IBM

A week in review at the
Enterprise Content Management Forum
at **Information**OnDemand**2013**
November 3 – 7
Mandalay Bay | Las Vegas, Nevada

Smarter Content Track at Information On Demand 2013

Take a Virtual Visit to the ECM Smarter Content Track

Business leaders with broad, cross-portfolio implementations that use multiple capabilities attended the ECM Smarter Content Track at IOD 2013. Attendees from IT, Legal, Marketing, Operations, Finance, and many other areas learned best practices around core infrastructure improvements, integration, platform and repository issues among other topics.

Take a look at the presentations and meetings at IOD and find out how to optimize the value of your ECM investment across the organization. Be sure to share them with any colleagues who were also unable to attend.

View presentations from customer speakers and IBM experts

Customer speakers from US Bancorp, Texas Office of the Attorney General, Hess Corporation, Zurich Insurance Group, Travelers, Northern Trust, Novartis, and many others presented their case studies and solution demos in ECM elective sessions.

Click here to view the presentations from each ECM Track:
- Advanced Case Management
- Content Analytics
- Document Imaging and Capture
- ECM Solutions
- General ECM
- Information Lifecycle Governance
- Social Content Management

IBM Content Zone mobile app

Download the IBM Content Zone mobile app to discover a variety of ECM resources and content — from case studies to video demos — and learn more about how you can turn enterprise information into a competitive edge. Get answers to your biggest business challenges right in the palm of your hand. Available for iPhone and Android.

- Download for iPhone
- Download for Android

Watch the recordings of these top sessions:
- ECM in the General Session, Monday, November 4, 2013
- ECM Keynote: Smarter Content. New Insights. Better Outcomes
- IBM ECM Products and Strategy
- IBM Content Navigator: The Enterprise Content Management User Experience
- ECM in the General Session, Tuesday, November 5, 2013
- ECM in the General Session, Wednesday, November 6, 2013

Mark your calendar for IBM Insight 2014!

InformationOnDemand is now IBM Insight and will take place October 26-31, 2014 at the Mandalay Bay in Las Vegas, NV. You'll have the opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with ECM business leaders, such as Doug Hunt, John Murphy and Michael Pray. We look forward to seeing you there!

IBMInsight2014
October 26 – 31
Mandalay Bay | Las Vegas, NV