

## Information Management Software Services IBM InfoSphere Optim Data Growth Custom Solution Offering



The InfoSphere Optim Data Growth Solution offers proven capabilities for managing enterprise data cost effectively throughout the data lifecycle. With InfoSphere Optim's capabilities to align enterprise data management with your business objectives, your organization will be better positioned to improve service levels, reduce risk and control costs. A project implementation is required to enable the build of a real archiving solution.

### **InfoSphere Optim Data Growth Custom Solution:**

The InfoSphere Optim Data Growth Custom Solution offering draws on years of experience, proven methodologies, and best practices to support a timely and successful archiving solution. Three levels of services are offered:

- **Gold Services:** includes an InfoSphere Optim Data Growth implementation at an overall enterprise level, from training through production deployment assistance.
- **Silver Services:** includes an InfoSphere Optim Data Growth implementation for one application in your enterprise, from training through production deployment assistance.
- **Bronze Services:** includes training, installation, knowledge transfer and assistance on how to implement and archive a representative application data subset.

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### **Highlights**

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- ***Reduce your data storage cost and obtain performance improvement with IBM InfoSphere Optim Software & Services***
- ***Leverage our experts and proven methodology to achieve a rapid deployment of your new InfoSphere Optim archiving solution***
- ***Enable your team with structured training, knowledge transfer and InfoSphere Optim best practices***

Now more than ever, organizations are challenged to efficiently control their continuously expanding information management infrastructure. Data is everywhere and for many organizations, without their data, they cannot survive. Organic growth, mergers & acquisitions, and records retention for internal & external compliance policies are a few of the key drivers of this data explosion.

Without an effective strategy for managing enterprise application data, organizations remain vulnerable to the negative effects of runaway data growth. Managing years of historical data in production databases will impact service levels and disaster recovery initiatives. Information must be well managed to continue to deliver business value and as a recognized best practice, database archiving has proven effective in managing continued application data growth.

We can accommodate virtually any combination of training and consulting to satisfy your organization's unique requirements.

### **InfoSphere Optim Data Growth Project Phases & Deliverables:**

The InfoSphere Optim implementation methodology follows a traditional implementation project approach, and consists of the following phases:

#### **Training**

Our Information Management (IM) Training Instructors will conduct an onsite InfoSphere Optim Data Growth class for your staff at your facility.

#### **Planning**

Our IM Services Consultants will review the overall project scope, objectives and approach in order to reach an agreement on the project goals & details.

#### **Analysis and Requirements**

Workshops will be held with your business and technical leaders to fully explore and confirm our understanding of your specific requirements.

#### **Design and Build**

Our Consultants will work with your team to take the validated requirements and identify the best InfoSphere Optim configuration and design to support the demands of your business. We will then build and configure the InfoSphere Optim environment according to the solution design.

#### **Testing and Validation**

Our team will collaborate with your subject matter experts to assist in your plans for traditional Functional, System and Performance tests, as well as User Acceptance testing plans.

#### **Transition**

The development of a production deployment plan will be completed in collaboration with your team.

With our proven methodologies and expert consulting and training resources, you can be assured that your project will benefit from our deep experience.

### **Your independence is our greatest success**

That is the underlying theme to our InfoSphere Optim Data Growth Custom Solution approach. We believe that nothing is more important than transferring our knowledge to your organization. This provides you with long-term self-sufficiency through our mentored and parallel working approaches.

### **Engage Today**

With a world-wide team of highly trained services professionals, IBM Information Management Services can help build your solution with confidence while assuring that the business needs and expectations of your organization are met. Our experts are ready to assist your organization with:

- Establishing project goals and expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- Reducing total cost of ownership

Available for whatever delivery approach your business requires, the Information Management Services team will produce results quickly, and will help to put your project on the road to success.

### **For More Information**

To learn more about IBM Software Services for Information Management and this service offering, please contact your local IBM sales representative or visit our website at: [ibm.com/software/data/services](http://ibm.com/software/data/services)



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