Information Management, Analytics & Optimization Services
IBM Cognos Analytic Applications Foundation Services

Highlights

- *Delivers a fully functional analytics application in just eight weeks*
- *Employs IBM Cognos Solution Implementation Methodology to ensure success*
- *Knowledge transfer that helps you become self-sufficient in maintaining, customizing and enhancing your analytic applications*

Ensure you get the best return on your analytic applications even before you begin implementation. Analytic Applications Foundation Services, part of the Information Management Analytics and Optimization Software Service offering, were developed for customers like you who are ready to implement an IBM Cognos 8 Analytic application, and who want to engage knowledgeable consultants to assist with their project – from planning to implementation and testing, taking the application into production, and leaving them empowered to maintain the application themselves.

Overview
Developed by IBM Cognos Software Services with a view to resolving typical technical and business challenges, Analytic Applications Foundation Services

helps you through the key processes involved in successfully deploying standard analytic applications, while helping you mitigate any risks and avoid stumbling blocks. It also leaves your IT team with the skills and knowledge to maintain the system, and to plan for next steps.

You can begin making use of this service once you complete a readiness assessment questionnaire, and determine that you are prepared – from both a business and technical perspective – to implement an IBM Cognos 8 Analytic application. Ideally, your organization's data should be clean, complete and correct, and available from a single source.

IBM Cognos consultants work with you to gain an understanding of your business processes, expected business results and application environment, including all related hardware and software components.

They then help you determine the best path to follow in your analytic application implementation. The service delivers value through a standard set of activities, designed to ensure your success:

Introductory training session
Led by consultants with domain expertise, this session provides an introduction to the application and how it applies to your business.

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Workshops and requirements analysis

Provides technical and functional sessions to target core requirements for configuring the application; identifies gaps in requirements; addresses release planning and risk management for enhanced content.

Data profiling and analysis

Determines if your source data supports all metrics, hierarchies, and drill-through reports; assess in-scope data to diagnose blocking issues.

Full implementation of application, with a limited scope

Consultants perform all phases of the implementation through to deployment in your production environment; includes high-level capacity planning and set-up of development, test and production environments; based on IBM Cognos Solution Implementation Methodology and best practices.

Full implementation of one content area

Consultants implement one content area of your choice.

Build and test

Employs proven assets and methods to accelerate development and unit testing; draws on expertise in issue identification and resolution to target and resolve problems during build phase; includes system testing and UAT.

Deployment

Consultants fully deploy the application allowing you to share it with business stakeholders and users.

Detailed workshop

Provides knowledge transfer needed to help you become completely self-sufficient in maintaining and enhancing the application.

Shadowing

Allows your IT team to learn from IBM Cognos consultants throughout the entire process.

How Analytic Applications Foundation Services Drive Value

As your technology and business partner, IBM Cognos Software Services is committed to helping you achieve a successful implementation and deployment of your IBM Cognos 8 Analytic Applications solution. Analytic Applications Foundation Services provide an efficient way to get up and running with your analytic application sooner. By the end of the services engagement, you will have a fully functional application, ready for you to share with business stakeholders. It helps you quickly maximize business benefits while mitigating risk and maximizing ROI Benefits include:

- Low cost
- Quick time to value
- Access to IBM Cognos implementation methodology, best practices, templates, and more for accelerated value
- Extensive knowledge transfer that can be applied to maintenance and future application enhancements

Engage Today

With a world-wide team of expert consultants, IBM Cognos Software Services can help meet your needs. By engaging this service you will benefit from the experience and knowledge experienced consultants, who will leave you with:

- Knowledge transfer to your technical and functional teams, helping you become fully self sufficient in supporting, customizing, and enhancing your application
- Foundation analytic reports

- Foundation metrics
- Foundation operational reports

About Information Management Analytics and Optimization Software Services

The emergence of new smarter systems that are interconnected and streaming real-time information are presenting business and governments with a unique opportunity to transform decision making. New opportunities to use this data to predict business outcomes, optimize old systems and spot trends before they happen are a reality. IBM Business Analytics and Optimization Services draws on the company's deep expertise in vertical industries, research, mathematics, and information management to help clients both improve the speed and quality of business decisions, while better understanding the cons quences and business outcomes of those decisions.

About IBM Cognos Analytic Applications

IBM Cognos Analytic Applications provide line of business (LOB) professionals with packaged reporting and analysis to optimize business performance. By providing faster and actionable insight from data in ERP systems and other sources, organizations can have a consistent view of information. With easy-to-use, self-serve prompts, LOB professionals can generate reports easily and quickly on this information - enabling smarter decisions and aligned outcomes.

For IT professionals, these applications can be adapted quickly and easily. The configuration and addition of new reporting content is streamlined and eliminates much of the customization and interpreting of data. This reduces the time it takes to make changes to your reporting environment by weeks or months, ensuring that users have continuously relevant packaged analysis to optimize their business performance.

Whether you need to analyze perfomance in sales, workforce, finance, or supply chain, there's an IBM Cognos 8 Analytic Application to meet your needs.

About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For More Information

To learn more about IBM Software Services for Information Management and this service offering, please contact your local IBM sales representative or visit our website at: **ibm.com**/software/data/services