



IBM Software

Information On Demand **2011**

October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada

Build and enhance your skills at IOD!

Attend a Sunday Education Class

- Prepare for certification at IOD by attending a one-day certification crammer class on Sunday, October 23
- Enjoy preferred pricing (\$499.00 USD) and learn from IBM instructors and Information Champions
- Visit <http://bit.ly/koYgoT> for a list of courses being offered

Buy a Book

- Pick up a book at the IOD Bookstore, located in the Bayside Foyer, Level 1 of the Mandalay Bay Convention Center
- Scan through over 200 titles (discounted at 20%) including topics such as Business Intelligence, Database Management, Database Design, Analytics, Data Mining, XML, and more!

Pass a Test to Become Certified

- Complimentary Information Management, Business Analytics & Enterprise Content Management Professional Certification
- Certification is located in Surf DEF

Stop by the Hub

- Talk to our experts and learn how to speed up your software implementation and leverage our knowledge built from best practices
- Let us help you identify effective strategies to maximize the return on your software solutions
- Visit the Information Management Hub in the Expo Hall to learn more

Have a question? imoffer@us.ibm.com
Learn more: <http://bit.ly/adaCV9>

