

## Information Management Software Services InfoSphere Optim Implementation and Configuration Services



The IBM InfoSphere Optim portfolio allows enterprises to minimize data management costs, reduce operational risks and maximize the performance of enterprise applications. The primary benefits are:

- Manage Data Growth - Apply best-practice database archiving capabilities
- Streamline Test Data Management - Improve application testing and reliability, and speed time to market
- Protect Data Privacy - Protect vulnerable test environments by applying simple data masking techniques
- Prepare for Application Retirement and Compliance - Access data long after retirement to meet compliance requirements

### Highlights

- ***Leverage our experts and proven methodology to achieve a rapid deployment***
- ***Minimize data management costs, reduce operational risks, speed iterative testing tasks and maximize performance***
- ***Enable your team with prescriptive training, knowledge transfer and InfoSphere Optim best practices***

Now more than ever, organizations are challenged to efficiently control their continuously expanding information management infrastructure. Data is growing everywhere and for most organizations data is their most critical asset. Organic growth, mergers and acquisitions, and records retention for internal and external compliance policies are a few of the key drivers of this data explosion.

Without an effective strategy for managing enterprise application data, organizations remain vulnerable to the negative effects of runaway data growth. Managing years of historical data in disparate databases can impact service levels and disaster recovery initiatives, and must be tightly managed in order to continue to deliver business value. As a recognized best practice, database archiving has proven effective in managing both historical and continued application data growth.

### InfoSphere Optim Implementation and Configuration Services

Information Management Software Services offers three levels of services to implement your IBM InfoSphere Optim Solution:

- Gold Services: includes an InfoSphere Optim Solution implementation at an overall enterprise level, from training to production deployment assistance
- Silver Services: includes an InfoSphere Optim Solution implementation for one application in your enterprise, from training to production deployment assistance
- Bronze Services: includes training, installation, knowledge transfer and assistance on how to implement a representative application data subset

In addition, Information Management Software Services offers an InfoSphere Discovery JumpStart Service which complements your InfoSphere Optim solution rollout. Leveraging IBM InfoSphere Discovery JumpStart Services during the planning phase of your project will accelerate the initiation of your InfoSphere Optim implementation project by discovering the right set of business objects to import into your InfoSphere Optim designer.

### **InfoSphere Optim Project Phases and Deliverables**

The InfoSphere Optim implementation methodology follows a traditional implementation project approach, and consists of the following phases:

- **Training** at your facility
- Planning of overall project scope, objectives and approach
- **Analysis and Requirements** with your business and technical leaders
- **Design and Build** to validate the requirements and identify the best InfoSphere Optim configuration and design to support the demands of your business
- **Testing and Validation** to ensure high quality implementation
- **Transition** to your production environment

With our proven methodologies and expert consulting and training resources, you can be assured that your project will benefit from our deep experience.

### **Your Independence is our Greatest Success**

That is the underlying theme to our delivery approach for the Optim Implementation and Configuration Services. We believe that nothing is more important than transferring our knowledge to your organization and supporting your objective to become self-sufficient. This provides you with long-term self-sufficiency through our mentored and parallel working approaches.

### **Engage Today**

With a world-wide team of highly trained services professionals, the IBM Information Management Services team can help build your solution with confidence while assuring that the business needs and expectations of your organization are met. Our experts are ready to assist your organization with:

- Establishing project goals and expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- Reducing total cost of ownership

Available for whatever the delivery approach your business requires, the IBM Information Management Software Services team will produce results quickly, and will help to put your project on the road to success.

### **For More Information**

For more information regarding this or any services offerings, please visit the IBM Information Management website at:  
[ibm.com/software/data/services](http://ibm.com/software/data/services)



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Software Group  
1133 Westchester Avenue  
White Plains, NY 10604  
U.S.A.

Published in Canada  
9-09  
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