



IBM Software Group

Evolución de la tecnología de Portales

Una ventana a la e-administración

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WebSphere Portal Sales SPGI
daniel.olmo@es.ibm.com



Desafíos en la administración pública

- Reducir costes. Presupuestos restringidos
- Cumplimiento de normativas
- Ejecutar la hoja de ruta de la “e-administración”
- Extender la colaboración entre administraciones
- Aplicar modelos de innovación
- Mantener los estándares de seguridad
- Estimular la actividad económica



*From **Selling to Governments in Turbulent Times** – IBM Institute for Business Value 2009*

Internet como catalizador de la transformación de la admin. pública



Demandas del mercado

- Modernización de sitios Web
 - Estandarización
 - Flexibilidad
- Desarrollo del canal Web
- Portal como escritorio
 - Orientación a procesos
 - Orientación al rol
 - Personalización
 - Autoservicio
- Convergencia *Net
- Enterprise Web 2.0

Tendencias de la industria

- Modelo WCM -> Portal
- Concentración de proveedores
- Adopción de estándares
- Web 2.0

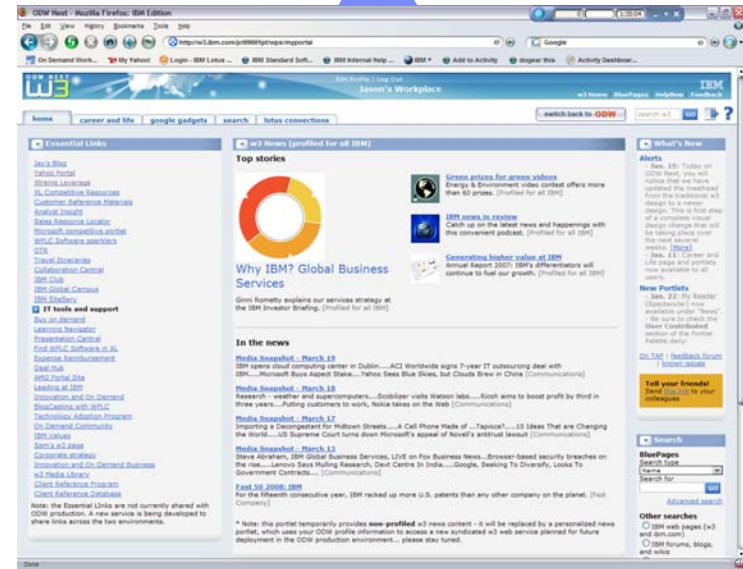
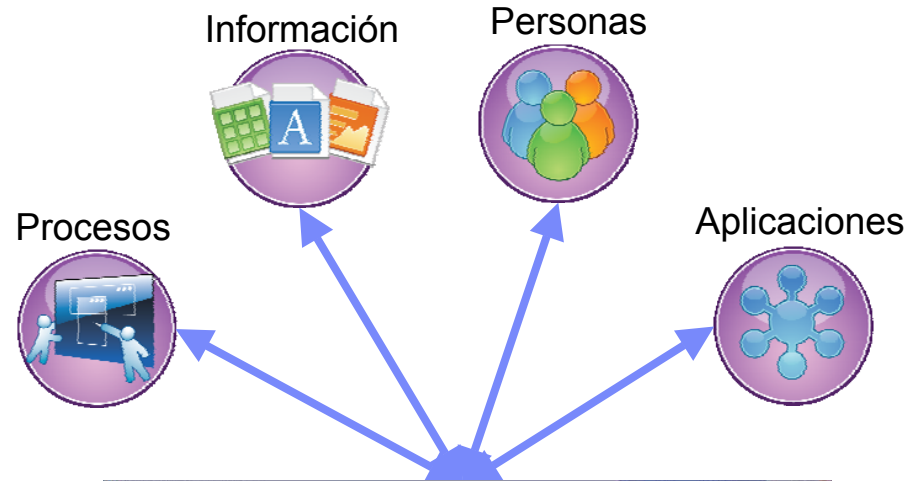
¿Qué es un Portal?

■ Un Portal es...

- Una solución de software que integra información aplicaciones y procesos en un interfaz único y en el contexto del rol de cada usuario.

■ WebSphere Portal es...

- Plataforma de ejecución y desarrollo de portales que aceleran la implantación de portales de valor añadido.



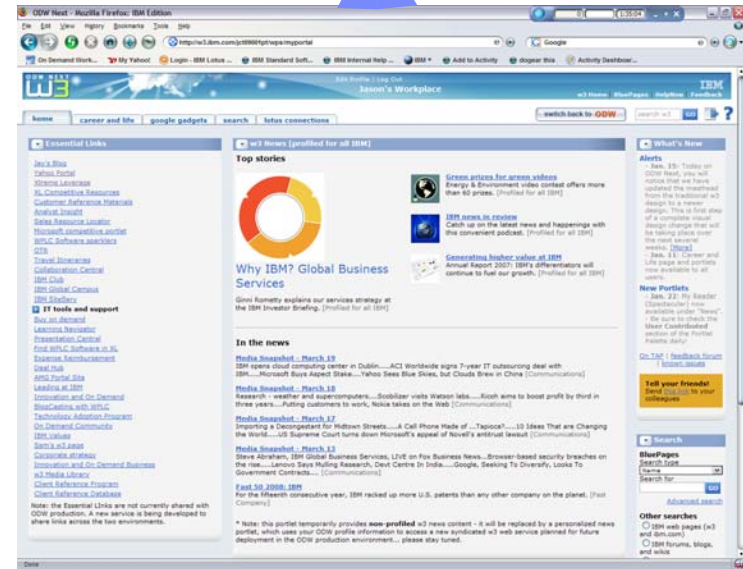
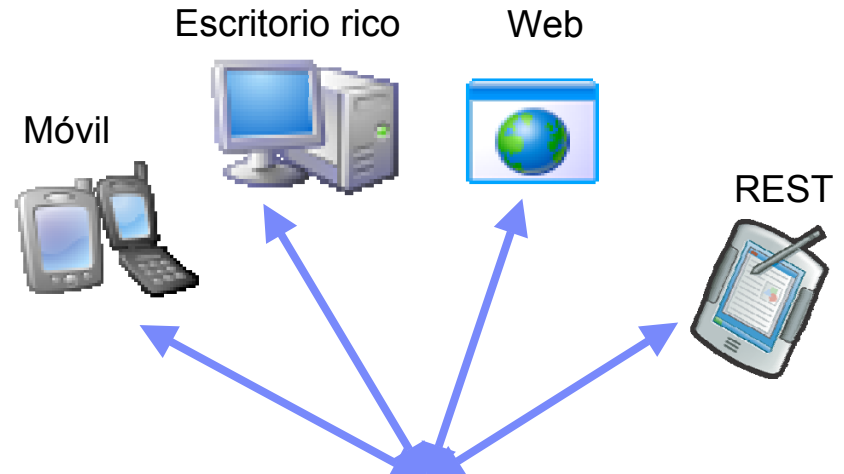
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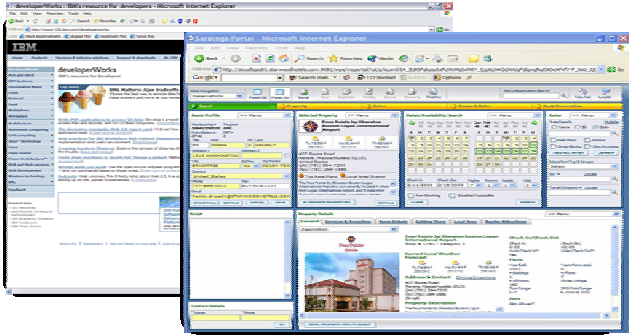
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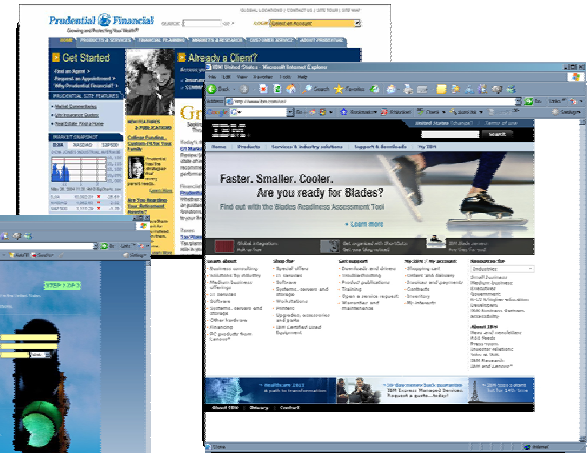
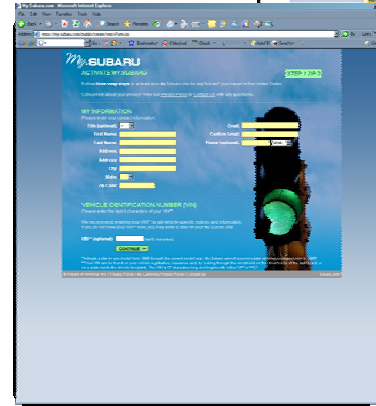


Portal multi-propósito, multi-solución

G2B



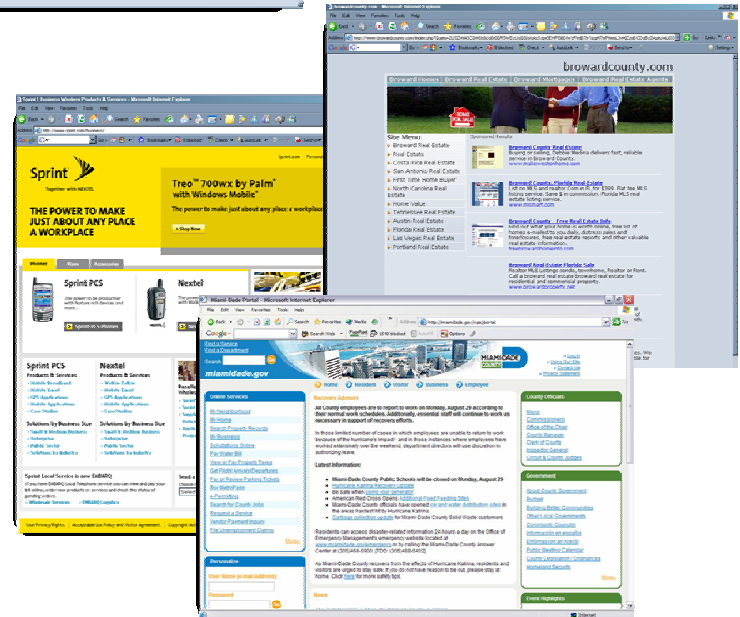
G2E








G2C



G2G



Evolución del concepto de "Portal"

Modelo tradicional		Modelo de Portal
▪ Web Sites verticales		▪ Escritorios Web integrados, adaptativos
▪ Programación		▪ Ensamblaje de componentes
▪ Web Sites monolíticas		▪ Aplicaciones compuestas
▪ Seguridad, interfaz, navegación, contenidos, integración y personalización A MEDIDA de cada aplicación		▪ Elementos proporcionados como servicios
▪ Estáticas		▪ Dinámicas y participativas

Beneficios de una solución de Portal

- ✓ Autoservicio implica **reducción de coste**

- ✓ Plataforma de despliegue de siguientes servicios
 - ✓ **Web 2.0** y participación ciudadana
 - ✓ Innovación

- ✓ Plataforma integrada = **reducción de costes**
 - ✓ Reutilización de servicios
 - ✓ Gobierno centralizado de recursos: diseño, contenidos. páginas, apps, etc
 - ✓ Unificación de políticas de gestión
 - ✓ Personalización integrada
 - ✓ Seguridad integrada

- ✓ Presentación de aplicaciones integrada
 - ✓ Reducción de tiempo en producción de nuevas apps
 - ✓ Reducción de costes de formación de usuarios

Evolución tecnológica de IBM Portal



Negocio

Reducción de coste

Crecimiento

Diferenciación

Desafíos

Explosión de sistemas, herramientas e interfaces de usuario

Desconexión de datos y aplicaciones con servicios de back-end

Enterprise Web 2.0

Casos de uso

Intranets
Autoservicio RRHH
Comunicación

Autoservicio clientes
Extranets, dashboards
Portales de procesos

Redes sociales
Mashups
Tags, ratings, semantic

Avances tecnológicos

SSO, web clipping
WCM, roles, navegación y look&feel unificados
Infraestructura única, seguridad integrada

Estándares, tooling
Personalización
Interacción entre portlets
Publicación no técnica
Portales virtuales
Aplicaciones compuestas

Personalización de escritorio
Contribución de usuarios
Diversificación de contenidos
Métodos de seguridad
Personalización inteligente
Búsquedas federadas
Web 2.0

Versión 5.0

Versión 5.1 y 6.0

Versión 6.1

>2000

>2003

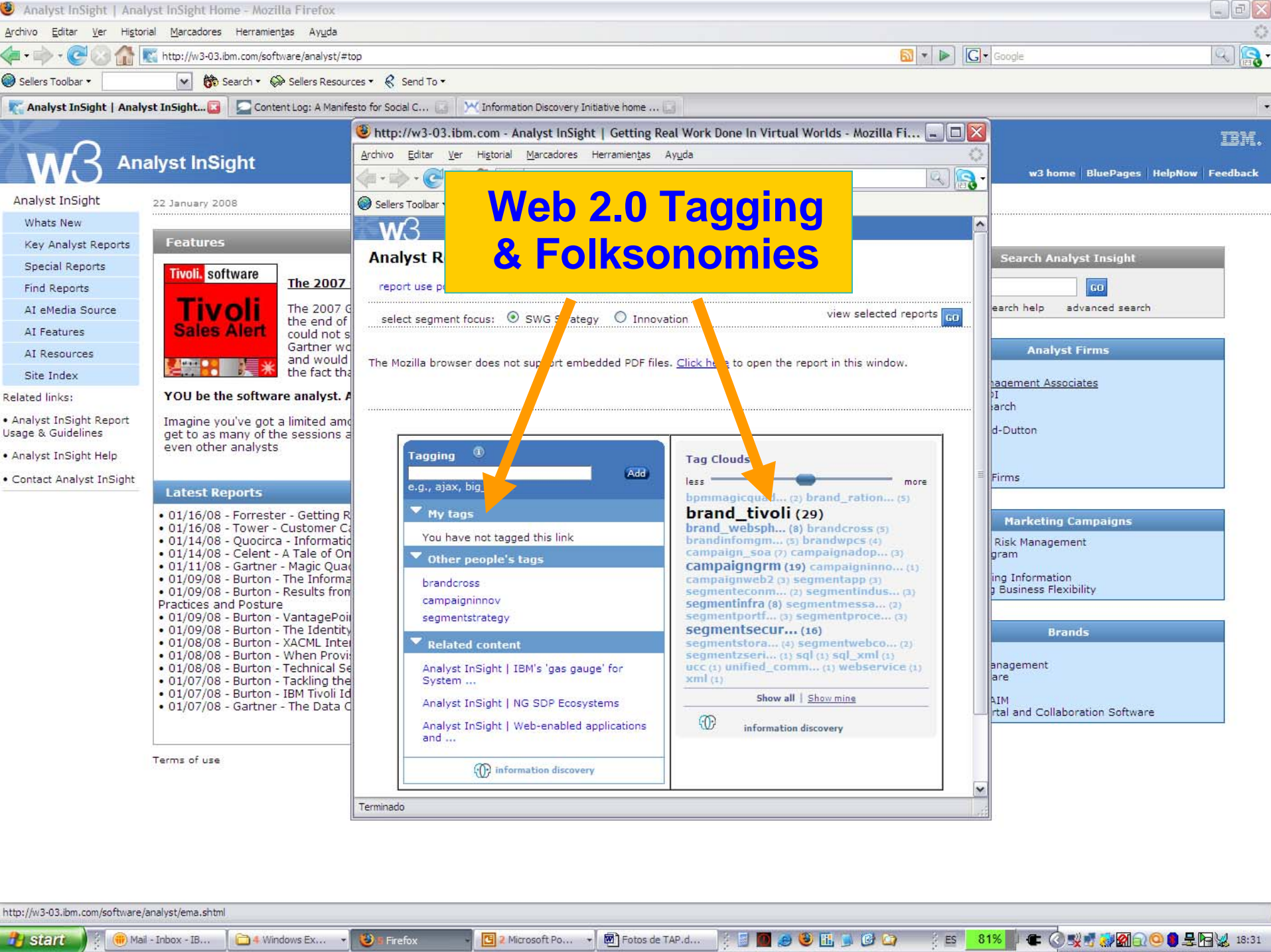
>2008



Web 2.0 y estrategia IBM Portal

Enterprise Web 2.0





Web 2.0 Tagging & Folksonomies

Tagging

e.g., ajax, big

Add

My tags

You have not tagged this link

Other people's tags

- brandcross
- campaigninnov
- segmentstrategy

Related content

- Analyst InSight | IBM's 'gas gauge' for System ...
- Analyst InSight | NG SDP Ecosystems
- Analyst InSight | Web-enabled applications and ...

information discovery

Tag Clouds

less more

- bpmmagicqua... (2)
- brand_ration... (5)
- brand_tivoli (29)**
- brand_websph... (8)
- brandcross (5)
- brandinfomgm... (5)
- brandwpcs (4)
- campaign_soa (7)
- campaignadop... (3)
- campaigngrm (19)
- campaigninno... (1)
- campaignweb2 (3)
- segmentapp (3)
- segmentconn... (2)
- segmentindus... (3)
- segmentinfra (8)
- segmentmessa... (2)
- segmentportf... (3)
- segmentproc... (3)
- segmentsecur... (16)
- segmentstora... (4)
- segmentwebo... (2)
- segmentzseri... (1)
- sql (1)
- sql_xml (1)
- ucc (1)
- unified_comm... (1)
- webservice (1)
- xml (1)

Show all | **Show mine**

information discovery



Web 2.0 arrastrar y soltar

Order Details

Boston Industries

Order ID 0019

Billing Credit

Date Ordered 2006-1-32

Status Out of stock

Date Shipped



Catalog Search

Product Catalog

Search for an item: Search type: Description

Product Categories:

- All Products
- Components
- BuildingProducts

Name	Description	
POWER200 Steel Spur Gear	Steel 6P 20T-141PA	\$
POWER500 Steel Spur Gear	Steel 6P 20T-20PA	\$
POWER200 Bevel Gear	141 STD Backing 6PX2 Long	\$
POWER500 Bevel Gear	20 STD Width 6PX6 Long	\$
POWER200 Worm Gear	Cast Iron 6P 60T Right Hand	\$

Item Number	Description	Quantity	Unit Price	Price
14	POWER500 Single Sprocket	2	\$179.00	\$358.00
Subtotal				\$358.00
Discount				\$0.00
Tax				\$21.48
Total				\$379.48

Herramientas colaborativas y espacios de trabajo

Componentes Añadir componentes a su lugar Ayuda

Personas	Anuncios +	Blog +
Páginas	Contactos +	Foros de discusión +
Propiedades	Lector de canales de información +	Biblioteca +

Mostrando 1 - 6 de 9 Anterior | Siguiente

Los manifestantes tailandeses amenazan con bloquear el aeropuerto de Bangkok

martes, 25 de noviembre de 2008 9:50:00 ELPÁIS.com / AGENCIAS

Los 10.000 manifestantes de la Alianza Popular por la Democracia (APD) que ayer lograron interrumpir una sesión parlamentaria se han trasladado hoy al viejo aeropuerto de Bangkok, donde el Gobierno se encuentra instalado desde que los militantes monárquicos del APD invadieran sus oficinas el pasado agosto. Varios ministros huyeron ayer del edificio al presentarse los manifestantes.

Chávez deja la puerta abierta a un tercer mandato

martes, 25 de noviembre de 2008 4:51:00 AGENCIAS / ELPÁIS.com

Un día después de las elecciones regionales en Venezuela, en las que la oposición ganó terreno al chavismo, el presidente Hugo Chávez ha asegurado que el Partido Socialista Unido de Venezuela (PSUV), que él mismo fundó en 2006, podría intentar cambiar la ley para que pueda optar a la reelección en 2012. La Constitución de Venezuela sólo permite a los presidentes gobernar durante dos mandatos. En 2013 se cumple el segundo mandato de Chávez, informa Francisco Peregril.

Las lluvias causan 60 muertos y miles de desplazados en Brasil

martes, 25 de noviembre de 2008 0:37:00 JUAN ARIAS

El estado brasileño de Santa Catarina, en Brasil, está de luto. Las lluvias torrenciales caídas sobre la región han producido ya 60 víctimas mortales, cientos de heridos y 20.000 desplazados. Más de 8.000 personas fueron desalojadas temporalmente de sus casas.

Obama promete una fuerte inversión pública ante la crisis

martes, 25 de noviembre de 2008 0:00:00 ANTONIO CAÑO

El presidente electo de EE UU, Barack Obama, prometió ayer, al anunciar a los principales integrantes de su equipo económico, que la prioridad de sus primeros días de Gobierno será la aprobación de un "gran paquete de estímulo", una gigantesca inyección de dinero público en infraestructuras y servicios sociales, que permita remontar una crisis que calificó "de proporciones históricas".

Gestión documental

The screenshot shows the IBM Lotus Quickr interface for a user named Daniel Olmo Chica. The main content area displays a folder named "Webinar Aceleradores de Portal" containing three documents. The first document is "Audio del Webinar Aceleradores de Portal", the second is "Transcript del Webinar Aceleradores de Portal.doc", and the third is "Webinar Aceleradores de Portal final version.ppt". The third document is highlighted with a red box, and a callout box points to it with the text "Quick-view de los contenidos". Another red box highlights the profile information of Daniel Olmo Chica, with a callout box pointing to it with the text "Información de los participantes". A third red box highlights the "Webinar Aceleradores de Portal final version.ppt" document details, with a callout box pointing to it with the text "Zonas activas". The callout box for "Zonas activas" contains the text "Arrastrar hasta aquí archivos y carpetas de escritorio". The interface includes a search bar, navigation tabs (Biblioteca, Wiki, Blog), and a sidebar with options like "Añadir a conectores de Lotus Quickr", "Suscribirse a esta carpeta", "Copiar enlaces...", and "Ayuda".

Información de los participantes

Daniel Olmo Chica
Lotus Software Sales Specialist, FSS
Top Accounts
, Spain
34-91-397-6447
daniel.olmo@es.ibm.com

Mostrar perfil...
Enviar correo electrónico...

Quick-view de los contenidos

Webinar Aceleradores de Portal final version.ppt
Sin descripción
Añadidos por: Daniel Olmo Chica
Fecha de la última modificación: jul 24, AM 03:48:55 AM EDT
Tipo de documento: Microsoft PowerPoint
Ubicación: Webinar Aceleradores de Portal en Daniel Olmo's library

Zonas activas

Arrastrar hasta aquí archivos y carpetas de escritorio



Lotus Quickr wiki



Search
Search this wiki

Go

- Contribute**
- Log on
 - Add an article
 - Wiki feedback
 - Wiki user name registration
 - Wiki help
 - Rules of conduct
 - Terms of use

- Navigation**
- Home
 - Administration (4)
 - API Documentation (1)
 - Best practices (105)
 - Connectors (1)
 - Content management (12)
 - Customization (21)
 - Deployment (18)
 - Directories (2)
 - Education (2)
 - Find out how (9)
 - Migration (7)
 - Multi-product integration (14)
 - Overview (6)
 - Performance (1)
 - Redbooks Wiki: Customizing Lotus Quickr 8.1 (61)
 - Security (2)
 - Statistics and reporting (2)
 - Tips and tricks (8)
 - Troubleshooting (6)
 - Upgrading (5)

- Tags**
- AD API atom authentication blogs Boolean BP branding business card businesscard category chat cluster

Welcome to the Lotus Quickr wiki



Welcome to the IBM® Lotus® Quickr™ wiki where you can find and contribute deployment scenarios, topologies, troubleshooting, best practices, and instructions for integrating Lotus Quickr with other products. Read how to use the Lotus Content Integrator, view DB2 scripts, and learn how to deploy Lotus Quickr services for Lotus Domino or for WebSphere Portal. Best practices cover single sign-on (SSO) and integrating Quickr with Lotus Sametime, Lotus Connections, or WebSphere Portal.

Want to learn more about Lotus Quickr? Access the [How do I? page](#).

Log on to the wiki



Browsing the wiki is free and anonymous. But if you want to add articles or comments, you need a [Lotus Registration](#) user name to log in.

→ [Log on](#)

Deployment scenarios



Are you ready to deploy Lotus Quickr? You can find IBM tested scenarios and step-by-step information in the [Deployment](#) section. Or, add your own deployment scheme to share with others.

Best practices



Find and share best practices with the community in the [Best Practices](#) section. Share your experiences, such as scenarios, topologies, best practices, lessons learned, and more with the community of Lotus Quickr users.

Technical content resources



Access the [Lotus Quickr technical content page](#), your starting point for comprehensive resources to help you get started, learn main tasks, access documentation and online learning, and connect with the product community.

Latest wiki articles

[How to customize Quickr button](#) - November 17 2008
To customize the buttons of Quickr, you need to determine which page you want to deal with, the reason is buttons on each page are different, for example, if you want to customize the buttons on Index...

[How to customize context menu](#) - November 17 2008
In Quickr 8.1, all context menus are generated by a JS function "makeDocContextMenu" in qpbase form of Haikucommonforms.ntf, you can customize it based on your requirement, please refer to the sample...

[Virus Scanning using Trend Micro ScanMail](#) - November 14 2008
Introduction Lotus Quickr can be used to collaborate on documents across an enterprise. Since Quickr makes it easy to share documents, it is especially important to assure that documents are free...

[Moving places and other items in IBM® Lotus® Quickr™ services for Domino®](#) - November 14 2008
Lotus Quickr is a flexible environment in which you can easily expand and add to your enterprise deployment. This article helps you understand the processes and best practices for moving and expandin...

[Add custom input fields to Quickr for Domino forms](#) - November 14 2008
Add custom input fields to Quickr for Domino native forms This article provides a solution on adding custom input fields to Quickr for Domino native forms, such as Event, Post, Page, Task and so on...

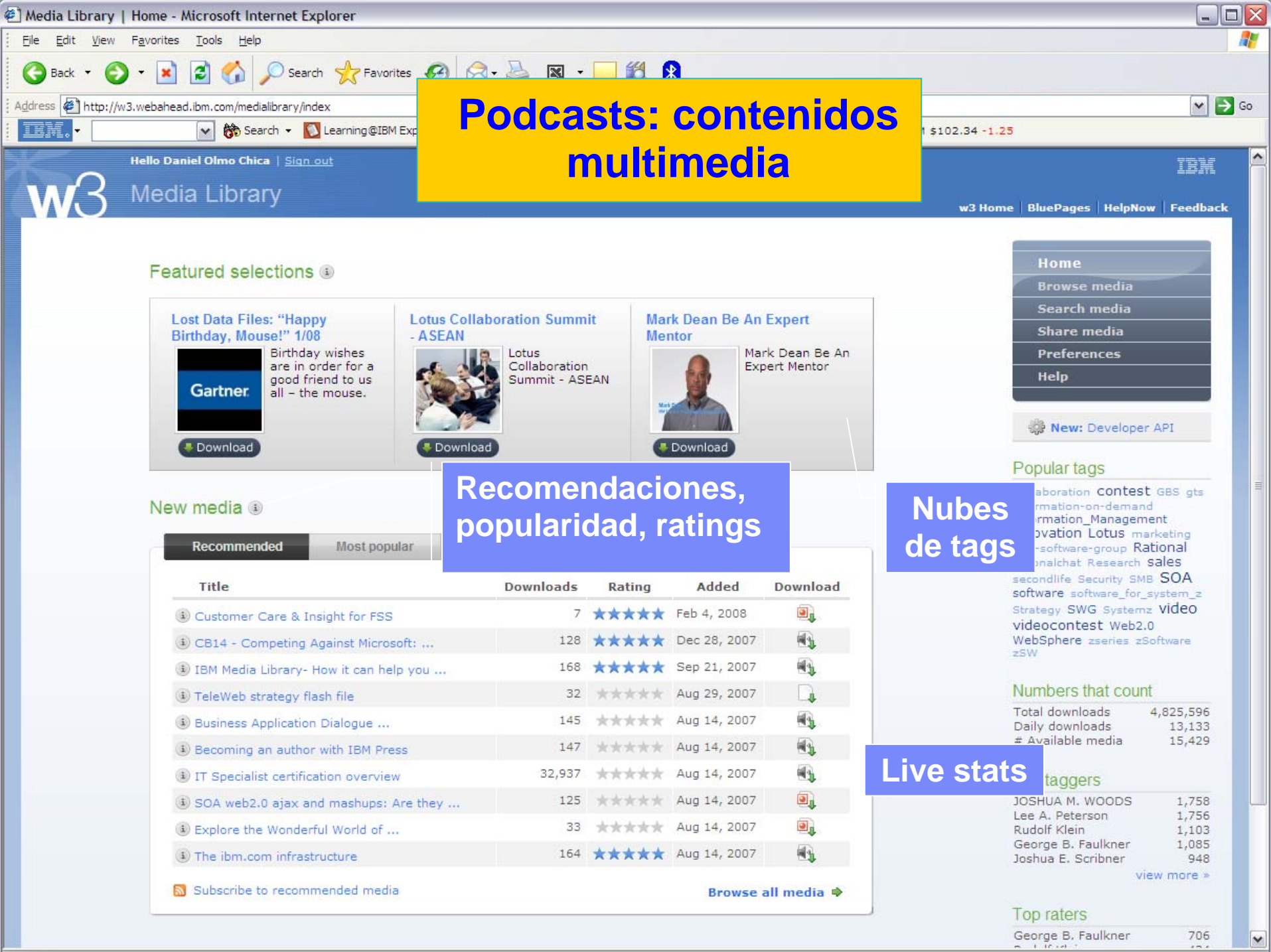
[Implementations of CMIS](#) - November 12 2008
The following implementations of Content Management Interoperability Services (CMIS) are available on these sites: IBM:
http://www.alphaworks.ibm.com/tech/p8cmis?open&S_TACT=105AGX59&S_CMP=GR...

[Performance recommendations in Quickr for Domino PlaceCatalog database properties](#) - November 4 2008
....

[Manual installation of Lotus Quickr Content Integrator components for enhanced support on a SharePoint 2003 or SharePoint 2007](#) - November 3 2008
Overview Content Integrator requires some additional components to be installed on the Windows SharePoint Services (WSS), SharePoint Portal Server (SPS), or Microsoft Office SharePoint Server (MOSS)...

[Version](#) - November 3 2008
Content to come...

[View](#) - November 3 2008
Content to come.....



Podcasts: contenidos multimedia

Recomendaciones, popularidad, ratings

Nubes de tags

Live stats

Featured selections

Lost Data Files: "Happy Birthday, Mouse!" 1/08

Birthday wishes are in order for a good friend to us all - the mouse.

Download

Lotus Collaboration Summit - ASEAN

Lotus Collaboration Summit - ASEAN

Download

Mark Dean Be An Expert Mentor

Mark Dean Be An Expert Mentor

Download

New media

Recommended Most popular

Title	Downloads	Rating	Added	Download
Customer Care & Insight for FSS	7	★★★★★	Feb 4, 2008	
CB14 - Competing Against Microsoft: ...	128	★★★★★	Dec 28, 2007	
IBM Media Library- How it can help you ...	168	★★★★★	Sep 21, 2007	
TeleWeb strategy flash file	32	★★★★★	Aug 29, 2007	
Business Application Dialogue ...	145	★★★★★	Aug 14, 2007	
Becoming an author with IBM Press	147	★★★★★	Aug 14, 2007	
IT Specialist certification overview	32,937	★★★★★	Aug 14, 2007	
SOA web2.0 ajax and mashups: Are they ...	125	★★★★★	Aug 14, 2007	
Explore the Wonderful World of ...	33	★★★★★	Aug 14, 2007	
The ibm.com infrastructure	164	★★★★★	Aug 14, 2007	

Subscribe to recommended media

Browse all media

- Home
- Browse media
- Search media
- Share media
- Preferences
- Help

New: Developer API

Popular tags

laboration contest GBS gts
 rmation-on-demand
 rmation_Management
 ovation Lotus marketing
 -software-group Rational
 onalchat Research sales
 secondlife Security SMB SOA
 software software_for_system_z
 Strategy SWG Systemz video
 videocontest Web2.0
 WebSphere zseries zSoftware
 zSW

Numbers that count

Total downloads 4,825,596
 Daily downloads 13,133
 # Available media 15,429

Taggers

JOSHUA M. WOODS 1,758
 Lee A. Peterson 1,756
 Rudolf Klein 1,103
 George B. Faulkner 1,085
 Joshua E. Scribner 948

view more

Top raters

George B. Faulkner 706

BLOGS

Welcome to BlogCentral

Based on Lotus Connections



Locate entries

search All Entries

1 Blogging Success Stories

4 Jan - Hey BC users... a quick request: we want to hear about and compile a collection of any **BlogCentral Success Stories** you may have had over the past few years. Post the story to your blog and tag your entries with "bc3", "success" and "stories".

Ready to contribute?

- Post an entry
- Create a new blog
- Subscribe to entries
- Subscribe to comments
- Add to Dogear

Recent entries My activity My favorites Top tags

< Previous | Next >

Entry Title	Author	Published	Comments	Rating
Embarrassing mistakes	Andy Piper	Today 16:29:37	0	★
Appliances everywhere (or part 2)	Charles R. Smith	Today 16:19:33	0	★
IBM Lotus Domino: the road ahead	Darren Adams <small>New</small>	Today 16:19:27	0	★
Welcome to the UKISA IMC Blog	Kate Pennell	Today 16:16:44	0	★
Good Coffee (part one of another I told you that s...	Charles R. Smith	Today 16:11:57	1	★
Unified Communications & Collaboration keynote	Darren Adams <small>New</small>	Today 16:11:11	0	★
Thoughts on Day 1	Brendan Tutt <small>New</small>	Today 16:10:48	0	★
Get that rebate!	Beth D. Ryan	Today 16:10:34	0	★
Jazz server location	Paul Bishop	Today 16:08:39	0	★
How to create file urls with firefox and associate...	Jan Van den Audenaerde <small>New</small>	Today 16:06:08	0	★
Adventure? Excitement? A Lotusphere attendee cra...	Michael B. Beaver	Today 16:05:16	0	★
Virtual Appliance Repository	epasch@de.ibm.com <small>New</small>	Today 15:59:58	0	★
Social software & learning lunch and learn for...	Kerry McGuire	Today 15:44:21	0	★
Customer/partner inputs on certification exam comp...	William M. McCook	Today 15:39:30	0	★
Lotusphere 2008 - what can I tell you that hasn't ...	Brian O'Donovan	Today 15:34:27	0	★
Still here. Still blogging!	James Taylor	Today 15:25:40	0	★
re: Integrating with Confluence	cdavid@ca.ibm.com	Today 15:24:59	0	★
Spectacular Google Gadget now available on ODW Nex...	Brian Olore	Today 15:14:00	2	★

Featured Blog Entries

- It's PBC Season ... break open a bottle of Maalox**
John Langlois, PMP®
14 Jan
31 Comments
★ 11
- Why does no expense budget mean no training?**
Wesley Williams
9 Jan
8 Comments
★ 11
- Applying the lessons of web 1.0 to 2.0**
Jon Iwata
17 Jan
16 Comments
★ 8
- Commission Plan 2008, aka, The Great Pay Cut of '0...**
Daniel Rabinovitz
10 Jan
4 Comments
★ 5

Profiles

Search Profiles

My Profile

My Colleagues

Search All

Overview

Colleagues

Reporting Structure

Photos



Profile for Gail Chao

[Add to My Colleagues](#)

Designer

IBM employee, Regular
Durham, North Carolina, USA

Community Builder and Social Computing Evangelist

Perfiles personales

Perfil extendido para incorporar información corporativa

Gails Tags

Tagged by 5 people

Add a tag

- designer
- design
- art
- gui
- illustration
- icons
- logos

view as [cloud](#) | [list](#)

Asignación de etiquetas recibidas por otras personas

Durham, NC 27704

Mobile: 919.123.7654

Fax: 336.123.4321

Office: 336.132.6543

Emails: gail_chao@us.ibm.com
gailchao@mailprovider.com

About

Aliquam ut sapien ac odio iaculis consectetur. Suspendisse sapien augue, sodales vitae, pharetra sed, interdum in, mi. Nam cursus, metus in dapibus semper, mauris odio tristique nibh, id consectetur massa diam sit amet dolor. Fusce lacus neque, pretium in, malesuada sed, mattis eget, risus. Praesent urna. Ut tincidunt dignissim purus. Praesent sit amet felis eu lectus fermentum congue. In ac pede. Aliquam erat volutpat. Sed libero velit, nonummy id, egestas eget, gravida eget, ante. Aenean sed massa nec lorem vulputate dapibus. Nullam egestas.

Recent Posts

Dogear Communities Blogs Activities

Re: Important Travel Information posted by [Gail Chao](#)

Cheap Deals on Summer Travel Destinations posted by [Gail Chao](#)

Re: Recommendations a travel agent? posted by [Gail Chao](#)

Report to Chain

- Mike Motler
 - Kristin MacGyver
 - Dorrie Champion
 - Gail Chao

[Full report to chain](#)

Recent Colleagues

2 New Invitations!

Gail Chao
Amsterdam

Monifa Shani
Cambridge, MA

Bailey Blakeny
Chicago, IL

[See all \(10\)](#)

Red de contactos personales

My Links

[Dimitri's D](#)

[Ed Brill](#)

[Flickr photos](#)

[Technorati profile](#)

[developerWorks](#)

[A List Apart](#)

Información relativa a mi aportación y participación en redes profesionales de mi compañía

Communities

All Communities My Communities

Search All

HNWI Community

Leave Community More Actions

Comunidades

Overview

- Members
- Forum
- Bookmarks
- Broadcasts
- Feeds
- HNWI Teamroom

Subscribe to Community

Tags

Find by tag

Active Tags

aardvark anchovies architecture bears beta badges bruschetta creepy design dogs FIT greek mythology hot inspiration jabber junk

view as cloud | list | all

Posibles herramientas a disposición de la comunidad

Los servicios de la comunidad están disponibles a otras herramientas

Acceso a los miembros

Acceso a herramientas externas

Acceso a las diferentes herramientas y contenidos de interés de la comunidad

Overview

The HNWI is a community for high net worth individuals. Lorem ipsum dolor sit amet, consetetur sadipscid elitr, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Post to Forum

Forum

- Re: Important Travel Information posted by Charlie Hill Today at 9:15 AM
- Cheap Deals on Summer Travel... posted by Jeremy Perry Today at 9:12 AM
- Re: Recommendations a travel... posted by Ethan Perry Yesterday at 11:19 PM

HNWI Team Room

- Jeremy Perry modified his contact info Today at 9:15 AM
- Travel_Discounts.pdf posted by Amy Travis Yesterday at 11:19 PM
- How to get a first class ticket upgrade posted by Jason Baxter Yesterday at 11:19 PM

Recent Bookmarks

- in2: The innovation Initiative: Weblog by Gail Chao Today at 9:15 AM
- Amazon.com Unbox Video by Samantha Yesterday at 9:12 AM
- Techcrunch Blog Archive by Peter Blake Yesterday at 11:19 PM

Imported

- Travel Planning Website
- Travel Planning Website
- Travel Planning Website

Active Members

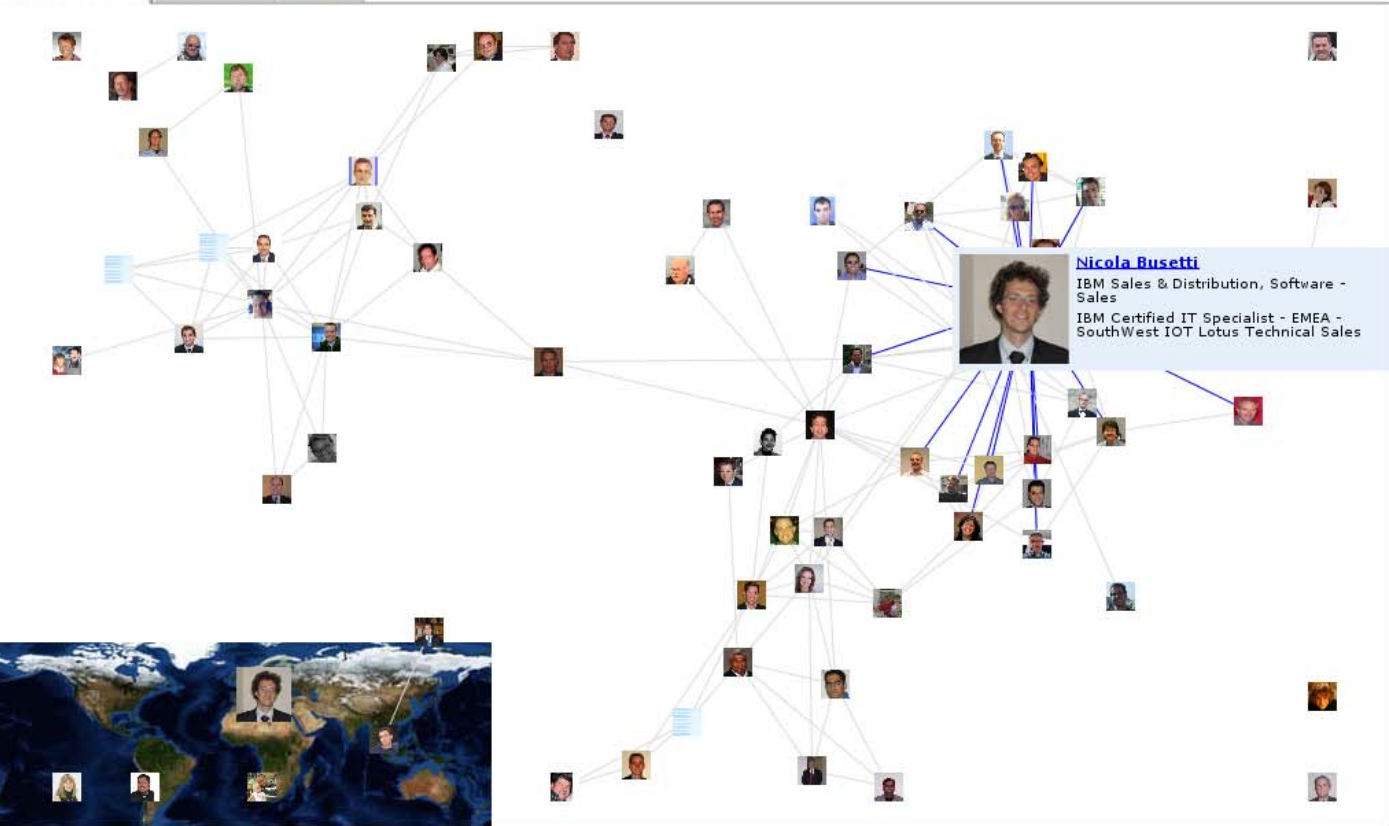
- Gail Chao Amsterdam
- Monifa Shani Cambridge, MA
- Bailey Blakeny Chicago, IL

Related Items

- Develop new strategy for...
- What's up with travel...
- How to get a cheap ticket...
- Travel Scams
- World Traveller Photo...

Localización visual

Show network for (subject keywords) Country: Division: [Advanced search](#)
Show Network



Display Settings

Show node information:
 Names Ranking
 Statistics None

Show node icon:
 Picture Business Unit None

Show people by rank:

Min 73 Max
 Hide Isolates

Find Person

Highlight:

Highlight Network

None
 Show people by degrees

you 1 2 3

Show bridges by betweenness

High 15% Low

Show hubs by connections

Most 30 links Least

- ### Legend
- Global Business Services
 - Global Technology Services
 - IBM CHQ
 - IBM Research
 - IBM Sales & Distribution
 - IBM Software Group
 - IBM Systems & Technology Group

Your Support Flashes

 **Fix patch for Lotus Notes Domino 3.0**
 Faster run time, continuous updates and RSS integration.

 **3 new responses in the feedback forum**



Bookmarks

Links, RSS Feeds, Saved Searches

- Saved Searches**
 - IBM Lotus Workplace 3.0
 - Tivoli PRISM Solution
 - WebSphere Everyplace Access Client
 - Linux Workplace Client Technology
- Tech Notes**
- Source Code**
- Sample Sites**
 - Support Info World Technology
 - IBM Solutions World
 - Lotusphere Notes and Demos
 - Personal Support Data
 - World Data Clock
 - Technotes.com and more









Add | Manage | Share

What's New?

06 new documents | 02 upcoming events | Past 7 days

Name	Category	Date Posted
IBM Workplace Collaboration Services and Domino Together	Redbook	June 18 - 5:15 PM
Q1 2005 Lotus Premium Support Newsletter	Newsletter	June 19 - 2:15 PM
Quickly Create Domino Web Services: New Web Services Function	Tutorial	June 19 - 3:23 PM
New Features in Lotus Premium Support Portal version 1.27	Announcement	June 19 - 3:38 PM
Improvements in Premium Support Version 1.24	Flash Tech Note	June 19 - 4:05 PM
Connecting Lotus Instant Messaging (Sametime) Communities	Article	June 19 - 5:00 PM
Conference call for PSP on June 20 at 2:00 PM EST	Upcoming event	June 19 - 5:30 PM
Video Conference for quarterly announcements on June 21 at 3 PM	Upcoming Event	June 19 - 5:45 PM

What would you like to do?

-  Troubleshoot a problem
-  Download a patch or fix
-  Check for responses to my forum postings
-  Get a new RSS feed
-  Open a PMR
-  Contact my Support Manager
-  Change the content or layout
-  Change my password

Integración de presencia

Chat Central

- My Lotus Support Contacts**
 -  Steve Williams
 -  Candace Collins
- My Company's Lotus Support Team**
 -  James Fry
 -  Mary banks
 -  Sammy Nguyen
- My Fellow Lotus Customers**
 -  Bobby Hill (United Accts)
 -  Murray Acheson (International)
 - Kay Truman (JMM Corp)

Acceso a expertos en tiempo real

The image shows a screenshot of a web browser window displaying the Global Sales School homepage. The browser title is "Global Sales School | Home page - Mozilla Firefox". The address bar shows the URL: <http://learning.atlanta.ibm.com/hr/global/quickviews/gss.nsf/Pages/HomePage>. The page features a navigation menu with options like "Sellers Toolbar", "Search", "Sellers Resources", and "Send To". The main content area includes a "w3 Global Sales School" header with a "Welcome Daniel Olmo" message. Below this, there are sections for "Learning@IBM Explorer" (updated on 20 Feb 2008), "Sales Learning", "Client Business Value Learning Center (CBV)", "IBM Signature Selling Method (SSM)", and "Global Sales School". A large banner image of a man in a suit is visible. On the right side, there are sections for "IBM Smart Tips" (with a tip about hovering over words), "Connect with IBMers" (with a grid of user avatars), "What sellers are saying" (with a quote from Rick Sanford), and "Additional information" (with links to a timeline and a PDF document).

Overlaid on the bottom left of the browser window is a chat window titled "daniel.olmo@es.ibm.com asks branislav.vilagi@sk.ibm.com (11058) [started: 11:36:24 AM]". The chat window shows a list of participants: "branislav.vilagi", "daniel.olmo@es.ibm.com", and "et@us.ibm.com". The chat history includes the following messages:

- et@us.ibm.com - EXCaliber/Boulder/Contr/IBM joined the chat. :: 11:36:25 AM
- et@us.ibm.com... Please type your question to the expert and select 'Send'. 11:36:25 AM
- :: branislav.vilagi@sk.ibm.com - Branislav Vilagi/Slovakia/IBM joined the chat. :: 11:36:32 AM
- daniel.olmo@e... Hi, have a second for a quick question?
- branislav.vilagi... hi there
- daniel.olmo@e... sure
- daniel.olmo@e... it is about the GSS intranet site.
- Is there any other site about GSS I should be aware of, or everything is linked from here? 11:37:44 AM

A large red arrow points from the chat window towards the "Connect with IBMers" section of the webpage.

Innovación: generación social de ideas

innovationjam™ 2008

Welcome John Doe! ([sign out](#)) | [Help](#)

[Advanced Search](#)

Select Area of Inquiry

Home
All Forums
Hot Ideas
Themes
Chat
Activity
About
My Jam

Home > All Forums > Growth in a green world > Transparency as a strategic advantage

Forum: Transparency advantage

Co
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En IBM usamos esta herramienta con empleados, clientes, colaboradores y otros invitados. Es una de las herramientas de la plataforma de Innovación

Live Chat!

Uptat. Ut ea core diat nulla feusmo dolore core doloris eugue diomsed ex euisisi et vulput ut ad dolore dolum dolore dit dolobore conulutetue velestrud dignit quis! ip ea feugait venibh etum nullamet praesed magnis ad elismolorer acilla.

Join the chat!

Start New Thread
Results per page 15 20 50
◀ 1 2 3 4 5...10 ▶

Discussion Thread	Author	Posted	# of Replies
Focused Discussions The hosts of this forum have highlighted certain discussions within "Transparency as a strategic advantage" in the blue box below. Select one and contribute your thoughts.			
Working the system	● John Doe 2 posts ⚙️ Watching Jammer	 2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
It's all about collaboration	● John Doe 2 posts ⚙️ Watch Jammer	 2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
Partnerships	● John Doe 2 posts ⚙️ Watching Jammer	 2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
Data is King (new thread) To do dolore dolor senim vel dunt lutem venim zzius-cipsum acil dolore magna commolorerit loreetu erillut vel iusolli quamet, velese magna ...More ▶	● John Doe Jam Host 2 posts ⚙️ Watch Jammer	 2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
Lorem Ipsum To do dolore dolor senim vel dunt lutem venim zzius-cipsum acil dolore magna commolorerit loreetu erillut vel iusolli quamet, velese magna ...More ▶	● John Doe 2 posts ⚙️ Watch Jammer	 2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."

Innovación: evaluación de prototipos

Technology Adoption Program - Mozilla Firefox

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

Hello, Daniel Olmo Chica | Sign out

Search w3 GO

IBM

w3 Home BluePages HelpNow Feedback

TAP Browse innovations Share an innovation Construction zone All about TAP MyTAP

Welcome to TAP
So exactly what can you do here?

Find Share Build

Brand new Just updated TAP favorites

LotusLive
LotusLive is a portfolio of SaaS offerings from IBM. It has all the essential collaboration tools you ...
Rating: ★★★★★
Live on site: 23 Apr 2009
Updated: 23 Apr 2009

Contract Analysis Search Engine ...
Information location and extraction tool for documents.
Rating: ★★★★★
Live on site: 23 Apr 2009
Updated: 23 Apr 2009

HyLighter
HyLighter enables an efficient and productive approach to collaborative review.
Rating: ★★★★★
Live on site: 23 Apr 2009
Updated: 23 Apr 2009

In the spotlight
Keeping current on TAP happenings...

How are you changing IBM?
Are you interested in reading about IBM's ongoing transformation? Visit the GIE Toolkit series on Media Library for client-ready presentations that can educate you (and your clients!) about innovation, growth, productivity and culture change.

Go Beyond at this year's AOT conference!
Be sure to get involved in this year's AOT Beyond Web 2.0 Conference. Read the call to participation to learn how you can get involved to learn more about how innovation will drive business today and in the future!

The Cloud Computing Sandbox is live on TAP!
In minutes, you can provision a virtual server and start working on your application. Developers will have a single button provisioning environment. For more details and to get started, visit the innovation page!

Facts and figures
So many numbers, so little time!

Geography | Business unit

Roll over an orange balloon above for its description or location, and then click to reveal some exciting statistics for that balloon right here!

TAP stats

Innovations this week:	19
Situational applications:	401
Graduated:	298
All innovations:	1103

Innovations tried

By me:	5
By Top Adopter:	150
By everyone (avg):	2

Un prototipo puede ser un producto, servicio o mejora ofrecido a una comunidad de usuarios "evaluadores". Es una de las herramientas de la plataforma de Innovación

Temas

Infraestructura multi-propósito

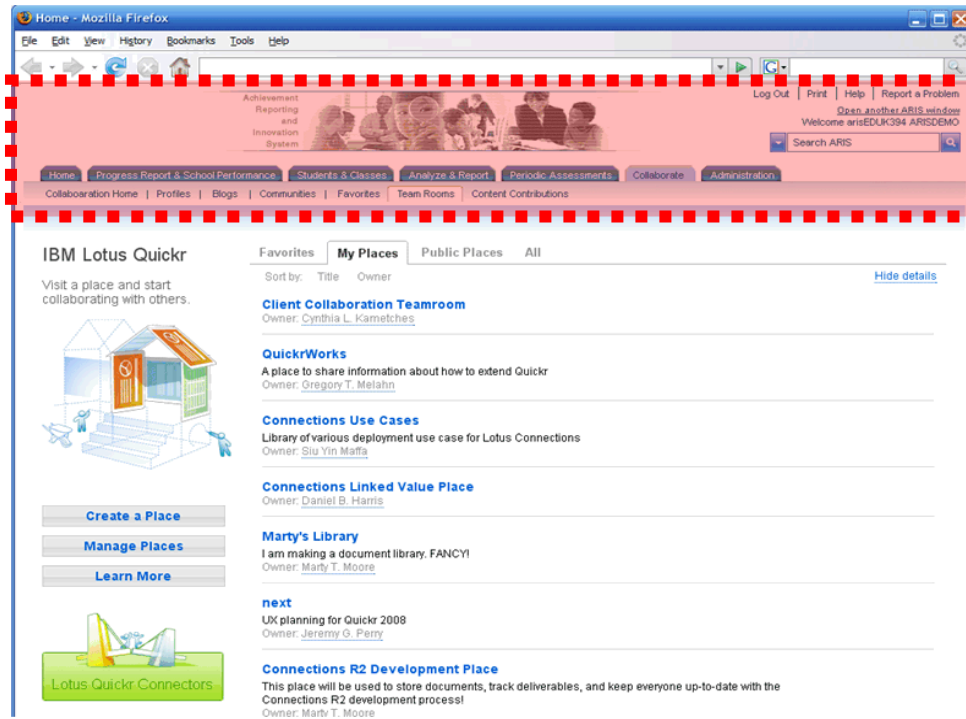
- Multiplataforma
 - Arquitectura distribuida, lógica y física
 - Virtualización de Portales
 - Seguridad
 - Separación lógica y/o física
 - LDAP, rdb, custom, Identity
 - Interoperabilidad de recursos
 - Delegación de roles de gestión
 - Opciones de escalabilidad
 - Opciones de alta disponibilidad
- ✓ ***Una única instalación física puede soportar todos los entornos***

Integración en WebSphere Portal

- Orientadas a la integración Web
 - Clipping, iFrame, WAI, HTML, PHP
- Orientadas a la integración de datos
 - Web Services, REST, RSS, WSRP
- Orientadas a la integración Java
 - Conectores y APIs
 - Portlets de fabricantes
- Integración de procesos
 - Composite applications, JSR286
 - BPEL
- Integración .NET

Web Application Integrator

- La simplicidad de un iFrame sin limitaciones de navegabilidad
- Un simple tag HTML para “inyectar” la navegación del Portal en cualquier app
- Acelera el desarrollo del proyecto y aumenta el valor de las apps existentes



El Portal aporta su navegación a la app Web. Los enlaces, pestañas, botones, etc, se mantienen activos permitiendo la navegación entre el Portal y la app Web

Ejemplo: Nuevo escritorio Web: 1ª Fase

Objetivos

- ✓ Promocionar nueva imagen
- ✓ Consolidar accesos a herramientas
- ✓ Nueva estrategia de comunicación Web
- ✓ Infraestructura común: contenidos, seguridad, gobierno de recursos, etc

Integración de accesos según división y rol

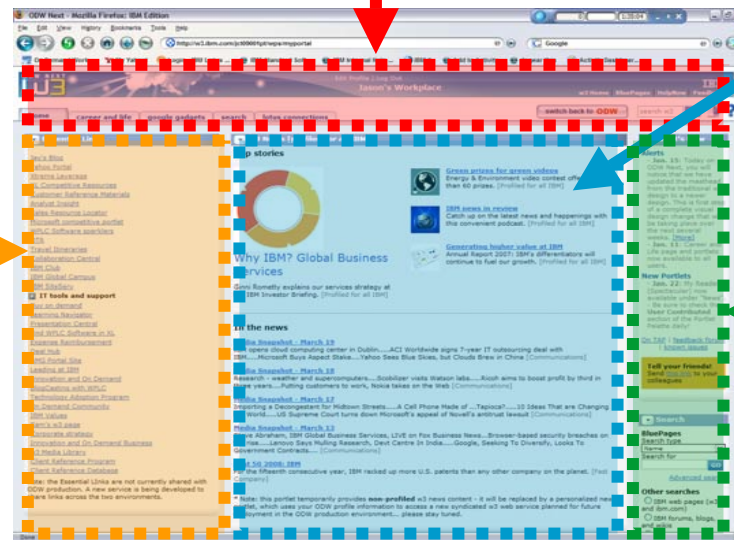
- .Legacy
- .Core
- .SAP
- .Apps Java
- .NET
- .ECM
- .Correo y herramientas
- .Webs departamentales
- .Accesos externos
- .Mainframe
- ...

Navegación, branding e imagen corporativa

Comunicación corporativa y nuevos contenidos

Nuevas herramientas y servicios Web 2.0

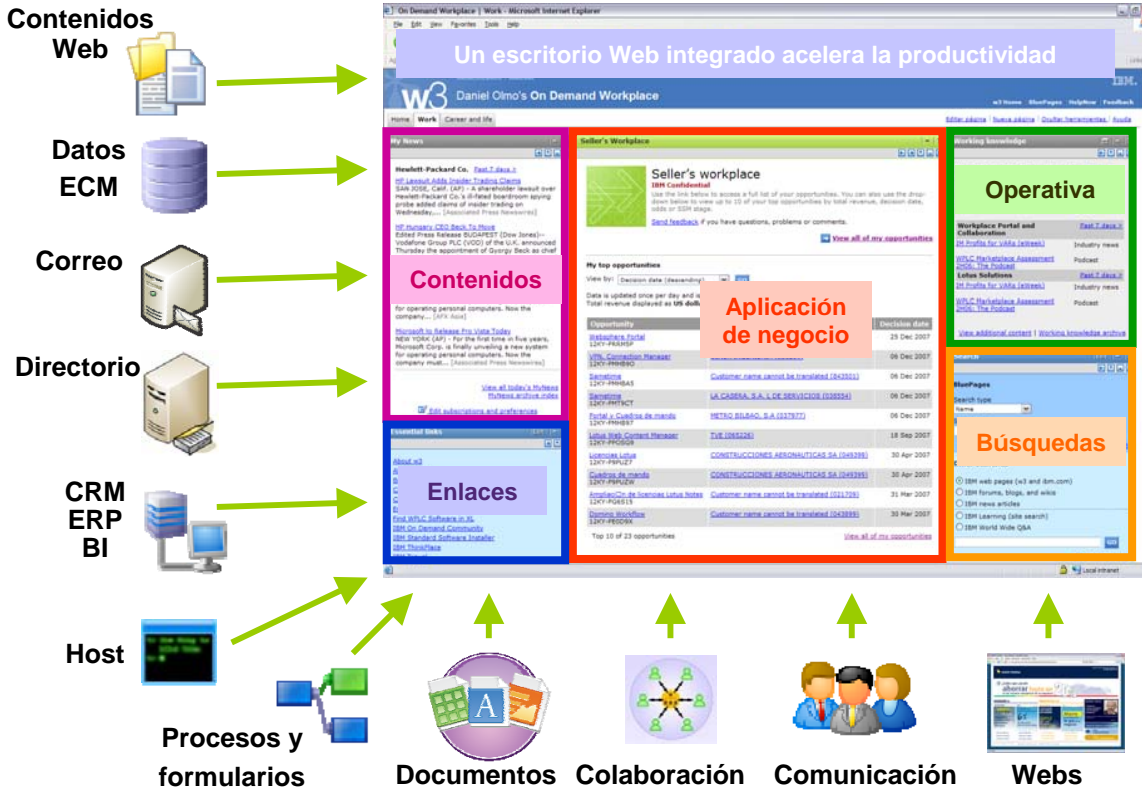
- Búsquedas federadas
- Directorio de profesionales
- Redes sociales, blogs, wikis
- RSS, widgets, mashups
- Colaboración 2.0



Integración front-end Web: 2ª Fase

Objetivos

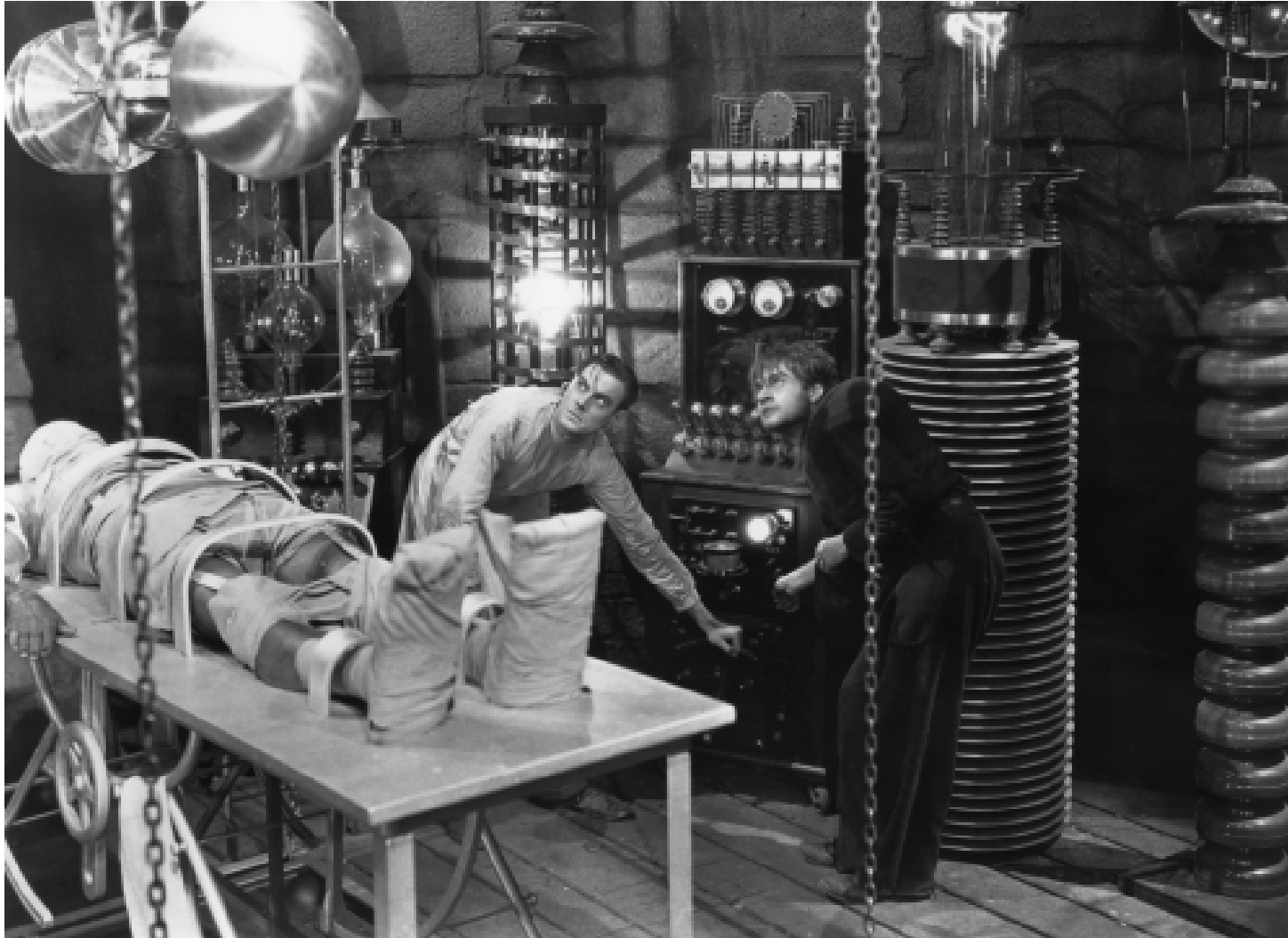
- ✓ Evolución hacia un escritorio Web avanzado
- ✓ Integración de procesos, sistemas y personas
- ✓ Soluciones de **auto-servicio** (rrhh, compras, etc)
- ✓ Nuevos proyectos Web y portales de procesos



Ejemplos de soluciones de autoservicio:

- .Recursos humanos
- .Portales de compras
- .Helpdesk
- .Cuadros de mando
- .Portales de negocio
- .Gestión de conocimiento
- .Mashups

A cualquier cosa se le llama "integración"



Gestión de contenidos Web











- Problema ficticio: foco de proveedores de nicho
- Funcionalidad sobre-dimensionada, salvo sector “media”
 - La mayoría de los proveedores de WCM exceden los requerimientos

Algunas novedades de Portal 6.1 y siguientes

➤ Ephox EditLive for Lotus Web Content Management

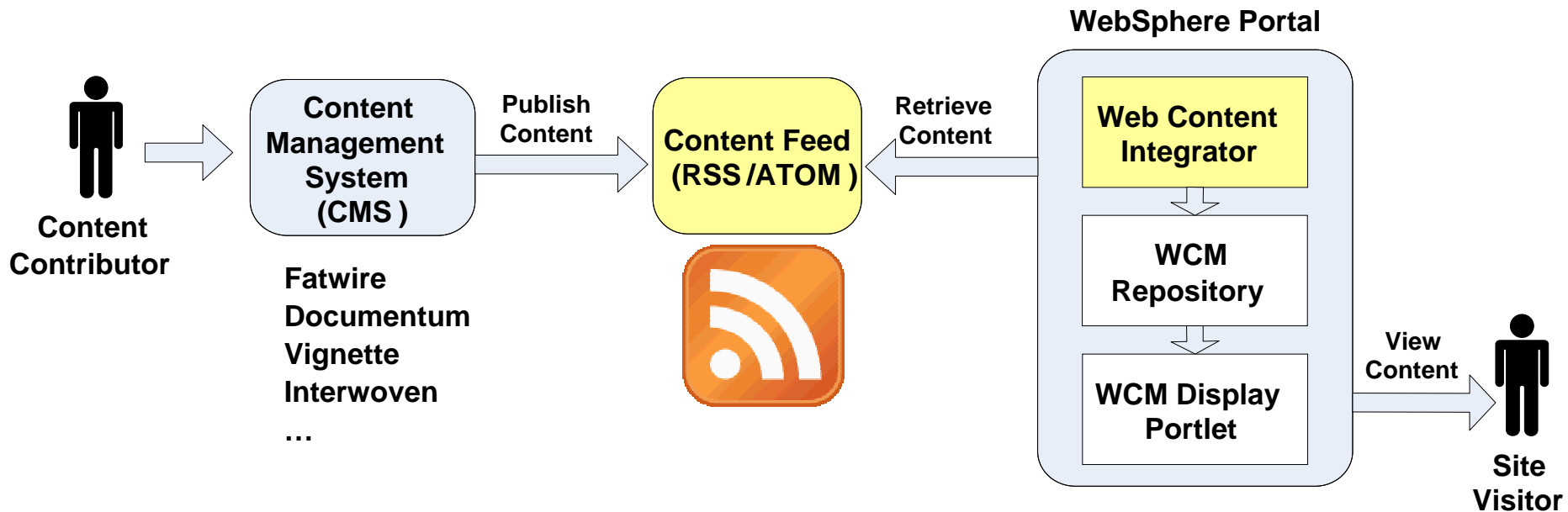
➤ Nuevo editor predeterminado en Portal/WCM

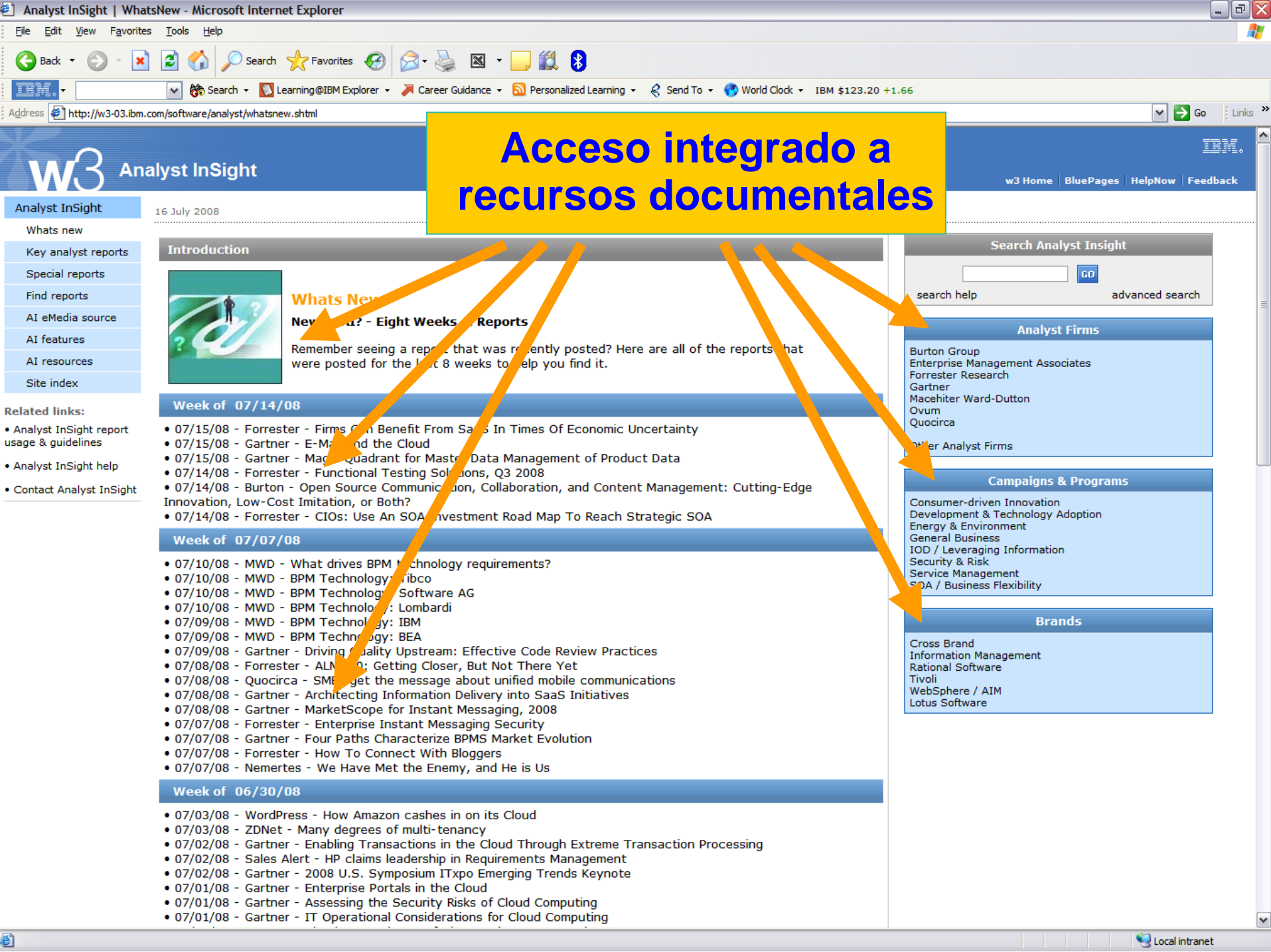
➤ Clean copy-and-paste from Word		✓
Word look and feel, menus, shortcuts		✓
Inline table editing, stable lists		✓
Customize and configure by Portal role		✓
Pop-out window (full-screen) mode		✓
Styles for all document elements		✓
100% XHTML content on all browsers		✓
Spell check as-you-type		✓

Más información funcional www.ephox.com/products/editliveforiwwcm/features

Integración de plataformas de contenidos

- **Convivencia y migración** de gestores de contenidos Web
- IBM Web Content Integrator basado Feeds/RSS
- Solución probada con diferentes proveedores





Acceso integrado a recursos documentales

- Analyst InSight
- Whats new
- Key analyst reports
- Special reports
- Find reports
- AI eMedia source
- AI features
- AI resources
- Site index

- Related links:
- Analyst InSight report usage & guidelines
 - Analyst InSight help
 - Contact Analyst InSight

Introduction

Whats New

New Reports - Eight Weeks of Reports

Remember seeing a report that was recently posted? Here are all of the reports that were posted for the last 8 weeks to help you find it.

Week of 07/14/08

- 07/15/08 - Forrester - Firms Can Benefit From Sales In Times Of Economic Uncertainty
- 07/15/08 - Gartner - E-Market and the Cloud
- 07/15/08 - Gartner - Magic Quadrant for Master Data Management of Product Data
- 07/14/08 - Forrester - Functional Testing Solutions, Q3 2008
- 07/14/08 - Burton - Open Source Communication, Collaboration, and Content Management: Cutting-Edge Innovation, Low-Cost Imitation, or Both?
- 07/14/08 - Forrester - CIOs: Use An SOA Investment Road Map To Reach Strategic SOA

Week of 07/07/08

- 07/10/08 - MWD - What drives BPM technology requirements?
- 07/10/08 - MWD - BPM Technology: Tibco
- 07/10/08 - MWD - BPM Technology: Software AG
- 07/10/08 - MWD - BPM Technology: Lombardi
- 07/09/08 - MWD - BPM Technology: IBM
- 07/09/08 - MWD - BPM Technology: BEA
- 07/09/08 - Gartner - Driving Quality Upstream: Effective Code Review Practices
- 07/08/08 - Forrester - ALM 101: Getting Closer, But Not There Yet
- 07/08/08 - Quocirca - SMEs get the message about unified mobile communications
- 07/08/08 - Gartner - Architecting Information Delivery into SaaS Initiatives
- 07/08/08 - Gartner - MarketScope for Instant Messaging, 2008
- 07/07/08 - Forrester - Enterprise Instant Messaging Security
- 07/07/08 - Gartner - Four Paths Characterize BPMS Market Evolution
- 07/07/08 - Forrester - How To Connect With Bloggers
- 07/07/08 - Nemertes - We Have Met the Enemy, and He is Us

Week of 06/30/08

- 07/03/08 - WordPress - How Amazon cashes in on its Cloud
- 07/03/08 - ZDNet - Many degrees of multi-tenancy
- 07/02/08 - Gartner - Enabling Transactions in the Cloud Through Extreme Transaction Processing
- 07/02/08 - Sales Alert - HP claims leadership in Requirements Management
- 07/02/08 - Gartner - 2008 U.S. Symposium ITxpo Emerging Trends Keynote
- 07/01/08 - Gartner - Enterprise Portals in the Cloud
- 07/01/08 - Gartner - Assessing the Security Risks of Cloud Computing
- 07/01/08 - Gartner - IT Operational Considerations for Cloud Computing

Search Analyst Insight

search help advanced search

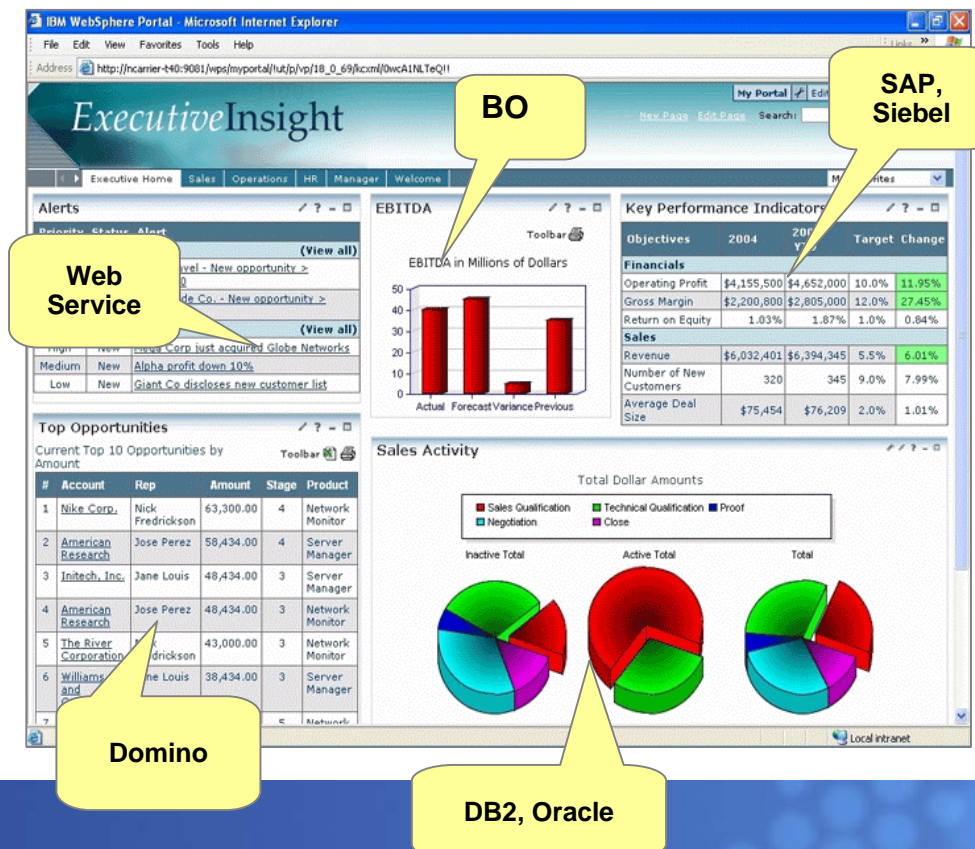
- ### Analyst Firms
- Burton Group
 - Enterprise Management Associates
 - Forrester Research
 - Gartner
 - Macehiter Ward-Dutton
 - Ovum
 - Quocirca
 - Other Analyst Firms

- ### Campaigns & Programs
- Consumer-driven Innovation
 - Development & Technology Adoption
 - Energy & Environment
 - General Business
 - IOD / Leveraging Information
 - Security & Risk
 - Service Management
 - SOA / Business Flexibility

- ### Brands
- Cross Brand
 - Information Management
 - Rational Software
 - Tivoli
 - WebSphere / AIM
 - Lotus Software

Tooling de desarrollo WebSphere Portlet Factory

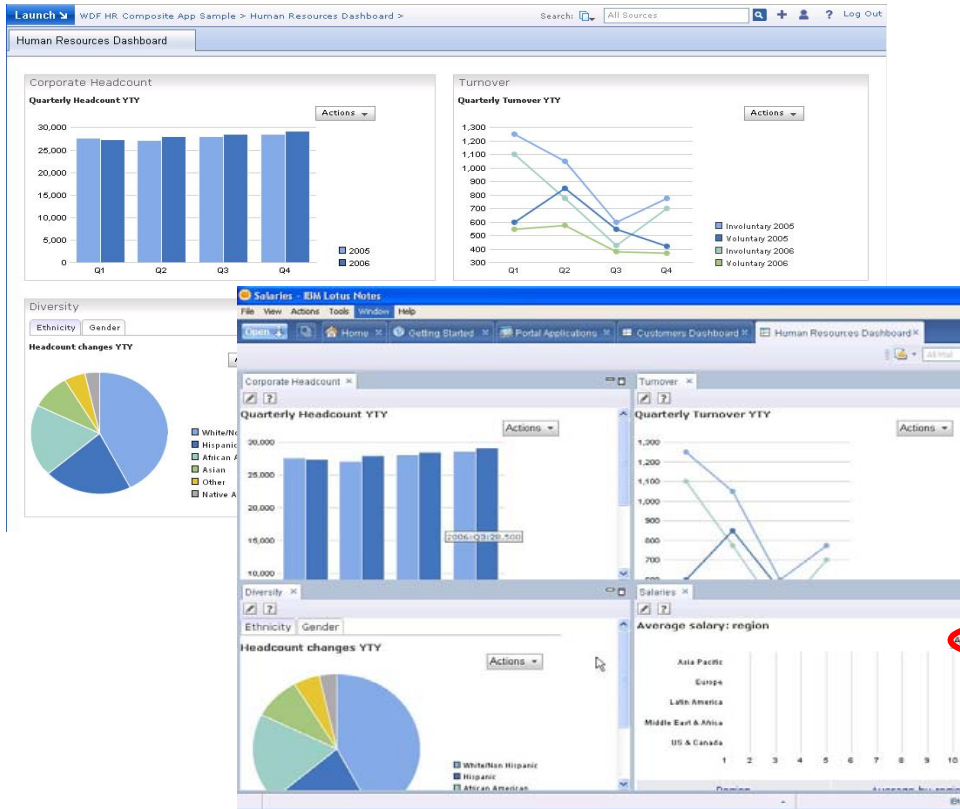
- Plug-in Eclipse y RAD
- Portlets complejos y multipágina sin codificar
- Fuerte capacidad de integración
- Automatización del código
- Extensibilidad y reutilización de piezas



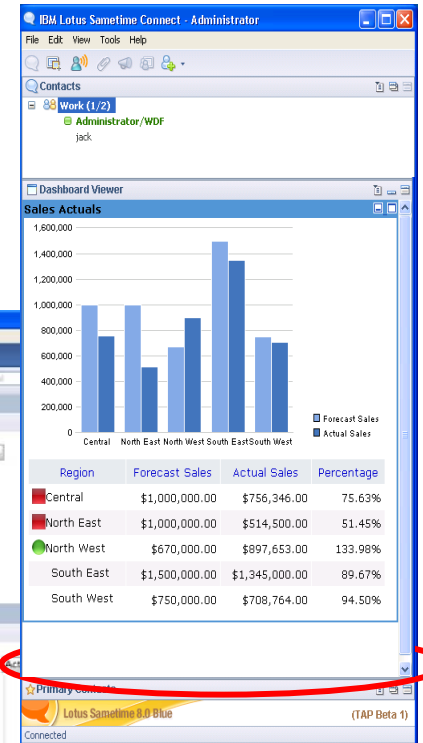
Estrategia de desarrollo multi-canal

Construimos un componente una sola vez y los desplegamos:

...a Portal, WAS o J2EE



... a Sametime



... al cliente rico Notes/Expeditor


... a un dispositivo móvil

Portlet Factory y la integración de sistemas y apps


- Sobre Portlet Factory, IBM propone “packs” de soluciones de integración extensibles y adaptables, algunos con una fuerte orientación a la “solución vertical”
 - Soluciones por industria y rol: ventas, management, finanzas, compras, etc
 - autoservicio de RRHH
 - Healthcare
 - Aplicativos SAP
 - Procesos de negocio, SOA
 - Dashboards

En la foto, ejemplo de uno de los portlets preconstruidos de la solución de auto-servicio de RRHH

Your Upcoming Marriage



Congratulations on your marriage!
Make sure that your personal information and benefits match up with your new marital status. Use this checklist to keep track of important items you may need to update:



▼ Important Changes		
Name and marital status	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Address and phone number	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Emergency contacts	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Dependents and Beneficiaries	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Life Insurance Coverage	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Tax Withholdings	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Things to consider		
Direct Deposit Information	?	Proceed > Mark completed <input checked="" type="checkbox"/>
Will and estate planning	?	Mark completed <input checked="" type="checkbox"/>
Post Office Address Notification	?	Mark completed <input checked="" type="checkbox"/>
Passport information	?	Mark completed <input checked="" type="checkbox"/>
Social Security Card	?	Mark completed <input checked="" type="checkbox"/>
Voluntary benefit offerings	?	Mark completed <input checked="" type="checkbox"/>

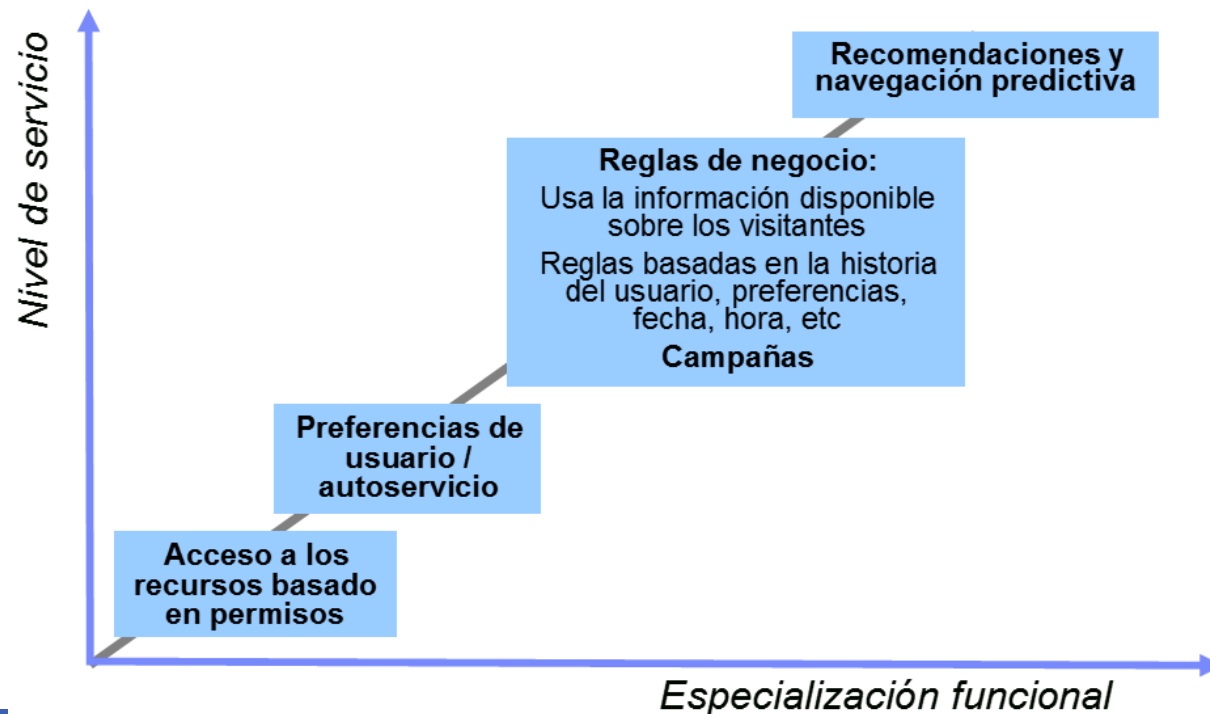
Home
Save Checklist

Accesibilidad

- Temas
 - Accesibilidad global
 - Imitación en la visión, motriz, auditiva, comprensión, etc
 - Dispositivos móviles
 - Universalidad de usuarios
 - Usabilidad
 - Personalización
 - Productividad
 - Requerido por la ley
- Características
 - Portal accesible
 - Desarrollo accesible
 - Aplicaciones accesibles y seguras
 - Contenidos accesibles

Personalización

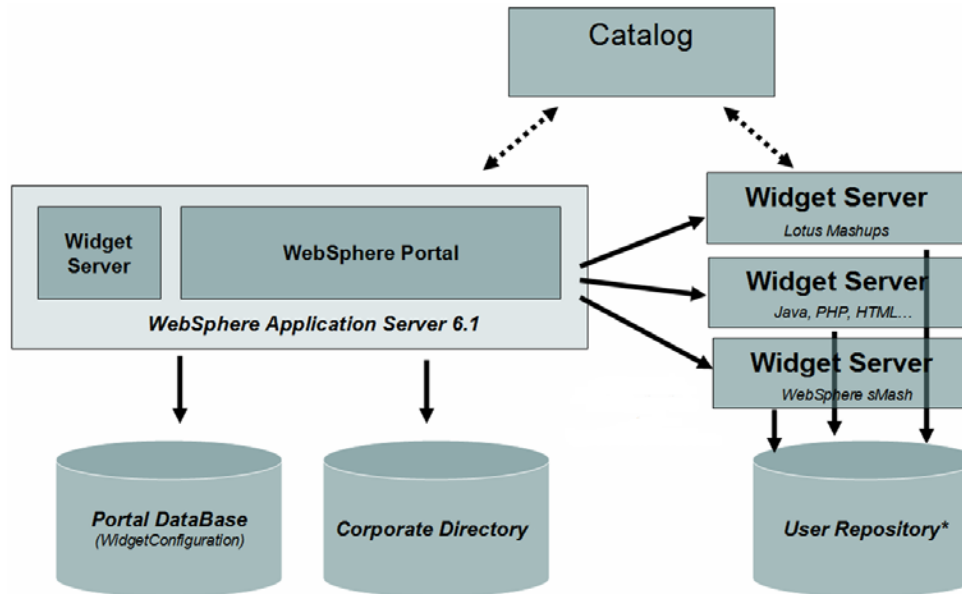
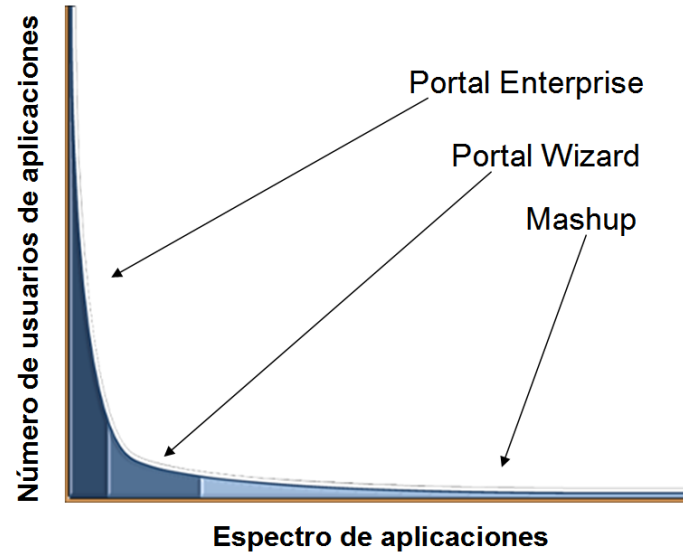
- **Motor de Recursos:** Permite obtener contenidos y perfiles de usuarios de orígenes internos y externos
- **Motor de Reglas:** Determina qué contenido se presenta a cada usuario, en función de su perfil.
- **Motor de Recomendación:** Genera recomendaciones basadas en la actividad del usuario
- **Motor de Campañas:** Planificación temporal de reglas y recomendaciones, sujeta a eventos



Mashups

Los mashups pueden resolver la demanda de aplicaciones específicas, que por diferentes motivos quedan fuera del ámbito del espectro de apps corporativas

También suponen una herramienta de autoservicio para usuarios finales



Mashups y Portales

Este ejemplo de mashup consiste en un servicio de información y localización geográfica asociado a mis medios de pago

The screenshot displays an IBM Lotus Mashups web portal with several key components:

- Navigation:** Home, Administration, Applications, Search Center, More... and sub-navigation for Home, Welcome to OFN, My Views, Contact Us.
- My Cards:** A list of credit cards including VISA (4123-3230-1234-5687), MasterCard (4123-3230-1453-9876), and another card (4123-3230-5362-1234). Filters for 'Last 30 days', 'Last 2 months', and 'See a specific period' are available.
- Geographical View:** A map showing transaction locations. A callout for 'CASA CALVET RESTAURANT' provides details: 'CALLE CASP 48, 08010 BARCELONA' and 'http://www.barcelona-tapas.com/Alert Me!'.
- Your alerts:** A section titled 'Warnings (2)' listing alerts such as 'Payments found outside your shopping area!' and 'Payments above 300 €!'.
- Transactions View:** A table listing merchant transactions.
- Web Site View:** A preview of the 'BARCELONA TAPAS BAR Y RESTAURANTE' website, showing a menu with items like 'HOME', 'LOCATIONS', 'MENÚS', 'TAPAS CLUB', 'EVENTS', 'PRESS', and 'CONTACT US'.

Merchant	Merchant_Add
ALCAMPO HIPERMERCADO	RONDA DEL TAMARGUILLO
CARREFOUR ALMERIA	AVENIDA MEDITERRANEO 2
CASA CALVET RESTAURANT	CALLE CASP 48, 08010 BAR
PC CITY	PASEO DE LA FLORIDA 11, 2
4GATS RESTAURANT	CALLE MONTSIO 3, 08002 B

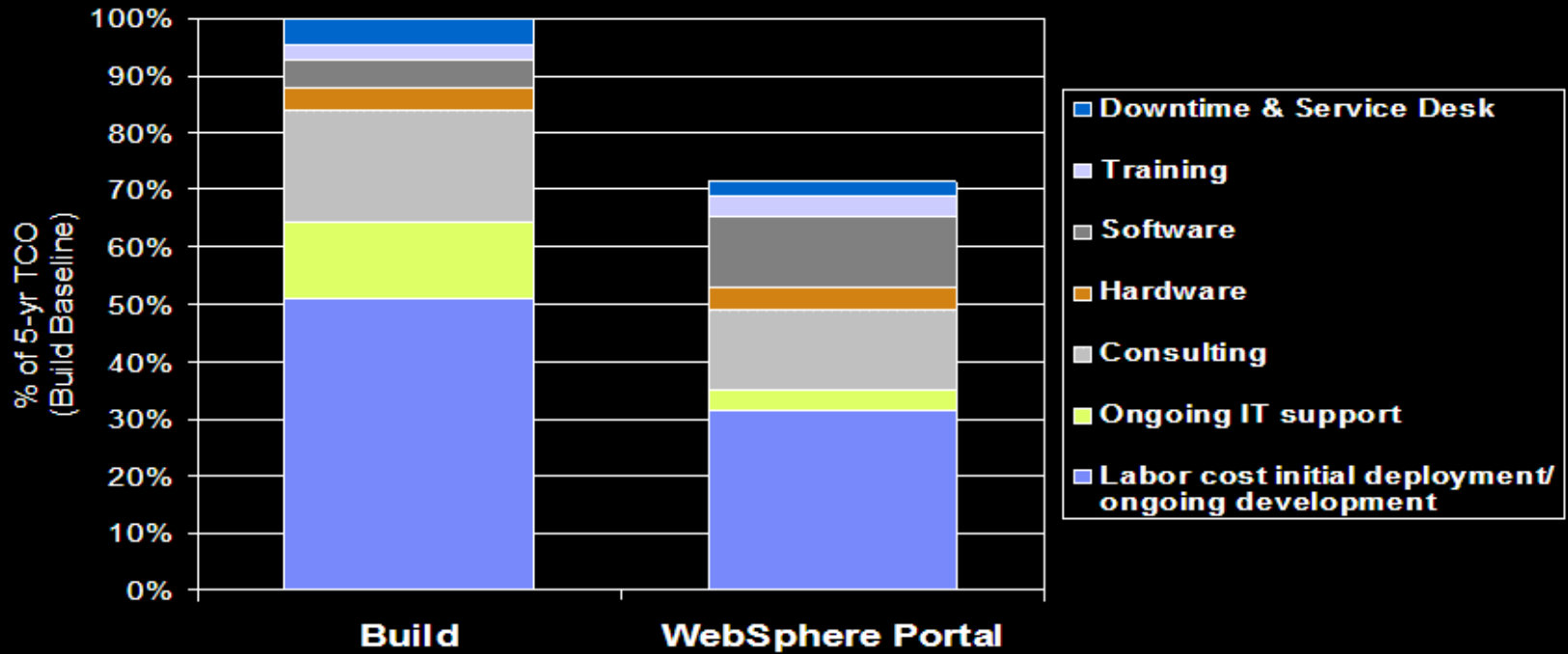
¿Preguntas?

¿Y si me lo hago yo?

Portals are cheaper than home grown

WebSphere Portal TCO was 29% lower than average build your own effort

**5-Year TCO Advantage
(Summary)**



Source: IDC, 2007

Acceleradores de IBM WebSphere Portal

- Empaquetamientos de soluciones basadas en Portal
- Complementan y extienden el valor de los proyectos basados en Portal
- Aceleran la puesta en marcha de proyectos

