IBM Content 2014: Invitation emails

Subject line:

* Get Information, Insights and Results at IBM Content 2014

You’re invited to join us at [IBM Content 2014](http://www-01.ibm.com/software/ecm/events/content2014/index.html) **(formerly UserNet)** in <city> to learn how content-driven insights can drive real business results.

You won’t want to miss this unique opportunity to meet with industry experts, solution partners and IBM leaders to discover the strategies and technologies that can help you create deeper, more accurate content-driven insights.

Join us to learn:

* New ways to analyze structured and unstructured content—and put it to work for you to drive smarter business decisions
* Why a deep understanding of the complexity of your content puts you in control, so you can drive growth and gain a competitive advantage
* How to empower your employees with information in order to create an engaged, agile organization

INSERT SPEAKER SHORT BIO HERE (if any)

Bring your colleagues and attend IBM Content 2014 to see the latest technology solutions in action. Meet with experts, network with peers and learn new best practices for using content in innovative ways. Discover how to unleash the power of content in order to provide superior customer experiences—and give your business the edge.

Sidebar

**IBM Content 2014: Information. Insights. Results.**

When: <Date"

Where: <location name and address>

> Register now