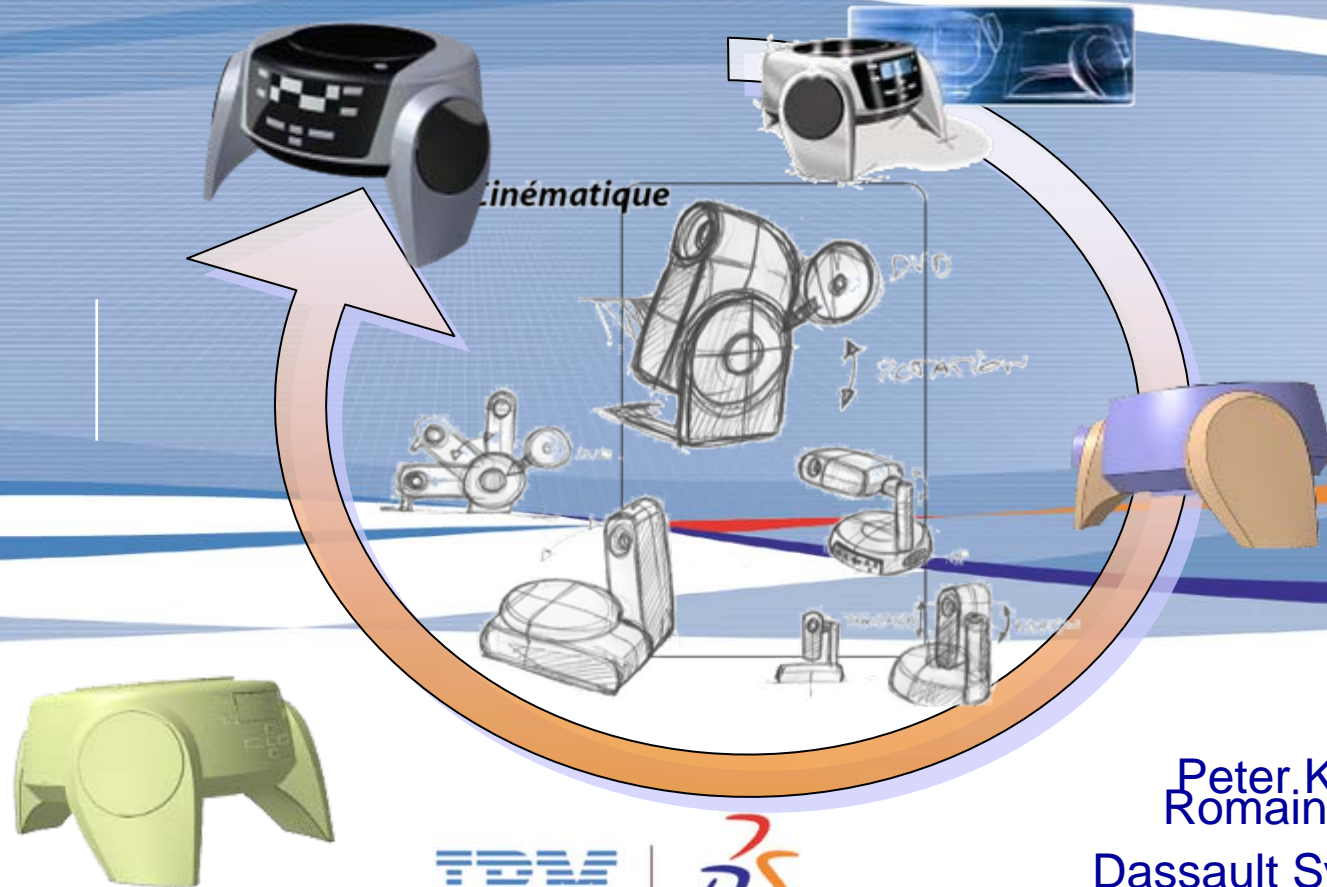


PLM Forum

Styled Plastic & Packaging

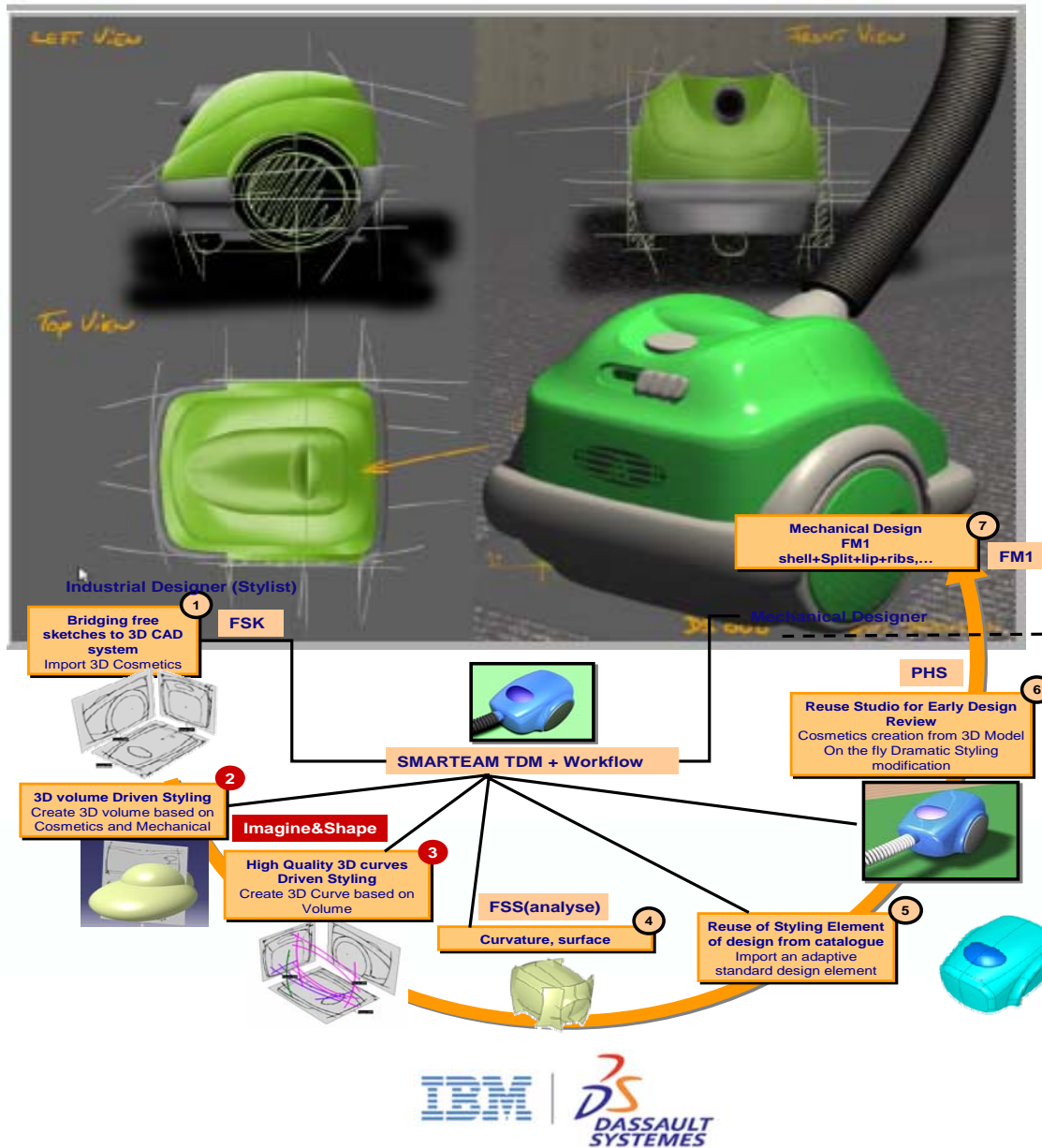


IBM

DS
DASSAULT
SYSTEMES

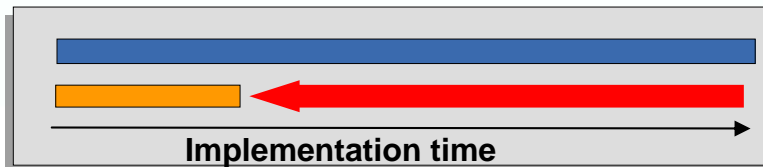
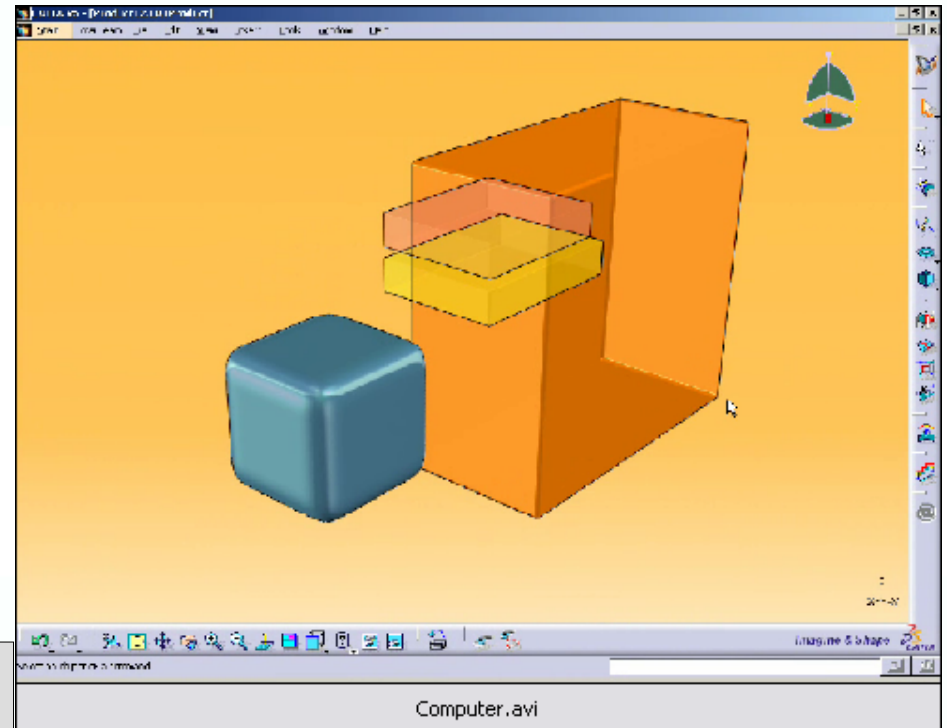
Peter KRANTZ
Romain ANDRE
Dassault Systèmes AB
30th May 2006

Introduction



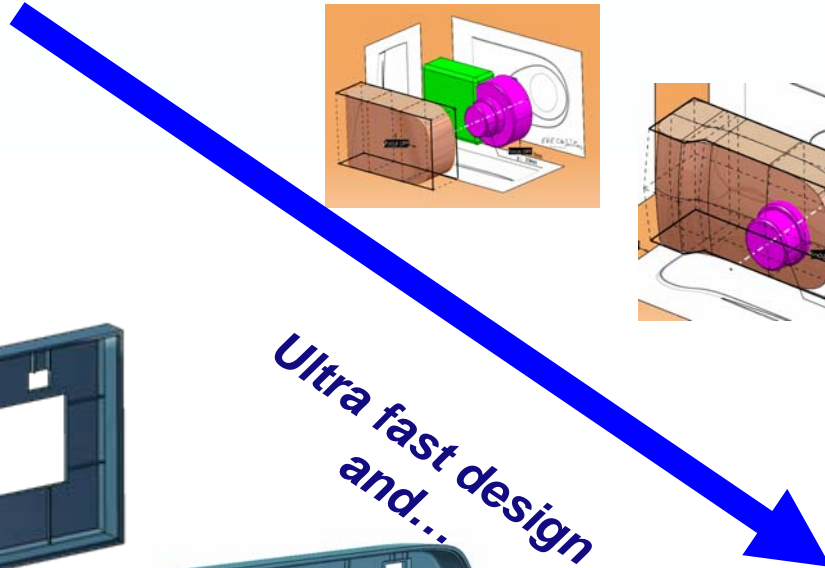
What is the Styled Plastics & Packaging Solution

- *For Consumer Goods and Consumer Electronics companies*
- *Designing & delivering more attractive styled products in less time*
- *SP&P is an integrated process solution based on CATIA V5 and SMARTEAM with dedicated PLM Practices*
- *Key product differentiators:*
 - *Imagine & Shape (IMA)*
 - *Functional Molded Part (FM1/FMP)*
- *Fast implementation*
 - *Packaging*
 - *Advanced training*



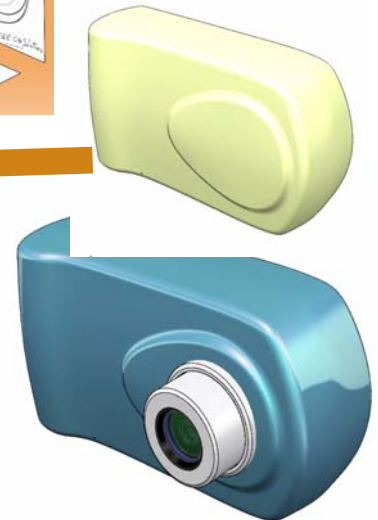
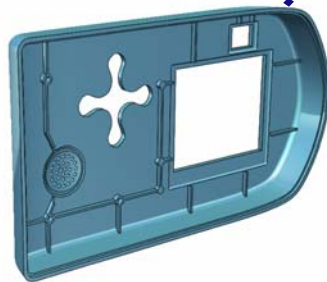
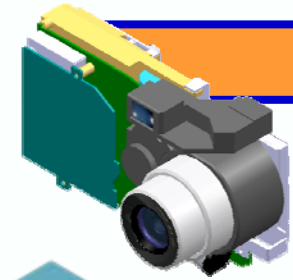
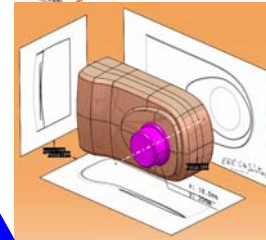
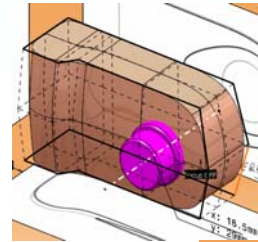
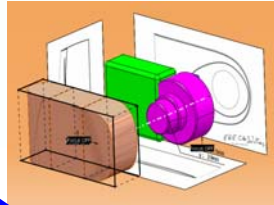
Industrial Design

Mechanical Design



*Ultra fast design
and...*

*...late
integration of
styling surfaces*



- *Complete, innovative and integrated portfolio to create, control and modify engineered & freeform surfaces.*
- *Unmatchable technologies: IMA, FMP*
- *Knowledge Ware embedded capabilities to speed-up design generation and reduce risks.*
- *Documented practices at key points of the process.*
- *No process interruption > better quality and less time consuming – real innovation*

