IBM Workplace Live!

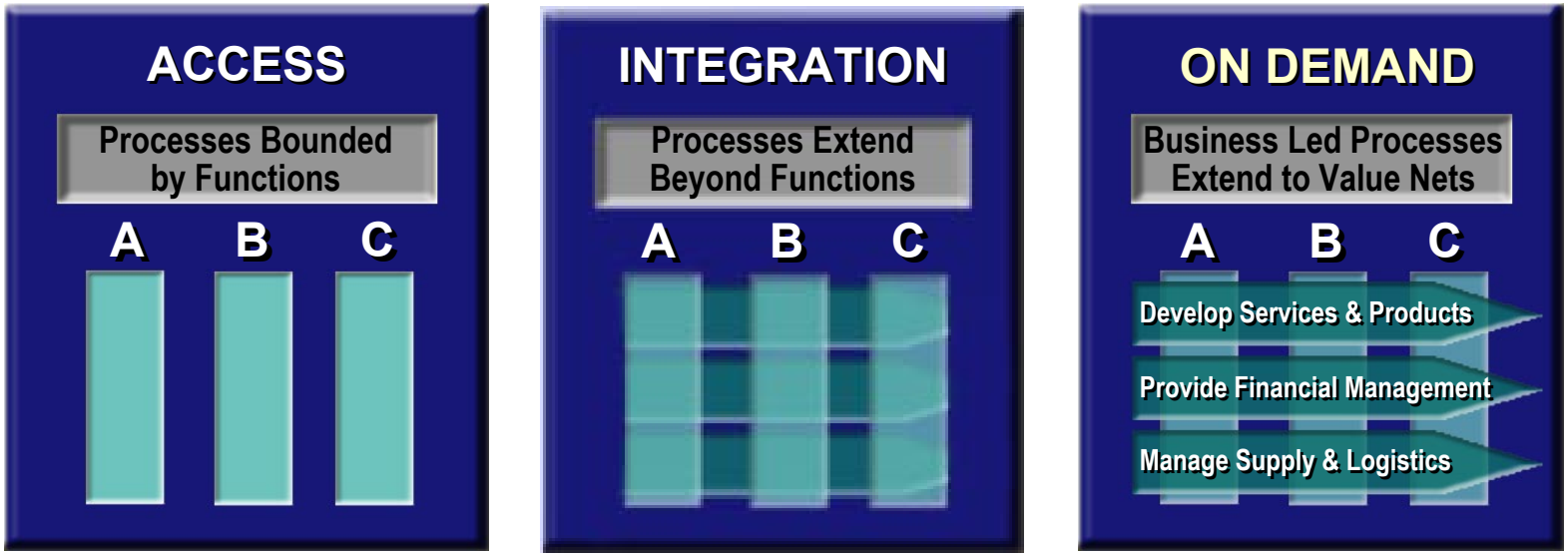
IBM Workplace

Steve Mills
Senior VP and Group Executive
IBM Software

On Demand is About Integration

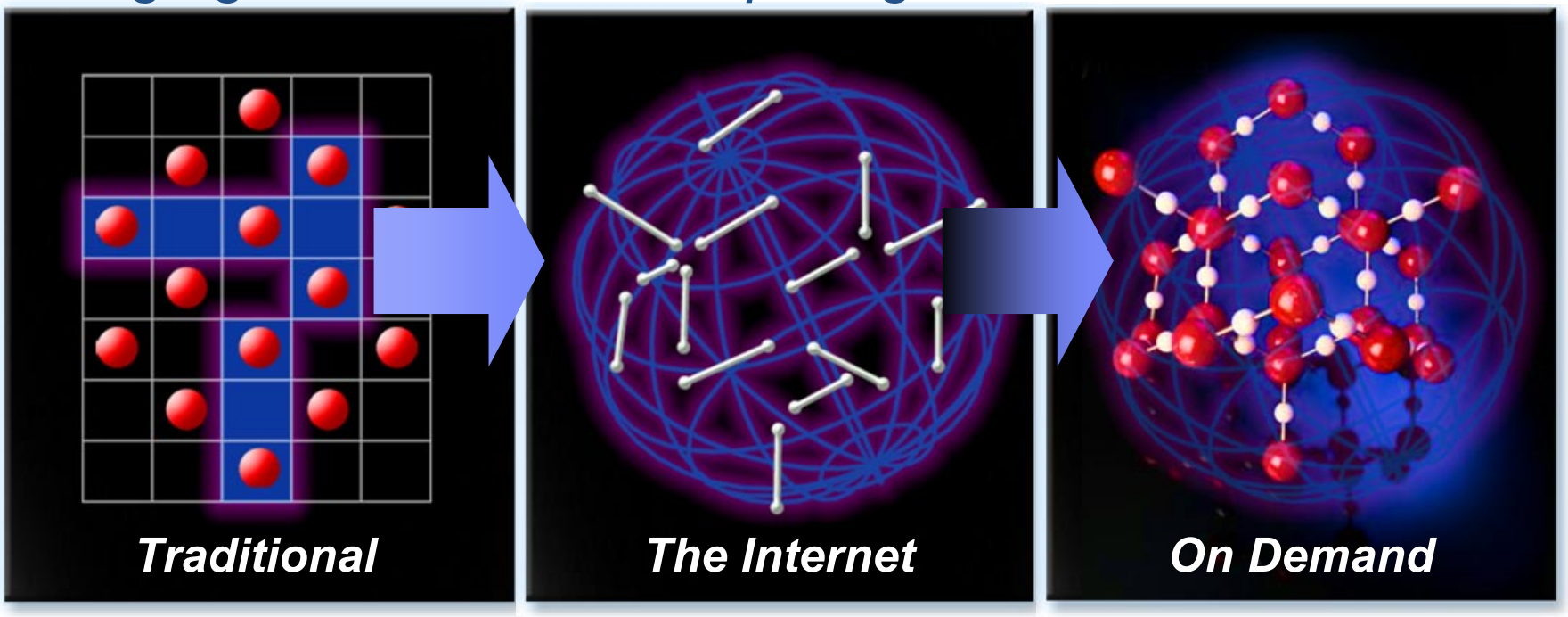
An enterprise whose business processes are:

- Dynamically responsive to any customer demand, market opportunity or external threat
- Integrated end-to-end across the company
- Integrated across industry value nets: partners, suppliers and customers

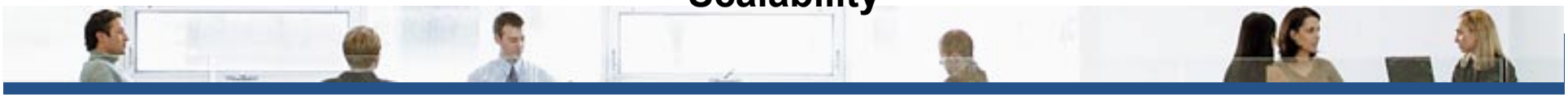


Deepening Integration of IT with Business

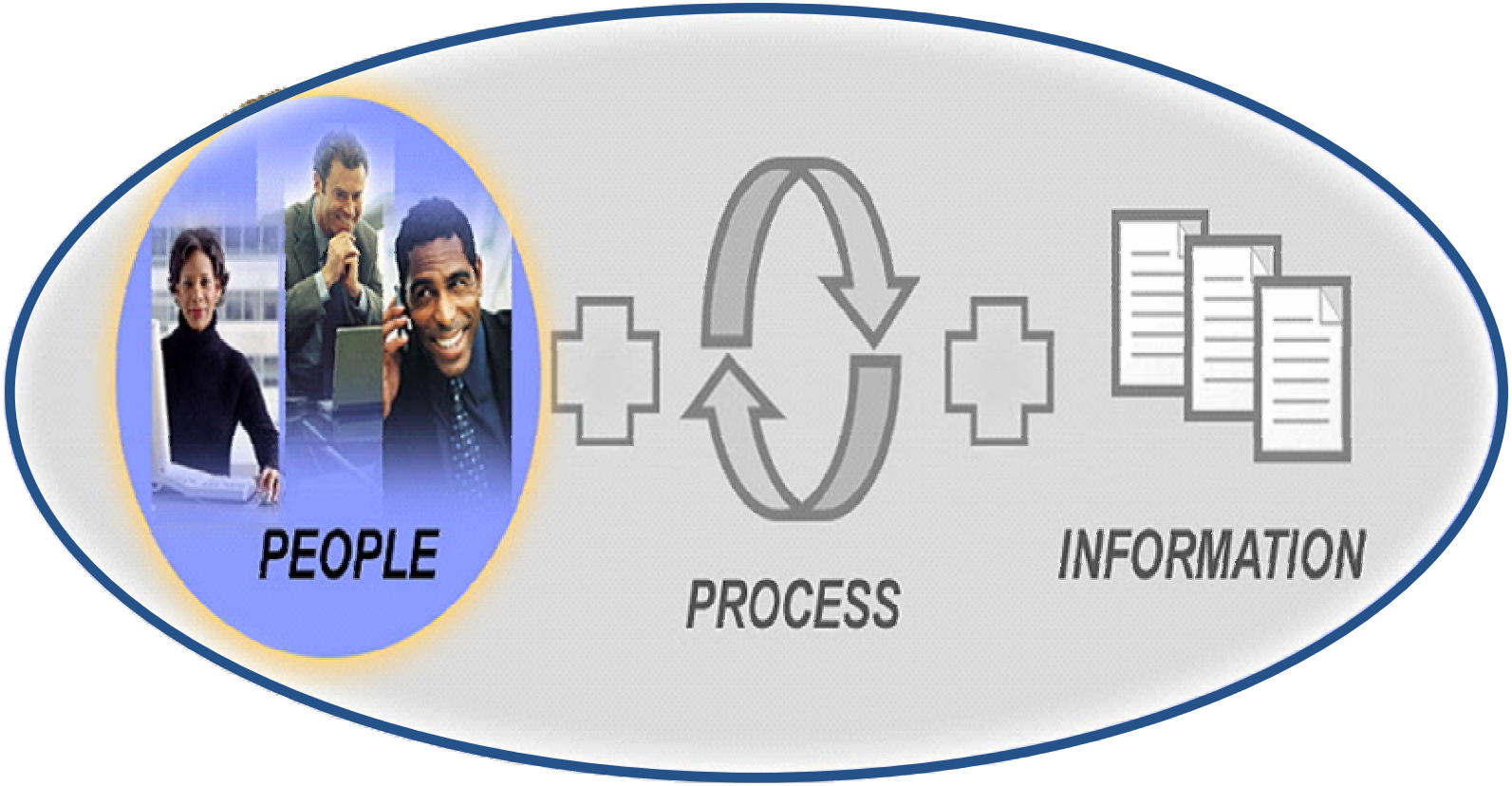
Emerging On Demand Computing Model



Traditional	The Internet	On Demand
Structured	Open Standards	Rich, Modular Components
Calculations	Connectivity	Composition/Orchestration
Data Processing	Flexibility	Dynamic Applications
Transactions	Simplicity	Flexible Business Solutions
	Scalability	



Three Computing Needs



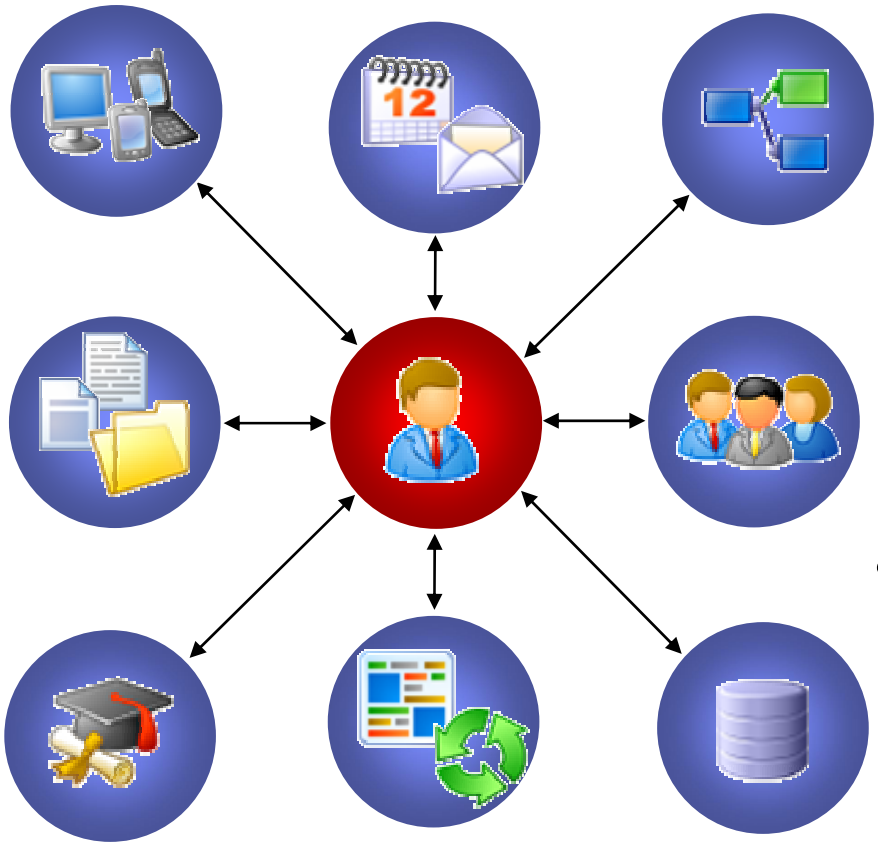
People are Collaborating in a Variety of Ways

Working & Interacting with People, Information, & Technology

Collaboration
- Starts with people

Extends to
- Communications
- Documents
- Content

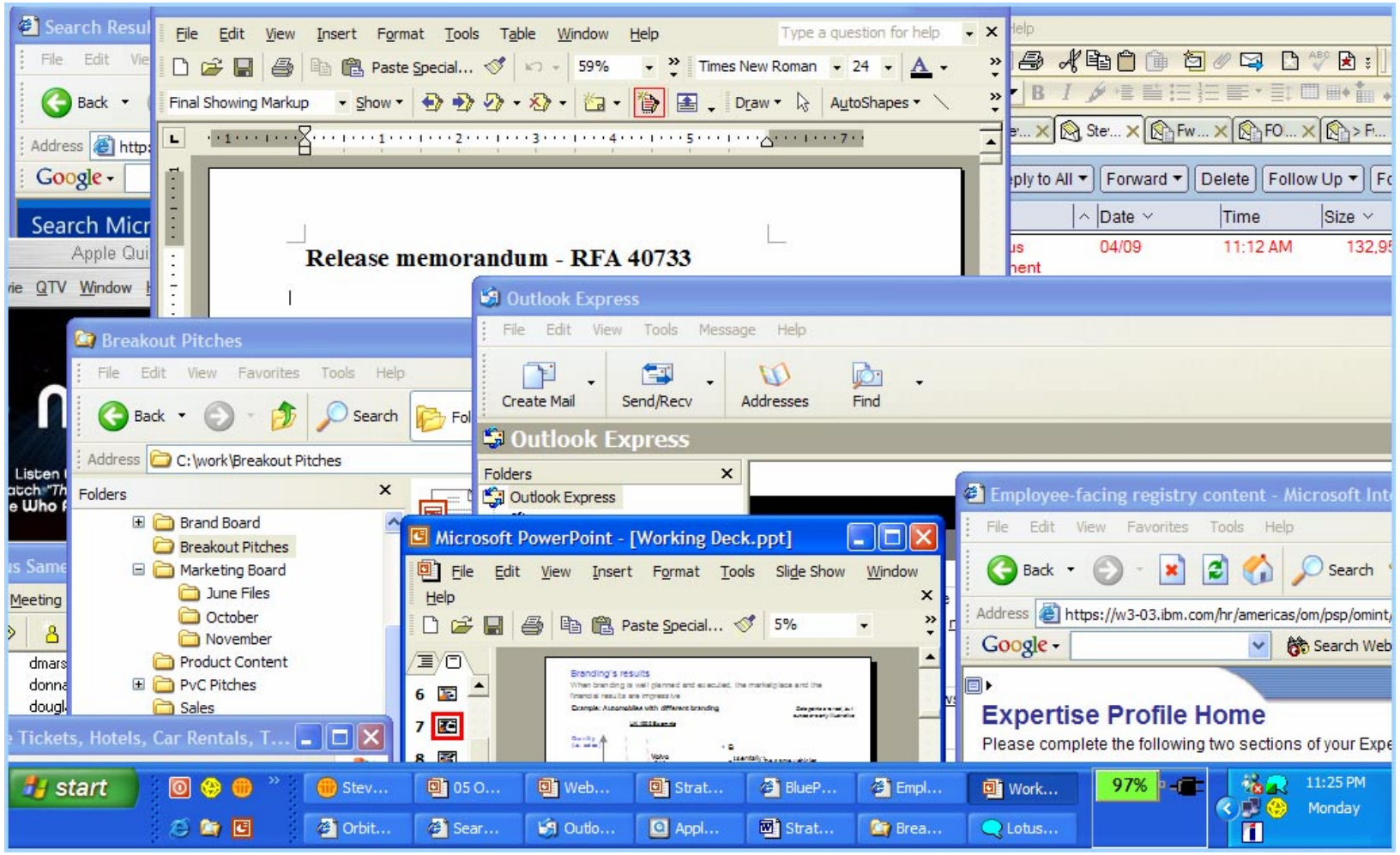
Now Includes
- Devices
- Processes
- Data
- Skills Development



Discovering new ways to connect existing assets and information

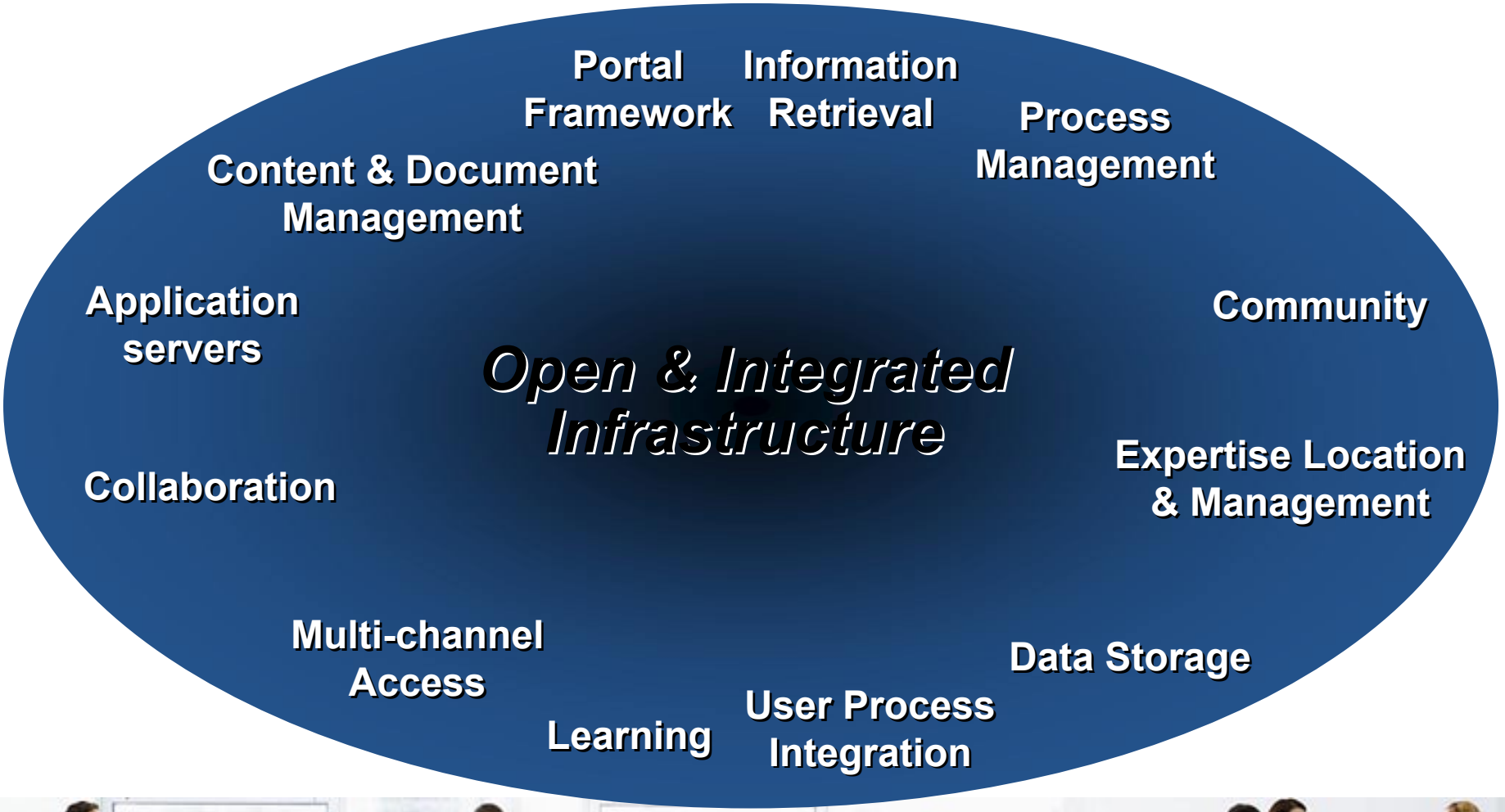
Innovating – Driving Growth

Today, Many People Work Like This …..

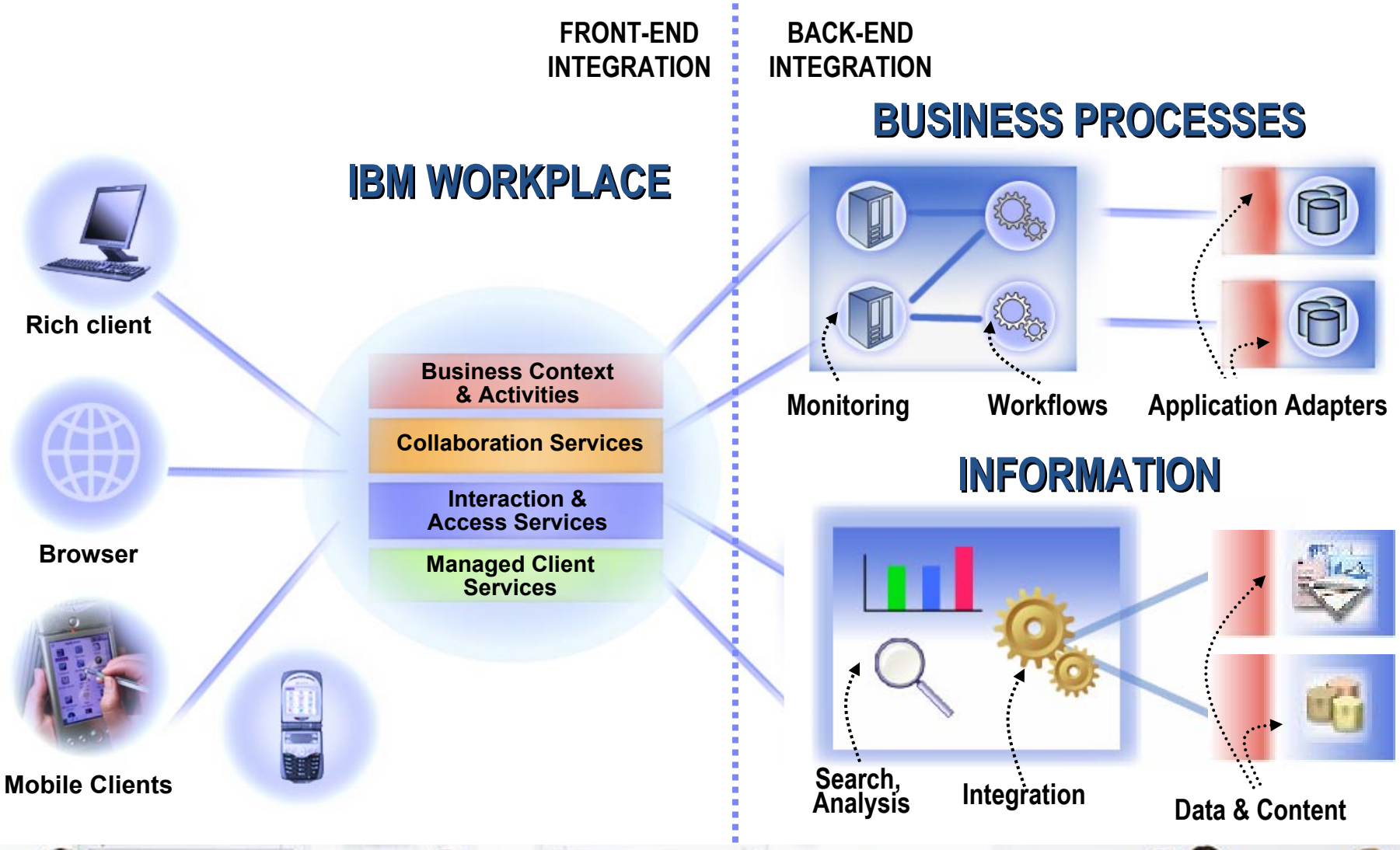


There is a Fundamental Shift Underway ….

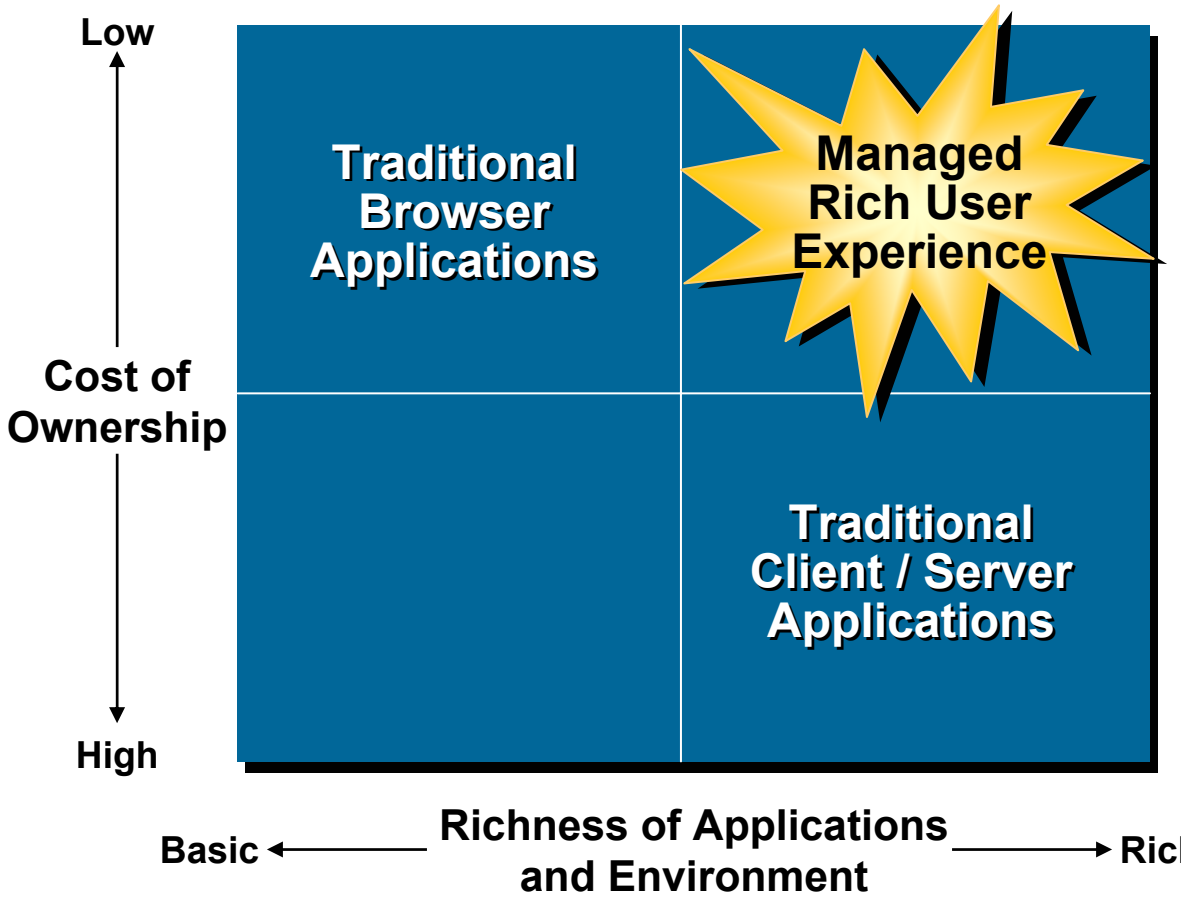
Technology Convergence in the Marketplace



Managed Client Model



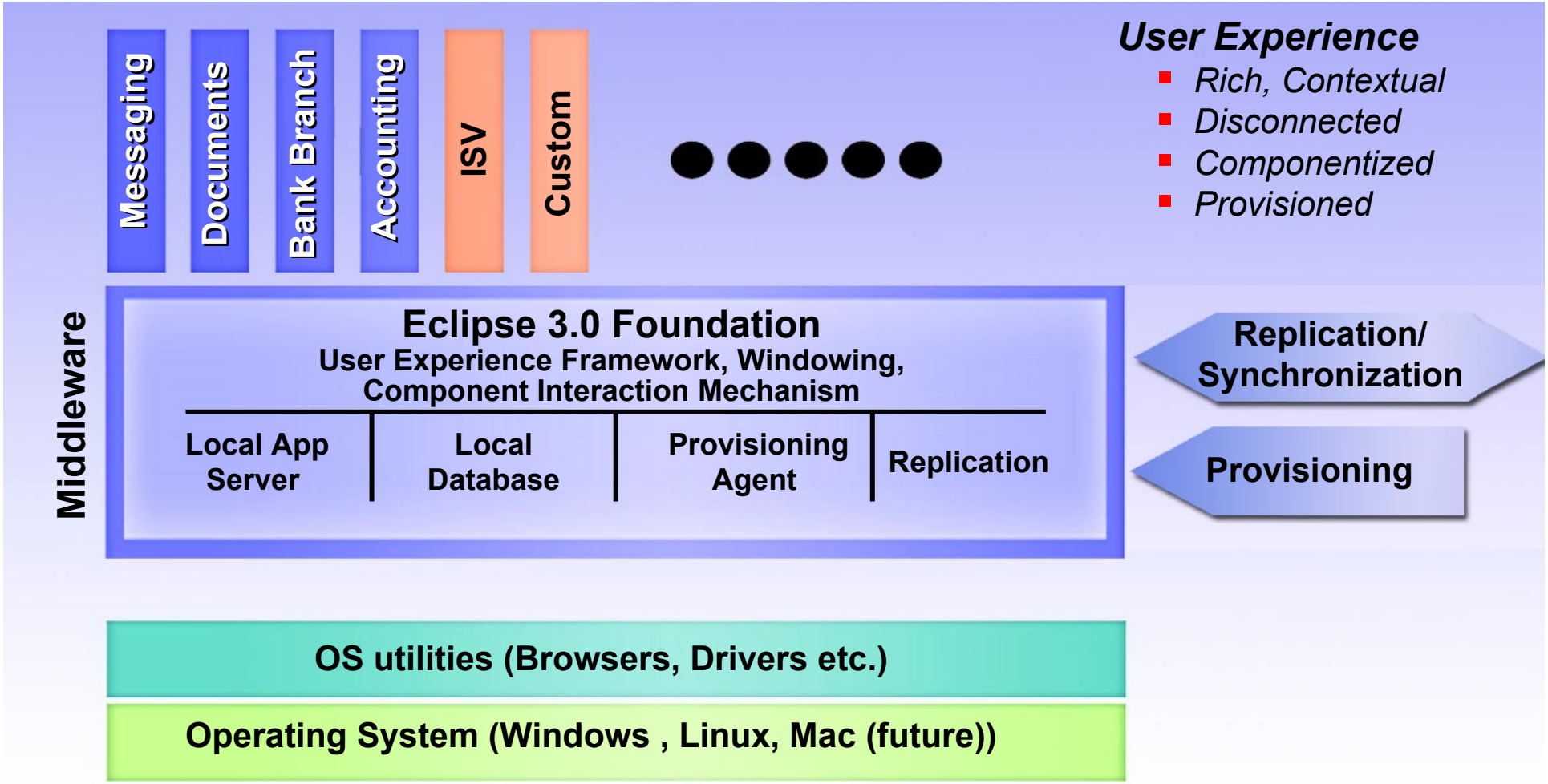
Challenge: *Achieve Rich Functionality at Low TCO*



***Goal**: Rich portal-based applications enhanced with rich user experience*

Rich, Windows-centric applications with connection to network, server resources
e.g. Office, Notes

Client Strategy: *Extend the Value of Middleware*

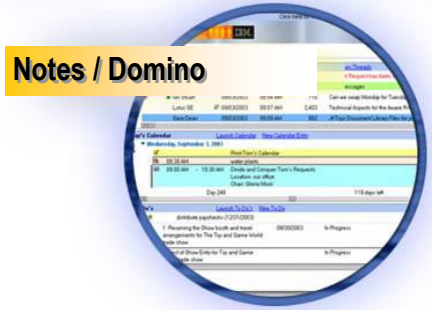


IBM Workplace Family of Products

IBM Workplace is the Family Name for All User Focused Products

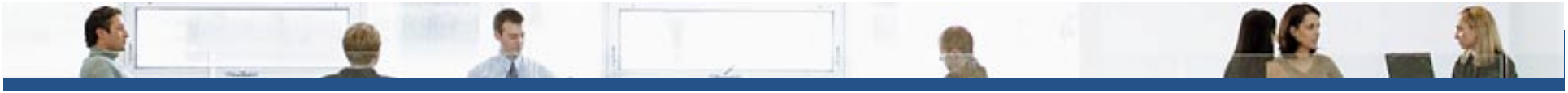
- New family of products
- End-user experience
- Independent and integrated
- Client options
  - Browser
  - PDA, phone, etc.
  - Rich client
- Open standards
  - JSR 168, WSRP, Web Services
  - JSR 170
  - SyncML
  - iCal, SMIME, etc.
  - BPEL4WS – IBM, Microsoft, BEA, SAP, Siebel

The products and technologies from IBM that are focused on making people more productive



Portal

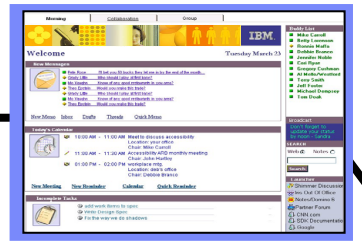
- Combines application user interfaces together into one unified presentation
- Delivers a highly personalized experience considering
  - User's job role
  - Security settings
  - Administrators
  - Personal settings
  - Device settings
- Provides application integration, collaboration, single sign-on services and much more



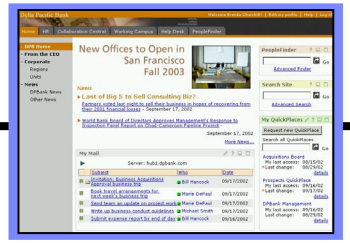
IBM Workplace

Single, Consistent Delivery of User Experience

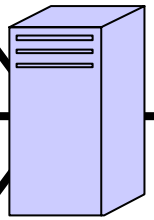
Rich Client



Browser

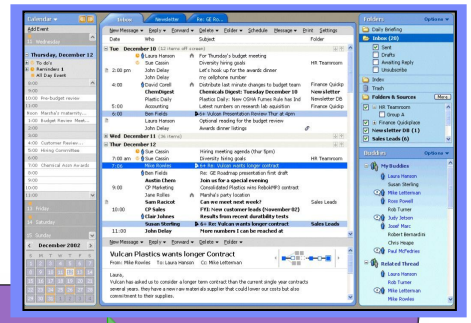


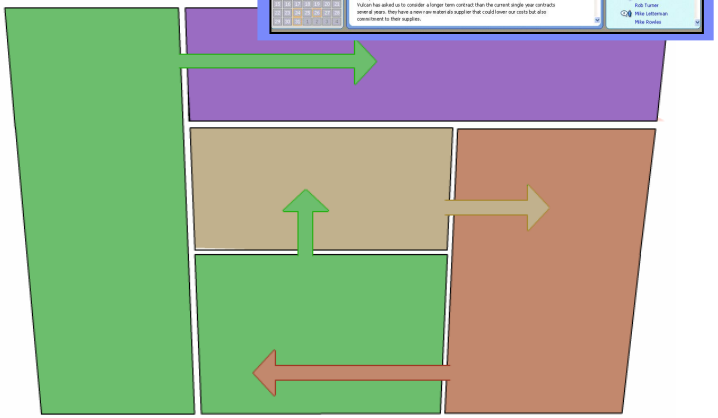
Mobile Clients



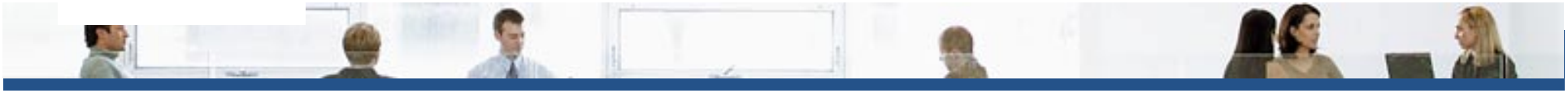
Portal Server

Workplace Client



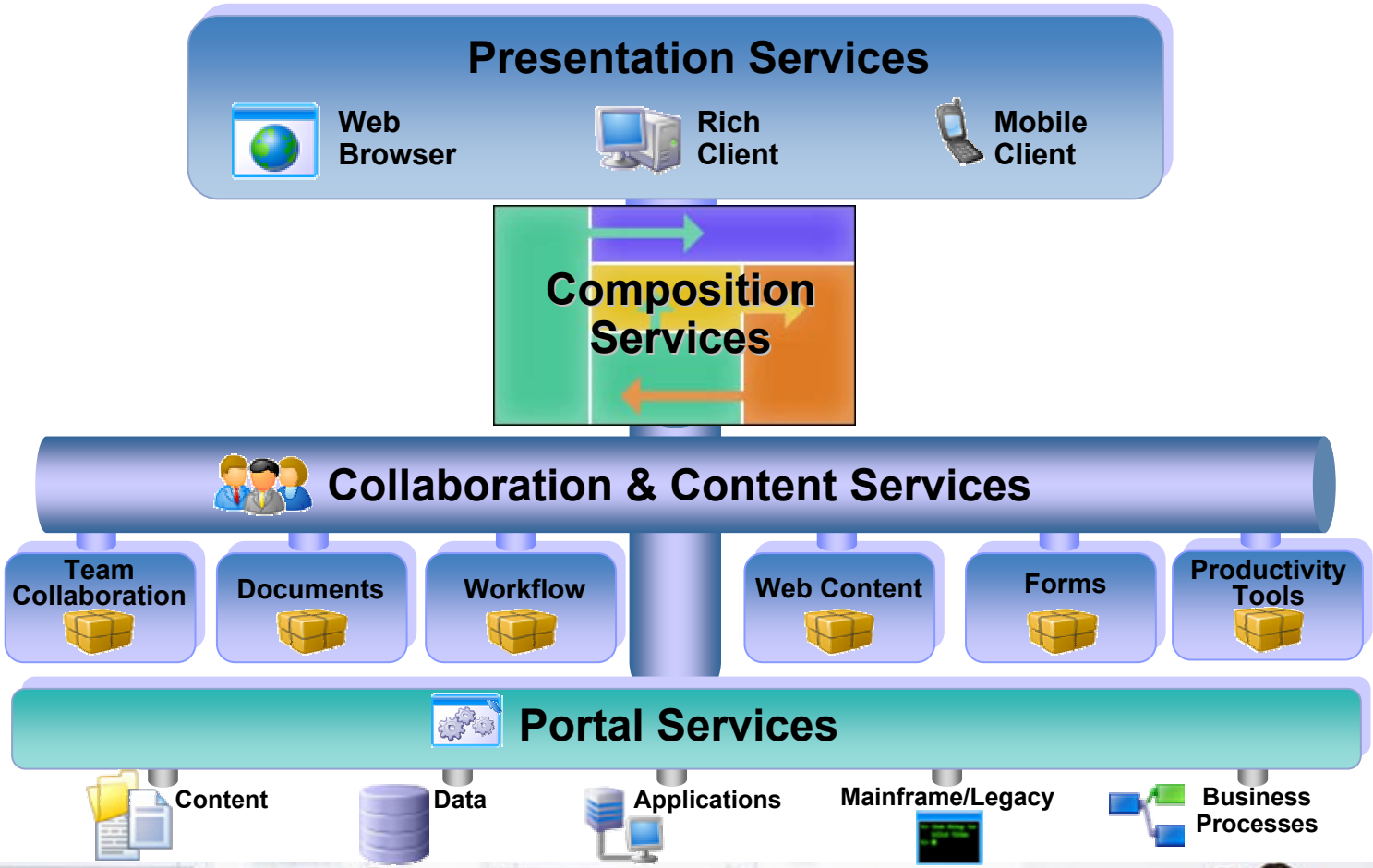


Single, consistent "model" for a workplace accessible through multiple "views" leveraging portal infrastructure



Inside IBM Workplace Software

A Unified Environment for Developing, Deploying and Managing a Simplified End-User Experience



IBM Workplace

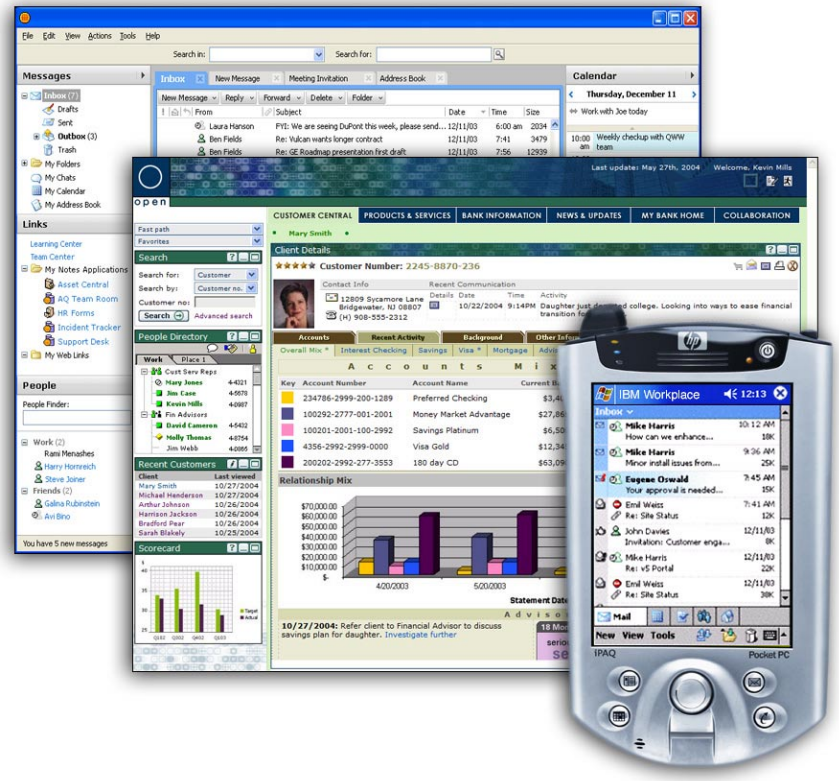
A Better Way to Connect People to Business

IBM Workplace represents a new strategy for improving the productivity of people at the front end of computing

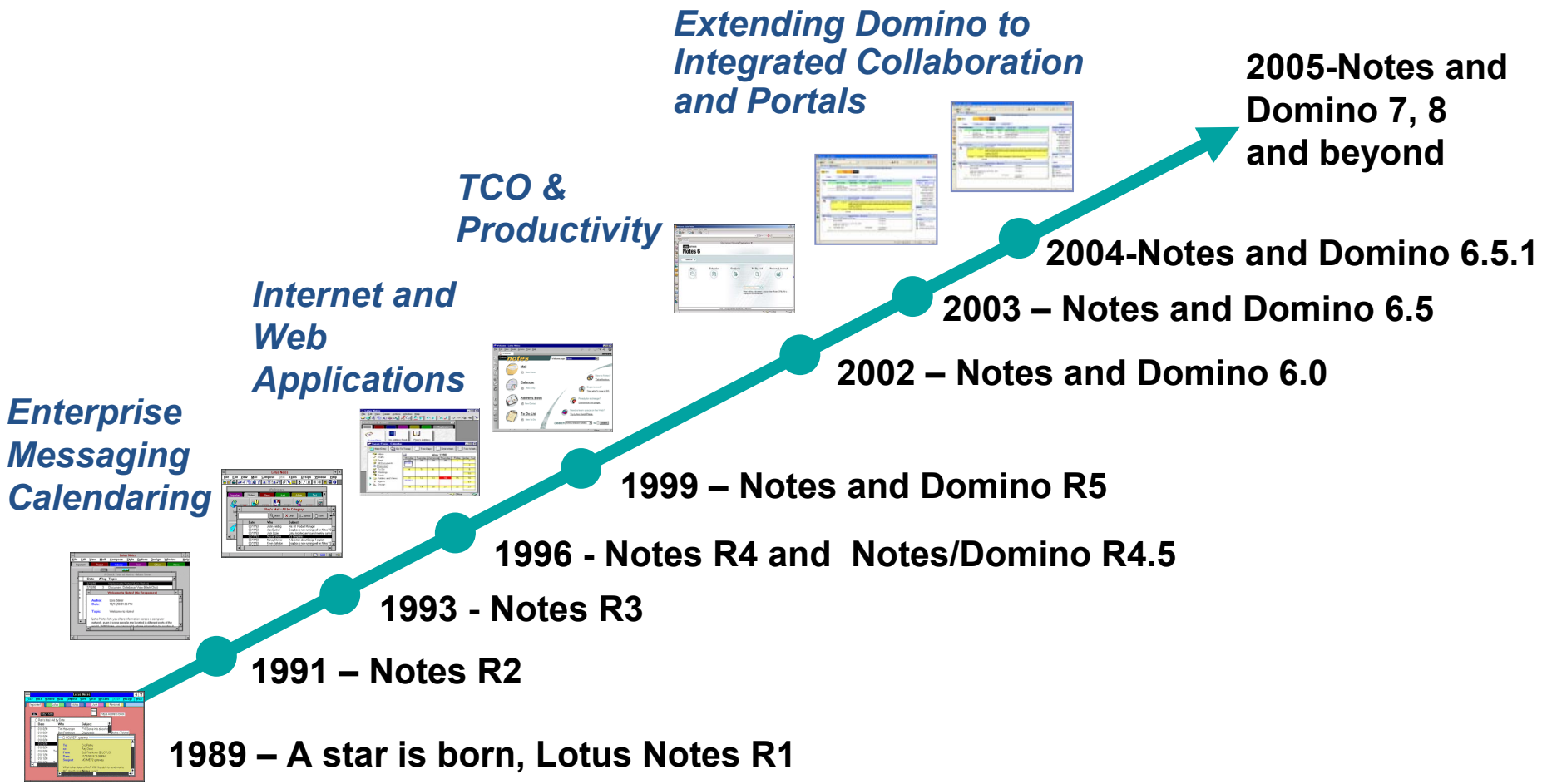
Simplify
the end-user experience

Centralize
management of entire end-user environment

Streamline
development and delivery of applications



IBM's Leadership in Messaging and Collaboration



Addresses the Needs of Organizations of All Sizes

Solutions

IBM Workplace for…

Business Controls and Reporting; Procurement; HR Managers; Branch Banking, Sales Managers…

Products for Small Businesses and Departments

IBM Workplace Services Express

Lotus Domino Express

WebSphere Portal Express

IBM Workplace Offerings

Products for Enterprise

IBM Workplace Collaboration Services & Managed Client

Lotus Notes

Lotus Domino

WebSphere Everyplace®

WebSphere Portal

Tools and Technology

Workplace Builder

Workplace Designer

Workplace Client Technology™

Lotus Domino Designer

IBM Workplace Live!

smills@us.ibm.com

Steve Mills
Senior VP and Group Executive
IBM Software