

# IBM InfoSphere Master Data Management Roadmap Planning Workshop

## *Jump start your implementation*



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### Highlights:

- Jump start your implementation to ensure a clear understanding of approach, prioritization and next steps on how to implement MDM
- Reduce cost and mitigate risk on every phase of your MDM journey
- Accelerate the time to value and return on investment with the knowledge, standard practices, and proven, repeatable processes delivered by our experts from Software Services

Often customer, product, account, and other master data can be inaccurate and incomplete making the business processes that depend on that data inefficient, ineffective, and costly. In addition data is often dispersed amongst many non-integrated information repositories and data volumes continue to grow exponentially over time which only compounds the issues and risk.

IBM InfoSphere Master Data Management (MDM) makes it possible to distill a single view of the client, patient, supplier, partner, account, location or other critical 'entity' domains from the disparate bits of data that are scattered across the enterprise. The resulting unified view provides the insight required for you to make better business decisions that create superior outcomes.

Our IBM Information Management Software Services experts leverage their proven methodology and extensive consulting experience to ensure that your master data management implementation aligns with your strategic goals to drive growth, agility, spending and compliance.

### Overview

We provide you with a roadmap and implementation plan to ensure an optimal deployment of your MDM solution focused on your key business objectives. We will work with you to align your MDM implementation roadmap components with your business priorities.

With input and collaboration from your business executives and your technical leaders as well as commitment from your entire enterprise the MDM Roadmap Planning workshop will take you through the following steps:

- Review the pre-workshop readiness checklist to make sure all artifacts are assembled and the requested sessions have been arranged





- Conduct a requirements workshop with your business stakeholders to understand your overall program objectives, high level requirements, future and current state processes
- Meet with your business stakeholders to understand your business priorities
- Review your current enterprise architecture and technical team priorities
- Identify current architecture constraints based on IBM Information Management standard practices
- Discuss futures state based on your business priorities and align MDM implementation components with your business priorities
- Develop the “To Be” architecture and the MDM implementation roadmap

This workshop will jump start your implementation journey through leveraging our delivered output:

- A high level architecture document
- An implementation roadmap and next step recommendations document

## Engage today

With a world-wide team of highly trained professionals, the IBM Information Management Software Services team can help build your solution with confidence while assuring that the business needs and expectations of your organization are met. Our experts are ready to assist your organization with:

- Establishing project goals and expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- Reducing total cost of ownership
- Information sharing through our mentoring approach

Available for any delivery approach, the IBM Information Management Software Services team will produce results quickly, and will help to put your project on the road to success.

## For more information

- Visit the Information Management Software Services Web site at:  
[ibm.com/software/data/services](http://ibm.com/software/data/services)
- Find us on Facebook:  
[on.fb.me/IMSKILLS](https://on.fb.me/IMSKILLS)

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