Join us at the
Enterprise Content Management Forum
at InformationOnDemand2013

November 3–7, 2013
Mandalay Bay | Las Vegas, Nevada

IBM®

Fraud at Information On Demand 2013

Why attend Fraud sessions:

Are you the Corporate Security Officer, Chief Risk Officer, or Fraud Analyst or Investigator in your organization? Then the Counter Fraud and Financial Crimes sessions at IOD are for you. Learn how you can rapidly investigate fraud and disrupt the intentions of both organized and opportunistic fraudsters. Strengthen your ability to:

- DETECT fraud within business processes
- PREVENT by taking action in real time, when it matters
- DISCOVER fraud within the data
- INVESTIGATE and confirm fraud for prosecution, recovery, rules and watch lists

Don't miss our EXPO and Demo Gallery:

Be sure to visit the ECM area of the EXPO, where we can provide you with a comprehensive view of what is possible. We will be showing the latest Intelligent Investigation Manager. You can:

- See Fraud in Banking, Insurance, and Public Sector
- Discuss your specific requirements with our experts

Business Partners - join our Birds of a Feather

Be sure to visit the ECM area of the EXPO, where we can provide you with a comprehensive view of what is possible.

- Hear the latest news on Intelligent Investigation Manager
- Learn how you can get involved in Intelligent Investigation Manager
- Monday, November 4, 11am-12pm at ECM Central in the Exhibit Hall

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with business leaders including Bob Griffin. Or take a deep dive into Counter Fraud capabilities with experts from our product and technical teams, including Rick Hoehne, Steve Wood, Jeff Huth, Jeff Douglas, Philip Page and Craig Bedell. Don't miss out! Connect with speakers at their sessions, and schedule a meeting with a IBM executive.

Ask your Sales Rep or Business Partner to book a meeting.

Plan to attend these top sessions:

S	4:30	Big Data in Action: Industry Use Cases and References
M	8:15	ECM in the General Session
M	10:00	Learn About the Benefits of Using IBM Intelligent Investigation Manager to Investigate Fraud
M	11:30	Countering Fraud and Financial Crimes with Big Data & Analytics
M	2:00	ECM Keynote: Smarter Content. New Insights. Better Outcomes.
M	3:30	IBM ECM Products & Strategy
T	10:00	Expanding the Acceptance of Analytics at Infinity Insurance
T	11:15	Using Case Management, Content and Forensic Analytics to Tackle Fraud
T	11:15	IBM Smarter Analytics Signature Solution: How Savvy Organizations Detect, Prevent and Investigate Fraud
T	3:00	Reducing Fraudulent Invoicing with BI and Predictive Analytics at Memorial Sloan-Kettering Cancer Center
T	4:30	Overview of Intelligent Investigation Manager: Changing the Game in Fighting Fraud
W	10:00	Learn About the Benefits of Using IBM Intelligent Investigation Manager to Investigate Fraud Lab
W	11:15	Modern Fraud and Claims Optimization in Insurance
W	1:45	Expert Exchange: Threat and Fraud: Outsmart the Bad Guy
W	4:30	Customer Case Study: Using IBM Counter Fraud Solution to Fight Worker's Compensation Fraud
W	4:30	Using IBM Counter Fraud Solution to Address Insurance Claims Fraud

Recurring, Monday through Thursday:
Usability Sandbox: Aiding Law Enforcement with IBM i2 Intelligence Products

Use the Session Builder Tool to create your personal agenda

See you at the ECM Forum!

Come learn how IBM solutions across ECM can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum at Information On Demand 2013 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.

View the **ECM Forum Guide**   Register now at **www.ibm.com/events/ecmforum**