#### Join us at the

# Enterprise Content Management Program at Insight 2014

October 26 – 30 Mandalay Bay | Las Vegas, Nevada

ibw.

### Advanced Document Imaging at Insight 2014

## Why choose the Advanced Document Imaging track:

Are you passionate about improving customer service, accelerating document and case processing times, and reducing the cost of servicing claims? Then, the Advanced Document Imaging Track in the ECM Program is for you. You will learn about how the Second Wave of Capture moves capture to the point of customer contact and how the latest releases of IBM's Imaging and Capture products are helping customers streamline their business processes. Learn about the latest solutions from IBM and Business Partners including mobile and distributed capture and about the best practices for reducing costs, accelerating business processes and improving customer experience that you can bring back to your organization.

#### Listen to these customer speakers:

**Union Bank:** Hear how Union Bank executed an advanced capture strategy using IBM Datacap with barcoded and unstructured new account documents.

**Huntington Bank:** Hear how you can eliminate courier fees and enable your workforce to manage processing tasks with their customers in real time.

**Centene Corp:** This major U.S. health insurance company will discuss their "Datacap Journey," as they rolled out a claims processing application and then expanded to other areas of the company, including mobile capture.

#### Don't miss our EXPO and Demo Gallery:

See the latest in mobile and distributed capture. Plus, what's hot in the newest release of Datacap.

- New Datacap Rapid Development Application tools
- Imagine Solutions Encapture for Datacap
- NSi AutoStore for Datacap

### Great Opportunities to meet up with other Datacap users!

Be a part of the Datacap Meet Up! Meet with other experienced Datacap users to share experiences and compare best practices.

- Distributed Capture Applications
- Mobile Capture in Action
- Capture and Case Manager

#### Plan to attend these top sessions:

M 08:15 ECM in the General Session

M 02:00 ECM Keynote

M 03:30 EEP-6611: ECM Products and Solutions Strategy

T 10:00 EDI-4169: What's New In Datacap?

W 03:00 EDI-7011: Expert Exchange: IBM Datacap

#### See these Business Partner solutions:

**NSi:** Learn how to turn your multifunction machines (MFDs) into secure onramps for your ECM Capture and Case Management solutions.

**Imagine Solutions:** Explore the vast benefits of a Digital Mailroom that brings Advanced Capture to the edge of your enterprise and beyond.

**Datamolino:** Discover how a true paperless office transforms your back office processes in accounts payable with Advanced Capture anywhere.

#### Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with ECM business leaders, such as Feri Clayton, Director of Document Imaging and Capture, Brent Bussell, WW Sales Leader Imaging, Report Management and Capture. Or take a deep dive into Distributed Capture with experts from our product and technical teams, including Charles Wiecha, Datacap Solution Development Manger, Noel Kropf, Datacap Software Architect, and Michael Schlachter, Datacap Software Engineer. Don't miss out!