

Information Management software

Information Management Software Services

IBM InfoSphere Discovery JumpStart Offerings



Highlights

- Accelerate your adoption of InfoSphere Discovery and learn to use it to its full potential with a discovery exercise addressing a specific usage scenario
- Reduce data analysis time and implementation risk
- Learn standard practices and methodology from IBM experts

With data volumes doubling every two years, most companies struggle to understand their complex heterogeneous data landscapes - with the resulting impact on their information centric projects. As information demands continue to grow, the need to address this problem becomes more challenging. For every new IT project comes the daunting task of locating information and validating its relationship across heterogeneous systems. Given today's enterprise landscape and complex IT environments, this type of data analysis is practically an impossible task when attempted to be done manually. IBM's InfoSphere Discovery solution automates the data analysis effort by identifying implicit relationships that links disparate data elements, resulting in a 5x reduction in time and risk.

This technology is a fundamental step during the planning phase of any of the following types of initiatives:

 IBM InfoSphere Optim Data Growth, Test Data Management, Data Privacy or Application

- Decommissioning where referential business objects are defined
- IBM Master Data Management Solutions, which brings a number of data sources together to provide a unified view of key business entities
- Enterprise Data Warehouse (EDW), where transformation analysis is key
- Any application integration or migration initiative that requires a better understanding of the data elements

InfoSphere Discovery JumpStart Offerings Overview

Information Management Software Services has defined four variations of the InfoSphere Discovery JumpStart Offering to align with your specific business scenario and to address the above mentioned initiatives with one common objectiveto provide knowledge transfer and hands-on experience through a discovery exercise using your data.

All four offerings include eight hours of informal education and knowledge transfer covering architecture, methodology and the interpretation of data analysis results.

InfoSphere Discovery JumpStart for InfoSphere Optim

The objective of this scenario is to learn how to automate the analysis of two data sources and to find the complete set of business objects. It is targeted to complement and accelerate the initiation of an InfoSphere Optim implementation. The scope for this offering is limited to two data sources, up to 5 tables per data source and up to 50 columns and 100K rows per table.

InfoSphere Discovery JumpStart for Unified Schema

This offering focuses on prototyping one new unified table based on three data sources supplied by the customer. Activities will include defining target attributes, identifying matching keys, developing conflict detection and resolution rules, and performing match and merge analysis. This scenario is targeted to complement and accelerate a data consolidation initiative such as an MDM implementation. The scope is limited to three data sources with up to 3 tables per data source and up to 50 columns and 100K rows per table.

InfoSphere Discovery JumpStart for Transformation Analysis

The goal of this offering is to learn how to discover column-level transformations between a populated data source and target. This scenario is targeted to complement and accelerate the initiation of an EDW project. The scope is limited to three source tables, each with up to 50 columns and 100K rows and one target table with up to 20 columns and 100K rows.

InfoSphere Discovery JumpStart for Sensitive Data Identification

The goal of this offering is to learn how to identify and classify sensitive data. This scenario is targeteted to complement and accelerate the initiation of an InfoSphere Optim Data Privacy or other data privacy project. The scope is limited to defining up to five sensitive data elements in one or two data sources with up to 10 tables per data source and up to 50 columns and up to 1 million rows per table.

InfoSphere Discovery JumpStart Deliverables:

During the project kick off, an Information Management (IM) consultant will review with you a pre-engagement requirements checklist to ensure all prerequisites are met before starting on-site work.

Following this exercise, the Information Management Software Services Consultant will conduct the following tasks:

- Installation and configuration of InfoSphere Discovery
- Discovery exercise for the selected JumpStart offering (InfoSphere Optim, Unified Schema or Transformation Analysis)
- Eight hours of knowledge transfer
- Delivery of a project summary report

Your independence is our greatest success

That is the underlying theme to our delivery approach for the InfoSphere Discovery JumpStart offerings. We believe that nothing is more important than transferring our knowledge to your organization and supporting your objective to become self-sufficient.

Engage Today

With a world-wide team of highly trained services professionals, the IBM Information Management Services team can help build your solution with confidence while assuring that the business needs and expectations of your organization are met. Our experts are ready to assist your organization with:

- Establishing project goals, expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- · Reducing total cost of ownership

Available for whatever the delivery approach your business requires, the IBM Information Management Software Services team will produce results quickly, and will help to put your project on the road to success.

For More Information

For more information regarding this or any services offerings, please visit the IBM Information Management website at:

ibm.com/software/data/services



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