Columbus
Putting Content to Work
ECM UserNet 2011
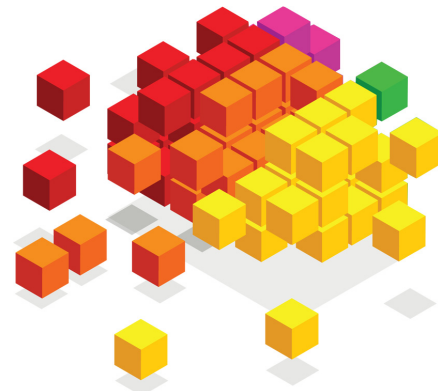
● Business	▲ RIM & Legal	■ IT	Hands-On Lab	◆ Customer Presentation	

Tuesday, May 17th

Time						
9:00am - 10:15am	**General Session & Keynote Address** Phillip Jones, Enterprise Content Management Executive Ballroom 2					
10:15am	**Break & Vendor Expo**					
10:45am - 11:35am	● **Room C123** Advanced Case Management in Government: The Roadmap for Effectiveness and Efficiency	● **Room C124** Improving Enterprise Asset Management with FileNet	● **Room C220** Going Beyond Claims with ECM	▲ **Room C125** How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems	■ **Room C211** What's New from IBM ECM for IBM FileNet P8 Customers	■ **Room C210** What's New from IBM ECM for IBM Content Manager Customers
11:35am	**Break**					
11:45am - 12:35pm	● **Room C123** IBM's Advanced Case Management - Delivering Better Customer Outcomes	● **Room C124** IBM Watson and IBM Content Analytics	▲ **Room C125** Too Much Content: Addressing the Challenges Faced by Today's Organizations	■ **Room C210** IBM Document Capture Strategy and Product Update	■ **Room C221** IBM Case Manager Hands-On Lab	■ ◆ **Room C211** Best Practices: Building a Next-generation Information and Records Management Archive Using IBM FileNet P8, IER and N Series Storage
12:35pm	**Lunch and Vendor Expo** Ballroom 2					
2:15pm - 3:05pm	● **Room C124** Unlock Valuable Insight from Enterprise Content with Content Analytics	▲ **Room C125** Helping Your Legal Department Meet Information Obligations and Reduce Risks	■ **Room C211** Production Imaging Edition and other IBM Imaging Solutions Update	■ **Room C123** IBM Case Manager Product Update	■ **Room C221** Datacap Taskmaster Capture Hands-On Lab	■ ◆ **Room C210** Teaching an Elephant to Dance: Using IBM CMOD to Manage Petabytes of Data with Ease
3:05pm	**Break**					
3:15pm - 4:05pm	● **Room C123** How Marketing, Product Mgmnt, Facilities, Customer Service and HR Organizations Use IBM ECM...	▲ **Room C125** Records and Retention Management for Reduced Risk and Cost	■ **Room C124** Create Rapid Business Insight with Content Analytics	■ **Room C211** IBM FileNet Business Process Manager Product Update	■ **Room C210** IBM Content Manager OnDemand Product Update	■ **Room C220** Social Business Meets Enterprise Content Management
4:05pm	**Break**					
4:15pm - 5:05pm	▲ **Room C125** Reducing the Costs of Explosive Information Growth with a Smarter Approach to Archiving	■ ▲ **Room C123** Information Lifecycle Governance Tech Talk and Product Update	■ **Room C124** Create Content Analytic Solutions that Deliver Deep Business Insight	■ **Room C210** Office Document Management and SharePoint Update	■ **Room C211** IBM FileNet Content Manager Update	
5:05pm	**Reception Sponsored by NetApp** Ballroom 2					