Connect 2016

January 31 - February 3
Hilton Orlando

#ibmconnect

IBM

Top reasons for CIOs to attend

IBM Connect 2016 is the premier conference for social business and digital experience. See how IBM can help you drive business results with solutions that focus your company on sensing and delivering customer and employee engagement while minimizing risks and costs.

1
Maximize every moment
Transform mundane business processes into engaging, social and smarter processes with IBM solutions for social collaboration and digital experience.

2
Increase your social, mobile, and cloud expertise
Through keynotes, over 150 sessions, and customer stories, learn how to drive rapid ROI and deeper engagement, while minimizing risk and disruption, with cloud and hybrid cloud, analytics, mobile, and security solutions.

3
Extend your social network
Network with IT leaders and peers, industry thought leaders, IBM executives and Business Partners in dedicated open-dialogue sessions and special receptions.

4
Preview the future of IBM technologies
See the latest IBM social and digital experience technology roadmaps. Discover new capabilities that help you and your teams focus on work that matters, including virtual personal assistant and advisors, and next generation team workspaces. Find opportunities to integrate and embed social and digital in everything your organization does.

Don't miss Connect 2016, the premier social business and digital experience conference! Register by October 27th to save $200 off the regular conference rate.

Register now at ibm.com/connect