Long Beach
Putting Content to Work
ECM UserNet 2011
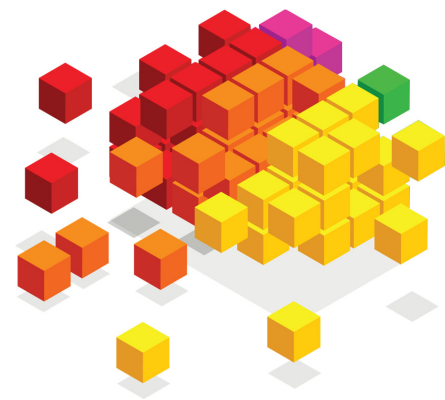
	Legend				
🟠 Business	🔺 RIM & Legal	🟩 IT	💐 Hands-On Lab	🔷 Customer Presentation	

Tuesday, June 7th

Time						
9:00am - 10:15am	**General Session & Keynote Address** **Phillip Jones, Enterprise Content Management Executive &** **Paul Van Den Berg, Program Director for Content Products and Strategy, IBM ECM** Centennial Ballrooms A & B					
10:15am	**Break & Sponsor Expo**					
10:45am - 11:35am	🟠 **Casablanca** Advanced Case Management in Government: The Roadmap for Effectiveness and Efficiency	🟠 **Naples** Where is the Need for Advanced Case Management in Banking and Financial Markets?	🟠 **Tokyo/ Vancouver** Going Beyond Claims with ECM	🔺 **Centennial Ballroom C** How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems	🟩 **Centennial Ballroom D** What's New from IBM ECM for IBM FileNet P8 Customers	🟩 **Barcelona** What's New from IBM ECM for IBM Content Manager Customers
11:35am	**Break**					
11:45am - 12:35pm	🟠 **Casablanca** IBM's Advanced Case Management - Delivering Better Customer Outcomes	🟠 **Centennial Ballroom D** IBM Watson and IBM Content Analytics	🔺 **Centennial Ballroom C** Too Much Content: Addressing the Challenges Faced by Today's Organizations	🟩 **Naples** Upgrading and Migrating to IBM FileNet P8	🟩 **Barcelona** IBM Document Capture Strategy and Product Update	🟩💐 **Melbourne** IBM Case Manager Hands-On Lab
						🟩🔷 **Tokyo/ Vancouver** Best Practices: Building a Next-generation Information and Records Management Archive Using IBM FileNet P8, IER and N Series Storage
12:35pm	**Lunch and Vendor Expo Sponsored by Softech & Associates** Centennial Ballrooms A & B					
2:15pm - 3:05pm	🟠 **Barcelona** Unlock Valuable Insight from Enterprise Content with Content Analytics	🔺 **Tokyo/ Vancouver** Helping Your Legal Department Meet Information Obligations and Reduce Risks	🟩 **Centennial Ballroom C** Production Imaging Edition and other IBM Imaging Solutions Update	🟩 **Centennial Ballroom D** IBM Case Manager Product Update	🟩💐 **Melbourne** Datacap Taskmaster Capture Hands-On Lab	🟩🔷 **Naples** Teaching an Elephant to Dance: Using IBM CMOD to Manage Petabytes of Data with Ease
3:05pm	**Break**					
3:15pm - 4:05pm	🟠 **Naples** How Marketing, Product Mgmnt, Facilities, Customer Service and HR Organizations Use IBM ECM...	🔺 **Centennial Ballroom C** Records and Retention Management for Reduced Risk and Cost	🟩 **Barcelona** Create Rapid Business Insight with Content Analytics	🟩 **Casablanca** IBM FileNet Business Process Manager Product Update	🟩 **Tokyo/ Vancouver** IBM Content Manager OnDemand Product Update	🟩 **Centennial Ballroom D** Social Business Meets Enterprise Content Management
						🟩 **Melbourne** ECM User Interface Customer Feedback Roundtable
4:05pm	**Break**					
4:15pm - 5:05pm	🔺 **Naples** Reducing the Costs of Explosive Information Growth with a Smarter Approach to Archiving	🟩🔺 **Barcelona** Information Lifecycle Governance Tech Talk and Product Update	🟩 **Casablanca** Create Content Analytic Solutions that Deliver Deep Business Insight	🟩 **Centennial Ballroom C** Office Document Management and SharePoint Update	🟩 **Tokyo/ Vancouver** IBM FileNet Content Manager Update	🟩 **Centennial Ballroom D** IBM FileNet System Monitor Product Update
5:05pm	**Reception Sponsored by NetApp** Centennial Ballrooms A & B					