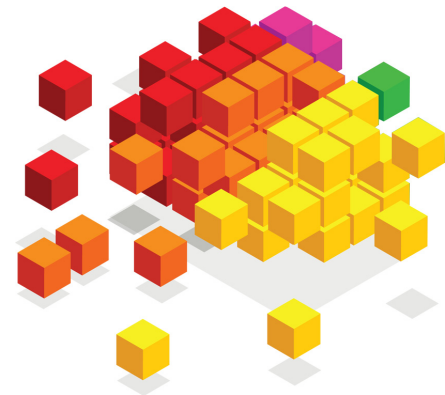


Washington DC

Putting Content to Work
ECM UserNet 2011



● Business
 ▲ RIM & Legal
 ■ IT
 ✿ Hands-On Lab
 ◆ Customer Presentation

Tuesday, April 26 th						
9:00am - 10:15am	General Session & Keynote Address Phillip Jones, Enterprise Content Management Executive & Craig Rhinehart, Director, Products and Strategy IBM ECM Arlington Ballroom Salons I-III					
10:15am	Break					
10:45am - 11:35am	● McLean Advanced Case Management in Government: The Roadmap for Effectiveness and Efficiency	● Manassas Improving Enterprise Asset Management with FileNet	● Jefferson Going Beyond Claims with ECM	▲ Alexandria How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems	■ Rosslyn I What's New from IBM ECM for IBM FileNet P8 Customers	■ Rosslyn II What's New from IBM ECM for IBM Content Manager Customers
11:35am	Break					
11:45am - 12:35pm	● Manassas IBM's Advanced Case Management - Delivering Better Customer Outcomes	● McLean IBM Watson and IBM Content Analytics	▲ Alexandria Too Much Content: Addressing the Challenges Faced by Today's Organizations	■ Rosslyn I IBM Document Capture Strategy and Product Update	■ ✿ Lee IBM Case Manager Hands-On Lab	■ ◆ Jefferson Best Practices: Building a Next-generation Information and Records Management Archive Using IBM FileNet P8, IER and N Series Storage
12:35pm	Lunch and Vendor Expo Arlington Ballroom Salons I-III					
2:15pm - 3:05pm	● Manassas Unlock Valuable Insight from Enterprise Content with Content Analytics	▲ Alexandria Helping Your Legal Department Meet Information Obligations and Reduce Risks	■ Rosslyn II Production Imaging Edition and other IBM Imaging Solutions Update	■ Rosslyn I IBM Case Manager Product Update	■ ✿ Lee Datacap Taskmaster Capture Hands-On Lab	■ ◆ Jefferson Teaching an Elephant to Dance: Using IBM CMOD to Manage Petabytes of Data with Ease
3:05pm	Break					
3:15pm - 4:05pm	● McLean How Marketing, Product Mgmt, Facilities, Customer Service and HR Organizations Use IBM ECM...	▲ Alexandria Records and Retention Management for Reduced Risk and Cost	■ Manassas Create Rapid Business Insight with Content Analytics	■ Jefferson IBM FileNet Business Process Manager Product Update	■ Rosslyn II IBM Content Manager OnDemand Product Update	■ Rosslyn I Social Business Meets Enterprise Content Management
4:05pm	Break					
4:15pm - 5:05pm	▲ Alexandria Reducing the Costs of Explosive Information Growth with a Smarter Approach to Archiving	■ ▲ McLean Information Lifecycle Governance Tech Talk and Product Update	■ Manassas Create Content Analytic Solutions that Deliver Deep Business Insight	■ Rosslyn I Office Document Management and SharePoint Update	■ Lee IBM FileNet Content Manager Update	■ Jefferson IBM FileNet System Monitor Product Update
5:05pm	Reception Sponsored by NetApp Arlington Ballroom Salons I-III					