IBM Workplace : Live !

Portail et Gestion de Contenu

Logiciels présentés:
- WebSphere Portal v5.1
- IBM Workplace Web Content Management v5.1

Benjamin Bollaert

Agenda

- Le portail par l'exemple : l'Intranet IBM

- Les grands principes

- Intégration d'applications

- Fonctionnalités de collaboration

- Zoom sur la gestion de contenu

Le portail par l'exemple : l'Intranet IBM

File   Edit   View   Favorites   Tools   Help

Back   Address http://w3.ibm.com/index_default.html   Go

Google   Recherche Web   1075 bloquée(s)   Options

w3 IBM's On Demand Workplace

IBM

w3 home | BluePages | HelpNow | Feedback

Home   Work   Career and life

Help

Sign In   ?

Internet e-mail ID:

(e.g., joe@us.ibm.com)

Password:

☑ Remember me

Forgot your password?

Submit

Essential links   Edit | ?

- Buy on demand
- IT Security
- About IBM
- About w3
- Collaboration Central
- Customer Reference Materials
- Expense Accounts - Worldwide
- Globalization Central
- IBM Corporate Strategy
- IBM Global Campus
- IBM On Demand Community
- IBM SiteServ
- IBM Standard Software Installer
- IBM Travel
- IT Tools
- Learning Navigator
- On Demand
- Our Values at Work
- Presentation Central
- Sam's w3 pages
- Speak Up Program
- STMT - Strategic Transformation Measurement Tool
- w3 Directory

What's new   Edit | ?

To find out What's New, you must sign in using your intranet password.

News   ?

Top stories   Past 7 days >

Matching expertise with opportunity

On Demand Workplace tools make career growth a whole lot easier.[Profiled for all IBM]

Sam Palmisano kickoff video
Watch the **new** 13-minute highlights video and give Sam your feedback.

EMC vision takes shape
As EMC evolves into software and services, how does it compare to IBM?[Profiled for all IBM]

Protect your privacy
3 easy ways to keep information safe from hackers and thieves.[Profiled for all IBM]

Eat or be eaten
Competing in 2005. What will the year bring?[Profiled for all IBM]

Easy as ABCDE123?
Understanding IBM's new global password rules.[Profiled for all IBM]

Media reports fluster Fiorina
Leading publications criticize HP's inconsistent performance. [Profiled for all IBM]

In the news   Past 7 days >

Media Snapshot - January 31, 2005
IBM's Chicago E-Business center helps companies become more efficient and cut costs. Germany's SAP says targets 25% market share. Microsoft agrees to change name of a Windows version in Europe.

Tivoli gains steam with Candle acquisition
Tivoli has quietly built momentum in managing storage, security, distributed systems and mainframes, with a 25 percent revenue increase in the fourth quarter. [eWeek]

It'll be a new world, brave - and scary
Never mind outsourcing or offshoring work. The bigger threat to work is "off-peopling." [Minneapolis Star-Tribune]

Future of search rides on relevance
A panel of industry executives at the Harvard Business School's ongoing Cyberposium conference roundly endorse the idea that making search tools more relevant in customers' lives will be the most important factor in driving their companies' success. [c/net]

Apple edges Google as top brand
The annual survey asks respondents to rate the impact of a particular brand on people's lives, and does not attempt to quantify its financial value. [Reuters]

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BluePages

Search type

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Advanced search

Other searches

◉ w3 intranet
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○ ibm.com Internet
○ IBM Learning (site search)

GO

Advanced search

Market report   Edit | ?

Quoted at 12:27 PM, EST on 31 Jan. Refresh

Symbol	Current	+/-
IBM	93.76	+0.87

Indices	Last
DOWJONES	10,503.68
S&P 500	1,181.31
AMEX	1,422.69
FTSE	4,852.30
HANG SENG	13,721.69
NIKKEI	11,450.22
NASDAQ	2,061.09

View full market report
Go to the scorecard home page

On Demand   ?

On Demand
the new agenda

On Demand Business: Five things you need to know for 2005
Making the case to clients and partners.

IBM Solutions for On Demand Business Starting a conversation with clients and partners about what we can offer.

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Benjamin Bollaert's **On Demand Workplace**

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| Home | Work | Career and life |

Help

Essential links   Edit | − | ?

- Collaboration Central
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- EMEA intranet
- France intranet
- IBM Global Campus
- IBM Standard Software Installer
- IBM Travel
- Software Home
- About w3
- IT Tools
- Microsoft Watch
- BEA Competitive Corner
- Retail Industry
- IBM Middleware Solutions for Retail
- Cofinoga

What's new   Edit | − | ?

Portlets
Currently, there are no new items available for this section.

Software
Currently, there are no new items available for this section.

Essential links

EMEA Business Transformation and IT
Enterprise On Demand Transformation is a company-wide mission that's moving IBM to become the premier on demand enterprise in the industry. Here is what we are doing in EMEA.

Add link

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Forums
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Terms of use

News   − | ?

Top stories   Past 7 days >
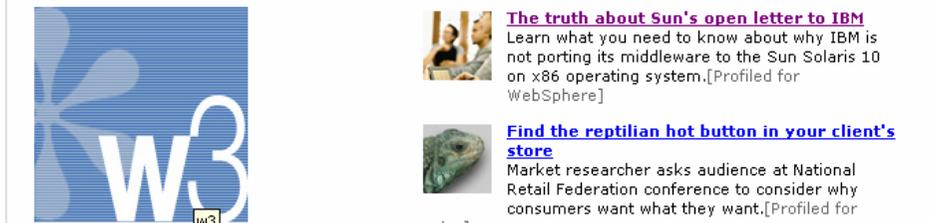
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The truth about Sun's open letter to IBM
Learn what you need to know about why IBM is not porting its middleware to the Sun Solaris 10 on x86 operating system.[Profiled for WebSphere]

Find the reptilian hot button in your client's store
Market researcher asks audience at National Retail Federation conference to consider why consumers want what they want.[Profiled for sales]

Design panel debates how to achieve innovative thinking
The National Retail Federation invited leading designers to a conference super-session to define innovation.[Profiled for sales]

Living the values
Effective complaint handling shows our dedication to client success.[Profiled for EMEA]

Kick Off Managers IBM France
Tous les managers étaient conviés le 21 janvier pour une réunion de rentrée rythmée, sous le signe de la concrétisation et de la croissance.[Profiled for France]

In the news   Past 7 days >

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Search type
Name

Search for

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Advanced search

Other searches

- ○ w3 intranet
- ○ IBM discussion forums
- ○ IBM news articles
- ○ ibm.com Internet
- ○ IBM Learning (site search)

GO

Advanced search

Market report   Edit | □ | − | ?

Quoted at 12:30 PM, EST on 31 Jan. Refresh

Symbol	Current	+/-
IBM	93.66	+0.77
ORCL	13.84	+0.16

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On Demand
the new agenda

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Building the Relationship: Insurance Australia Group
IBM's open infrastructure offering — and effective teaming — turns around a strained relationship.

On demand home

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IBM.

w3 BluePages

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BluePages home

- My profile
- My BluePages
- About BluePages
- Edit settings
- Help

My BluePages lists

Create lists of profiles you view often.

To get started, use the **Add to My BluePages** links on the search results page and when viewing an employee's profile.

Updated on 19 Jan 2005

Edit my profile | BluePages wizard

Search type	Location	Search for		
Name	All locations		GO	Advanced search

Edit locations | View examples

Tentillier, Luc
Sales & Distribution
WebSphere Sales Specialist

Courbevoie France
Building: DCT | Floor: 24

Local time:
18:18 | 6:18PM

Report to chain

...
Adrian, Eric
de Arriba, Edith
Tentillier, Luc

Other reporting views

- Full report to chain
- Same manager

My preferred contact method is e-mail

Phone:	33-1-4905-1962 (T/L: 331962)
ITN:	38331962
Mobile:	33-6.7459.0918
E-mail:	luc.tentillier@fr.ibm.com
Notes mail:	Luc Tentillier/France/IBM@IBMFR
Sametime status:	Tentillier, Luc	Sign out

Add to: Notes address book   Sametime list   My BluePages list

Jobs & contact info	Experience & qualifications	Projects & teams	Communities & interests	Reporting structure	Summary

Important contact information

Spoken languages:	English, French

Name

Full name:	Tentillier, Luc
Alternate last name:	Tentillier
Courtesy title:	Mr.

Job

Employee type:	IBM employee, Regular
Is manager:	N
Job responsibilities:	WebSphere Sales Specialist
Business unit:	Sales & Distribution

Done   Local intranet

File   Edit   View   Favorites   Tools   Help

Back

Address http://w3.ibm.com/bluepages/simpleSearch.wss?location=All+locations&searchBy=Name&searchFor=tentillier&task=viewrecord   Go

Google   Recherche Web   1075 bloquée(s)   Options

Hello Benjamin Bollaert Edit settings | Sign out

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IBM.

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BluePages home

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My preferred contact method is e-mail.

Phone: 33-1-4905-1962 (T/L: 331962)
ITN: 38331962
Mobile: 33-6.7459.0918
E-mail: luc.tentillier@fr.ibm.com
Notes mail: Luc Tentillier/France/IBM@IBMFR
Sametime status: ■ **Tentillier, Luc** | Sign out

Add to: Notes address book   Sametime list   My BluePages list

Report to chain

...
Adrian, Eric
  de Arriba, Edith
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Job responsibilities:	WebSphere Sales Specialist
Business unit:	Sales & Distribution

luc.tentillier@fr.ibm.com - Luc Tentillier/France/IBM [starte...

benjamin.bollaert...   Le rdv de demain chez ton client est à 14h? On part ensemble?
luc.tentillier@fr...   oui
luc.tentillier@fr...   je suis a descartes le matin

Type your text

Send   Invite Others...   Close

Local intranet

Les Grands Principes

Les Grands Principes
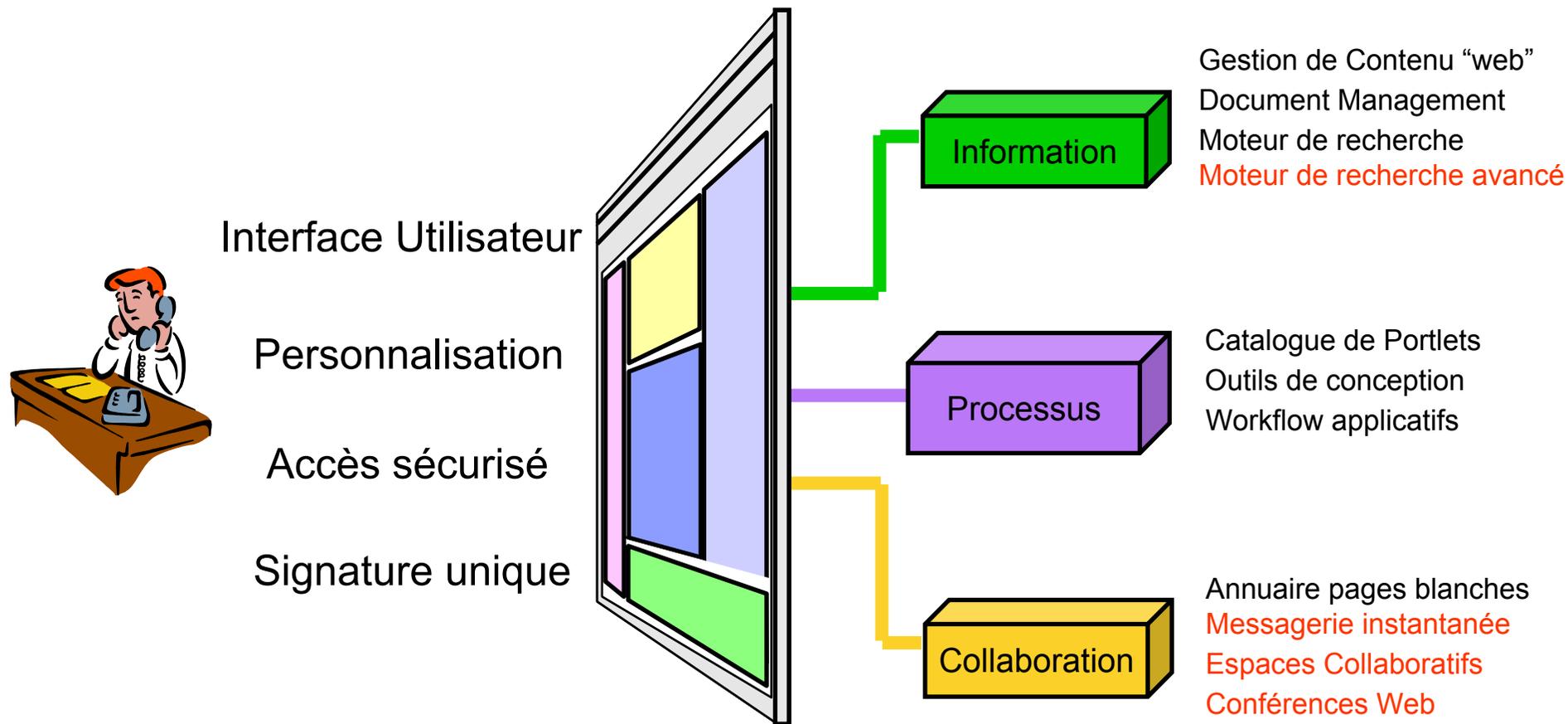
Interface Utilisateur

Personnalisation

Accès sécurisé

Signature unique

Information

Processus

Collaboration

Gestion de Contenu "web"
Document Management
Moteur de recherche
Moteur de recherche avancé

Catalogue de Portlets
Outils de conception
Workflow applicatifs

Annuaire pages blanches
Messagerie instantanée
Espaces Collaboratifs
Conférences Web

Outil d'analyse de trafic

WebSphere Portal Enable
WebSphere Portal Extend

Interface utilisateur : construction & charte graphique

- **L'interface se construit graphiquement par simple assemblage :**
  - 1. Le plan du site est défini à la souris
  - 2. A chaque page est associée une ou plusieurs portlets

- **Le <u>Thème</u> contrôle le rendu d'une page, l'<u>Encadrement</u> contrôle celui de la portlet**
  - En terme de navigation, de couleurs, de polices, de tailles, d'images, de langues.
  - Ces éléments peuvent s'appliquer à toute ou partie du portail.

Eléments de navigation

Eléments gérés par le thème

Eléments gérés par l'encadrement

Démonstration "Portal Theme Builder"

Interface utilisateur : portails virtuels
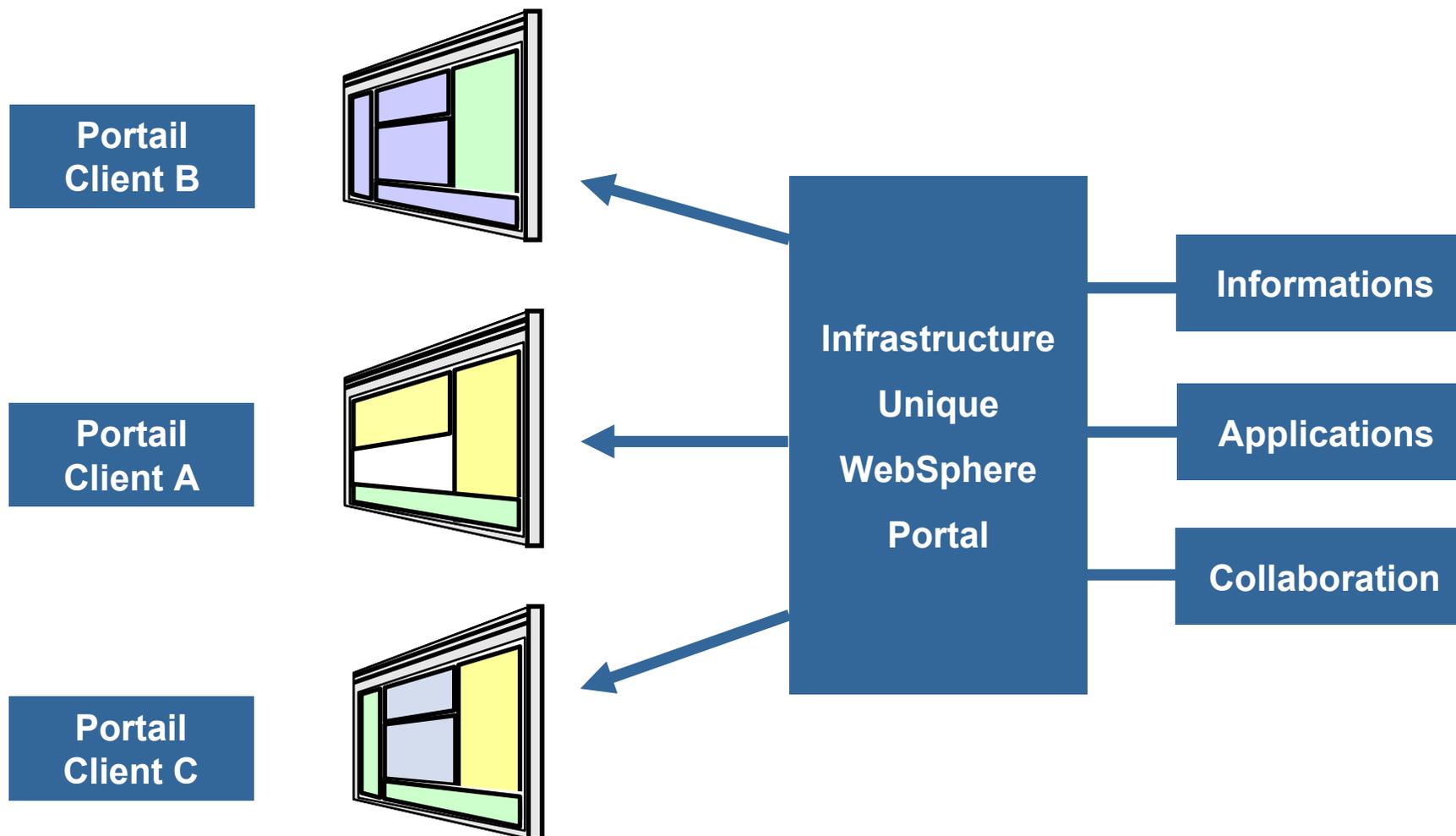
Intégration d'applications

Intégration d'applications

- Les dispositifs d'intégration

Hautement Personnalisé

Rational Application Developer 6

WebSphere Portal Application Integrator

Out of the box

Portlets Catalog

- **Effort de développement** **+**
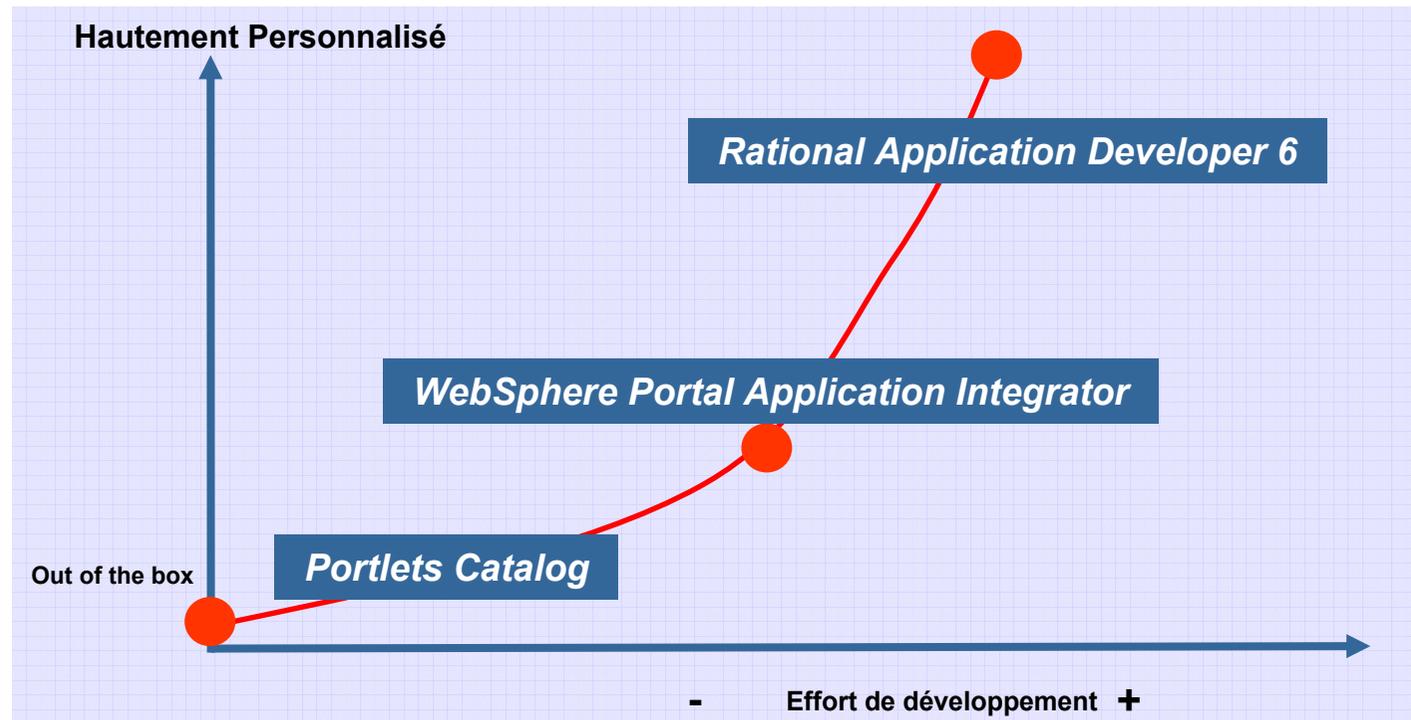
- Les services additionnels : indicateur de présence, « Click-to-action », SSO,…

- Nouveautés WebSphere Portal 5.1 : l'intégration de processus

Exemple de scénario

Mise en œuvre de la collaboration

Mise en œuvre de la collaboration

- Fonctionnalité « People Finder »

- Espace Collaboratifs

- Messagerie instantanée

- Conférences sur le web

Démonstration

La Gestion de Contenu

La Gestion "DES" Contenus

Interface Utilisateur

Personnalisation

Gestion de Contenu "web"
Document Management
Moteur de recherche
Moteur de recherche avancé

Information

Catalogue de Portlets
Outils de conception
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Processus

Annuaire pages blanches
Messagerie instantanée
Espaces Collaboratifs
Conférences Web

Collaboration

Outil d'analyse de trafic
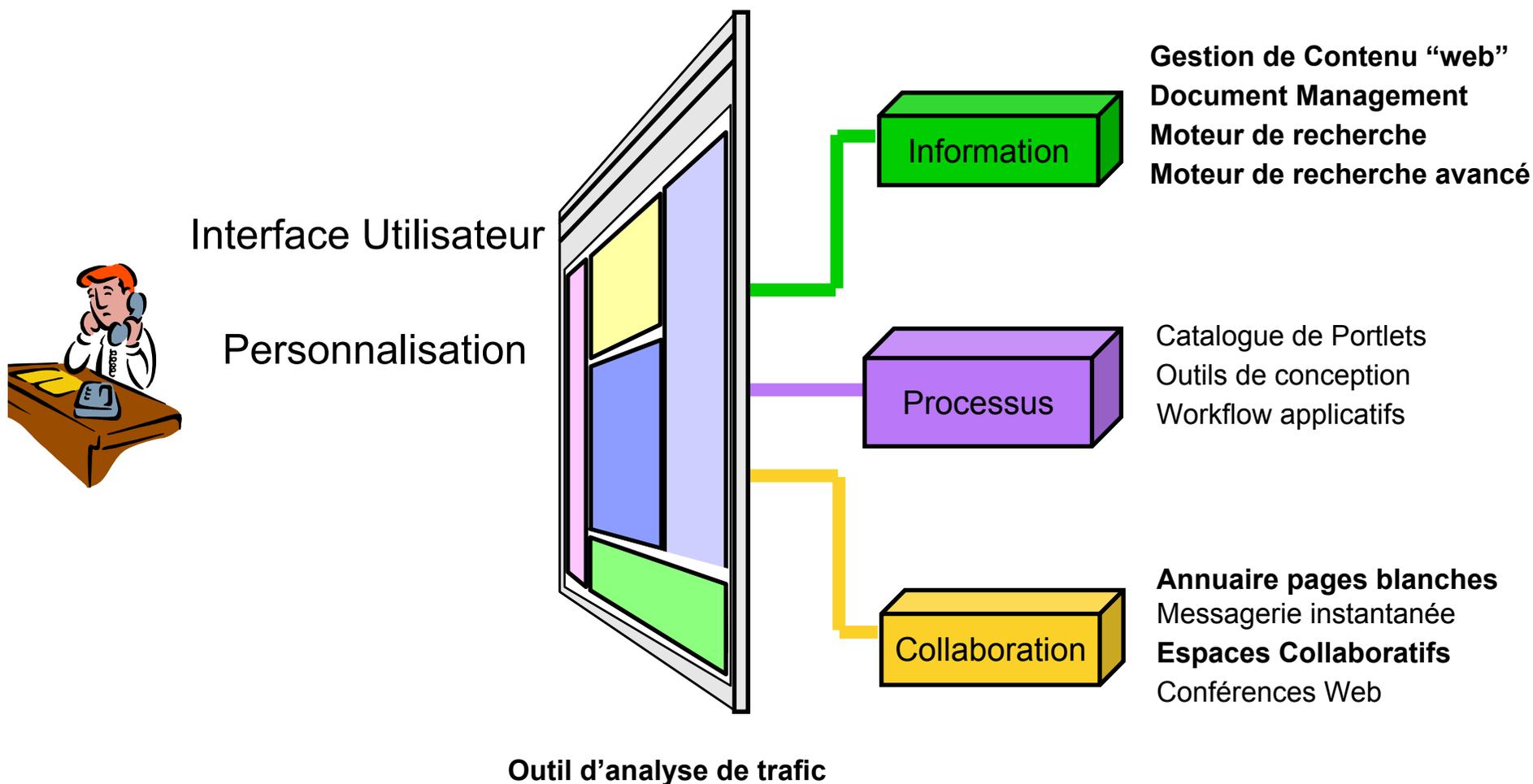
Portal Document Manager

PDM propose des espaces de publication de documents

- Chaque espace est composé de dossiers et de documents
- Le dispositif des contrôles d'accès du portail s'applique
- La contribution s'effectue :
    1) par import,
    2) via la suite bureautique intégrée,
    3) Nativement via la suite Microsoft Office
- La consultation s'effectue via un simple navigateur par conversion HTML
- Fonctionnalités de workflow, check-in / check-out, versionning, recherche, vues,…

Envoi d'un email pointant sur un document

Réception d'un email

La Gestion de Contenu "Web"

Interface Utilisateur

Personnalisation

Information

Processus

Collaboration

**Gestion de Contenu web
Document Management
Moteur de recherche**

Outil d'analyse de trafic

Gestion de Contenu Web

IBM Workplace Web Content Management v5.1

Les Grands Principes

- L'interface utilisateur

  – Simplifiée pour des contributeurs occasionnels
  – Riche pour des utilisateurs avertis (webmaster)

- La structure du site

  – Gestion des rubriques
  – Gestion de la taxonomie

- Définition des contenus

  – Modèles de contenu
  – Modèles de présentation associés
  – Menus,…

- Le cycle de vie

  – Workflow
  – Gestion des versions

- Personnalisation

  – Pour un portail Intranet, gestion des habilitations au niveau du contenu, de la rubrique
  – Pour un portail Internet, utilisation des règles / campagnes marketing pour personnaliser davantage la relation

L'interface de gestion de contenu simplifiée

L'interface de gestion de contenu simplifiée

Portlet de suivi des contributions

L'interface de gestion de contenu simplifiée

Collaboration en ligne

L'interface de gestion de contenu simplifiée

L'interface de gestion de contenu simplifiée

Portlet de Prévisualisation

L'interface de gestion de contenu simplifiée

Restitution utilisateur

Restitution utilisateur (contenu détaillé)

Démonstration

L'interface de gestion de contenu « riche »

Définition des rubriques

Vu du côté du contributeur

Vu du côté utilisateur
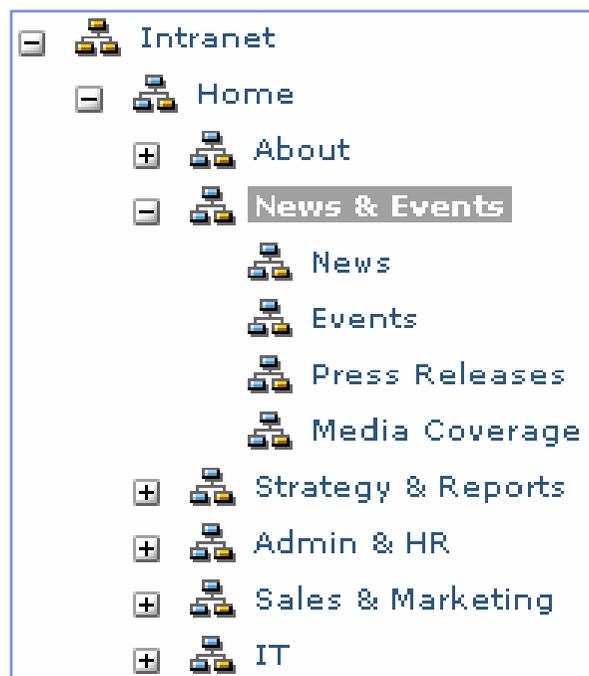
Application d'un style
+
Filtrage sur une partie du site
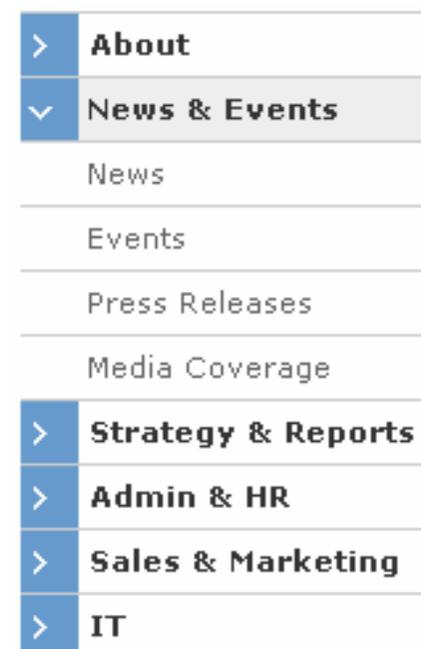
Définition des taxonomies et des catégories

Définition des modèles de création

Un "modèle de création" :

- Se définit graphiquement depuis l'interface utilisateur
- Se caractérise par un ensemble de zones de différents types
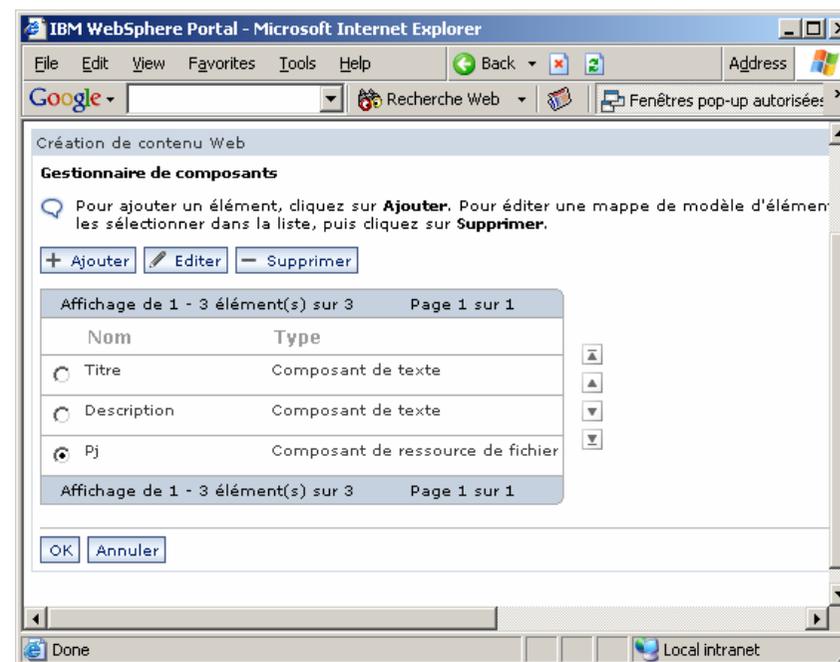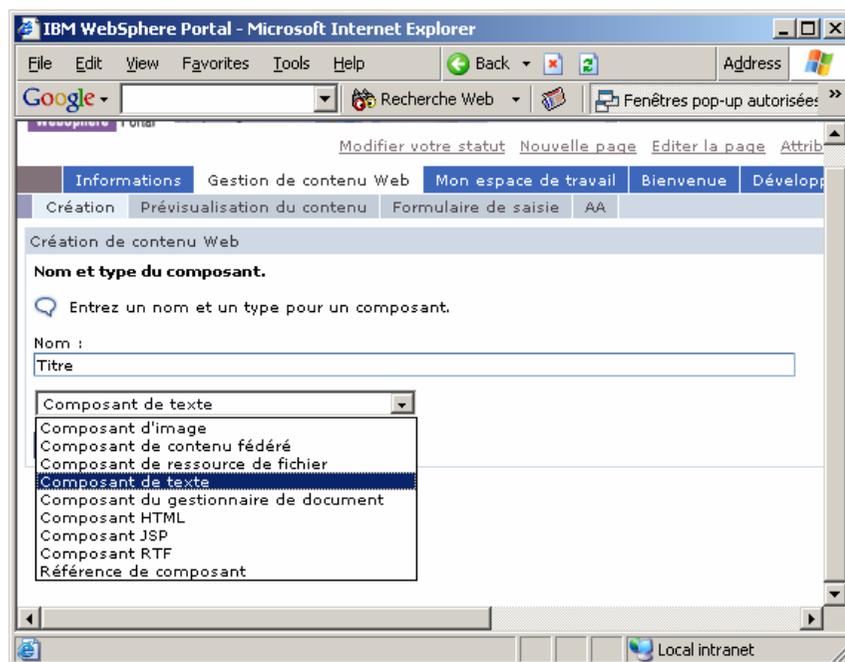
Création d'un contenu

Prévisualisation

Sur une page web locale
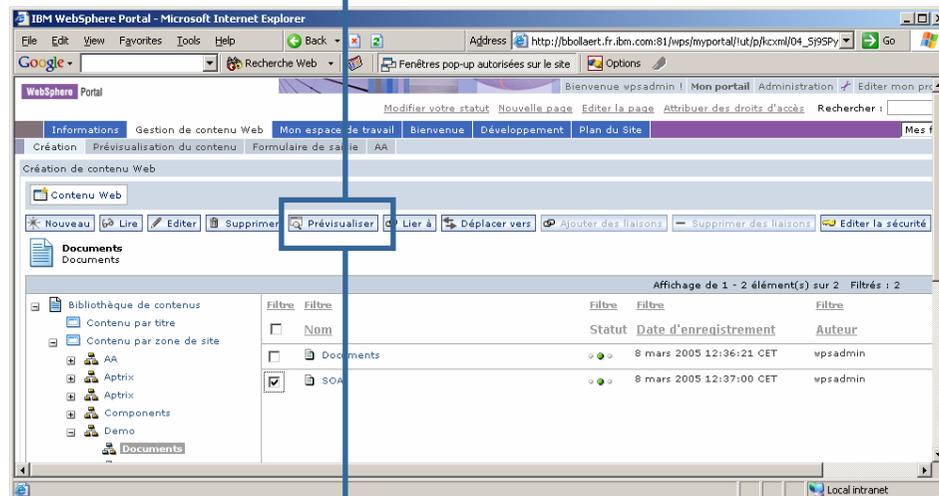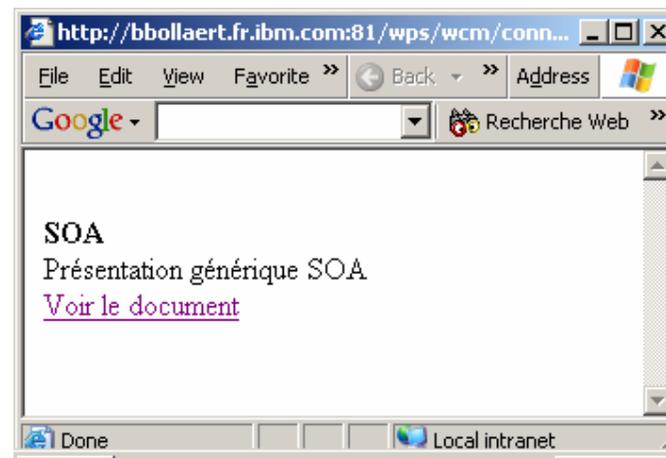
Dans un contexte portail

Autres options

Le workflow

- Un Workflow est un enchaînement d'étapes

- Les étapes sont déclenchées :
  – par des actions utilisateurs : initialisation, approbation, refus
  – par des actions automatiques : date de mise en ligne, date d'expiration

- Avec les options suivantes :
  – notification par email
  – double approbation

Gestion des habilitations

Fin de la présentation