Join us at the
Enterprise Content Management Forum
at InformationOnDemand2013

November 3–7, 2013
Mandalay Bay | Las Vegas, Nevada

IBM

ECM General Track at Information On Demand 2013

Why choose the ECM General track:

The ECM General track is comprised of broad, cross-portfolio implementations that use multiple capabilities. Learn the best practices around core infrastructure improvements, integration, platform and repository issues, and other topics.

Regardless of your ECM entry point, there are important ways to optimize the value of your ECM investment across your organization.

Listen to these customer speakers:

Northern Trust: Account opening, document life cycle management at Northern Trust.

Hartford Insurance: Customer case study – Using IBM counter fraud solution to fight Worker's Compensation fraud.

University of North Carolina (UNC): Case Study – IBM Patient Care and Insights drives lower cost and quality care at UNC.

Don't miss our EXPO and Demo Gallery:

Be sure to visit the ECM area of the EXPO, where we can provide you with a comprehensive view of what is possible for your industry, using leading-edge solutions and services.

- See how the ECM platform is comprised of broad, cross-portfolio implementations that use multiple capabilities.
- Witness best practices around core infrastructure improvements, integration, repository issues and other topics.
- Regardless of your ECM entry point, learn how to optimize the value of your ECM investment across your organization.

Be part of a Birds of a Feather:

During lunch, these Birds of a Feather sessions offer time to spend networking with other clients who have like business challenges and are interested in exciting cross-ECM topics:

- ECM Mobile Applications
- ECM Cloud Solutions
- Content Manager onDemand
- ECM System Monitor

Plan to attend these top sessions:

M	08:15	ECM in the General Session
M	02:00	ECM Keynote: Smarter Content. New Insights. Better Outcomes.
M	03:30	IBM ECM Products & Strategy
T	10:00	What is New in IBM Enterprise Content Management Products and Solutions
T	01:45	What is New for the IBM FileNet Portfolio
T	03:00	What is New for the IBM Content Manager Portfolio
W	08:15	ECM in the General Session
W	10:00	Enterprise Content Management Mobile Update and Roundtable

View the entire IBM ECM General Agenda
Use the Session Builder Tool to create your personal agenda

See these Business Partner solutions:

Xft inc: Combine the best, highly integrated Enterprise Content Management for SAP from xft inc. and IBM

Imagine Solutions: Transactional capture in the financial industry - Why guess tomorrow what you know today?

NSi: Mobile and multifunction peripheral transactional capture to IBM Datacap and ECM.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners.

Talk strategy with ECM business leaders, such as Doug Hunt, John Murphy and Michael Pray. Or take a deep dive into ECM with experts from our product and technical teams, including Richard Howarth, William Lobig and Distinguished Engineers Jim Reimer and Michael Winter.

Ask your Sales Rep or Business Partner to book a meeting.

See you at the ECM Forum!

Come learn how IBM solutions across ECM, Information Management and Business Analytics can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum at Information On Demand 2013 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.