Highlights:

- Leverages collaborative and agile techniques to drive a data-driven business

- Leverages IBM's and our valued IBM Business Partners' expertise and proven practices to help you gain the most value from your data

- Accelerates success through the use of repeatable patterns

IBM DataFirst Method

Fueling your data-driven transformation

It's simple. The more you put data to work in your organization, the better the outcome. You need more than just technology to get the value from your data. You need the IBM DataFirst approach.

Overview

The **IBM DataFirst Method** provides the strategy and expertise to transform your business on your way to becoming a cognitive enterprise by gaining the most value from your data. We move you from simply seeing your data to maximizing its value.

Every IBM DataFirst Method engagement is an iterative and agile approach to define, design and prove a solution for a specific business problem. Your business need is the focal of our engagement model and it can be applied across all problems and workloads related to data – application development, cognitive solutions, data science, self service and more.

By focusing on your analytics, cloud and cognitive journey together, we are able to design a solution that is specific to your business needs and drive a successful roadmap to production. We leverage repeatable patterns and proven success coupled with expertise from both within IBM and our broader ecosystem (including IBM Global Business Services and our valued IBM Business Partners) to address your business challenges and uncover opportunities.

Process

The IBM DataFirst Method lifecycle takes you purposefully through each phase of your solution journey. From briefing and vision where we work with you to identify business opportunities through to solution design validation, delivery and beyond, our agile approach expedites and minimizes risks on your data-driven journey.

As a flexible framework that complements and accelerates formal engagement methodologies from IBM and partner delivery teams, every IBM DataFirst engagement leverages proven assets and other frameworks including IBM Design Thinking, IBM Bluemix® Garage services and more

to design and validate a solution. It's about mobilizing and executing what's required to get you to realize value from your data with our technology and expertise. We have built in continual validation throughout the method to ensure we are continually addressing your solution requirements.
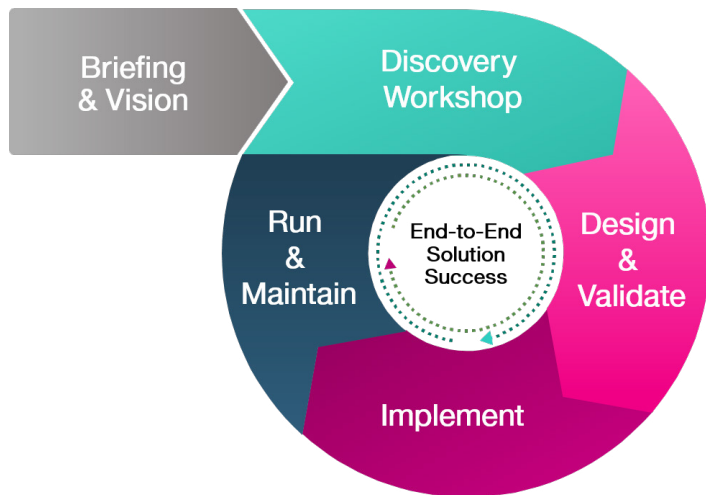

Figure 1: IBM DataFirst Method Lifecycle

Source: "IBM DataFirst Method Web page," IBM Corporation.

Getting started

Your data-driven journey starts with a single step - The Discovery Workshop. The workshop is a structured approach designed to take a defined business challenge and develop it into an actionable use case in order to build a roadmap for data and business transformation. The roadmap will guide us collectively as we work to design and prove a solution for the defined use case.

Our experts will collaborate with your team to explore the art of the possible.   We look at how you use data today and help you map out where you want to go. We also explore how you can leverage cognitive intelligence to move your business towards monetizing your data through insights

Engage

Reach out to the IBM DataFirst Method team to begin. Simply complete the online request form to get started. A member of our team will contact you to schedule your workshop.

For more information

- Visit our Web site:
  ibm.biz/DataFirstMethod
- Request form:
  ibm.biz/DFMRequestForm
- Contact us:
  ibmdfm@us.ibm.com