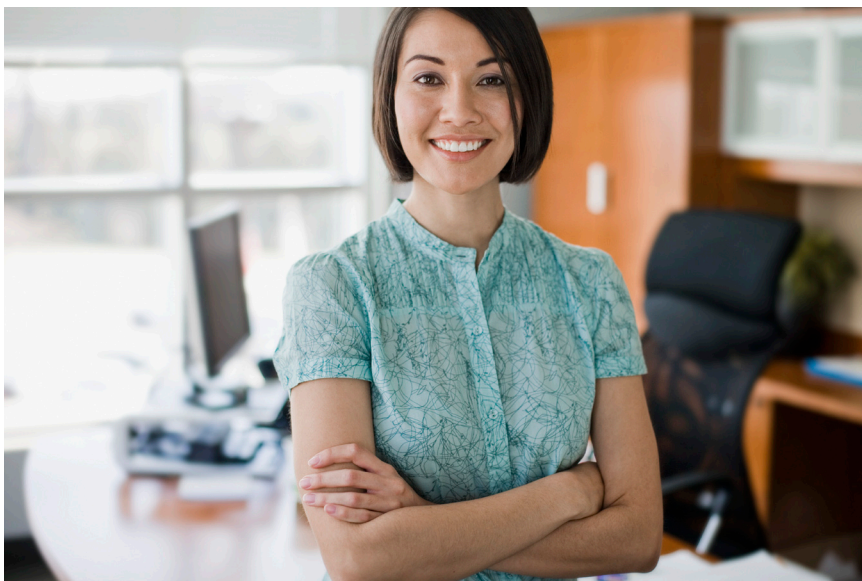


Information Management Software Services IBM InfoSphere Business Glossary JumpStart Service



Highlights

- ***Accelerate the adoption of IBM InfoSphere Business Glossary within an organization through a custom rollout and implementation plan***
- ***Advanced hands-on training and mentoring for IBM InfoSphere Business Glossary***
- ***Assistance with defining the necessary roles, responsibilities and processes to maximize business value***
- ***Leverage IBM expertise to enhance collaboration between the business and IT***

Lack of communication can undermine the ability of the business and IT to effectively collaborate on developing and maintaining software solutions. Organizations are most effective in driving IT projects when there is good communication between the Business and IT organizations. In many cases however, such communication suffers from the lack of common language and opacity between the two worlds. To address this problem, companies and institutions formalize their business vocabularies to precisely define the terms and phrases used in the course of conducting business.

IBM InfoSphere Business Glossary, a product component of the IBM InfoSphere Information Server, is a web-based tool that enables the authoring, managing, and sharing of a corporate business vocabulary.

Implementing the Business Glossary tool is just one part of delivering a Business Glossary solution. Often, organizations struggle with how to structure their business language and definitions. In addition to supporting the implementation of the tool, IBM can also help with the definition and structure of an organization's business vocabulary to accelerate adoption of the tools as part of the organization's overall communication vehicle.

What's Involved?

When engaging the IBM Information Management Software Services team, organizations can be confident that they are working with the industry's leading experts.

The IBM InfoSphere Business Glossary JumpStart Service is designed to assist you in formulating and documenting business terms, creating and introducing Business Glossary management and training an organization's team on the creation and maintenance of a corporate business vocabulary.

Activities are structured around three lifecycle phases for leveraging Business Glossary:

- Level setting and planning
- Designing and populating
- Guidance for managing

Together with an organization's team, IBM will guide them in defining the processes and procedures necessary for a disciplined on going expansion of the vocabulary, the maintenance of categories and terms, and their relationship to data assets and other artifacts of interest.

Deliverables

As a result of this JumpStart service, the following list of artifacts or documents will be created through a collaborative effort between IBM and an organization's team and will be available for immediate use:

- A customized taxonomy
- A list of business terms and phrases mapped to an organization's taxonomy
- A method and process for maintaining your taxonomy
- A method and process for maintaining business terms and phrases

Benefits

- Being successful with IBM InfoSphere Business Glossary will serve as a means to support other initiatives such as transparency and governance in data management
- By teaming with IBM Information Management Software Services an organization gains access to best practices and guidelines on how to effectively leverage this beneficial tool
- Information Management Software Services can provide any follow-up support around adoption, usage, and maintenance as required

For More Information

To learn more about IBM Software Services for Information Management and this service offering, please contact your local IBM sales representative or send an e-mail to dmskills@us.ibm.com.

Visit our web site at:

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IBM Corporation
Software Group
1133 Westchester Avenue
White Plains, NY 10604
U.S.A.

Published in Canada
7-29

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