

Join us at the

# Enterprise Content Management Forum at InformationOnDemand2013

November 3-7, 2013

Mandalay Bay | Las Vegas, Nevada



## ECM Solutions at Information On Demand 2013

### Why choose the ECM Solutions track:

ECM solutions help address the critical needs of an organization by meeting a wide range of business requirements in many industries, such as healthcare, banking, insurance, government, energy and utilities, and many others. Learn best practices and hear success stories of how to get the most benefit from your departmental or enterprise-wide solution.

Are you a line of business decision maker, have responsibility for Accounts Payable, HR, Contracts, or any other ECM oriented solution in your organization? Then the Solutions track in the ECM Forum is for you.

### Listen to these customer speakers:

**Hartford Insurance:** Case Study – Using IBM counter fraud solution to fight Worker's Compensation fraud.

**University of North Carolina (UNC):** Case Study – IBM Patient Care and Insights drives quality care and lower cost at UNC.

**Northern Trust:** Account opening, document life cycle management at Northern Trust.

**Good Samaritan:** Smarter Care Case Study – Smarter telehealth management and improved well being.

### Don't miss our EXPO and Demo Gallery:

On the demo floor you will be able to see demos of our exciting IBM products and solutions including:

- Intelligent Investigations Manager
- Patient Care and Insights
- Content Navigator
- Case Manager
- Datacap, including mobile capture
- OnDemand web based statement presentment
- Accounts Payables, HR Files Management and contract management for SAP
- And more...

### See you at the ECM Forum!

Come learn how IBM solutions across ECM can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum at Information On Demand 2013 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.

### Plan to attend these top sessions:

- M 08:15 ECM in the General Session
- M 10:00 Learn About the Benefits of Using IBM Intelligent Investigation Manager to Investigate Fraud
- M 02:00 ECM Keynote: Smarter Content. New Insights. Better Outcomes.
- M 03:30 IBM ECM Products & Strategy
- M 11:30 ECM Account Opening Document Life Cycle Management at Northern Trust
- T 10:00 ECM What is New in IBM Enterprise Content Management Products and Solutions
- T 10:00 Smarter Content Drives Smarter Cities
- T 04:30 Overview of Intelligent Investigation Manager: Changing the Game in Fighting Fraud
- W 08:15 ECM in the General Session
- W 10:00 What is New with IBM's Smarter Care Solutions
- W 11:15 IPCI: Transformative Capabilities Drive WellPoint's Primary Care Initiative
- W 01:45 ECM Incident Management for Energy and Utilities With IBM Case Manager
- W 03:00 Case Study: Smarter Telehealth management and Improved Well Being for Good Samaritan
- W 04:30 ECM Hartford Insurance: Customer Case Study: Using IBM Counter Fraud Solution to Fight Worker's Compensation Fraud

View the entire [IBM ECM Solutions Agenda](#)

Use the [Session Builder Tool](#) to create your personal agenda

### See these Business Partner solutions:

**Xft inc:** Combine the best, highly integrated Enterprise Content Management for SAP from xft inc. and IBM

**Imagine Solutions:** Transactional capture in the financial industry - Why guess tomorrow what you know today?

**NSi:** Mobile and multifunction peripheral transactional capture to IBM Datacap and ECM.

**Perficient/Tritek:** Incident management for energy and utilities with IBM Case Manager.

### Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, Business Partners and subject matter experts.

Talk strategy with ECM business leaders, such as Doug Hunt, Feri Clayton, Dave Caldeira, Scott Blau, and John Greene. Or take a deep dive into ECM Solutions with experts from our product and technical teams, including Steve Hussey, Ian Story, Patrick Chesnot, Reggie Twigg, Jeff Douglas, Jeff Sumner, Bill Lobig, Rich Rogers, Adrienne White and others. Ask your Sales Rep or Business Partner to book a meeting.