IMUM Highlights

- Created from 100s of real-life projects across the globe
- Standardized implementation approach enables consistent, repeatable, high quality implementations across the Information Management product portfolio
- Ability to view role based tasks provides clarity to your teams regarding their implementation responsibilities.
- User-friendly web-based interface provides easy navigation and accessibility
- Scalable across your Enterprise
- Provides a large number of valuable templates for you to leverage

IBM Information Management Unified Method

Overview

The IBM Information Management Unified Method (IMUM) was created to accelerate your time to value, lower your implementation costs and risks by establishing consistent approaches and processes that increase your implementation efficiency.

IMUM is applicable to a wide range of projects and can be leveraged for strategic workshops and single product deployments through to larger enterprise deployments of new systems such as Optim, Information Server, Data Warehouse, Master Data Management (MDM) and Big Data.

With a step-by-step Implementation Method to deliver information management projects, the IMUM is a critical asset in our Information Management toolkit for success. Each method outlines structured development activities, reference architectures, document templates, roles and responsibilities, tool guidance and proven practices. Methods are created using the IBM Rational Method Composer and published in an HTML format. Additionally, each IMUM includes detailed Project Estimating Tools (PETs) that are metrics driven based on our worldwide teams experience.

By creating a common language across the broad technologies in our portfolio, as well a common structure, templates and tooling this significantly simplifies enablement, not only on one product or technology but across multiple products.

With our deep product expertise, proven practices and consistent methodology, Information Management is poised and ready to engage with you for implementation success.

Phases and Deliverables

IBM IMUM follows five fully defined phases based on a standard work breakdown structure model. A project management stream oversees each phase to provide consistent and coordinated communication and collaboration.

The Implementation Method is layered to create multiple entry points making it flexible for any type of engagement. Each layer has a generic method at its core complimented by specific Implementation Methods for each type of project. Implementation Methods are top-down work breakdown structures broken down by Phase, Activities, Tasks and Roles. Best Practices, Deliverable Templates and Reference Documents in the form of Work Products are stored in Methods and referenced as appropriate.

Benefits

Minimized Risk

The IBM IMUM combines 100s of real-life projects across the globe with proven industry practices to achieve successful, risk-managed deployments. We've captured our experience in implementing our software in some of the world's most challenging IT environments and packaged it up to allow you to benefit from our cumulative knowledge.

Scalable, Enterprise-Ready

The IBM IMUM lets you replicate and build on the success you have had with IBM software. It spans the locations, departments, and IT infrastructures of the largest global organizations, yet it can deliver the same results in the smallest implementations. It enables you to engage with IBM Lab Services experts, business partners and your internal organization using a common project language and implementation approach.

Comprehensive

The IBM IMUM delivers sustained value to your organization throughout your entire implementation lifecycle. From the requirements planning through to the governance of your implemented solution, IMUM includes the ongoing monitoring of performance and a consistent project management functions to coordinate actions, communicate results and set and manage expectations at every phase.

An IMUM process is the End to End Services Implementation with a step-by-step Implementation Method covering all aspects of a product based solution development process form analysis through design to production operation. With your staff as part of the implementation team the adoption and successful ongoing operation is significantly increased. The IMUM is a critical asset in our Information Management toolkit for success. We have created a closed loop feedback system so that the method, PETs, and all components our continually improved based on our ongoing knowledge collection.

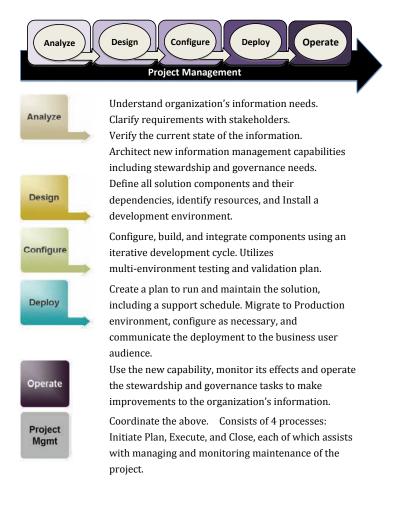
Simplifies Enablement

By creating a common language across the broad technologies in the IBM product portfolio, as well a common framework of activities, tasks, templates and tooling IMUM significantly simplifies enablement not only on one product or technology but across the entire portfolio.

Solution-specific Implementation Roadmaps

Design, configuration and deployment procedures vary from product to product so IBM Information Management has developed different solution-specific implementation roadmaps to address your solution needs. These roadmaps guide you through procedures to address the varying tasks, activities, and user needs. We have roadmaps for data warehouse, master data management, information integration, change data capture, test data management, archiving and many more.

Key Phases of IMUM



Delivery Process Phases:

The delivery process consists of 5 phases organized in a Work Breakdown Structure. Each Phase is comprised of Activities required to complete the Phase.

This is a delivery process for implement	enting actional of	iseu un					
Description Work Breakdown Structure	Team Allocatio	n V	Work Product Us	age			
Workflow							
	<u> </u>		⁽²⁾	à	> 🍋		
Project Management Analyze D	Design (ign Configure (Deploy Operate		te	
- Work Breakdown							
	Steps	Index	Predecessors	Model Info	Туре	Planned	Repeatable
Breakdown Element		Index 1	Predecessors	Model Info	Type Phase	Planned	Repeatable
Breakdown Element		1	Predecessors	Model Info		~	Repeatable
Breakdown Element Project Management Analyze		1 25		Model Info	Phase	* *	Repeatable
Breakdown Element Broject Management Analyze Design		1 25 38	1	Model Info	Phase Phase	2 2 2	Repeatable
Analyze Design		1 25 38 45	1 25	Model Info	Phase Phase Phase	> > > >	Repeatable

Delivery Process Activities:

Activities are broken down into supporting tasks.

E Work Breakdown

Breakdown Element		Steps	Index	Predecessors	Model Info	Туре
+	Gather Pre-Project Intelligence		2			Activity
Ŧ	Review & Process Intelligence		7	2		Activity
Ŧ	Prepare for Project Start/Kick-off		10	7		Activity
Ŧ	Execute Project Kick-Off		13	10		Activity
Ŧ	Execute Preliminary Project Activities		16	13		Activity
Ŧ	Document and Validate Scope, Objectives and Approach		21	16		Task
Ŧ	Document and Validate Schedule and Resource Plan		22	21		Task
	Obtain Management Sign-off		23	22		Task

Delivery Process Tasks:

Tasks may have roles and workproducts (deliverables)associated with them

Work Breakdown

Breakdown Element	Steps	Index	Predecessors	Model Info	Туре
Conduct Standard IBM Optim Product Training		17			Task
Scope Objective and Approach Review		18	17		Task
Initial High Level Architecture Whiteboarding		19	18		Task
Project Schedule and Resources Review		20	19		Task

Availability

Selected IMUM Implementation Method outlines are available, along with a solution blueprint in InfoSphere Blueprint Director. This brings added value to selecting IBM Information Management Services as your implementation source. For more information and details on the IMUM availability, please contact your IBM Information Management Lab Services Sales.

ibm.com/software/data/services/contacts.html

About IBM Information Management Lab Services

As an integral part of IBM Information Management software division within IBM Software Group, the Information Management Lab Services organization provides education and expert services exclusively focused on the Information Management product portfolio. Our depth of experience and extensive proven practices help clients maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided training, guidance, advice, reviews, assessments, and assistance to thousands of clients around the world helping to ensure their Information Management implementations are optimized to take full advantage of our product capabilities.

Your independence is our greatest success

We believe that nothing is more important than transferring our knowledge to your organization. This provides you with long-term self-sufficiency through our mentored and parallel working approaches.

Engage today

With a world-wide team of highly trained services professionals, the IBM Information Management Lab Services team can help build your solution with confidence while assuring that the business needs and expectations of your organization are met. Our experts are ready to assist your organization with:

- Establishing project goals, expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- Reducing total cost of ownership
- Information sharing and enablement

Available for whatever the delivery approach your business requires, the IBM Information Management Lab Services team will produce results quickly, and will help to put your project on the road to success.

For more information

- Visit the Information Management Lab Services Web site at: <u>ibm.com/software/data/services</u>
- Find us on Facebook: on.fb.me/IMSKILLS



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