



Join us at the
Enterprise Content Management Program
at **Insight2014**

October 26 – 30

Mandalay Bay | Las Vegas, Nevada

#ibminsight



ECM Keynote & Hands on Labs at Insight 2014

Don't miss the ECM keynote and these valuable hands on lab sessions at Insight 2014!

Keynote:

Smarter Content Now: The Right Content to the Right Person at the Right Time

Mon Oct 27 2:00 p.m. – 3:00 p.m.

Organizations around the world must maintain focus on what's important to their business and customers as Mobile, Cloud and Social technologies transform old business models. Learn how IBM's market leading Enterprise Content Management capabilities can drive growth, profitability and better customer engagement outcomes by sourcing, transforming and delivering smarter content now -to the right people at the right place at the right time.

Hands on labs:

LCE-6076A: Content in Action - The New Navigator Experience Platform

Mon Oct 27 10:00 a.m. – 1:00 p.m.

Come to this lab and experience the latest and greatest features to help you get your work done faster and smarter! Consolidate your content and work on it all at once. Streamline round-trip document editing, co-author documents with IBM Docs, take it on the road by working offline and synchronizing, and integrate your ECM repositories across Microsoft SharePoint and CMIS integrations. Experience new features in ICN latest release: round trip document editing co-author documents with IBM Docs, working offline and synchronizing, integrating ECM repositories across SharePoint and CMIS integrations.

LCE-6358B: Hands-on with StoredIQ

Tue Oct 28 2:00 p.m. – 5:00 p.m.

IBM StoredIQ is a powerful solution set for gaining insights about unstructured content in your company. It can help you manage that content in place, provide volume to relevance, and dispose of the debris. This lab will have hands on approach to the core principle of StoredIQ: the ability to identify, analyze, and act on data for multiple roles within the business.

LCE-4754A: A Tour of the New IBM Datacap Capabilities Including Navigator Based User Interface

Wed Oct 29 10:00 a.m. – 1:00 p.m.

In this lab, attendees will walk through how to deploy the new IBM Datacap web client based on IBM Content Navigator. Attendees will learn how to migrate out-of-box applications such as TravelDoc, use the new web client, and take advantage of new features such as external data services, the panel designer, and the customizable job monitor.

LCE-5904A: Build a Case Management Solution Using IBM Case Manager

Wed Oct 29 2:00 p.m. – 5:00 p.m.

In this lab, you will learn how to build a case management solution. You will learn how to extend and customize a template to build a complete solution and how you can use the IBM Case Manager tooling, the broader P8 platform tool set, and other IBM technologies that you can use when you extend your case solution and integrate it into existing infrastructure.

LCE-6090A: Customizing and Extending IBM Content Navigator

Thu Oct 30 10:00 a.m. – 1:00 p.m.

Roll up your sleeves and create custom user experiences with little to no code! Customize your branding and use one app for both web and mobile devices. Simplify your environment with zero-footprint viewers and include CMOD and SharePoint documents in workflows. Explore the newest features in ICN 2.0.3 for developers: Branding tools, mobile device app creation, zero footprint viewers, cross repository content in workflows.

LCE-6127A: A Deep Dive into Watson Content Analytics

Thu Oct 30 10:00 a.m. – 1:00 p.m.

Come learn how to find key business insights within your existing data. This lab will walk you through the process of identifying key business insights, patterns, trends and more by applying powerful text analytics to all of the data in your enterprise.

View the **ECM Program Guide** Register now at www.ibm.com/software/events/insight/registration/