



IT REVOLVES AROUND **YOU**

# IBM Lotus collaboration strategy

RSS / Atom



MS Windows  
MS Office



Rich eForms



Browser



Portal



Mobile



## Interaction and client services (online or offline)

**Lotus** Domino

Mail, calendaring and collaborative applications

**Lotus** Sametime

Unified communications and collaboration services

**Lotus** Quickr

Collaborative content and team services

**Lotus** Connections

Social software for business

**WebSphere** Portal

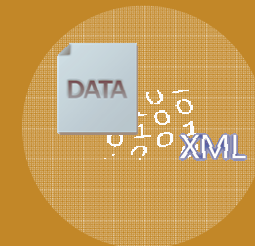
Composite application and integration services

## Composite application framework



Business process

Information

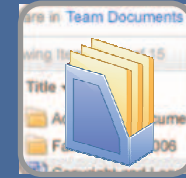


**Lotus<sup>®</sup> Quickr**



the **quickest** way to share

# It all starts with content...



*Quickly store and share content securely*

- Check-in, check-out, version control
- Customizable views to organize content
- Multi-level security (library, folder, document)
- Search across multiple libraries
- Workflow for routing & approving content
- RSS/Atom feed support to share or consume content
- Extensibility: custom meta-data, document types and templates

A screenshot of a web application interface for 'RENOVATIONS'. The page is titled 'Special Promotions Library' and shows a list of documents. The documents listed include 'Promo Q1 Podcast', 'Online Store Plans', 'Promo Walkthrough.ppt', 'Weekend project.jpg', and '2007 campaign budget.ppt'. Each document entry shows the author, date, and a brief description. There are also navigation options like 'Back to main page', 'Search All', and 'Add Components'. A comment bubble is visible over the 'Online Store Plans' document, showing a conversation between Heather Reeds and Samantha Deryn.

# Lotus Quickr provides a universe of capabilities...



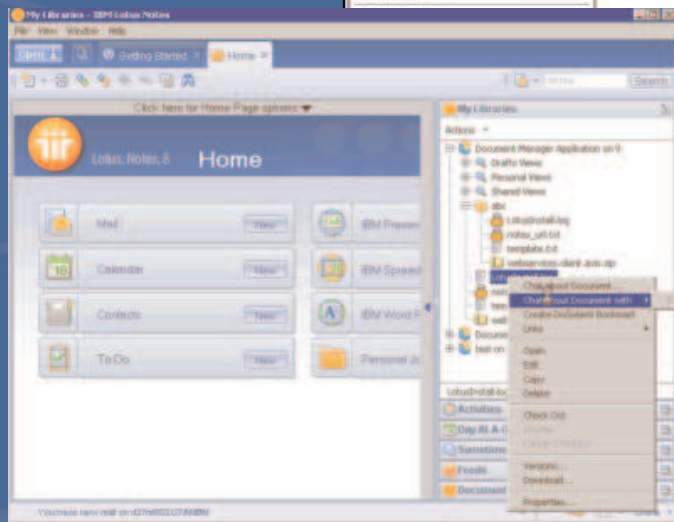
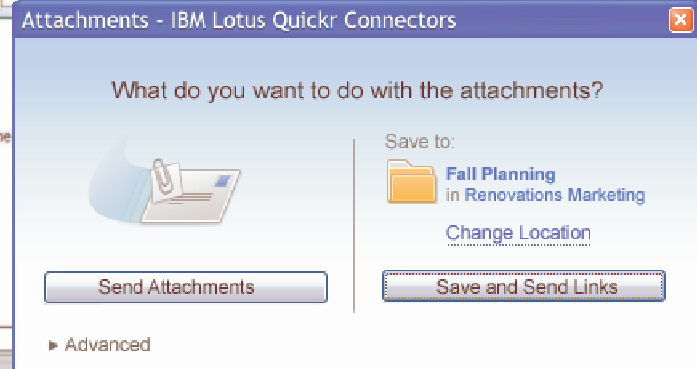
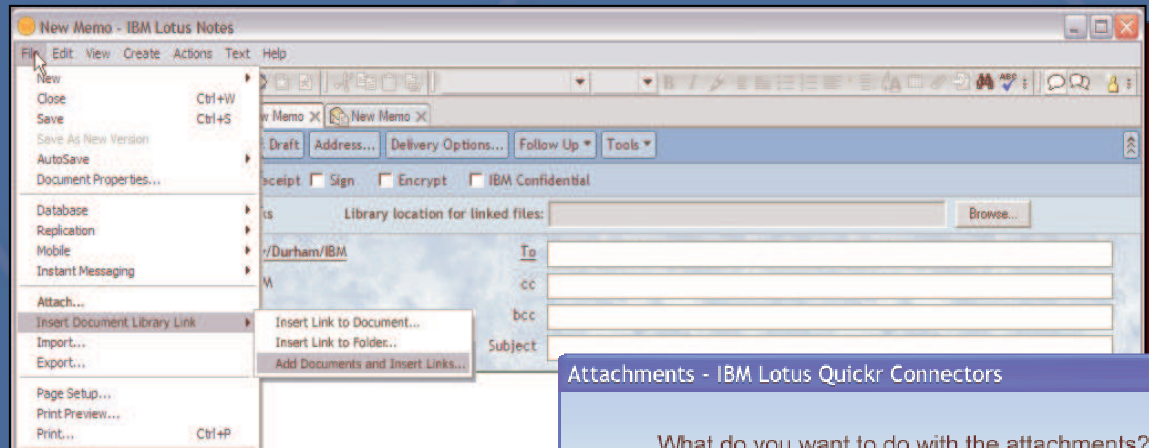
# Access Lotus Quickr from an inviting, intuitive interface

The screenshot displays the Lotus Quickr web interface. At the top, there is a yellow navigation bar with the Lotus Quickr logo, a search bar, and the user name Heather Reeds. Below the navigation bar, there are links for People, About, and Help. The main content area features a large blue header with the text "IBM Lotus Quickr has arrived" and "Lotus Quickr - the fastest way to share across connected teams." A "Just getting started?" section includes a "LEARN MORE" button. An illustration shows a person interacting with a laptop and a box containing documents. Below this, a section titled "Visit a place below to begin collaborating with others." includes tabs for "My Favorites", "My Places", "Public Places", and "All". A "Sort by:" dropdown menu is set to "Title", with other options for "Author", "Date Modified", and "Category". A "Hide Details" link is also present. The main content area is divided into several sections: "Contractor Hub" (PowerRenovations' e-marketplace), "Innovation Place" (forum for employees and partners), "Promotions Central" (latest on promotions and events), "Supplier Zone" (brings construction industry suppliers together), "Expo World" (events, business expositions, trade seminars, business conferences), "New Store Express" (cost data, project management details, and roll-out plans for new sites worldwide), and "RFI Source" (RFI Project Team Resources for responding to inquiries). A "Collaborate quickr with Quickr Connectors" button is prominently displayed with a "Download Now" option and a "Learn More" link. At the bottom, there is a pagination control showing "Show: 10 | 20 | 50 | 100 items per page" and "Previous | Next" links.

# Lotus Notes Connector



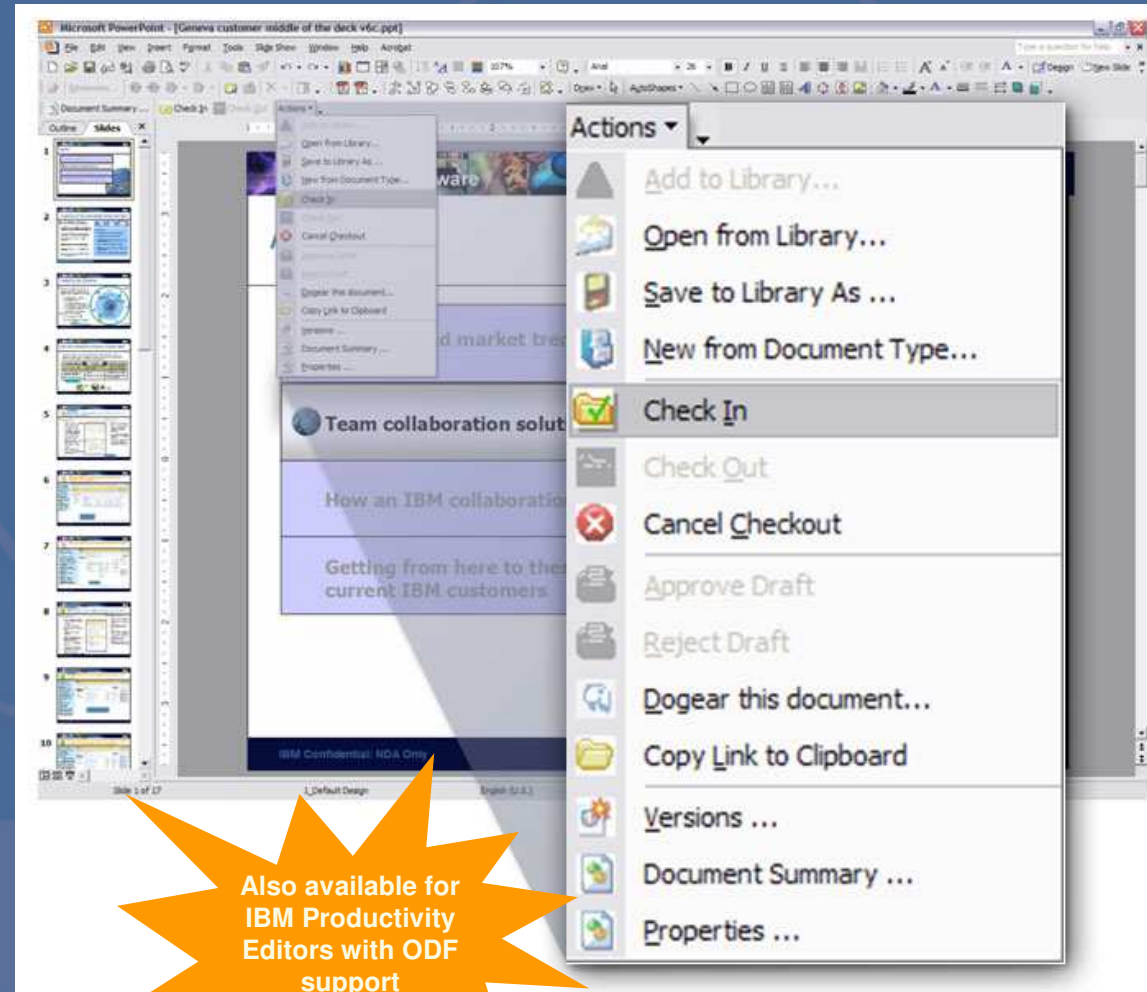
*Helps reduce e-mail attachments, content duplication, and "version anxiety"...*



# Microsoft Office Connector

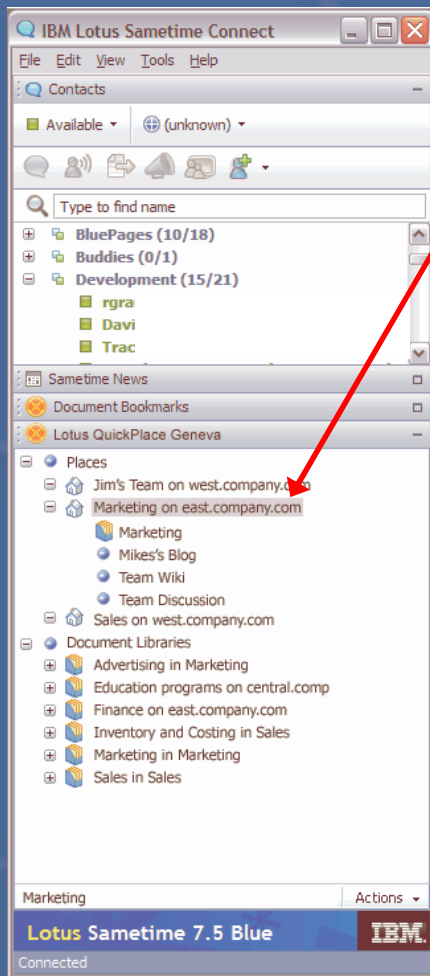


- Open and save documents into library or team workspace
- Assign document properties (meta-tags)
- Integrate with workflow for approval routing
- Use your editor of choice (no forced upgrade)
  - Microsoft Office XP, 2000, 2003...
  - IBM Productivity Editors



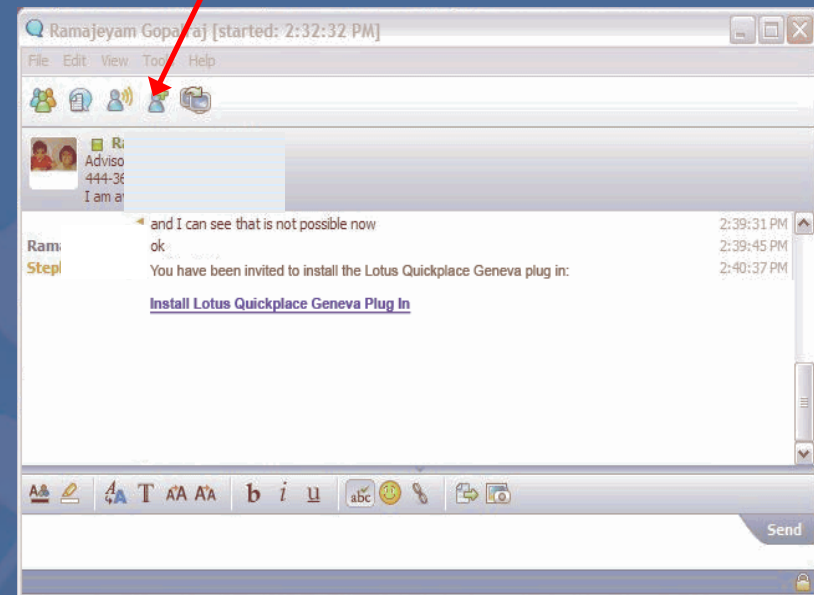


# Lotus Sametime Connector



- Navigate content through a simple tree interface
- Drag and drop from local system to libraries and team workspaces
- Integrated action menu
- Quick contextual access to shared documents

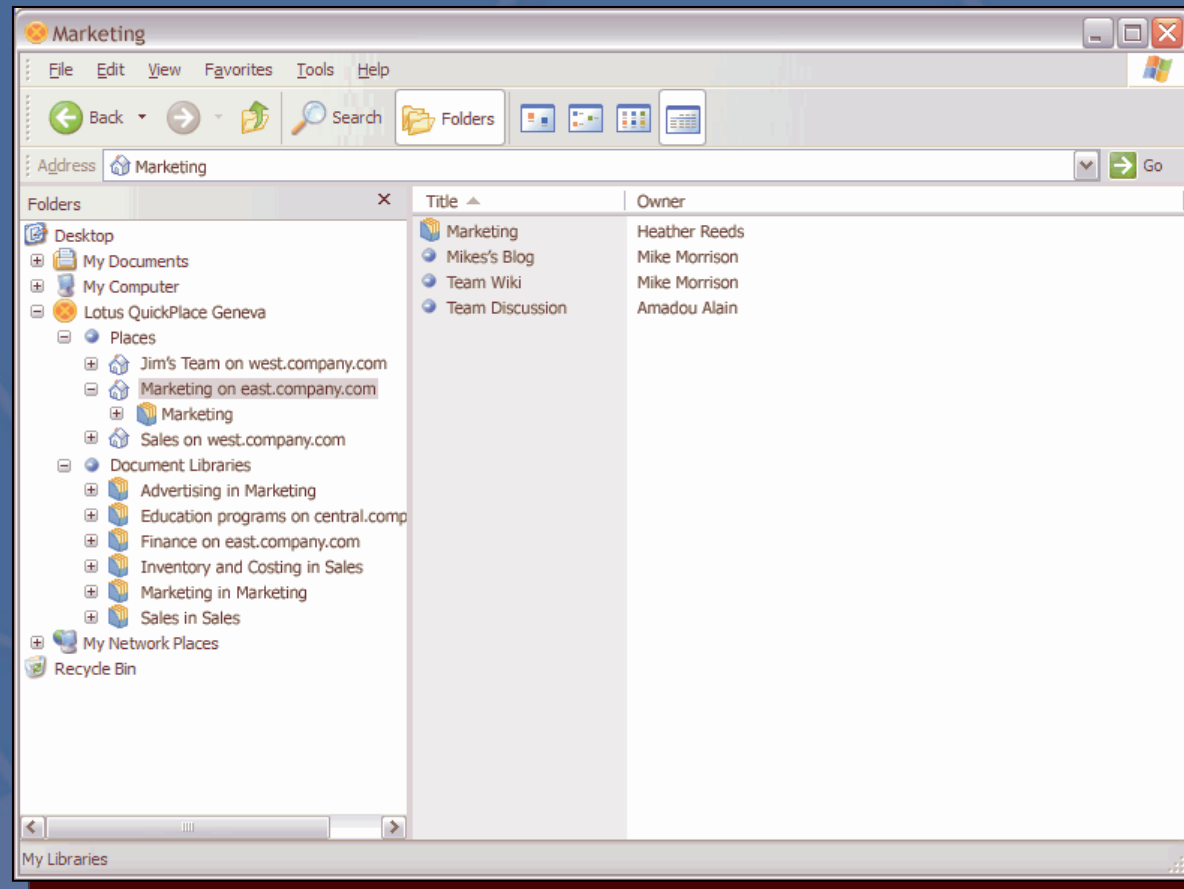
- Send links in chats
- Invite colleagues to download the connectors



# Microsoft Windows Explorer Connector



- Navigate content through familiar tree interface
- Drag and drop content from local system to libraries and team workspaces
- Integrated action menu



# Team workspaces

*Easily create online places for projects and teams*

- Components for managing projects, including:
  - Document libraries
  - Team calendar and milestones
  - Lists for managing structured content
  - Discussions forums, blogs, & wikis
  - And more...
- Self-service with a step-by-step guide to set up the places

The screenshot displays the Lotus Quickr Standard edition team workspace interface. At the top, the 'RENOVATIONS' logo is visible on the left, and a search bar on the right contains the name 'Henry Nilsson'. Below the header, a navigation bar includes links for '<< Back to main page', 'Add Components', 'People', 'About', and 'Help'. The main content area is titled 'Renovations Special Promotions Team' and features a 'What's New' dropdown menu and tabs for 'Team Blog', 'Documents', 'Events', 'Project Tasks', 'Issues', 'Forums', and 'Wiki'. A prominent green announcement reads 'Proposal Review today in CR165 @ 2:30 pm'. Below this is a 'Task Dashboard' showing a list of 14 tasks with columns for 'Title', 'Author', and 'Date Modified'. The tasks include 'Cost Estimate for "Do-It-Yourself Weekend" promo', 'Create product list', 'Create bill of materials options', 'Book Sales Forecast', 'Arrange press releases & media blitz', 'Educate store managers', 'Schedule Teacher briefings', 'Review/edit Advertising Flyers', 'Team web conference planning session', and 'Arrange Store Logistics'. To the right of the task list, there are sections for 'Welcome back Henry!', 'Recent Documents', 'Recent Forums', and 'Recent Blogs'. A 'Drag desktop files and folders here' icon is also present at the bottom right of the workspace.

# End users can create custom team workspaces using flexible Lotus Quickr templates and components

Team blog

Wiki

Project dashboard

Many more...

The screenshot shows a Lotus Quickr workspace for the 'Renovations Special Promotions Team'. The top navigation bar includes 'What's New', 'Team Blog', 'Documents', 'Events', 'Project Tasks', 'Issues', 'Forums', and 'Wiki'. The main content area is divided into two sections: a 'Special Promotions Blog' with several articles and a 'Wiki' section titled 'Do-It-This-Weekend Workshops - 2007 planning' with an 'Edit Wiki Document' button.

The screenshot shows a Lotus Quickr workspace for the 'Renovations Special Promotions Team' with a 'Task Dashboard'. The dashboard includes a 'Task Dashboard' table with columns for 'Title', 'Author', and 'Date Modified'. It also features a 'Welcome back Henry!' notification, 'Recent Documents', 'Recent Forums', and 'Recent Blogs' sections. A 'Drag desktop files and folders here' icon is visible at the bottom right.

Title	Author	Date Modified
Cost Estimate for "Do-It-Yourself Weekend" promo	Samantha Daryn	2/15/07
Create product list	Natalie Citros	2/15/07
Create bill of materials options	Gardner Raynes	2/15/07
Book Sales Forecast	Den Misawa	3/1/07
Arrange press releases & media blitz	Samantha Daryn	4/1/07
Educate store managers	Amadou Alain	5/1/07
Schedule Teacher briefings	Betty Zachman	4/15/07
Review/Edit Advertising Flyers	Samantha Daryn	5/3/07
Team web conference planning session	Amadou Alain	5/15/07
Arrange Store Logistics	Betty Zachman	5/20/07

# Lotus Quickr Roadmap

'06

2Q '07

4Q '07 – Q2 '08

 Lotus Quickr  
 personal edition

Lotus Quickr  
- Futures

QuickPlace 7

From IBM Workplace™  
& IBM WebSphere®  
Portal offerings

 Lotus Quickr 8

- Modern intuitive UI with Web 2.0
- Business templates, blogs, wikis...
- Connectors for Lotus Notes, Lotus Sametime, Microsoft
- Collaborative content management
- Ease of administration

- User interface
- More connectors
  - New Microsoft Outlook connector
- Integration
  - In-context sharing & web conferencing
  - Profiles, dogear, activities, communities, etc.
- Extended tools support
  - Lotus Component Designer
- Integration with IBM FileNet
  - Records management, etc.
- Integration with IBM Domino.Doc®

Lotus Domino  
Document Manager 7

Lotus Domino  
Document Manager 8

This product roadmap is directional in nature and does not imply any product plan commitment on the part of IBM. Plans are subject to change at any time without notice.

# Lotus QuickPlace® & Lotus Quickr

- Lotus QuickPlace customers will be entitled to Lotus Quickr 8.0
  - QuickPlace 7.0 customers can think of Lotus Quickr 8.0 as their next release
  - With so much more: connectors, collaborative content management, composite applications, etc...
  - For QuickPlace 7.0 customers, moving to Quickr 8.0 will be even easier than previous release upgrades
- No need to upgrade your entire environment !
  - Lotus Quickr 8.0 runs on both Domino 7.0 and 8.0



# Lotus Quickr -- Personal Edition



*Personal Edition provides a "starter set" of Lotus Quickr capabilities*

- Fast and easy on-line personal content library
- Familiar folder metaphor
  - Easily move content to secure, managed servers
  - Private content
  - Shared content
- Getting started is just an e-mail click away
- Includes Lotus Quickr connectors
- Planned availability 2H '07

Lotus Quickr Search All Betty Zechman People About Help

Betty Zechman's Content

Showing: All your content Shared content Private content Find

Drag desktop files and folders here

Create a Document from a Template  
Create a Folder  
Archive Documents...

Shared content  
Others can view and collaborate with you on this content Grouped View

1-20 of 33 Jump to page 1 of 2 Previous Next

Sort by: Title Author Date Modified

- RFP Samples  
Updated Today, 3:52 PM by Minh Li | First published on 01/06/2007 at 08:55 AM  
Samples of recent RFPs we've used for marketing merchandise
- 2007 Tradeshow schedule  
Updated Today 3:44 PM by Betty Zechman | First published on 01/06/2007 at 08:55 AM  
Latest plan for our tradeshow participation in 2007
- Planning the perfect event  
First published Yesterday 11:16 AM  
Draft of educational podcast for our regional sales execs. Playing time - 24:33
- Proposed change to bid procedure  
First published on 01/21/2007 at 05:16 PM  
Presentation to senior staff on recommended changes to process for 2007
- Quarterly Sales Interlock Video Conference - Jan 14 2007  
First published on 01/15/2007 at 03:54 PM  
Sametime video conference from the January 14 meeting. Playing time - 1:03:14
- Logo for tradeshow signs  
Updated 01/14/2007 10:44 AM by Dennis Michaels | First published on 01/06/2007 at 08:55 AM  
Official artwork for our name at the top of signs for tradeshows
- Brochure for Las Vegas show  
First published on 01/10/2007 at 12:38 PM  
Draft of the brochure for our booth

Storage Quota  
You are using 22% of your quota

Archives  
October 2006  
June 2006  
February 2006

Subscribe to Shared content  
Copy link to clipboard

Free to Lotus currently licensed Notes and Domino Web Access users!!



**Thank you!!**

