Join us at the
Enterprise Content Management Forum
at InformationOnDemand2013

November 3–7, 2013
Mandalay Bay | Las Vegas, Nevada

IBM

Information Lifecycle Governance at Information On Demand 2013

Why choose the ILG track:

Are you the CIO, Director of IT, Director of End User Computing, Associate General Counsel, Records Compliance Manager, or Chief Data Officer in your organization? Then the ILG track in the ECM Forum is for you.

You will learn how companies are rapidly working to define programs and improve processes that enable defensible disposal of unnecessary data. This effort can curb storage growth, dramatically lower IT and legal costs, and lower the organization's risk profile systemically. Learn how to address these issues with a full range of Information Lifecycle Governance solutions.

Listen to these customer speakers:

Hess Corporation: Hear how this global energy company, controls information chaos & cleans up data clutter with IBM Legacy Data Clean-Up Solutions.

Novartis: How do you decide which information to dispose of and which to keep? This pharmaceutical leader will share their best practices.

UBS: Learn how this global financial services company drives successful eDiscovery programs while delivering compelling ROI.

Don't miss our EXPO and Demo Gallery:

See how ILG solutions help you face the challenge of increasing data growth and declining data value:

- Defensible Disposal: Curb storage growth, lower IT and legal costs and risk
- Value-based Archiving: Archive and store data based on its business value
- eDiscovery: Help legal departments strategically manage the eDiscovery process
- Records and Retention: Identify, classify, and manage the disposition of data

Be part of an ILG Program... in just 4 days:

- Monday sessions - **Make the Business Case for Improving Information Economics**
- Tuesday - **Assess Which ILG Processes Matter Most for Your Organization**
- Wednesday - **Apply ILG Solutions to Transform Processes, Achieve Savings, and Reduce Risk**
- Thursday - **Scale and Embed ILG in the Enterprise**

Plan to attend these top sessions:

M	08:15	ECM in the General Session
M	10:15	Disposing of Data Debris Improves Information Economics
M	11:30	Best Practices and Lessons Learned in Improving Information Economics
M	02:00	ECM Keynote: Smarter Content. New Insights. Better Outcomes.
M	03:30	IBM ECM Products & Strategy
T	10:00	Developing a Holistic Governance Program
W	08:15	ECM in the General Session
W	11:15	Self-Funding E-Discovery Solution Best Practices
W	03:00	I'm Deleting Content and So Can You - Records and Retention Management.
W	04:30	Legacy Data Cleanup and SharePoint Governance

View the entire IBM ECM ILG Agenda
Use the Session Builder Tool to create your personal agenda

See these Business Partner solutions:

CA Technologies: Email Control for the Enterprise helps email communications meet compliance requirements, reduces risks and costs.

Integro: Provides services in the areas of defensible disposal, value-based archiving, eDiscovery, and records management.

BTRG: Helps their clients transform the business by reducing costs, protecting sensitive data and ensuring compliance.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with ECM business leaders. Or take a deep dive into ILG with experts from our product and technical teams, including Deidre Paknad, ILG Business Unit VP and Brian Hill, ILG Solution Leader. Don't miss out! Ask your Sales Rep or Business Partner to book a meeting.

See you at the ECM Forum!

Come learn how IBM solutions across ECM, Information Management and Business Analytics can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum at Information On Demand 2013 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.