IBM

Information Management Software Services
pureXML Technical Assessment Service

- *Optimize the DB2 pureXML feature to achieve greater business agility, improved business insight, and lower development costs*

- *Get your new and existing XML applications up and running with optimal functionality and performance*

- *Connect your DBA staff with Software Services mentors that come directly to you from the lab*

Today's leading organizations require more from their database environments to accommodate change and capitalize on new market opportunities and emerging technology. Many customers have started on the right path with IBM pureXML™, based on industry standards and developed by IBM Information Management Software Services, the industry's premier database experts.

The IBM pureXML Technical Assessment Service is designed to optimize the DB2 pureXML feature of the latest release of DB2 9 to achieve greater business agility, improved business insight, and reduce development and administrative costs for your organization.

With pureXML innovation in DB2 9, your organization can expect breakthrough increases in availability, speed, and versatility of your XML information. The pureXML feature unlocks the potential of XML by providing standards-based, simple and efficient access to XML with the same levels of performance, security, integrity, manageability and resiliency as relational data.

This enables DB2 9 to work as a single database management system for both XML and relational data. XML can enable rapid use of data throughout your database environment allowing you to manage it as a strategic business asset.

What is the pureXML Technical Assessment?
A pureXML Technical Assessment Service helps get your new and existing XML applications up and running with optimal functionality and performance. You can rely on our consultants to understand your XML requirements and help your organization use pureXML to better manage data.

What's Involved
When engaging our consultants, you can be confident you are working with the industry's leading database experts. This offering is tailored to meet the identified needs of your business

and is also an ideal opportunity to connect your database administrator and developer staff with our consultants that come directly to you from the Software Labs.

The primary activities involved in this offering include:

- **DB2 9 pureXML workshop**

  A workshop for your staff on the pureXML features and how they can be useful to existing and future applications. Includes a technology overview and application support.

- **Assess XML Applications**

  Identify how pureXML can satisfy your business needs. Prevent costly database reorganization and application rewrites by recommending good database and application design.

- **Deliver Assessment Report**

  Provide a Technical Assessment Report highlighting the recommended guidance on processing of XML data. The report will provide specific recommendations on XML topics including improved database schema, inserting, loading, encoding, validation, indexes, queries, legacy relational applications, further education, and the benefits they can offer your organization.

Supported Products:

DB2 9.5 for Linux, UNIX, and Windows
DB2 9 for Linux, UNIX, and Windows
DB2 9 for z/OS

DB2 9 pureXML delivers standards-based, high-performance XML processing without complex, time-consuming shredding or parsing. DB2 9 enables an information-centric approach to service-oriented architecture implementations, which rely upon the ability to access a myriad of data stored across multiple formats. With its dual pureXML data management and traditional relational data capability, DB2 9 delivers information as a service in SOA environments, connecting information on-the-fly, where you need it, and when you need it!

For more information:

To learn more about IBM Software Services and this service offering, please contact your local IBM sales representative or send an e-mail to dmskills@us.ibm.com.

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