



# Minneapolis

**Tuesday, June 10 – Wednesday, June 11, 2014**

Line of Business	IT	Hands On Lab
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Tuesday, June 10 <sup>th</sup>					
12:30	Attendee Check-In				
1:00 - 1:15	Welcome / Business Partner introduction				
1:15 - 2:00	IBM Keynote - Bill Lobig, Director, ECM Development				
2:00 - 2:15	Break & Sponsor Expo - Memorial Hall				
2:15 - 3:05	The Content Navigator Experience - Building Web, Social, and Mobile Content Solutions <i>Maroon &amp; Gold</i> <i>Cengiz Satir</i>	Meeting the Needs of Your Business with IBM Case Manager <i>Ski-U-Mah</i> <i>Mike Fannon</i>	Customer Case Study - US Bank ECM Overview, Case, Content and Capture <i>Heritage Gallery</i> <i>Andy Waterous</i>	Stop Data Hoarding - Cleaning up your Legacy Data (StoredIQ) <i>Johnson Great Room</i> <i>Amir Jaibaji</i>	Secure Distributed Case File Capture <i>Minnesota</i> <i>Dave Gomez</i> <i>Nick Caruso</i>
3:10 - 4:00	Documents Now! – Mobile and Distributed Capture for Real Time Business Outcomes <i>Maroon &amp; Gold</i> <i>Brent Bussell</i>	Delivering Solutions with ECM in the Cloud <i>Ski-U-Mah</i> <i>Cengiz Satir</i>	Second Generation Archiving - Shining the Light on Dark Data <i>Heritage Gallery</i> <i>Genifer Graff</i>	Nine Lines of Business in Every Organization That can Benefit from ECM <i>Johnson Great Room</i> <i>Dan Bigos</i>	Hands on Lab – Content Navigator <i>Minnesota</i> <i>Sherry Ajax</i> <i>Marianne Mansfield</i>
4:05 - 4:55	Drive Better Business Outcomes with Case Management <i>Maroon &amp; Gold</i> <i>Michael Green</i>	Optimizing Customer Self Service with High Performance Statement Presentment (CMOD) <i>Ski-U-Mah</i> <i>Neil Parrott</i>	Best Practices with IBM FileNet Manager & Content Foundation <i>Heritage Gallery</i> <i>Steve Studer</i>	Reducing Cost and Risk in eDiscovery <i>Johnson Great Room</i> <i>Jeffrey Beard</i>	Output for ECM: The Final Frontier <i>Minnesota</i> <i>John Bourdeau</i>
5:00	Reception - Memorial Hall - Sponsored by Crawford Technologies				

Wednesday, June 11 <sup>th</sup>					
7:45	Breakfast & Sponsor Expo - Sponsored by Notable Solutions				
9:00 - 9:45	Guest speaker keynote – Alison Levine				
9:45 - 10:00	Break				
10:00 - 10:50	Turning Business Information into Business Insight with Content Analytics <i>Maroon &amp; Gold</i> <i>Rob Constable</i>	Delivering Enterprise Value with Effective Records Management <i>Ski-U-Mah</i> <i>Genifer Graff</i>	Maximizing Service Quality for ECM Business Users <i>Heritage Gallery</i> <i>Larry Fritz</i> <i>Roland Merkt</i>	What's New in Capture and Imaging? <i>Johnson Great Room</i> <i>John Rongitsch</i>	Hands on Lab – Content Navigator <i>Minnesota</i> <i>Sherry Ajax</i> <i>Marianne Mansfield</i>
10:50 - 11:00	Break				
11:00 - 11:50	ECM Roadmap & Strategy - What's New in ECM? <i>Bill Lobig</i> <i>Memorial Hall</i>				
12:00	Lunch - Memorial Hall - Sponsored by CENIT				

Note: The agenda is subject to change.