

IBM Software Solutions - Enterprise Content Management

Content Manager OnDemand Product Overview

Greg Rochocki Bruce Foster ECM Client Technical Professional





OnDemand is Pervasive

- Have you ever looked at your bank statement online?
- A check image?
- Your credit card statement?
- Your phone bill?

Congratulations! You're an OnDemand user!

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3	Federal Subscriber Line Charge	\$6.00
4	Federal Universal Service Fee	.58
5	Local Number Portability Charge	.,23
6	911 State/County Charges	.42
7	New Hampshire State & Local Tax	1.70
8	Federal Excise Tax	1.08
Te	otal Tax & Fees	\$10.01



Today customers demand more information, more often...

- Access transactional content 24x7
- Single view of my data into your enterprise
- View me as one customer
- Can I see that on my phone, tablet and laptop please?
- Protect my data... or else!
- And save the planet...





Customer Self Service and eDelivery



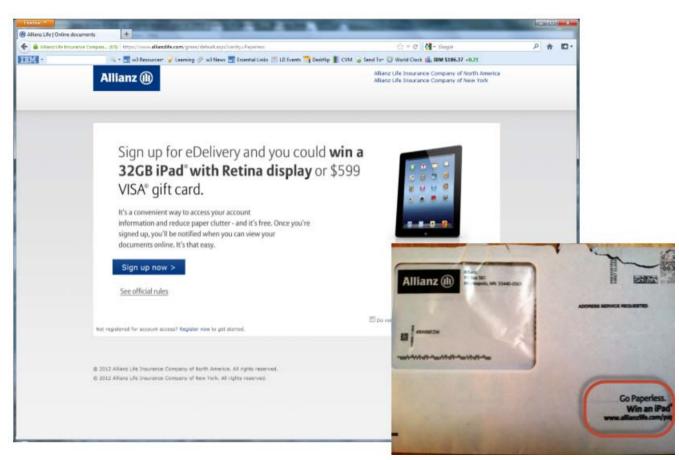
- Cost of mailing an item \$1.50 4.00/per (Frost & Sullivan average \$3.00/item)
- e-Delivery Cost 5 to 10 cents ...



The Value of e-Delivery



are becoming an ever-increasing trend to increase adoption rates because the savings is so significant





The Value of e-Delivery



Chicago Tribune

777 W. Chicago Ave., Suite 300 Chicago, IL 60654 1-800-TRIBUNE (1-800-874-2863)

RE: Your Subscription Account 40383701

Dear Gregory Rochocki,

Now you can save time and money every month - and receive a FREE gift. Just switch to EZ Pay!

With EZ Pay, your subscription payment is taken care of automatically, so you'll have one less bill to worry about and one less check to mail. Better yet, you choose how you want to pay:

FREE \$10 Gift! Switch to EZ Pay by 3/31/14 and we'll send you a \$10 Target GiftCard*†

Credit Card

- · Switch to the credit card of your choice
- · Your subscription is automatically charged to your credit card
- . When you use your credit card, you simply pay your credit card bill as usual

OR....

Checking Account

- Your payment is automatically deducted from your checking account
- · You'll receive a notice mailed to you 10 days before each transaction
- You always know the amount that is being withdrawn

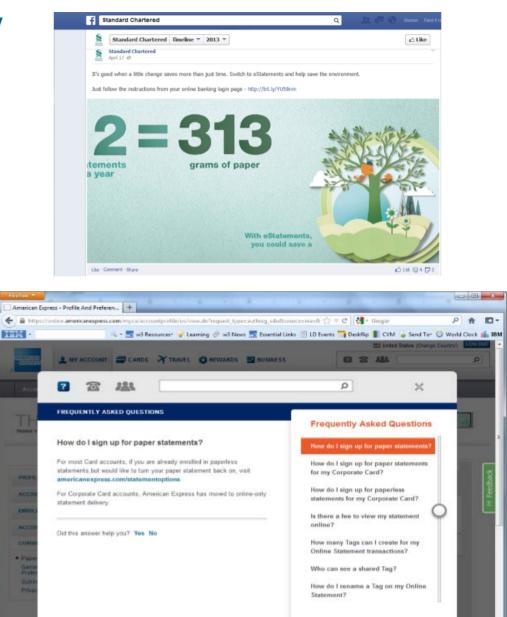
Switch to EZ Pay and receive a FREE \$10 Target GiftCard*†

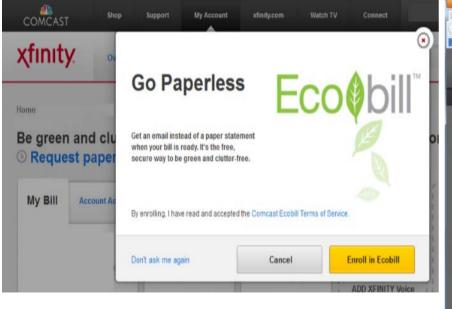
Just visit chicagotribune.com/ezpay or call 1-800-TRIBUNE (1-800-874-2623) and mention Offer Code 04.



The Value of e-Delivery









Content Manager OnDemand

A foundation for enhanced customer service

- A Smarter Commerce solution for:
 - Documents used in customer relationships
 - Electronic Reports to communicate business performance and measure activity
- Industry Standard for Bill Presentment and Customer Service
- Mature, stable, scalable and growing
- Broadest range of hardware and software platforms





Content Manager OnDemand

Improve customer communications, reduce costs, gain new client insights

How can I gain insight into trends trapped in my existing information!

•Mine your data stored in the repository with DataWatch RMS

- •Enable back-office research on reports
- •Mine information from statements & reports
- •Gain new insight into customer through existing data



How can I reduce costs associated with document delivery?

•Implement eStatement Presentment and Retrieval

- •Facilitate enhanced communication for call centers by providing exact same content
- •Eliminate costs associated with print and mail
- •Enable direct access to customer bills and statements
- •Eliminate environmental impact of paper delivery



How can I store customer communications more effectively?

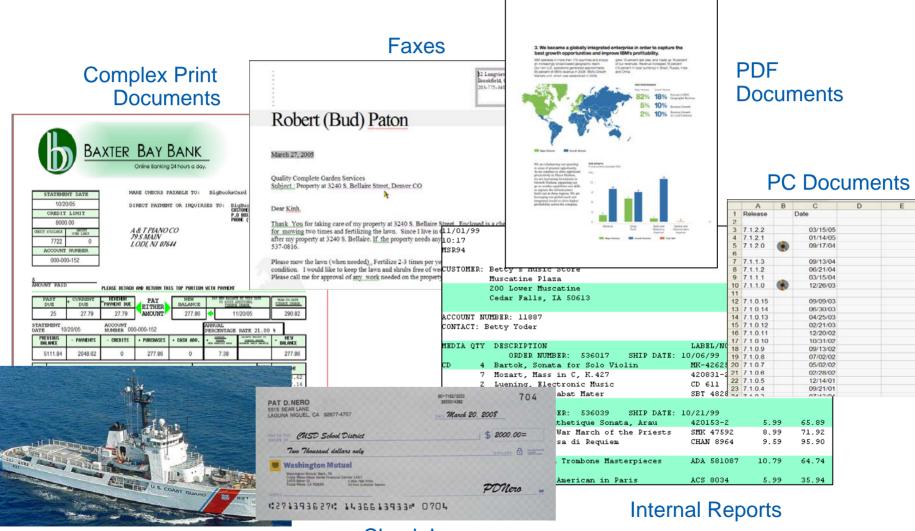
•Enable High Volume Archive and Retrieval of Static Content

- •Provide Online access to statements
- •Allow historical retrieval of invoices
- Access check images
- •Provide confirms electronically
- •Avoid storing paper documents this is not cost-effective and exposes
- you to total loss if documents are destroyed





Types of Content Supported



Photos

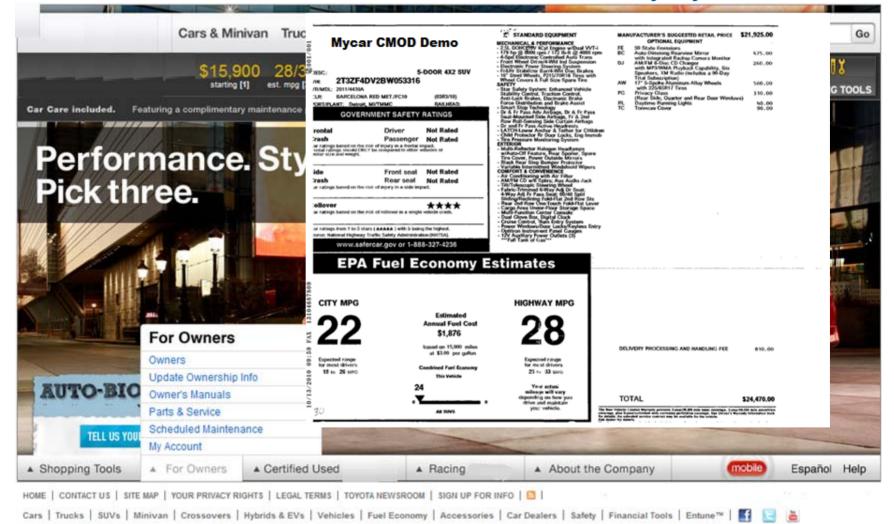
Check Images

© 2014 IBM Corporation



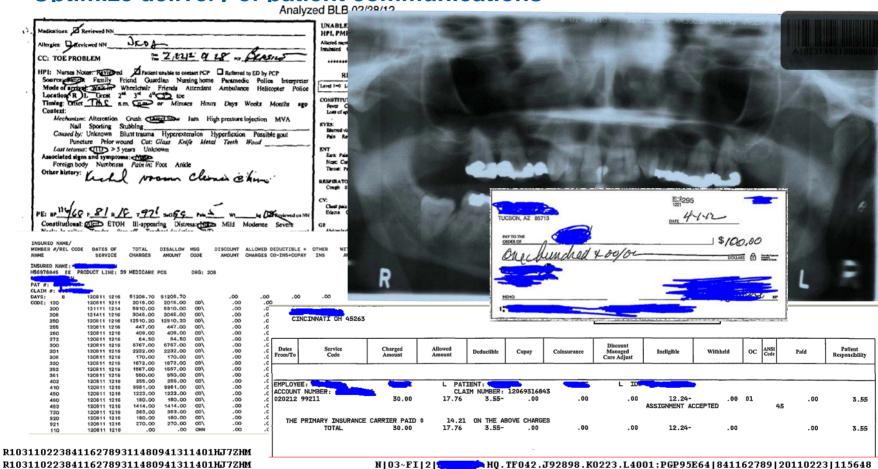
Content Manager OnDemand

Enhance vehicle resale value and increase customer loyalty





Content Manager OnDemand Optimize delivery of patient communications



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11Bn docs loaded. 5M to 6M loaded daily. 3000+ search/retrieves daily. Less than 1 second to process.

IBM

Content Manager OnDemand A legacy of big numbers

Compression

30:1

Creates cost savings of 50%

- Get the most out of disk devices
- Petabytes of data under management
- No penalty during access

Optimize hardware and manage IT costs

Performance

3500

Items per second

Retrieval is instant

- Multiplatforms, zSeries, iSeries, Web interface
- FileNet System Monitor for application health management
- Content Navigator

Customers expect immediate access – and get it

See

http://www.viewpointe.com/uploadedFi les/201202_Check%20Archive%20fac tsheet.pdf **29PB......185 billion items.....8.7**

million retrievals per day!

Scalability

185

Billion documents stored

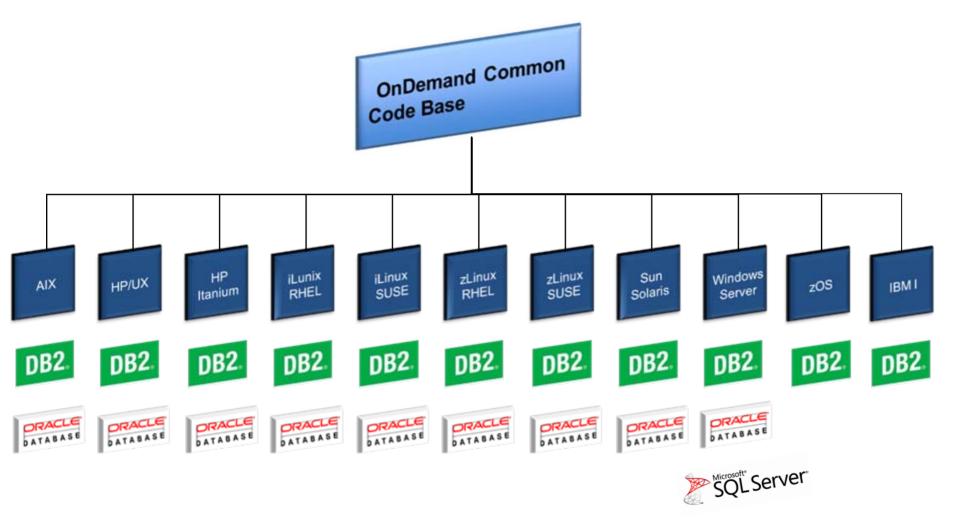
Architecture is unique in the industry

- 8.7 Million retrievals/day
- Scales from department to enterprise deployments

Start small and grow your application

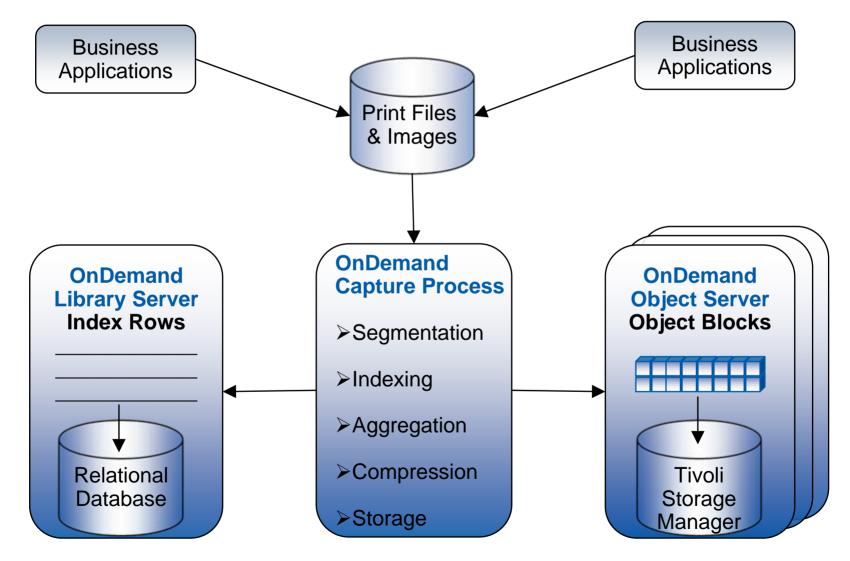


OnDemand Platform and Database Support





OnDemand Architecture





Key OnDemand Architecture Components

OnDemand Cli Windows	ents Veb CICS	Admin Appi Dev Kit (ODWEK)	Batch Load
OnDemand Server OnDemand Library Server DB Table Segmentation Metadata Management Index Management Query Management DB Optimization	WINDOWS AIX RHEL SLES HI Common Services Security Retention Management Logging/Audit Compression Large Object Handling Print Distribution	SSL OnDemand Object Server AFP Indexing PDF Indexing Line Data Indexing Cache Mgmt TSM/OAM Management JES Spool Management	Text Search Batch Optimization Batch Print ODWEK Common Services Datastream Transforms Datastream Viewers
LDAP	RDMS	TSM	OnDemand Cache



IBM Content Manager OnDemand

Compression and Optimizing AFP and PDF File Storage

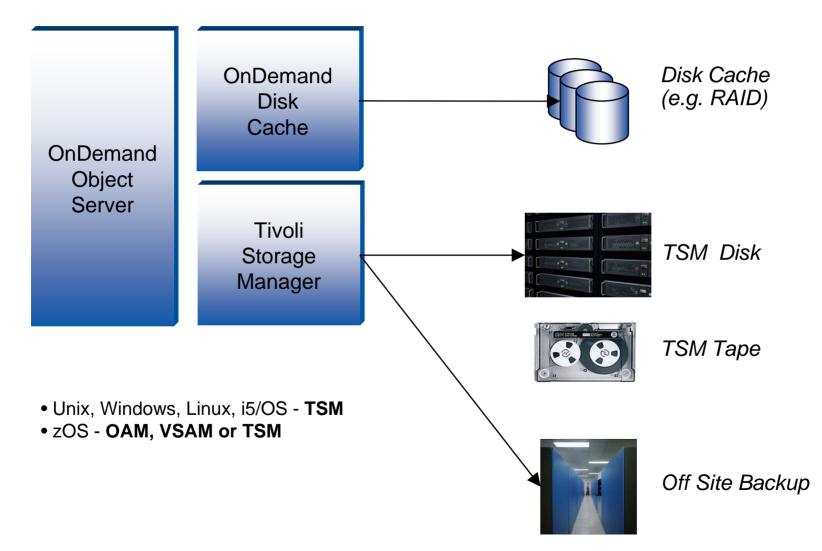




The Content Manager OnDemand PDF indexer now supports **resource grouping** and removing **unused resources**. After you enable resource grouping, common resources across statements in a single report are grouped and stored as a **single instance**, and unused resources from a report can be **removed before indexing**. These features can save a tremendous amount of **disk space and reduce cost**.



OnDemand Storage Management, Expiration and HSM





Searching for Data

Search Criteria Account Like 000-000-001 Date Between 01/01/1994 Account Name Like		BAX1 More Bank			NK			P G E
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IBM

Content Navigator search - CMOD

- Saved searches list
 - Users can access their cabinets and folders in a tree view, filter the tree view and access recently used searches
- Saved search critera
 - Similar to the OD windows client, users can save query criteria associated with an OD folder
- Append search
 - Ability to add results from a new query to an existing query result set.
- Print
 - Ability to send one or more documents to a local or server printer.

Content Manager OnDemand (Demo) +	Focus Corporation Investments \times Focus Corporation Trade Compliance \times					
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IBM Software Solutions - Enterprise Content Management Software

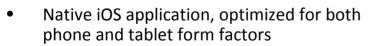


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Benefits for mobile environments: Content Navigator on any modern mobile device





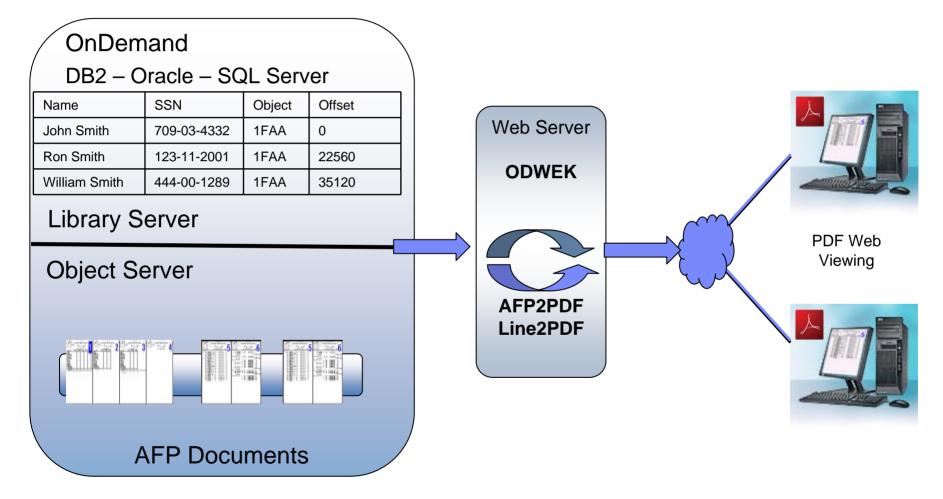
- Responsive design sample web plugin for any mobile browser
- Worklight sample project for cross platform mobile development
- Limited use license of IBM Worklight included
- Secure file transfer to anyone via QuickFile



- Browse, search, and share content from any device
- Access and create shared searches and favorites
- Add and edit content
- External data integration
- Customizing and Extending ICN Redbook:
- http://www.redbooks.ibm.com/redpieces/abstr acts/sg248055.html?Open=



Publishing Documents on the Web (Store in native format and dynamically convert)





Datawatch Integration

- A way to mine and transform the reports into actionable information in form of tables, spreadsheets, charts, graphs, and provide an easy way to perform advanced analytics against their report data.
- Automatic report data transformation based on Monarch server technology
- One-click access to any report data in web and Excel spreadsheets format
- In browser data filtering, sorting and graphing of report data
- Summary report engine
- Optional drag-and-drop multidimensional cube-based analysis tool



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CONTACT:	Betty Yoder					
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- XML anable reports



Partner solution: Report mining CMOD with Content Navigator

GET THE WHOLE STORY"

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Report Distribution Overview

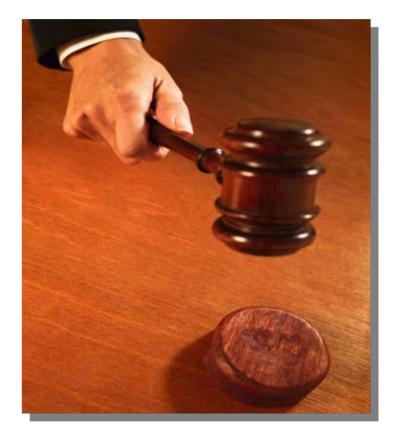
- An easy way to automatically group reports and portions of related reports together
- An easy way to organize reports
- The ability to convert the report data into different formats
- The ability to send the grouped or bundled reports through email to multiple users
- The ability to make grouped or bundled reports available for printing





Compliance Requirements

- OnDemand provides a long-term archive of critical business documents for companies
- Recent OnDemand releases added key capabilities to enable companies to meet compliance requirements
 - Built-in retention management and hold
 - -Support for IBM Enterprise Records



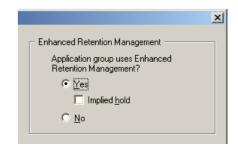


OnDemand Holds

- OnDemand supports putting documents on hold through the Windows and Navigator clients
 - Based on a Hold Reason (e.g. legal case name)
- Holds do not change or manage expiration, they just prevent document from expiring or being deleted
- Holds are efficient for large numbers of documents
- A single document can be in multiple holds
- Implied hold enables management of document retention by an external system

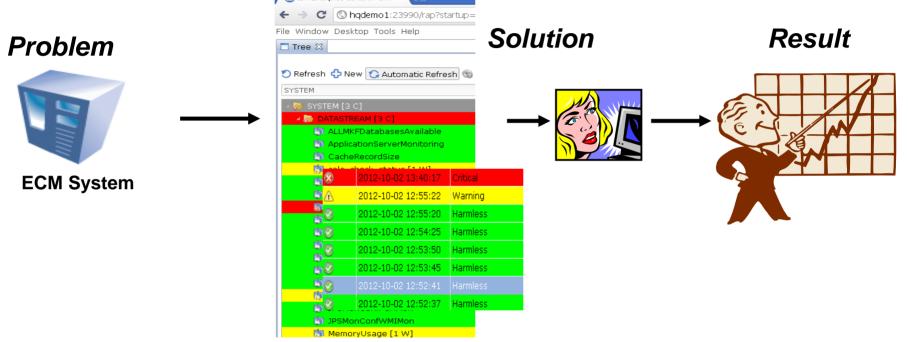
dd a Hold			x
General Permissions			
[_		
	Ctr	eate <u>Cancel H</u> elp	

B	Date	Account	Account Name	Account Balance	Lockdown CFS
<u> </u>	05/03/94	000-000-000	SMITH CYCLERY CO	197.32	2 0
A	05/03/94	000-000-001	ADRIAN CYCLERY	1521.54	2 0
A .	05/03/94	000-000-002	JACK'S CYCLERY	1854.50	2 0
<u> </u>	05/03/94	000-000-003	DENNIS BICYCLE SHOP	1927.1	2 0
A .	05/03/94	000-000-004	TERRY'S SPORTS	997.6	
A	05/03/94	000-000-005	COBBLESTONE SCHWINN	12.8	10
A .	05/03/94	000-000-006	SUMMIT SPORTS	1654.7	Lockdown 0
<u> </u>	05/03/94	000-000-007	ANN ARBOR CYCLERY	2579.2	
	05/03/94	000-000-008	CAMPUS BIKE	1942.3	2 0
	05/03/94	000-000-009	CYCLE CELLAR	925.9	•
	05/03/94	000-000-010	GREAT LAKES CYCLING	1981.2	2 0
	05/03/94	000-000-011	STUDENT BIKE SHOP	60.7	2 0
	05/02/04	000 000 010	WACUTENAM OVOID	1000 1	<u>ح</u> ^





IBM ECM System Monitor Automates the Management of your CMOD Platform



1. Database error prevents document access

2. System Monitor identifies error, alerts Administrator who instantly solves the problem with the built in knowledge base, or SysMon can auto correct the outage



3. Increased uptime, meeting your SLA, satisfied users





What's New

IBM

Comparing versions

Capabilities / Features	N-3 (v8.4)	N-2 (v8.4.1)	N-1 v8.5	V9.0
Full Text Search				Y
Advanced Monitoring				Y
CMIS support / 128 metadata fields / Excel int,				Y
Report Distribution enhancements			Y	Y
SSL and FIPS -140 support			Y	Y
Improved AFP, Line and PDF data indexing			Y	Y
Expanded multi-conc. language support			Y	Y
Subsystem failover support			Y	Y
DECFLOAT support (DB2)			Y	Y
System mngt enhancements			Y	Y
Enhanced Retention		Y	Y	Y
FileNet P8 integration		Y	Y	Y
64 bit JNI support		Y	Y	Y
Indexer enhancements		Y	Y	Y
ODWEK enhancements		Y	Y	Y
Citrix on Windows client		Y	Y	Y
LDAP login authentication	Y	Y	Y	Y
Cabinet Support for Folders	Y	Y	Y	Y
Multi-char predictive search	Y	Y	Y	Y
Export to file	Y	Y	Y	Y
Filename indexing	Y	Y	Y	Y
Global annotations	Y	Y	Y	Y
Server based hit-list sorting	Y	Y	Y	Y
WEBi support / Content Navigator support	Y	Y	Y / Y	Y / Y

OnDemand Release Summary

2007	2008	2009	2010	2011	2012
OnDemand MP 8.4.0 •ODWA •64-bit addressing space on Linux [™] , AIX®, HP-UX and Solaris •Native Lightweight Directory Access Protocol (LDAP) support for login authentication •Usability enhancements: •Event-based expiration •Ability to change the life of cached data retroactively •Server-based sorting •IBM WEBi •IPv6 compliance OnDemand zOS 8.4.0 •Define DB2® database information	OnDemand MP 8.4.1 •Enhanced Retention Management •Support for IBM Filenet P8 •PDF indexing enhancements •Oracle on Intel Linux •Linux support for the ODWA •Additional LDAP servers supported •CITRIX support •API enhancements to ODWEK •ACIF indexer enhancements OnDemand i5 6.1 •IASPs for archived data and the location of new instances. •Support for TSM as a storage level •Batch Administration	OnDemand zOS 8.4.1 •Enhanced Retention Management •Support for IBM FileNet P8 •OS/390® indexer enhancements •ODWEK 64-bit •OnDemand Distribution Facility support for PDF e- mails •PDF indexing enhancements •Citrix support •API enhancements to ODWEK •ACIF indexer enhancements •Consumability and usability enhancement	OnDemand i5 7.1 •Enhanced Retention Management •PDF indexing enhancements •Support for IBM FileNet P8 •AFP2WEB for inbound/outbound transforms of AFP to HTML or PDF •Support for Sun and Novell LDAP servers •API enhancements to ODWEK OnDemand MP 8.5.0 •Unicode support •Multiple language folder field names •64-Bit Windows Server •SSL support between OnDemand client and server	OnDemand zOS 8.5.0 •Enhanced reporting and analysis •Indexing enhancements for AFP and PDF data •Support for SSL communication with LDAP •FIPS 140-2 •Multiple language folder field names •Unicode support •Multiple TSM servers •DECFLOAT data type in DB2 •Extend OAM repository interface •Enhancements for ease of installation •Administer ODFfrom the OnDemand Windows Administrator.	OnDemand 9.0 MP and z •Full Text Search •FSM Integration •User Proxy •Password restriction •Last Login •RDF Performance •Database timestamp •128 Metadata fields •Adding fields to existing folder def'n •Graphical Annotation in Line Data Applet •Enhanced Metadata Update •OOTB integration with Excel •CMIS Read-Only •OS/390 Indexer on AIX OnDemand i5 7.1 Refresh •Unicode support
•Exploitation of 64-bit addressing space on	•WEBi •Change life of		•FIPS 140-2 •DECFLOAT in DB2		folder field names •64-Bit Windows
Linux™, AIX®, HP-UX, and Solaris platforms, •Expanded database support for Oracle 10g	cached data retroactively •Single table creation for an application		•Multiple TSM servers from the same Object Server		Server •SSL support between OnDemand client and server

•FIPS 140-2

Server

•DECFLOAT in DB2

•Multiple TSM servers from the same Object

Release 2 and IBM

•AFP[™] transforms

DB2 Universal Database® V9

group.



Content Manager OnDemand 9.0 Content

- Capability
 - Full Text Search
 - Content Navigator Support
 - ECM Dashboard and FSM integration
 - Export to .csv formats
 - CMIS Read-Only support.
 - OS/390 Indexer for AIX
- Security
 - User proxy
 - Last login
 - Password limits/restrictions
 - OnDemand Stash file
- Performance
 - Report Distribution improvements

- Usability
 - Database timestamp support
 - Support for 128 metadata fields
 - Adding field(s) to existing folder definition
 - Graphical annotation support with ODWEK line data applet
 - Enhanced metadata update
 - Enhanced upgrade process, which allows for easier backout
- Utility
 - Arsafpd utility
 - PDF Floating Triggers
 - zOS Installation Wizard
 - Java ODWEK API enhancements



Top 18 Reasons to consider CMOD

- 1
- Long term stability of IBM



Offers a relational database by default



Direct integration point to LDAP and other security programs



- Higher compression ratio for line data and AFP data
- 5
- Enhanced retention management support



Report compression also extends to PDFs



Supports full text search across the entire report repository



Integration with IBM Enterprise Records



Flexibility of multiple object servers for Global use



Product roadmap is well defined



Flexibility of available clients and installation is quick and easy



Perpetual license



Integration with Information Lifecycle Governance Strategy



Mobile device support



Best Compression in the industry resulting in lower storage costs



Transforms for Line and AFP formats



Report distribution and email notification

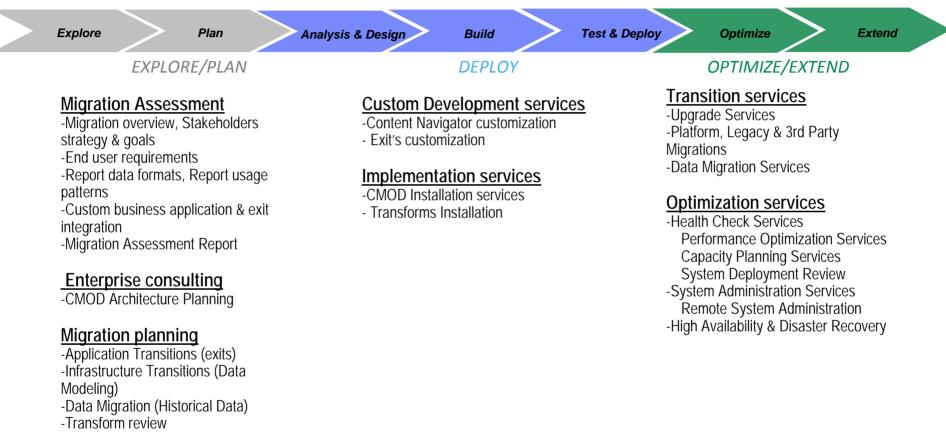


Federated Web Client (Content Navigator) that can seamlessly access both FN and CMOD reposit@EigBM Corporation



Content Manager On Demand - Lab Services

Eric Leeson – Practice Manager <u>eleeson@us.ibm.com</u>



IBM

IBM Lab Services Team – Competitive Migration Examples

IBM Lab Services is currently engaged in many competitive migrations to CM OnDemand worldwide and this trend is accelerating as customers assess their current implementation with other products

- Bank Replaced AXS-One
- **Financial Group** Retired Mobius, CA and Docfinity systems
- Futures and Options-Replaced AXS-One
- Bank Replaced Mobius and DCTM
- **Telecommunications Company** Replaced EOS and Mobius
- Bank Replaced Control D



Look for Upcoming CMOD Workshops!

Whether new to Content Manager OnDemand, an experienced professional, or considering migrating off an older, less functional repository, you need to attend this exciting 3 day event to learn about the following and will include discussions pertaining to all platforms (Z,i, and distributed)

- •Why your organization needs Content Manager OnDemand
- •What's new in Content Manager OnDemand Version 9
- •Content Manager OnDemand Best Practices
- •Content Manager OnDemand Report Mining Capabilities
- •Content Manager OnDemand Enhanced Retention Management
- •Content Manager OnDemand Full Text Index and Search
- •Content Manager OnDemand XML Capabilities
- •Content Manager OnDemand HA/DR
- •IBM Content Navigator Client and Mobile Device Support
- •Migration and Conversion Services to Content Manager OnDemand



Additional Information

• OnDemand Info Center

http://pic.dhe.ibm.com/infocenter/cmod/v9r0m0/index.jsp?topic=%2Fcom.ibm.ondemand.doc%2Fichomepage.html

- Get started
 - Information Management Lifecycles
 - What's new in IBM Content Manager OnDemand for Multiplatforms Version 9.0
 - What's new in IBM Content Manager OnDemand for z/OS Version 9.0
 - What's new in IBM Content Manager OnDemand for i Version 7.1
 - What's new in the IBM Content Navigator
 - <u>Content Manager OnDemand for Multiplatforms Version 9.0 System requirements matrix</u>
 - <u>Content Manager OnDemand for z/OS Version 9.0 System requirements document</u>
 - Content Manager OnDemand for i Version 7.1 System requirements matrix
 - Compatibility matrix for the Content Manager OnDemand clients and servers
 - Upgrade Guide for Content Manager OnDemand Servers
- Perform common tasks
 - Planning
 - Installing
 - Administering
 - Installing and implementing ODWEK
- Resolve problems
 - Steps for troubleshooting



Additional Information

-CMOD Main Page:

http://www-01.ibm.com/software/ecm/ondemand/

-Content Manager OnDemand Conversion Services

ftp://ftp.software.ibm.com/software//data/swlibrary/services/ECM_Content_Manager_OnDemand_Conversion_Services.pdf

-ODUG (OnDemand Users Group)

http://odusergroup.org/

-Frost & Sullivan "The Digital Front Office: Enabling Customer Self Service with Enterprise Content Management

http://public.dhe.ibm.com/common/ssi/ecm/en/zzl03066usen/ZZL03066USEN.PDF

IBM Software Solutions - Enterprise Content Management Software



