



IBM Servicios de Software

IBM Servicios de Software para Lotus



*Introducción al Software Social
Lotus Connections + ATLAS*

29 de Abril, 2010



*Juan Manuel Alcudia
IT Specialist Certified Level 1
Collaboration & Social Computing Solutions Enabler*

¿Quién soy?

Profiles-My Profile - Windows Internet Explorer

http://w3.ibm.com/connections/profiles/html/myProfileView.do?lang=en

File Edit View Favorites Tools Help

Profiles-My Profile

Welcome to Lotus Connections on w3. Get answers on how to use the site, find confidential content and other questions.

Lotus Connections Home Profiles Communities Blogs Bookmarks Activities Files Wikis English Alcudia, Juan Manuel Help w3 Home Report a Problem Support Forum Log Out

Profiles Home My Profile Edit My Profile

Alcudia, Juan Manuel
 IBM employee, Regular
 International Business Machines S.A.
 IBM Software Group, WPLC
 Software Services
 Software Specialist: SW Lotus Portal
 STA. HORTENSIA 26-28 MADRID, M, Spain
 Building: 1 | Floor: M | Office: MOBILITY
 34-91-397-6611
 jmalcudia@es.ibm.com

Send e-mail Download vCard

Alcudia, Juan Manuel
 Connections time ->
 ADIF Test Environment
 Today 8:52 AM clear
 What are you working on right now?

Tags

My tags for this profile:

- as400
- lotus-connections
- lotus-quickr
- portal
- system-i
- websphere

Tagged by 3 people

- as400 1
- lotus 2
- lotus-connections 2
- lotus-quickr 2
- lotus-services 1
- portal 2
- portals 1

Contact Information

Background

The Board

What are you working on right now?

Alcudia, Juan Manuel Connections time -> ADIF Test Environment Today 8:52 AM (1 comment)

Alcudia, Juan Manuel Today 8:54 AM
 By the way I love MobaXterm

Write another comment...

Alcudia, Juan Manuel Trying to install a Portal production system with 2 nodes in just one day... Yesterday 12:46 PM (5 comments)

Sanchez Enjuto, Ignacio Yesterday 3:00 PM
 There are stories about you that says that one day you installed Portal production with 16 nodes in just 25 minutes!! :-)

Show 2 more comments...

Network

My Links

There are no links yet for this profile.
 [Add link]

Local intranet 100%

Soy

- IT Specialist Certificado con más de 10 años de experiencia

- Actualmente trabajando en Servicios de Lotus

He sido

- Técnico en Sistemas Power (iSeries/AS400)
- Formador de IBM

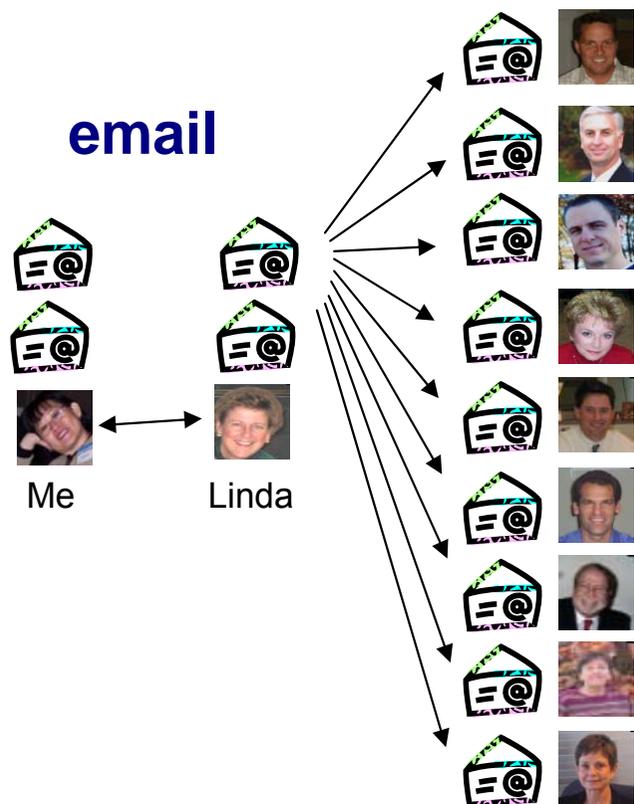
Y también...

- Usuario de las redes sociales (profesionales y no)
- Busco maneras de hacer más fácil mi trabajo y el

de mis compañeros

¿Como he realizado esta presentación?

- La versión original es de Juliana Leong
- Ella la ha compartido a través de Files
- Mucha mejor opción que mandarla a todos los interesados por e-mail



VS

Lotus Connections Files

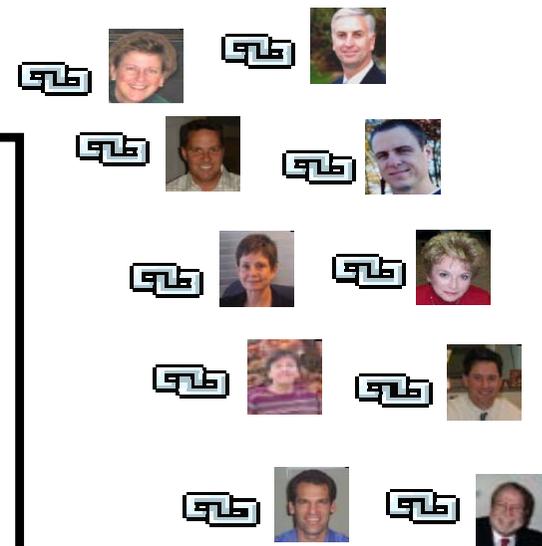
Share
Public or individuals

Comments
This is gr8.
Pls add more 'how-to'.

Versions



- Allows me to share with anyone or individuals
- Anyone can find & reuse anytime
- Anyone can leave comments
- Those interested can get automatic notification about updates
- Reduced mail size & network load traffic



Lotus Connections Files

[< Back to my files](#)

Introduction to Social Computing.pdf

Public and shared with 7 | Updated yesterday at 6:49 PM | Tags: [computing](#), [introduction](#), [social](#) recommended.

[Upload new version](#) | [Share](#) | [Add to collection](#) | [More actions](#) ▾



Description: No description for this file
Size: 2.34 MB (4.68 MB including all versions)
[Download this file](#)

[Comments \(2\)](#) | [About this file](#) | [Sharing](#) | [Versions \(2\)](#)



Linda C. Puschauer commented today at 9:13 AM (version 2)
Juliana, This looks great; am really looking forward to today's call. I have some questions about capacity or cost restraints associated with using the IBM internal Connections tomorrow, where does the associated cost get charged?

Please let me know if you will send a separate link that I should forward to the team in advance of the call. Thanks!

[Delete](#)



Juliana M. Leong commented today at 10:54 AM (version 2)
Thanks Linda.. Looking forward to it too... I can cover the questions about capacity and cost for the team, just click on "Share" above and enter their names. You can also click on "Add to collection" above and enter their names. They will each get an email notification.

[Edit](#) | [Delete](#)

[Add a comment..](#)

[Comments \(2\)](#) | [About this file](#) | [Sharing](#) | [Versions \(2\)](#)

File contents updated: Monday, October 12, 2009 6:49:27 PM Eastern Daylight Time by [Juliana M. Leong](#)

Added: Monday, October 12, 2009 6:40:44 PM Eastern Daylight Time by [Juliana M. Leong](#)

Size: 2.34 MB (4.68 MB including all versions)

Downloads: 4 (1 anonymously)

Downloaded by: [Linda C. Puschauer](#), [William C. Sweeney](#)

Recommendations: 0

[Comments \(2\)](#) | [About this file](#) | [Sharing](#) | [Versions \(2\)](#)

This file is owned by [Juliana M. Leong](#).

Readers: [Everyone \(public\)](#), [Chris M. Lindgren](#), [Karen M. Newman](#), [Linda C. Puschauer](#), [Nicholas J. Pagano](#), [Paul W. Kraybill](#), [Robert Murphy](#), [Ronald A. Barbera](#) [Add](#)

Editors: None [Add](#)

Collections: None [Add](#)

[Juliana M. Leong](#) » [Linda C. Puschauer](#)

[Linda C. Puschauer](#) » [Chris M. Lindgren](#), [Karen M. Newman](#), [Nicholas J. Pagano](#), [Paul W. Kraybill](#), [Robert Murphy](#), [Ronald A. Barbera](#)

[Comments \(2\)](#) | [About this file](#) | [Sharing](#) | [Versions \(2\)](#)

2	Yesterday at 6:49 PM	Juliana M. Leong	Download (2.34 MB)	Added link to this file in LC Files
1	Yesterday at 6:40 PM	Juliana M. Leong	Download (2.34 MB)	Restore

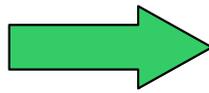
Delete all versions prior to version [Delete](#)

Web 2.0 no es una tecnología... Es una actitud

"It's about enabling & encouraging participation through open applications & services"

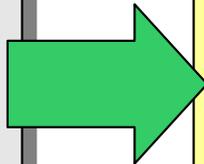
Ian Davis, Internet

The "Readable" Phase
- Static, Flat data



The "Writable" Phase
- Interactive data

Web 1.0 was about **connecting computers** and making **information** more readily available



Web 2.0 is about **connecting people** and amplifying the **power of working together** & harnessing the **wisdom of crowds**

"It's a perceived **second-generation of Web-based services** — such as social networking sites, wikis, communication tools, and folksonomies — that emphasize **online collaboration and sharing among users**"

Wikipedia

"A true Web 2.0 application is one that gets better the more people use it."

Tim O'Reilly



IBM es el primero en adoptar el Software Social para transformar la empresa en una Compañía Globalmente Integrada

- La estrategia de colaboración de IBM se basa en cuatro puntos:
 - Transformar la empresa en una organización más colaborativa
 - Establecer una presencia colaborativa de IBM en Internet
 - Simplificar e integrar herramientas y procesos
 - Ayudar a los empleados y a los clientes a identificar a los expertos de IBM

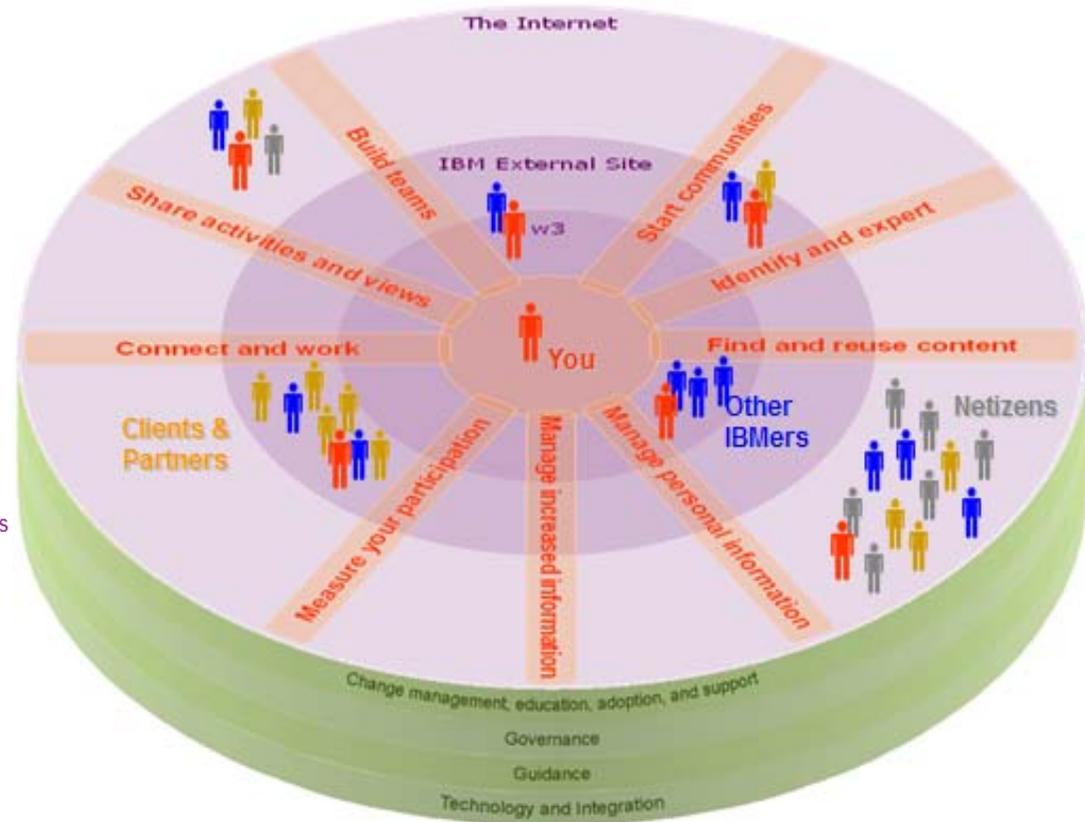
The Collaboration Framework

S t r a t e g y	Identify an expert		
	Connect and work		
	Find and reuse content		
	Start and join communities		
	Build teams		
	Share activities and views		
	Manage your personal information		
	Measure your participation		
	Manage increased information		
		Internal	IBM External
	Change Management, Adoption, Education, Support		
	Governance		
	Corporate Guidance		
	Technology and Integration		

→What? Capabilities

→Where? Participation domains

→How? Enablers



¿... pero esto a mi que me aporta?

Piensa cuantas veces contactas con alguien para:

- Encontrar información
- Obtener una respuesta
- Preguntar por un consejo
- Proponer una idea
- Obtener una segunda opinión

La realidad es:

- Hay demasiada información para manejarla por nosotros mismos
- Cuatro ojos ven más que dos (y cientos mucho más)
- Todos necesitamos conectar y sentirnos conectados

Facilitarte la comunicación y colaboración con tu red de contactos



¿Que es **Lotus** Connections ?

Un software social que trata que los empleados sean más innovativos y les ayude a ejecutar sus tareas más rápidamente usando redes dinámicas de compañeros, partners y clientes.



Crea, encuentra y asociate a comunidades de personas con tus mismos intereses o áreas de trabajo

Communities



Home



Profiles



Encuentra a los expertos que pueden ayudarte en tus proyectos

Activities



Organiza tu trabajo, planea los siguientes pasos y colabora con compañeros para ejecutar tus trabajos más rápidamente

Comenta tus ideas para recibir los comentarios de los demás. Comparte tus experiencias para que le sean de utilidad a los demás

Blogs



Comparte ficheros con tus colegas y evita repetir algo que alguien ya ha hecho

Files



Wikis



Colabora en la creación de procedimientos y manuales

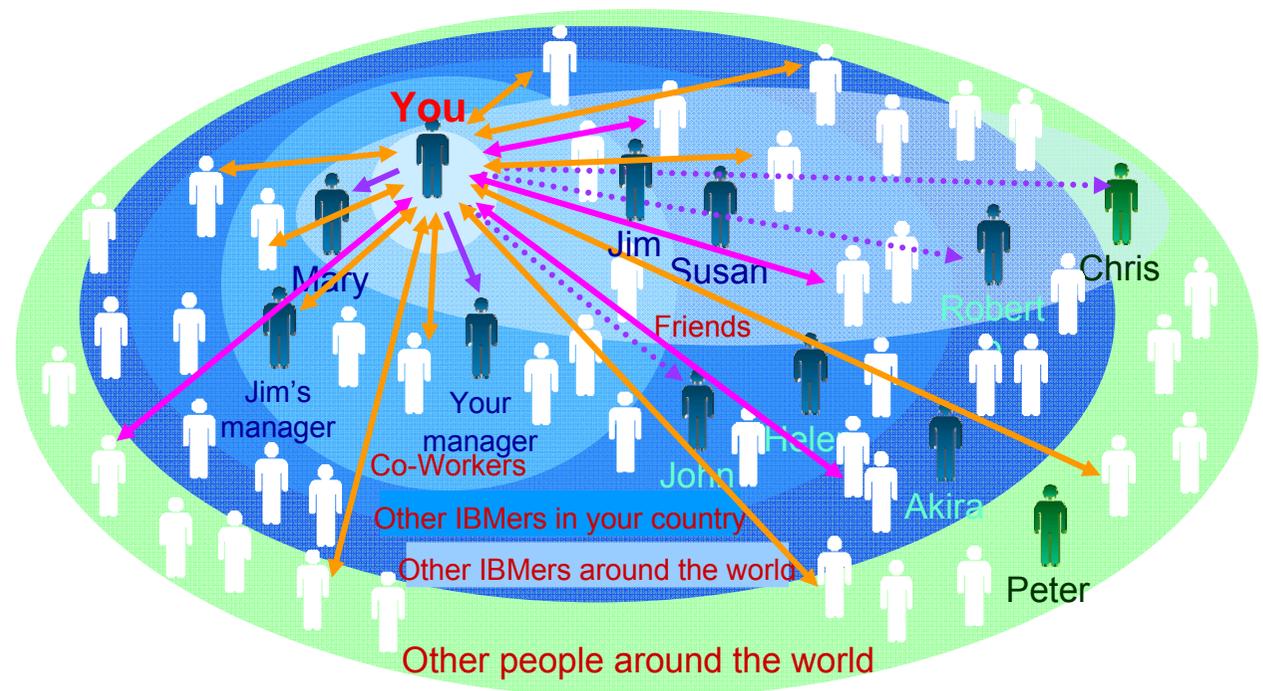
Bookmarks



Salva tus favoritos y busca entre los de los demás para encontrar lo que buscas más rápidamente

¿Cómo empezar?...

- **Actualiza** tu perfil
- **Uneté** a una comunidad
- **Contribuye**
 - Comparte tus ficheros
 - Escribe sobre tus experiencias, ideas, opiniones en tu blog
 - Pregunta en los foros
 - Comparte tus favoritos
 - Suscríbete a feeds



Puedes usar Firefox o Internet Explorer aunque Firefox está recomendado al tener más plugins disponibles

Lotus Connections

Homepage – Mira lo que pasa a tu alrededor...

The screenshot shows the Lotus Connections homepage. At the top, there is a navigation bar with tabs for 'Lotus', 'Connections', 'Home', 'Profiles', 'Communities', 'Blogs', 'Bookmarks', 'Activities', 'Files', and 'Wikis'. The user 'Gail M. Hock' is logged in, with 'Help' and 'Log Out' links. Below the navigation bar, there are tabs for 'Updates' and 'My Page'. A search bar and a 'Customize' button are also visible. The main content area displays a list of updates from the user's network, including posts from Luis A. Benitez, Luis Suarez Rodriguez, Howard K. Smith, Juliana M. Leong, Nabeel Ahmad, and Susann Ulrich. Two yellow callout boxes provide additional context: one points to the 'Discover' tab and says 'Filtra las noticias basado en tu red, las notificaciones que recibes, tags y gente a la que te subscribes', and the other points to the update list and says 'Vista personal de tu red (actualizaciones de estado y eventos)'. On the right side, there are sections for 'My Status' (showing Gail M. Hock's current status) and 'My To-Do List' (with a calendar for July 2009).

Perfiles – Dile a los demás quien eres...

Lotus Connections Home **Profiles** Communities Blogs Bookmarks Activities Files Wikis Gail M. Hock | Help | Log Out

Profiles Home My Profile Edit My Profile Profiles by Name Search



Howard K. Smith
Learning Developer, IBM Center for Advanced Learning (CAL)
 IBM employee, Regular
 IBM CHQ, Human Resources
 ATLANTA, GA, United States
 1-404-487-2287
hksmith@us.ibm.com
[Send e-mail](#) | [Download vCard](#)

Contact Information

About Me

The Board

Write a message on this profile board.

Howard K. Smith is trolling around looking for the "best of" decks describing / selling LCv 2.5. Oh, did I mention Connections makes that EASY!? Today 9:45 AM
[Add comment](#)

Howard K. Smith Listening to Bob Picciano again, reminds me of what a powerful and compelling story we (IBM / Lotus) have and how we have to ramp up marketing - formally and informally at the grassroots level - to compete and win! Yesterday 8:46 AM
 (2 comments)

Kate Ehrlich commented on Yesterday 9:54 AM
 Is this a story about our use of social software or IBM in general?

Local Time: 7:01 PM

Report to chain

- J. Randall MacDonald
- Ted Hoff
- Gordon Fuller
- Howard K. Smith

[Full report-to chain](#)
[Same manager](#)

Network



[Show all \(79\)](#)

My Links

- Twitter
- Facebook
- Beehive
- IBM Center of Excellence - Collaborative Learning

Actualiza tu perfil con tu estado y notificaló a tu red de contactos

Envía mensajes a tu red

Profiles – Busca a los expertos

Lotus. Connections English ▾ | Juliana M. Leong | Help | Support Forum | Log Out

Home **Profiles** Communities Blogs Bookmarks Activities Files Wikis

Profiles Home **My Profile** Edit My Profile Profiles by Name ▾ Search 🔍



Juliana M. Leong
Project Manager, Collaboration & Social Tools Enabler
IBM employee, Regular
IBM CHQ, Enterprise On Demand
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jul@us.ibm.com

[Send e-mail](#) | [Download vCard](#)

Recent Posts

- [LC_Communities_2009Sep29.odp](#)
created by: Juliana M. Leong | Oct 2 updated by: Juliana M. Leong | Yesterday 7:20 AM
- [singapore_merlin.jpg](#)
created by: Juliana M. Leong | Oct 2 updated by: Juliana M. Leong | Today 3:06 AM
- [singapore_clarkquay.jpg](#)
created by: Juliana M. Leong | Oct 2 updated by: Juliana M. Leong | Today 3:06 AM
- [batupahat1.jpg](#)
created by: Juliana M. Leong | Oct 2 updated by: Juliana M. Leong | Today 3:06 AM
- [Wiki_Coffee-n-Share_091809.odp](#)
created by: Juliana M. Leong | Sep 18 updated by: Juliana M. Leong | Today 3:06 AM

[See all the entries](#)



Local Time: 3:06 AM

Report to chain

- William C. Sweeney
- Douglas Jones
- John Walicki
- Juliana M. Leong

[Full report-to chain](#)
[Same manager](#)

Network



[Show all \(64\)](#)

My Links

- [Blog - Perpetual Learning](#)
- [Rational URMS Users Group](#)
- [GWWPE Wiki](#)
- [Toolbox](#)
- [Globally Integrated Individuals Community Blog](#)
- [Globally Integrated Individual Community](#)

Juliana M. Leong
Must watch! Another excellent short clip (4 mins) on using Lotus Connections @ work >
<http://ibmurl.hursley.ibm.com/F10>. Courtesy of Anna Dreyzin.

Yesterday
[What are v...](#)

Tags

My tags for this profile:

- activities
- blog
- clearquest
- collaboration
- collaboration-platform
- communities
- cpi
- deployment
- fringe
- gwwpe

Acceso fácil a sus post

Acceso facil a sus links

Etiquetas para ayudar a encontrar un experto

Communities – Grupos de interés

Lotus Connections Home Profiles **Communities** Blogs Bookmarks Activities Files Wikis Gail M. Hock | Help | Log Out

Public Communities My Communities This Community Search

Collaborative Learning Community Customize Mail Community Leave Community Community Actions-

Overview Moderated

This community will focus specifically on how to incorporate collaboration into the things we do in Learning. We'll focus on things like:

- Can we do a better job of collaborating ourselves?
- How can we incorporate collaborative tools and techniques into the offerings we deliver?
- What have we done that we think exemplifies best practice that others can learn from?
- How can we enhance collaboration behaviors across IBM?

We'll utilize discussion forums, RSS feeds and other tools and techniques as we build this community - our goal is to become avid learners about collaboration by collaborating and using the best tools and technologies available.

Please sign up if you'd like to join us - we encourage and practice collaboration in this community!

Tags: [clc](#), [collaboration](#), [learning](#), [learning-design](#), [learning-development](#)

Important Bookmarks

"What is collaborative learning?" by Barbara Leigh Smith and Jean T. MacGregor

Collaborative Learning Center of Excellence

Collaborative Tools in Online Learning

Connections 2.5 Merit Badge

Getting Started with Twitter

Learning Developer Zone

The Value of Social Networks

The future is people, not technology

Members

JENNIFER N. PELHAM

Edward C. Eaton

Venkatesan Ramachandran

Blog

Create Blog Entry

Approaches to Learning and Web

2.0 100

Gail M. Hock | 30 June

There's a quote I've been thinking about

Gail M. Hock | 25 June | Tags: [social_software](#)

Social Media Statistics

Gail M. Hock | 16 June | Tags: [social_software](#) [statistics](#)

Socialize Me

Matthew J. Hall | 7 May | Tags: [social-software](#) | [community](#)

Tags

Related Tags

[adoption](#) [africa](#) [article](#) [asia](#) [avatar](#) [blog](#) [blogs](#) [bluegrass](#) [bookmark](#) [bookmarks](#) [camtasia](#)

Selecciona servicios apropiados a las necesidades de tu comunidad:

Un único sitio para acceder a:

- **Actividades**
- **Blogs**
- **Forums**
- **Wikis**
- **Files**
- **Bookmarks**
- **Feeds**

Blogs – Comparte y descubre ideas

The screenshot shows the Lotus Connections Blogs interface. At the top, there's a navigation bar with 'Home', 'Profiles', 'Communities', 'Blogs', 'Bookmarks', 'Activities', 'Files', and 'Wikis'. The 'Blogs' section is active. Below the navigation, there are tabs for 'Browse Blogs', 'My Blog', and 'My Updates'. A search bar is present on the right. The main content area displays a list of blog entries under the 'Announcements' category. The first entry is 'Where is my BlogCentral data?' by Samantha Daryn, dated Aug 25. Below the list, there are sorting options: 'Date', 'Title', 'Most Recommendations', 'Most Comments', and 'Most Visits'. On the right side, there are sections for 'Featured Blog Entries' and 'Most Recommended'. The 'Featured Blog Entries' section includes entries like 'SSH, SCP, and FTP' by Brian S. Wilson, 'Celebrating my QCC w...' by Dale E. Rehorn, 'Living in the future' by Sacha Chua, 'Social media and emp...' by A. Piper, and 'Now available on You...' by Anna Dreyzin. The 'Most Recommended' section lists 'Living in the future', 'Lotus Connections 2.5...', 'Good News! 24x5 User...', 'The man who should hav...', and 'GreaseMonkey to add Lo...'. There are also sections for 'Most Commented' and 'Most Visited'.

Annotations:

- Funciones avanzadas de ordenación:** Points to the sorting options: Date, Title, Most Recommendations, Most Comments, Most Visits.
- Blogs de comunidades:** Points to the 'Community Blog' icon next to the 'Nyhedsbrev for IGA AS Danmark - 3Q 2009' entry.
- Recomendaciones a entradas:** Points to the star rating and comment icons for the 'Living in the future' entry in the 'Most Recommended' section.
- Etiquetas para ayudar a encontrar lo que buscas:** Points to the 'Tags' section on the left sidebar, which includes a search box and a list of tags like 'adoption agile', 'announcement', 'api', 'blog', 'blogcentral', 'blogging', 'blogs', 'blueiq', 'blueiq-ambassadors', 'business-value', 'career', 'cloud', 'collaboration', 'communities', 'communities-of-practice', 'communitiesofpractice', 'community', 'competition', 'connections', 'cop', 'cpif', 'demo', 'development', 'dogear', 'ecm', 'education', 'enablement', 'enterprise2.0', 'evangelism', 'event', 'events', 'faq', 'firefox', 'geno', 'go', 'horizonwatch', 'ibm', 'iif', 'integration', 'lux', 'ac', 'fr', 'profiles', 'personalmentor', 'quickr', 'rational', 'rdm', 'regionalmentors', 'research', 'rqm', 'rrc', 'rtc', 'sales', 'sametime', 'search', 'security', 'selling', 'session', 'social', 'social-computing', 'social-media'.

Activities – Mejorando la productividad...

The screenshot shows the Lotus Connections interface for managing community activities. The top navigation bar includes 'Lotus, Connections', 'Home', 'Profiles', 'Communities', 'Blogs', 'Bookmarks', 'Activities', 'Files', and 'Wikis'. The user 'Gail M. Hock' is logged in. The main content area is titled 'Activity Goal - Discuss 'privately' the things we will do to grow and dev...'. It features a sidebar with 'Activity Outline' (Recent Updates, To Do Items, Trash, Sections) and a main list of activities grouped into sections like 'Meeting Notes', 'Why people wanted to join our community', 'Presentation Preparation', 'Community Health / Maintenance', and 'Community Calls'. Callouts highlight: 'Crea y reutiliza actividades (templates)', 'Agrupa trabajos en secciones (personalizables)', 'Agrupa información relevante bajo una única entrada', and 'Rápido acceso a toda la información relacionada en emails, chats, ficheros'.

Crea y reutiliza actividades (templates)

Agrupa trabajos en secciones (personalizables)

Agrupa información relevante bajo una única entrada

Rápido acceso a toda la información relacionada en emails, chats, ficheros

Files – Comparte y encuentra capital intelectual

The screenshot shows the Lotus Connections Files interface. At the top, there are navigation tabs for Home, Profiles, Communities, Blogs, Bookmarks, Activities, Files, and Wikis. The user is logged in as Gail M. Hock. The main content area is titled 'Public Files' and shows a list of files filtered by tags 'connections' and 'lotus'. The list includes files like 'Where is my STUFF Stored In Connections.ppt', 'Der Mehrwert von IBM Social Software - (Treffen Sie Babs).odp', and '2008_11_24_Collaboration_20_Presentation.ppt'. A detailed view of the '2008_11_24_Collaboration_20_Presentation.ppt' file is shown, including its description, size (34.7 MB), and a comment from Stephen R. Londergan.

Name	Most Recently Added	Downloads	Size	Shared
Where is my STUFF Stored In Connections.ppt	Yesterday	14	491 KB	🔒
Der Mehrwert von IBM Social Software - (Treffen Sie Babs).odp	Friday	16	4.55 MB	🔒
Lotus Connections 25.avi	Jul 2	0	4 KB	🔒
LCVideosPanda.odp	Jun 29	27	1.65 MB	🔒
2008_11_24_Collaboration_20_Presentation.ppt	Jun 26	7	34.7 MB	🔒
Lotus Connections & Lotus Quickr				🔒
Lotus_Connections_2.5_Beta1_-				🔒
Lotus Connections & Lotus Quickr				🔒
Lotus Connections 2.5 Tech Talk.o				🔒
PoTMovies.zip				🔒
UseLCBecomeActiveCommunityM				🔒
UseLCBecomeActiveCommunityM				🔒
BlogsAnonymous.odp				🔒
Social Software (Celestica) v1.odp	Jun 15	4	5.53 MB	🔒
GAPTechnicalPresentation.odp	Jun 11	32	2.74 MB	🔒

Public tags: blackberry, blueiq, collaboratio, n, competitive, connections, demo, domino, ecm, ibm, integration, jeo, lotus, lotus-connections, lotosphere, microsoft, mobile, notes, overview, portal, presentation, quickr, rational, realtime, sharepoint, soa, social-software, strategy, symphony, video, web2.0

Public tags list: blackberry, blueiq, collaboratio, n, competitive, connections, demo, domino, ecm, ibm, integration, jeo, lotus, lotus-connections, lotosphere, microsoft, mobile, notes, overview, portal, presentation, quickr, rational, realtime, sharepoint, soa, social-software, strategy, symphony, video, web2.0

File details for 2008_11_24_Collaboration_20_Presentation.ppt:
 Description: No description for this file
 Size: 34.7 MB
 Download this file

Comments (1):
 Stephen R. Londergan commented on Jun 26 (version 1)
 Also accompanying demo & script, and version for Microsoft customers available @ http://pokgsa.ibm.com/~londergal/Collaboration%202.0/

Valoraciones, número de descargas, comentarios...

Filtrado para encontrar lo que necesitas

Wikis – Colabora a crear contenido

The screenshot shows the Lotus Connections Wikis interface. The top navigation bar includes 'Lotus, Connections', 'Home', 'Profiles', 'Communities', 'Blogs', 'Bookmarks', 'Activities', 'Files', and 'Wikis'. The user is logged in as 'Gal M. Hock'. The page title is 'Product Team Presentations' and it was updated on Apr 27 by Suzanne O. Minassian. A table lists various presentations with columns for 'When', 'Conf & Speaker', 'Title & Abstract', and 'Presentations'. Callouts highlight features like 'Wikis ofrecidos por separado o como parte de comunidades', 'Crea páginas fácilmente y muevelas por la jerarquía', and 'Soporta tables, imágenes, documentos, etiquetado y mucho más...'. The left sidebar contains navigation links like 'Product Team Presentation', 'Briefings', and 'About this Community'.

Wikis ofrecidos por separado o como parte de comunidades

Crea páginas fácilmente y muevelas por la jerarquía

Soporta tables, imágenes, documentos, etiquetado y mucho más...

When	Conf & Speaker	Title & Abstract	Presentations
date	name	Title Abstract	link to slides
January 18 - 22, 2009	Lotusphere 2009	Taking IBM Lotus Connections Mobile Going mobile - Lotus Connections cuts the cord! You're out at lunch, talking with a customer and need a subject matter expert immediately. Lotus Connections Mobile to the rescue! Come see a demonstration of a web client deployment that provides painless access to Lotus Connections on mobile devices. Featuring a sneak peek of the Mobile Edition 2.5, this session will show you how you'll be able to access Profiles, Activities, To-Do items, and other Lotus Connections services from a mobile device, and get an understanding of the development process.	ODP Version PDF Version
January 18 - 22, 2009	Lotusphere, Minassian & Prager	What's next with IBM Lotus Connections Over the past several years, Lotus Connections has been enabling customers to leverage the knowledge and expertise, and complete work faster using a set of interactive services. In this session we'll discuss the new features being planned for the next release of Lotus Connections. See how we've taken the product to the next level, how we've integrated the services, how we've enabled you to better understand what is happening and how we've extended into new environments. Be the first to see these new features in action.	
January 18 - 22, 2009	Lotusphere, Chris Lamb & Peter Van de Graaf	Deep Dive on New Web 2.0 Social Software Innovations This session will focus on exciting new capabilities from IBM's social software products including Lotus Connections. The session will feature some of the latest Web 2.0 features, including social content sharing, Web 2.0 wiki capabilities with MWidget support to enable easy integration with Mashups, portal applications, plus other new social concepts from IBM research. Come see and hear about the latest Web 2.0 innovations and how they will deliver real business value across your globally connected enterprise, enabling you to work smarter.	Presentation
January 18, 2009	Lotusphere, Marc Pagnier & Miki Banatwala	ID306 - Lotus Quickr overview This session will provide an overview of Lotus Quickr.	Presentation
January 18 - 22, 2009	Lotusphere, Hugh Taylor & Michael Martin	Best Practices on Social Software Adoption This session will cover the types of business issues that are often confronted by clients in introducing social software capability to their organizations. We will share best practice examples of adoption efforts that include using social network analysis (SNA) for supporting a "viral" change management plan, using a Collaboration Center of Excellence to build competencies and link to business strategies and goals, and client examples of critical success factors.	Presentation

Bookmarks – Comparte y descubre información

The screenshot shows the Lotus Connections Bookmarks page for user Gail M. Hock. The interface includes a navigation bar with tabs for Home, Profiles, Communities, Blogs, Bookmarks, Activities, Files, and Wikis. The main content area is titled "Bookmarks for Gail M. Hock" and features a "Notify" dialog box. The dialog box contains a list of selected bookmarks, a "People to notify" field, and a "Comments" field. The "Notify" dialog box is highlighted with a yellow callout box containing the text "Notifica a tus compañeros sobre una dirección de interés". The "Bookmarks for Gail M. Hock" title is also highlighted with a yellow callout box containing the text "Filtra la información que te interesa". The "People to notify" field is highlighted with a yellow callout box containing the text "Subscribeté a notificaciones cuando haya más contenido". The "Notify" dialog box is also highlighted with a yellow callout box containing the text "Notifica a tus compañeros sobre una dirección de interés".

Lotus, Connections Home Profiles Communities Blogs Bookmarks Activities Files Wikis Gail M. Hock Help Log Out

Public Bookmarks Popular My Bookmarks My Updates Public Bookmarks Search

My Watchlist
collaboration
connections
social-software
Luis Suarez Rodriguez
collaboration

Users that Watchlisted me

Tags

People

My Related People
Howard K. Smith 20
Eric D. Larson 14
Call Clarke 12
Steve Cogan 12
Luis Suarez Rodriguez 10
Michael J. Martin 10
R. E. Adrichem Boogaert 9
Paul S. Makowenskyj 8
Christopher G. Pepin 7

Bookmarks for Gail M. Hock
By Gail M. Hock | Add to Watchlist
Add a Bookmark Notify Delete Selected More Actions

Display: [List View] [Grid View]

My Recent Notifications

Notify

You have selected the following bookmarks

IBM Lotus Symphony - Gallery
IBM Lotus Symphony - Plug-ins

People to notify: [Text Field]

Comments: Hi-
I thought you might be interested in this bookmark.
Gail M. Hock

1 - 10 of 126 | 1 | 2 | 3 | 4 | 5 ... | 13 Previous Next

Sort by: Date Popularity Select All Deselect All

collab.pdf (application/pdf Object) show details
Yesterday 10:21 AM | Tags: collaborative_learning

IBM Lotus Symphony - Gallery show details
bookmarked by 2 others | Yesterday 9:10 AM | Tags: symphony_gallery

Filtra la información que te interesa

Notifica a tus compañeros sobre una dirección de interés

Subscribeté a notificaciones cuando haya más contenido

My Page – Tu punto de control para organizar todo

The screenshot shows the 'My Page' interface in Lotus Connections. The page is organized into several sections, each highlighted with a red box and a callout box:

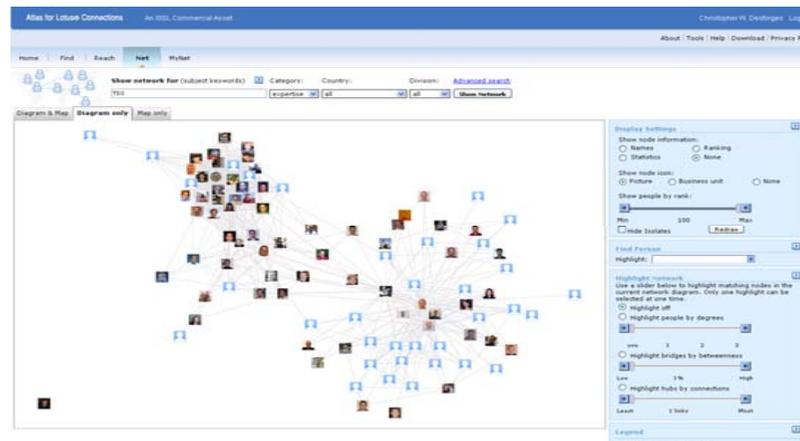
- Profiles:** A callout box states 'Agrega datos de tu red social a través de Connections' (Add data from your social network through Connections).
- Activities:** A callout box points to the 'Activities' section, which includes a calendar for July 2009 and a list of recent activities.
- Communities:** A callout box states 'Búsqueda en todas las aplicaciones' (Search in all applications).
- My Watchlist:** A callout box states 'Acceso rápido a tu red de contactos' (Fast access to your contact network).
- My Wikis:** A callout box states 'Visión rápida a tus tareas pendientes' (Quick view of your pending tasks).
- My Files:** A callout box states 'Mejora tu habilidad para descubrir información crítica' (Improve your ability to discover critical information).
- My Bookmarks:** A callout box states 'Widgets para acceder a otras aplicaciones' (Widgets to access other applications).

The interface also features a top navigation bar with tabs for Updates, My Page, Home, Profiles, Communities, Blogs, Bookmarks, Activities, Files, and Wikis. A search bar is located in the top right corner.

Atlas for Lotus Connections

Unlock the power of your social network!

An IBM Software Services for Lotus Commercial Asset



Introducción

- ¿Que es Atlas para Lotus Connections?



- Social Network Analysis Suite

- Analiza la red social para maximizar su uso, ayudando a encontrar expertos de una manera más avanzada

- Características:

- Find & Reach – Búsqueda avanzada de personas
- MyNet – Visión personalizada de tu red social
- Network – Visión de la red completa

- Atlas for Lotus Connections extiende el valor de Connections:

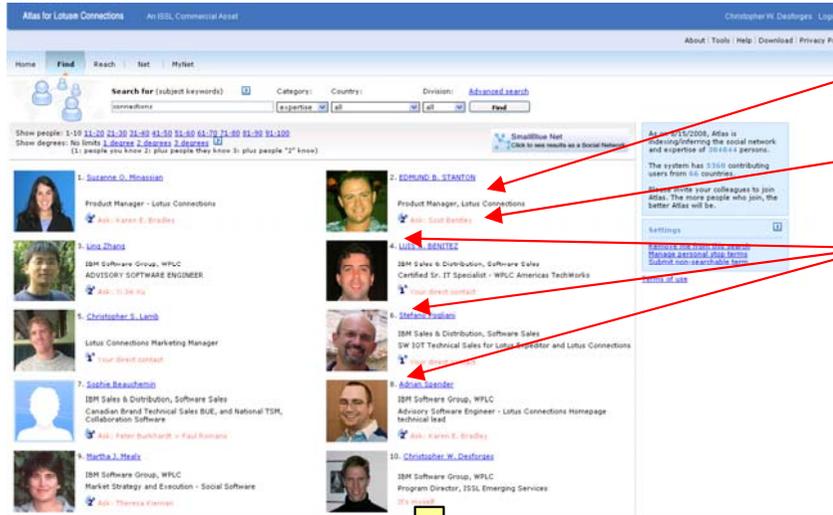
- Buscando expertos no solo por sus perfiles si no por su trabajo
- Ayuda a los equipos a analizar áreas específicas de conocimiento que están en riesgo (por ejemplo, ausencia de un determinado rol en un lugar específico)



Busca y llega: Advanced People Discovery

FIND - Advanced People Discovery

- Encuentra a los expertos basándote en datos públicos (organización, blogs, comunidades) y además en las comunicaciones de email e IM
- Encuentra expertos basado en el "ranking" de recomendaciones
- Filtra basándote en unidades de negocio, geografía o proximidad personal



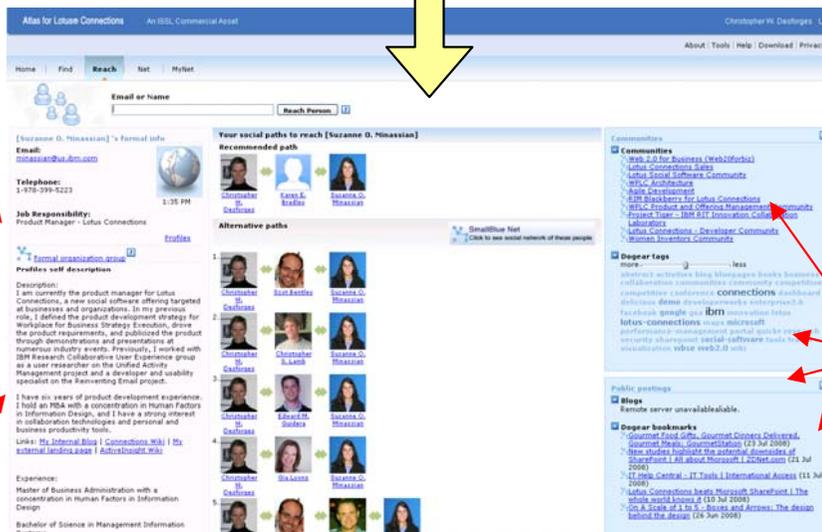
Information from Lotus@Connections Profiles

Social path from Atlas

Ranking results from Atlas

REACH – Social Dashboard

- Caminos de búsqueda busca los caminos más cortos para llegar a otra persona hasta 6 grados de separación*
- Access** -- ¿quien me puede presentar a esta persona?
- Trust** -- ¿quien conoce a esta persona en mi red social?
- Familiarity** – ¿que personas suelen relacionarse con él?
- Conversation** – El saber quien conocemos en común ayuda a iniciar una conversación



Formal information from Lotus@Connections Profiles

Information from Lotus@Connections:

- Communities
- Dogear
- Blogs



NET: ¿Como es el flujo de comunicación en mi organización?

Enterprise Social Network Analysis s

Visualiza la red basándote en:

- Jerarquía formal
- Membresía a una comunidad
- Etiquetas en común
- Palabras claves definidas en tu perfil

Utiliza Social Network Analysis para mostrar:

- Quien son los “concentradores” en un grupo de expertos
- Quien son los “PUENTES” para unir diferentes grupos

The screenshot shows the 'Atlas for Lotus Connections' web interface. At the top, it says 'An ISSL Commercial Asset' and 'Christopher W. Desforges Logout'. Below the navigation bar, there are search filters for 'Show network for (subject keywords)', 'Category', 'Country', and 'Division'. The main area displays a network diagram with nodes and connecting lines. On the right side, there are several control panels: 'Display Settings' (with options for node information and icons), 'Find Person' (with a search box), 'Highlight Network' (with sliders for highlighting by degrees, betweenness, and connections), and 'Legend'.

Display settings to control the appearance of information on the network diagram.

Social Networking Analysis tools that enable you to understand the structure of the social network.



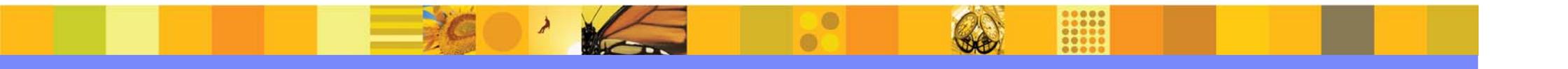
MyNET: ¿Como de “sana” es tu red social?

La diversidad es esencial para la innovación

- Herramientas para ayudarnos a ampliar nuestra red
- Tratar de mejorar nuestras conexiones para salir de nuestro “grupo” (my Ego Net Circle)
 - Número de conexiones
 - Localización (geográfica y organizativa)
 - ¿Qué me aporta una determinada persona?

The screenshot shows the MyNET interface with a central network diagram, a contact profile for Vicky Griffiths-Fisher, and various filters and statistics. Red arrows point to specific features:

- Understand your contact's social value:** Points to the contact profile of Vicky Griffiths-Fisher.
- Your Personal Social statistics:** Points to the 'Your net statistics' section on the right, which shows 47 IBMers 1 degree away, 1294 IBMers 2 degrees away, and 12513 IBMers 3 degrees away.
- Visualize one's personal social network:** Points to the central network diagram.
- Identify organizational boundaries:** Points to the 'Show by Division' filter on the right, which lists various IBM divisions like GBS, CHQ, SWG, etc.



¡Integra Atlas en Lotus Connections usando Widgets!

- ¿Qué hace la gente de mi red?
- Filtrar contenido de Connections basado en tu red

The screenshot shows the IBM Lotus Connections home page with several widgets and callouts:

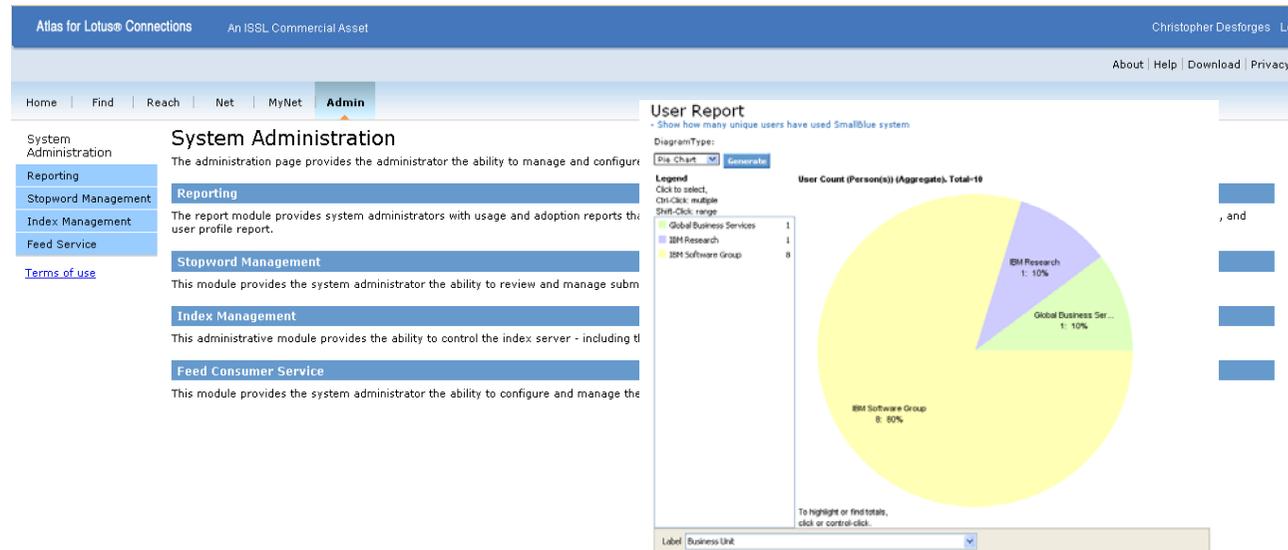
- Discover blog entries from your friends and colleagues:** A callout pointing to the 'Blogs by Atlas' widget.
- Automatically keep track of bookmarks from people in your personal social network:** A callout pointing to the 'Dogear by Atlas' widget.
- Receive community recommendations based on those joined by your friends and colleagues:** A callout pointing to the 'Communities by Atlas' widget.
- View the social paths between yourself and another person:** A callout pointing to the 'Your social paths to reach [Botter, Marlene]' widget.

The page layout includes a navigation bar, a search bar, and a sidebar with widget management options. The main content area displays various widgets such as 'Blogs by Atlas', 'Dogear by Atlas', 'Communities by Atlas', and 'Profile Search'.



La Interfaz de Administración da acceso a informes process information

- Filtrado de palabras inapropiadas
- Manejo y monitorización de índices
- Informes:
 - Búsquedas realizadas
 - Contribuciones y nuevos miembros
 - Número de usuarios que ejecutan búsquedas



Term	Date Submitted	Submitter
43	2008-04-02 12:37:13	ivy@bn.ibm.com
44	2008-04-02 12:34:29	christophe.desforges@us.ibm.com

Term	Date Submitted	Submitter	Reporter
2	2008-03-11 22:11:57	ivy@bn.ibm.com	ivy@bn.ibm.com
4	2008-03-11 22:09:05	ivy@bn.ibm.com	ivy@bn.ibm.com
43 v29	2008-03-11 22:10:31	ivy@bn.ibm.com	ivy@bn.ibm.com
44	2008-03-11 01:02:23	System	hsun@bn.ibm.com
about	2008-03-11 22:11:49	System	ivy@bn.ibm.com

Start Time	Interval	Admin	Update Date
08:21:00a	6day(s)	chenbol@bn.ibm.com	Wed Apr 02 01:19:04 EDT 2008

MIN Pool Size	MAX Pool Size	Queue Size	Keep Alive Time
5	10	5	60

Input Batch Size	Output Batch Size	Stopword File
100	500	keyword-stopword.txt

Input Batch Size	Output Batch Size	Stopword File
10	100	keyword-stopword.txt



¿Qué información es usada para determinar relaciones, experiencia e intereses?

- **Datos de comunicaciones**
 - Email y chats
- **Datos de Lotus Connections**
 - Configurable para uso en experiencia, intereses o relaciones durante la configuración
 - Configuración típica:
 - Relaciones: Profiles (Board / Status interaction, My Colleagues)
 - Experiencia: Activities
 - Intereses: Blogs, Communities, Bookmarks
- **Otros fuentes de datos pueden ser analizadas**
 - Server side:
 - Incorpora más datos vía ATOM feeds
 - Client side: Atlas Plugin
 - Extendiendo el cliente para poder conectar a más fuentes de datos.



Oferta de Servicios

Se oferta un piloto combinado que incluye la instalación de Lotus Connections y Atlas

- Piloto de Lotus Connections y Atlas para 1000 usuarios
- Servicios para promover el uso de las herramientas en la empresa

Tasks	Week 1	Week 2	Week 3
Connections and Atlas Pilot Deployment			
Scope Definition Phase			
Requirements Workshop			
Business Value and Adoption Workshop			
Data Mapping Analysis			
Software Installation Phase			
Foundation Software			
Lotus Connections Implementation			
TDI Scripting and Testing			
Atlas for Lotus Connections Implementation			
Deployment Phase			
Administrative Transfer			



Para más información...

**Contacte con su vendedor de
servicios de IBM**

