

31 August 2010



Datacap Inc. Adding Robust Document Automation to IBM's ECM Portfolio



A best-of-breed provider of sophisticated technology for document capture and high speed data extraction, with 22 years of experience.



- A Tarrytown, New York-based provider of advanced document capture technology.
- Award-winning, Best-of-Breed leader in Document Capture technology
- Impressive record of innovation
- Strengthens IBM's leadership in the enterprise content management (ECM) space -- specifically around imaging and document capture
- Datacap products are used in a wide variety of industries (including financial services, insurance, government, consumer products, transportation and publishing) with applications that automate a broad range of business processes
- Allows organizations to quickly and easily capture and extract key information from documents and convert it to images that are stored electronically

Document Capture is a critical entry point for a customer's Enterprise Content Management strategy to optimize business processes and reduce costs

- **High Volume Document Capture and Imaging**
 - Driving Process Optimization
 - Organizations with large quantities of paper-based transactions need to digitize the transactions to support applications such as: Accounts Payable Invoices, Loan Origination and Servicing, Account Opening, Insurance Claims, Government Tax, Socials Benefits, & Licenses.
- **Advanced Case Management**
 - Make effective decisions and optimize case outcomes
 - In-process-capture integrates unstructured content in mission critical business processes and enabling analytics to uncover key business insights for better decision making
- **Information Lifecycle Governance**
 - Trusted content reduces legal risk and governance costs
 - Datacap Captures and extracts meaning from unstructured information at the source to protect the chain of custody of critical business documents.
- **Green Initiatives**
 - Paperless technology reduces costs and improves efficiencies by reducing physical storage, transportation, and paper consumption.
- **Platform Standardization**
 - Across the enterprise, customers seek a consistent set of document capture technologies integrated with their ECM stack across all lines of business.
- **Rapid Return on Investment**
 - Automating capture processes takes on ECM's highest ongoing cost - labor associated with processing and transporting paper documents - easily-identifiable justification for the customer's investment.



About Datacap

- 22 years as ISV
- Headquartered in Tarrytown, NY
- Leadership by co-founders (CEO & CTO)
- Dedicated to developing document capture solutions
- First-mover technical innovation
- Focused on demanding capture
- IBM FileNet ISV Partner since 1994
- PartnerWorld member since 2004
- Acquired by IBM August 2010

David Jenness
Datacap Marketing Manager

Awards

- ***Computerworld Smithsonian Award for Innovations that Benefit Society***
 - Massachusetts Department of Revenue
- ***Kinetic Information Process Innovation Awards***
 - American College of Physicians
 - Hallmark Inc.
- ***FileNet Innovation Award***
 - Nationwide Insurance
 - Taskmaster Components Running inside FileNet Capture
- ***AIIM Best Of Show***
 - Taskmaster 7 - Forms Processing Category



Strategic Nature of Capture

- Capture applications are the gateway to enterprise content strategies
- Driven by several key value components:
 - FTE reduction / repurposing
 - Data entry error reduction
 - Document transportation costs
 - Document retention costs
- Growing document production (paper and electronic) and government regulation mean that Capture/ECM projects remain viable and justifiable even in uncertain economic times



Taskmaster

Document Capture For A Demanding World

Taskmaster

- **Taskmaster** – Two-tier, client-server document automation platform driven by an advanced rules-driven architecture
- **Taskmaster Web** – Browser-based scanning, verification and administration – makes Taskmaster three-tier
- **Vertical Applications**
 - *Taskmaster APT* for invoice capture
 - *Taskmaster for Medical Claims*
 - *Taskmaster for EOBs*
- **Options**
 - **Datacap Wordfire** – Automated document classification with text analytics
 - **Fax input** – for input of fax images
 - **eDoc Conversion Suite** – For efficient input of e-mail, electronic attachments
 - **OCR/ICR** - Best of breed recognition engines
 - **FlexID** – Visual Separation for document assembly
 - **Redaction**
 - **Many more**

Key Industries / Applications

Government

- Tax Returns
- Property Taxes
- Motor Vehicles / Public Safety

Transportation / Logistics

- Commercial Invoices
- Customs Documents
- Brokers Orders

Healthcare

- Medical Claims
- Medical Records / EMR / EHR
- Patient Registration

Corporate AP (Invoices)

- Header Level Recognition
- Line Item Detail Extraction
- ECM / ERP Integration

Distributed Scanning

- Large # of satellite office
- Remote Scan, Process Centrally
- Improved Provisioning

Financial Services

- Mortgage Documents
- Proxy Statements
- Applications

Current Taskmaster Integrations With IBM

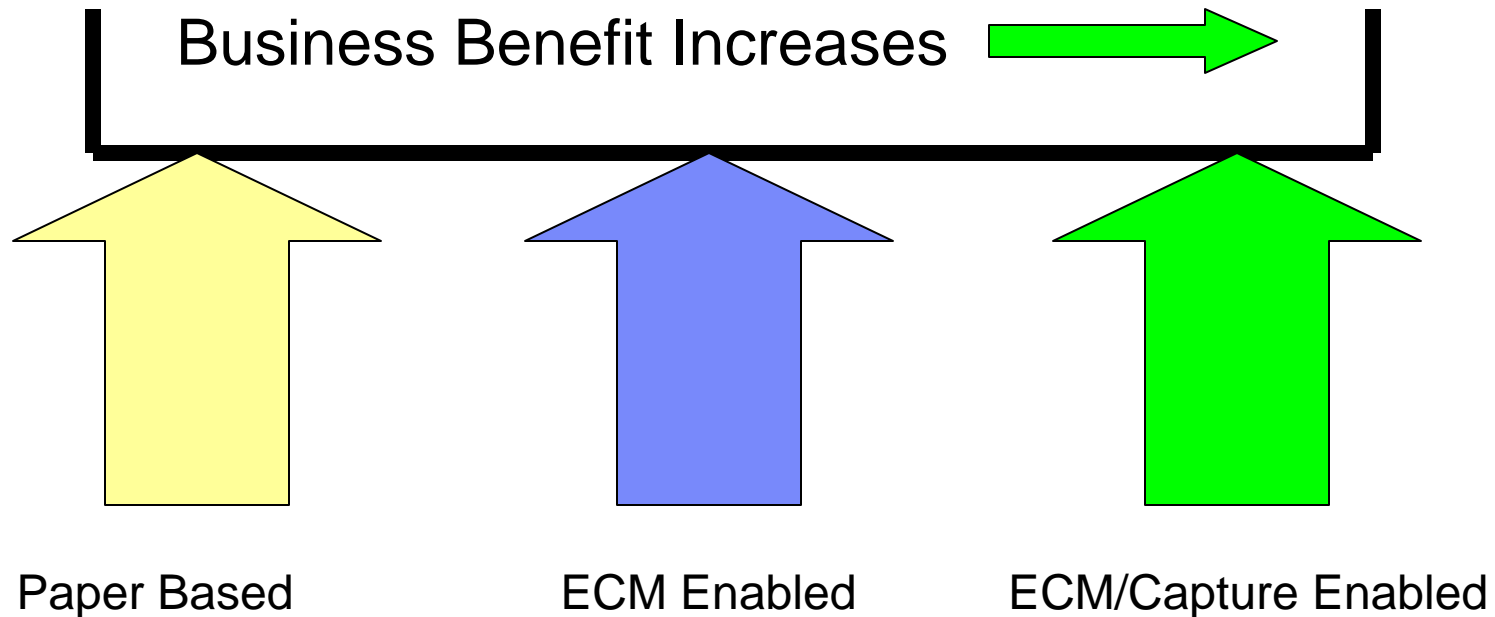
- **Datacap has release actions for IBM CM8**
 - Tight integration of images and data
 - Proven applications for Insurance and Government
- **Many Installations with FileNet**
 - Insurance
 - Government
 - Publishing
 - Financial
 - Healthcare
- **Taskmaster Components for FileNet Capture**
 - Insurance
 - Government
- **Capture for iSeries**
 - Retail
 - Accounts Payable
 - Insurance

Paper based processes

Changing the process

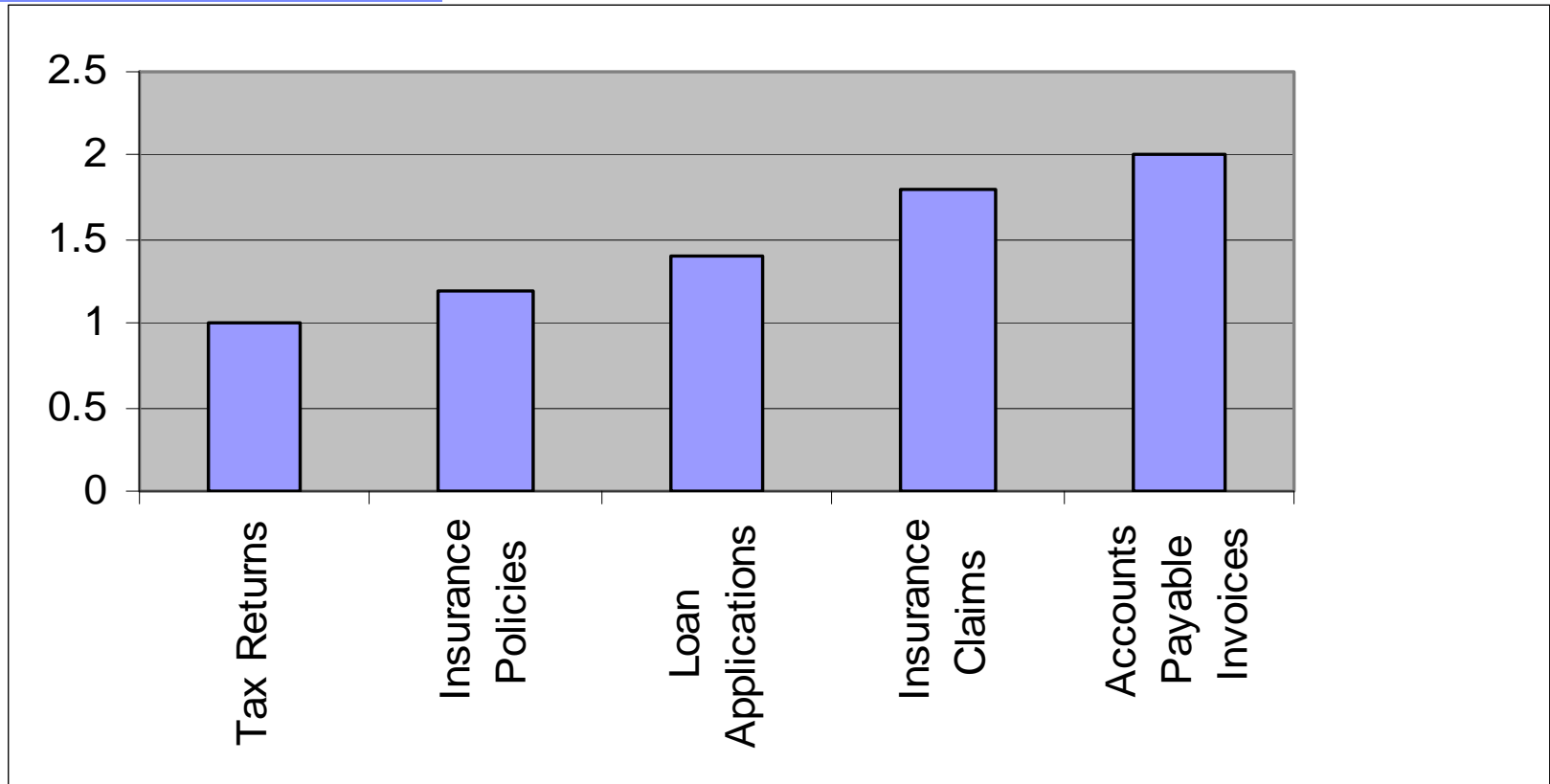
Manual

Automated



Manual Data Entry Time Spent Per Document

Average time in minutes

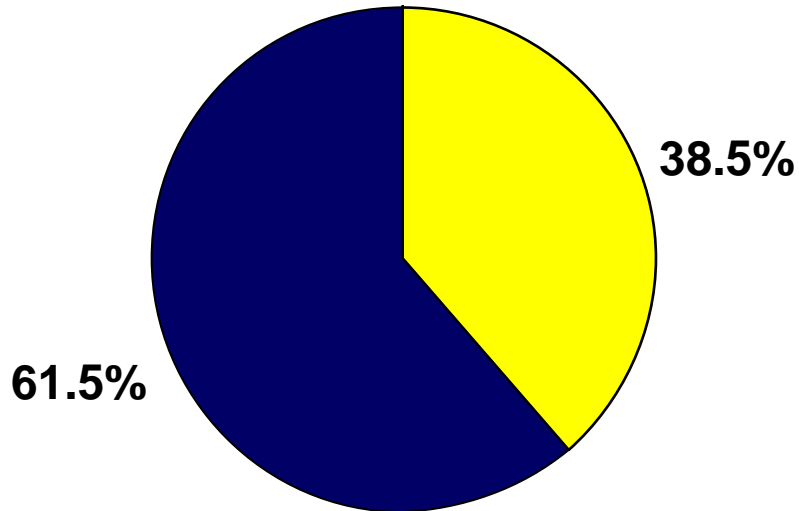


Sources: Health Data Management, IOMA, Datacap

Findings: Paper vs. Electronic

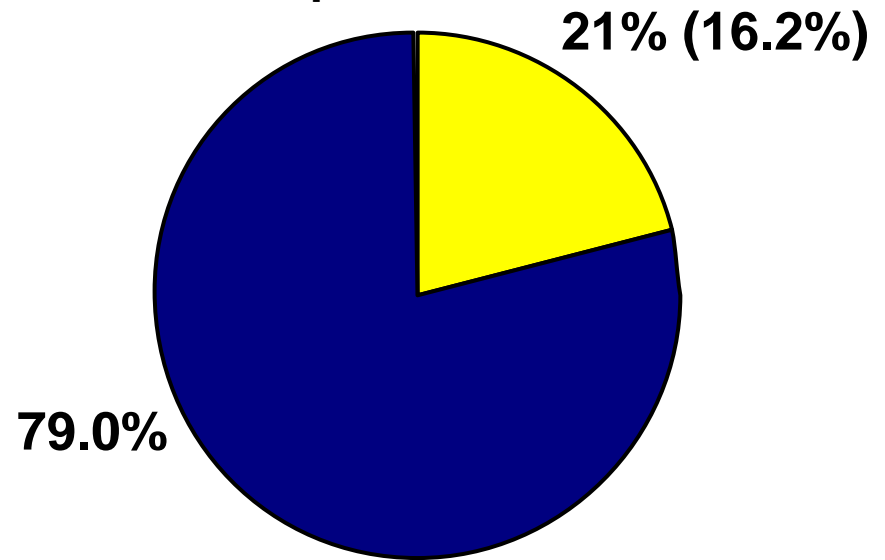
PAYMENTS

- Electronic
- Paper/Manual



INVOICES

- Electronic
- Paper/Manual



Source: Aberdeen Group September 2008

Product Demonstration
Tom Simalchik
Datacap Product Marketing Manager

- Taskmaster APT