

# Agenda de la démonstration

- **Illustration d'un processus métier**
  - Workflow d'agrégation d'information produit, notification, enrichissement, validation, et publication
- **Aperçu des fonctionnalités principales**
  - Accès multidimensionnel à l'information produit
  - Modèle de données flexible et évolutif
  - Recherche, versioning, outils multiples de gestion d'information
- **Illustration d'applications WPC**
  - Grande distribution, Alimentaire et CPG
  - Automobile, Semi-conducteurs, Électronique, Télécommunications, Finance, etc.



# Enrichissement de l'information produit

**1 Reception des nouveaux produits de l'ERP**

*Information produit basique*

**2 Notification Automatique**

*Notification immédiate*

**3 Assignation des produits aux équipes**

*Enrichissement marketing collaboratif*

**6 Publication vers le canal Web**

**5 Validation temps-reel**

*Aperçu dynamique*

**4 Prises de vue Studio**

*gestion d'informations composites: Images & Information structurée*



# Industrie du semi-conducteur



The screenshot displays the Trigo 4.0 software interface, specifically the PSC Master Catalog. On the left, a navigation tree shows the PSC Internal Hierarchy, including Bus devices, Data Communications, Logic, and Clock devices. Under Logic > Clock devices, the PCK111 component is selected. The main pane shows a detailed product page for the PCK111. The top section displays the Primary Key (Part Number: PCK111), Basic Information (Package: SOT358-1 (LQFP32)), and Marketing Text (Low voltage 1:10 differential ECL/PECL/HSTL clock driver). Below this, the General Description (English (United Kingdom)) provides technical details about the PCK111's design, performance, and usage. The bottom section contains sections for Mapped Hierarchy Nodes, Mapped Organizations, UOM Browser, and Linked Items, all of which indicate no results found. A toolbar at the bottom includes buttons for CHECKOUT, MACRO, ADD, CLOSE, DROP, SAVE, HIERARCHY MAPPINGS, SYNCHRONIZE, and DELETE.

Trigo 4.0 PSC Admin @

\*Select a Product Group\*

- Bus arbiters [view 1 item]
- Comparators [view 8 items]
- Decoders/demultiplexers [view 3]
- Encoders [view 3 items]
- FIFO registers [view 6 items]
- Frequency dividers [view 1 item]
- Full adders [view 4 items]
- GTL Terminators [view 4 items]
- GTL to TTL translators [view 5 items]
- Inverters [view 24 items]
- Latches [view 61 items]
- Level shifters [view 5 items]
- Logic translators [view 5 items]
- Memory address latches [view 2]
- Multiplexers [view 35 items]
- Multivibrators [view 14 items]
- Open drain translators [view 3 items]
- Parity generators/checkers [view 1]
- Phase locked loops [view 6 items]
- Printer interfaces [view 3 items]
- Registered drivers [view 24 items]
- Registered transceivers [view 37]
- Schmitt-triggers [view 31 items]
- Shift registers [view 51 items]
- Timers [view 4 items]
- Transceivers [view 89 items]
  - 74ABT161543
  - 74ABT162245A
  - 74ABT16245B
  - 74ABT16500C
  - 74ABT16501A
  - 74ABT16543
  - 74ABT2245
  - 74ABT245
  - 74ABT543A
  - 74ABT544
  - 74ABT620
  - 74ABT623
  - 74ABT640
  - 74ABT853
  - 74ART861

**Primary Key**

Part Number **ABCDE** **74ABT161543**

**Dictionary Data**

**PSC Master CatalogSpec**

**Dictionary Product Classification**

Select ABCDE	Symbol ABCDE	Parameter ABCDE	Unit ABCDE	Value ABCDE
+ X -NONE-	VIL	low-level input voltage	V	
+ X -NONE-	VIH	high-level input voltage	V	
+ X -NONE-	VOL	low-level output voltage	V	
+ X -NONE-	tHSR	high-speed differential rise time	ps	
+ X -NONE-	VHYS	hysteresis voltage	V	12
+ X -NONE-				

**Dictionary**

- NONE-
- VDL - differential input sensitivity (V)
- VIL - low-level input voltage (V)
- VIH - high-level input voltage (V)
- VHYS - hysteresis voltage (V)
- VOL - low-level output voltage (V)
- VOH - high-level output voltage (V)
- VHSOI - high-speed idle level output voltage (mV)
- VHSOL - high-speed low-level output voltage (mV)
- tHSR - high-speed differential rise time (ps)
- tHSF - high-speed differential fall time (ps)

**Mapped Hierarchy Nodes**

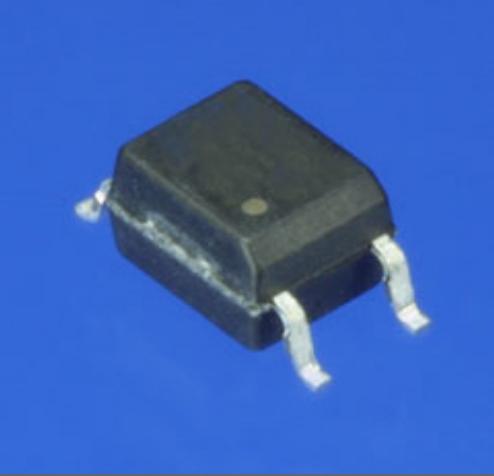
**CHECKOUT MACRO**

ANN CLONE DROP SAVE HIERARCHY MAPPINGS SYNCHRONIZE

Trigo Enterprise -- Web Page Dialog

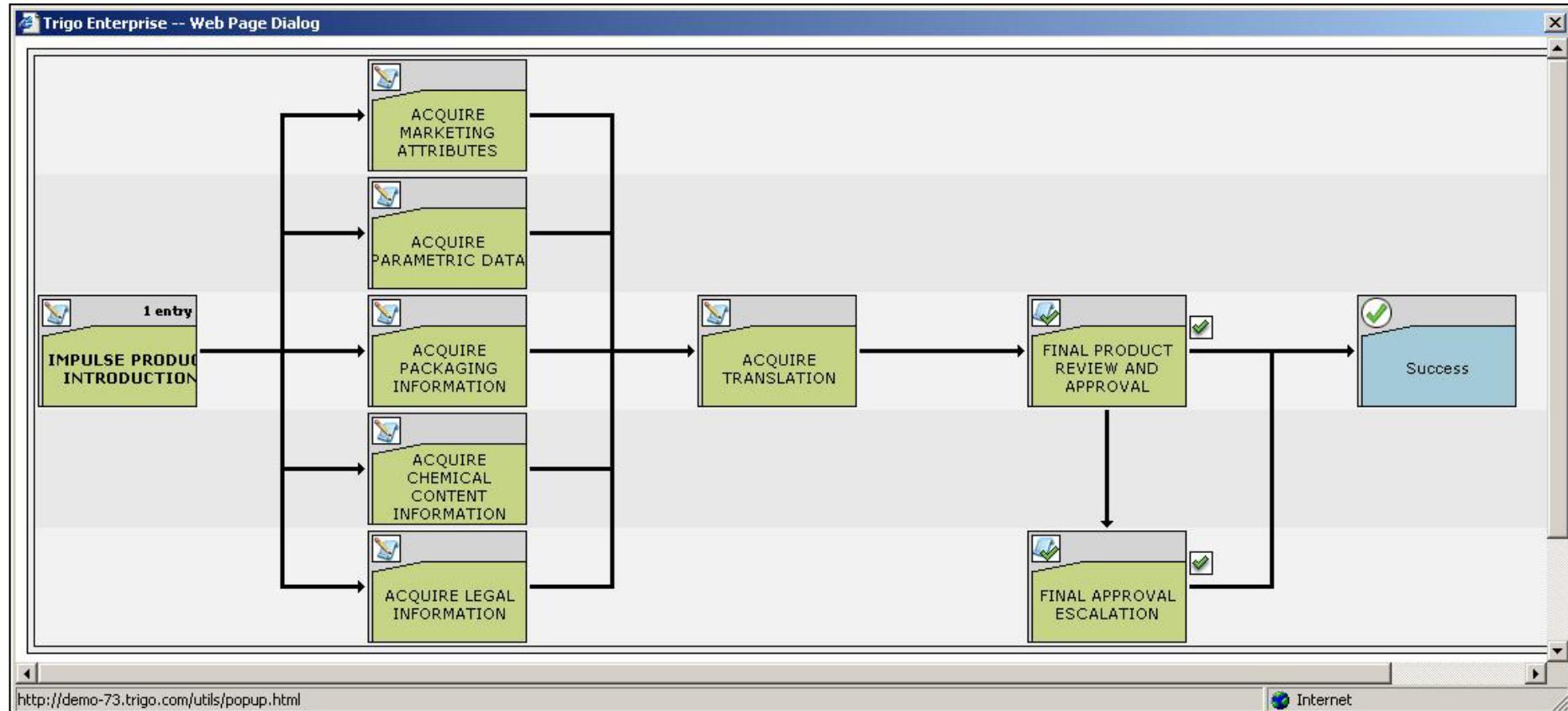
SM - Content Upload [back]

Part # PC123 Trigo Content Upload For Item

	<b>Content Details</b>
FILE:	<input type="text"/> Browse...
FILE TYPE:	Product Image Product Image (selected) Product Document
CONTENT DESCRIPTION:	
CONTENT PATH:	/data_repository/Optolectronics & Power Devices/Infrared/Photocouplers/
EMAIL CONTENT:	<input type="text"/> Separate Multiple Addresses by Using Semicolon ';' <input type="button" value="Upload File"/>
Audit Details:	Thad Eby (teby) @ 11.26.2002 at 01:00:42 PM PST

<http://sales-2.trigo.com/utils/popup.html> Internet





**Trigo Enterprise v4.0 - Microsoft Internet Explorer**

File Edit View Favorites Tools Help

Address http://demo-73.trigo.com/utils/enterLogin.js

Home Product Manager Collaboration Manager Data

**Trigo 4.0** Carrefour Admin @ C

\*Select a Product Group\* ADD

**Catalog [PSC Master]**

Show Realtime Filter >

Show Search >

PSC Internal Hierarchy

- Bus devices
- Data Communications
- Logic
  - Bus switches
    - General application switches [view 21 items]
    - Memory data switches [view 4 items]
    - PCI bus switches [view 7 items]
  - Clock devices
    - Clock distribution [view 13 items]
      - PCK111
      - PCK2001
      - PCK2001M
      - PCK2001R
      - PCK2002
      - PCK2002M
      - PCK2002PL
      - PCK210
      - PCK2111
      - PCK351
      - PCKE14
      - PCKEP14
      - Clock generation [view 8 items]
        - Counters
        - Flip-flops
        - Gates
        - Memory interface
      - Products by function
      - Serial data controllers (UART/USART)
  - Unassigned [view 4 items]

**Trigo - Renderer - Microsoft Internet Explorer**

	date	status	count	(kB)	PDF Download
PCK111; Low voltage	13-Dec-02	Product specification	10	68	<a href="#">PDF Download</a>
1:10					

**Blockdiagram(s)**

**Parametrics**

Type number	Package	Supply voltage (V)	Application	Operating temp. (Cel)	Operating Frequency (MHz)	Inputs	Outputs	Rise/fall time(ps)	Skew (output output) (ps)
PCK111BD	SOT358-1 (LQFP32)	2.5 3.3	high-performance PECL clock distribution	-40~+85	1500	2:1 Differential PECL	10 x Differential PECL	100	20

**Products, packages, availability and ordering**

Type number	North American type number	Ordering code (12NC)	Marking/Packing info	Package	Product status	Buy online	
PCK111BD	PCK111BD-T	9352 701 74118	Standard Marking * Reel Pack, SMD, 13"	SOT358-1 (LQFP32)	Full production	<a href="#">BUY ONLINE</a>	
		PCK111BD-S	Standard Marking * Tray Pack, Bakeable, Single	SOT358-1 (LQFP32)	Full production	<a href="#">BUY ONLINE</a>	
		PCK111BD	9352 701 74157	Standard Marking * Tray Pack, Bakeable, Multiple	SOT358-1 (LQFP32)	Full production	<a href="#">BUY ONLINE</a>

**Similar products**

[MORE PCK111 links to the similar products page containing an overview of products that are similar in function or related to the type number\(s\) as listed on this page. The similar products page includes products from the same catalog tree\(s\), relevant selection guides and products from the same functional category.](#)

**Support & tools**

[MORE PCK111/PCK210/PCKE14/PCKEP14 High-performance PECL Clock Distribution Family\(date 2002-10-01\)](#)

**PIP View**

ACTIONS: Cancel, Item CSV Preview, Item HTML Preview, Item Tab Delimited Preview, PIP Preview

F ダイスク付き衛星型

ed with clock distribution in mind. ECL input signals can be either selected signal is fanned out to 10

with low skew as the key goal. new within a device, and empirical are consistent IPD distributions low skew device.

sary that both sides of the one side is being used. In most ore terminated. In the case nate at least the output pairs on e, in order to maintain minimum opagation delay (on the order of catastrophic to most designs,

dition in +3.3 V or +2.5 V systems.

**SYNCHRONIZE** **DELETE**

(2 items remaining) Downloading picture http://demo-7...

# Finance



WebSphere Product Center v5.0.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://wpc1.ibm.com/utils/enterLogin.jsp?company\_code=train&username=Admin&password=doolin&doit=chk\_login

WebSphere Product Center

Home Product Manager Collaboration Manager Data Model Manager System Administrator Window Help

train Admin @ train

Select a Product Group Catalog [Base Valeurs]

« Hide Realtime Filter Version Latest Version Hierarchy Type de Valeurs Selection Catégories CLASSIFICATION COTE OFFICIELLE Hide Undo » Hide Search Search String Item Search Category Search Search on: Code ISIN de la valeur or id

« Hide Organization [Default Organization Hierarchy] Show Realtime Filter Show Search Default Organization Hierarchy Catalog [Warrants] Show Realtime Filter Show Search ProductsDerivesHierarchy Unassigned

Base Valeurs ... Mapped Hierarchy Nodes Type de Valeurs Actions Common Attributes Primary Key id 100001 Display Code ISIN de la valeur US4592045345

Caractéristiques générales Caractéristiques générales en fonction du type Caractéristiques de cotation par place Liens entre valeurs Suivi et audit

Base Valeurs PriSpec Libellé de la valeur CompuSoft US4592045345 Date d'ouverture de la valeur -NONE- Date de dernière mise à jour -NONE- Date de changement d'état de la valeur -NONE- Code nature de la valeur Action ordinaire Code de la société émettrice Pays émetteur de la valeur Date d'émission de la valeur Date de dépôt de la valeur Code centralisateur Forme du titre (nominatif ou porteur) Catégorie fiscale Classe de la valeur (BB03TR)

Places de cotation Place principale NASDAQ Autres places principales négociables Indicateur valeur cotée Nominal de marché Devise du nominal de marché Indice de fonctionnalité

CHECKOUT MACRO ACTION LOGS

Done Start Internet

Alexis Belanger - Inbox ... 3. ATB - Underwater Wo... WPC1 5.0 - VMware Wor... WebSphere Product C... Microsoft PowerPoint - ... EN 8:12 PM Friday

WebSphere Product Center v5.0.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://wpcd.ibm.com/utils/enterLogin.jsp?company\_code=train&username=Admin&password=doolin&doit=chk\_login

WebSphere Product Center

Home Product Manager Collaboration Manager Data Model Manager System Administrator Window Help

train Admin @ train

Select a Product Group

**Catalog [Base Valeurs]**

« Hide Realtime Filter

Version Latest Version

Hierarchy Type de Valeurs

Selection Entire Catalog

Hide Unpopulated Hierarchy Nodes

« Hide Search

Search String

Item Search Category Search

Search on: Code ISIN de la valeur ou id

Type de Valeurs

- Actions [view 2 items]
  - US4592001014
  - US4592045345
- Obligations [view 1 item]
  - US2837629873
- Unassigned

**Organization [Default Organization Hierarchy]**

Show Realtime Filter »

Show Search »

Default Organization Hierarchy

**Catalog [Warrants]**

Show Realtime Filter »

Show Search »

ProduitsDerivesHierarchy

Unassigned

Base Valeurs ...

Mapped Hierarchy Nodes

Common Attributes

Caractéristiques générales Caractéristiques générales en fonction du type Caractéristiques de cotation par place Liens entre valeurs Suivi et audit

Liens entre valeurs

CODE TYPE DE LIEN 1/ Série : valeur mère ---> N valeurs filles

SENS DU LIEN 0 : pour une relation 'mère' ==> 'fille'

Code valeur LIEE Catalog: Base Valeurs Key: 100001

DATE DE VALIDITE Enter Date SEP 06 2005 hr: 18 min: 40

CODE TYPE DE LIEN 2/ Droit/coupon

SENS DU LIEN 1 : pour une relation 'fille' ==> 'mère'

Code valeur LIEE Catalog: Base Valeurs Key: 100001

DATE DE VALIDITE Enter Date MAR 13 2005 hr: 18 min: 40

CODE TYPE DE LIEN -NONE-

SENS DU LIEN -NONE-

Code valeur LIEE Catalog: Base Valeurs

DATE DE VALIDITE -NONE-

Linked Items

Item Picker [Base Valeurs] -- Web Page Dialog

« Hide Realtime Filter

Version Latest Version

Hierarchy Type de Valeurs

Selection Entire Catalog

Hide Unpopulated Hierarchy Nodes

Show Search »

Type de Valeurs

- Actions [2 items]
  - US4592001014
  - US4592045345
- Obligation [key=100000]
- Unassigned

CHECKOUT MACRO ACTION LOGS

1 ADD CLONE DROP SAVE Type de Valeurs

Done Start Internet

Alexis Belanger - Inbox ... 4. ATB - Zwischenstück ... WPC 5.0 - VMware Wor... WebSphere Product C... Microsoft PowerPoint - ... EN 8:15 PM Friday

WebSphere Product Center v5.0.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address: http://wpd.ibm.com/utils/enterLogin.jsp?company\_code=train&username=Admin&password=doolin&doit=chk\_login

WebSphere Product Center

Home Product Manager Collaboration Manager Data Model Manager System Administrator Window Help

NEW EDIT X DELETE IMPORT EXPORT Hide empty steps Hide inaccessible steps Hide empty collaboration areas

Collaboration Area Console (Results 1-1 of 1)

Search options

Select Type Name	Description	Source Container	Workflow	ACG	Step Details												
VENTES OTC	Base Valeurs	VENTES OTC Default			<table border="1"><tr><td>CONTROLE ET VALIDATION</td><td>0</td><td>NOTIFICATION TRADING</td><td>1</td></tr><tr><td>ENVOI A LA COMPTABILITE</td><td>0</td><td>NOTIFICATION VENTES</td><td>1</td></tr><tr><td>NEGOCIATION</td><td>0</td><td>STRUCTURATION PRODUIT</td><td>0</td></tr></table>	CONTROLE ET VALIDATION	0	NOTIFICATION TRADING	1	ENVOI A LA COMPTABILITE	0	NOTIFICATION VENTES	1	NEGOCIATION	0	STRUCTURATION PRODUIT	0
CONTROLE ET VALIDATION	0	NOTIFICATION TRADING	1														
ENVOI A LA COMPTABILITE	0	NOTIFICATION VENTES	1														
NEGOCIATION	0	STRUCTURATION PRODUIT	0														

http://wpcl.ibm.com/cdd\_workflow/view\_gui.jsp?dot=view\_ca&ca\_id=13 - Microsoft Internet Explorer

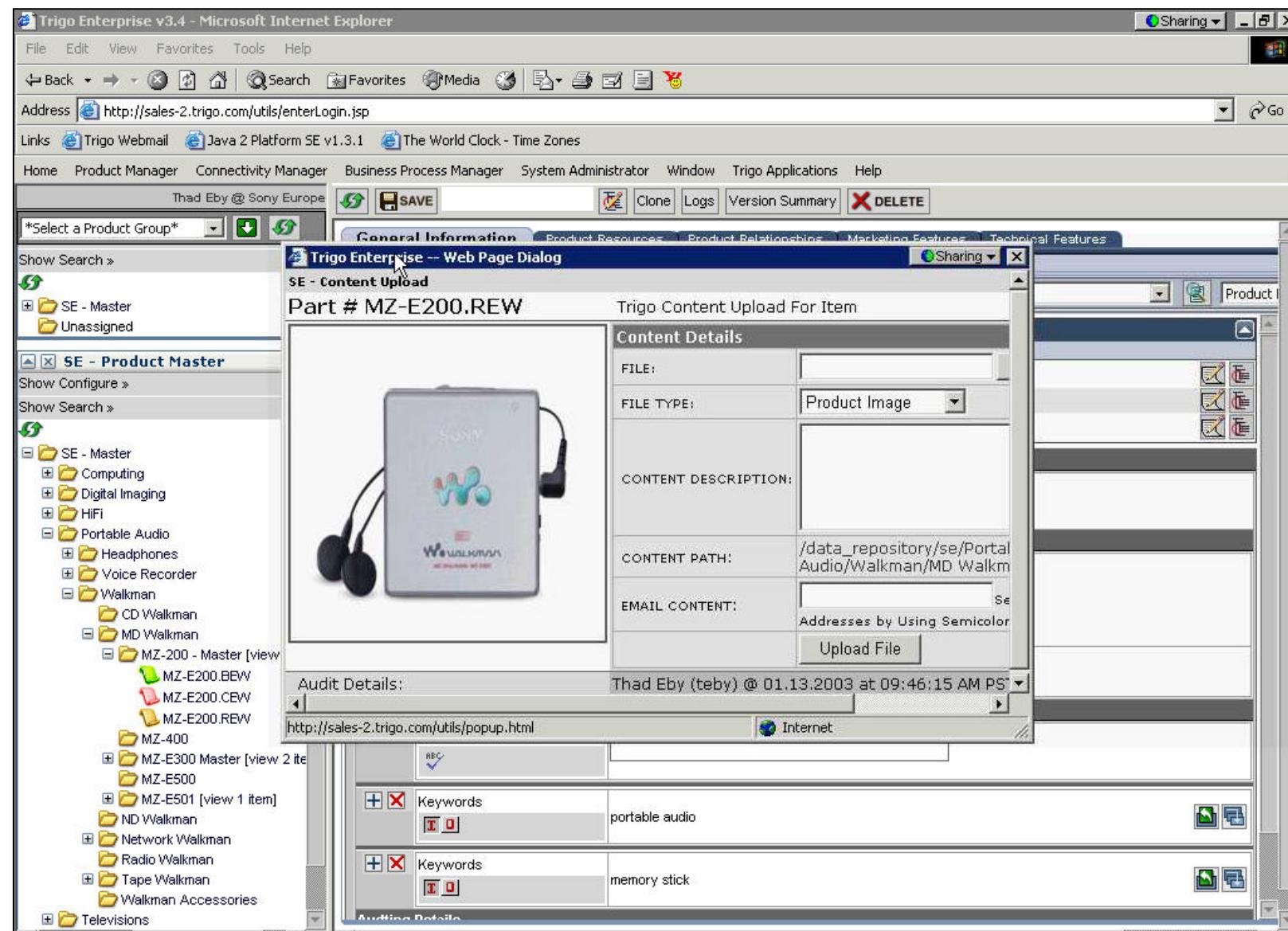
```
graph LR; A[STRUCTURATION PRODUIT] --> B[NOTIFICATION VENTES]; A --> C[NOTIFICATION TRADING]; B --> D[NEGOCIATION]; C --> D; D --> E[CONTROLE ET VALIDATION]; E --> F[ENVOI A LA COMPTABILITE]; F --> G[Success];
```

Internet

Start Alexis Belanger - Inbox ... 5. ATB - 9PM (Till I Come...) WPCL 5.0 - VMware Wor... WebSphere Product C... Microsoft PowerPoint - [...] http://wpcl.ibm.com/... EN 8:17 PM Friday

# Electronique





# Automobile



**WebSphere Product Center**

### Part Search

Year : 2000  
Make : FORD  
Model : EXPLORER  
System : -- Select a System --  
Sub-System : -- Select a System Above --  
Part Status : -- Select a Part Status --

Part Type : Part Number  
Part Number :  **Search**

**search results [click links to view item] →**

Make	Model	Year	Part Number	Part Name	Part Status	System	Subsystem
FORD	EXPLORER	2000	816652	<a href="#">Connecting Rod Bearing - 816652</a>	Active	Brakes & Wheel Hub	Rotor

Done start Create New Part Enterprise Search



WebSphere Product Center

Accueil Gestionnaire produits Gestionnaire de collaboration Gestionnaire Modèle de données Administrateur système Outils personnalisés Fenêtre Aide

Seymour Skinner @ Winston Automotive

Sélectionner un groupe de produits +

Catalogue [Winston Parts Catalog]

Afficher le filtre en temps réel

Masquer la recherche en temps réel

Chaîne de recherche \*oil\*

Recherche d'article  Recherche de ca

Recherche sur : Part Name où Key

**trouvé(e) 14 article.**

- Camshaft Oil Seal - 81731 (81731) »
- Coil Spring - Front - 81482 (81482) »
- Coil Spring - Front - 81483 (81483) »
- Coil Spring - Front - 81484 (81484) »
- Coil Spring - Front - 81485 (81485) »
- Oil Filter (80282) »
- Oil Filter (GOLD) (VMN00093) »
- Oil Filter (Gold) (VMN00094) »
- Oil Filter (Gold) edition (VMN118118) »
- Oil Pan - 81539 (81539) »

More (results 11- 14) »

Winston Parts Hierarchy

Sans affectation [afficher 32 articles]

**Winston Parts Ca ...**

Hoeuds de hiérarchie mappés

Attributs communs

3D Visualization for WPC

RÉSERVER MACRO ACTION JOURNAUX

AJOUTER CLOIHER ELIMINER ENREGISTRER HIÉRARCHIE SUPPRIMER



# Telecoms



WebSphere Product Center v5.0.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Mail Print Copy Paste Cut Find Help

Links IBM Trigo Archive Favorites Personal Gmail BluePages WPCL IMDb Yahoo! Mail DEMONet Webmail GDS DEMO GDS Webmail

Address http://wpcd.ibm.com/utils/enterLogin.jsp?company\_code=gc&username=tby&password=doolin&doit=chk\_login

WebSphere Product Center

Home Product Manager Collaboration Manager Data Model Manager System Administrator Custom Tools Window Help

Thad Eby @ Gott Clothing

Select a Product Group

Catalog [SC Mobiles]

Show Realtime Filter » Show Search »

- SC Classification Mobiles
  - Les autres mobiles
  - Les mobiles 3G [view 5 items]
    - BlackBerry 7100X
    - Nokia 6260
    - Philips 162
    - Samsung SGH-D500
    - Sony Ericsson S700i
  - Unassigned

Catalog [SC Accessoires]

Show Realtime Filter » Show Search »

- SC Classification Accessoires
  - Alimentation [view 1 item]
    - NOKIA Allume Cigare LCH12
  - Bluetooth [view 1 item]
    - Blueway oreillette Bluetooth
  - Oreillettes [view 1 item]
    - Blueway oreillette Bluetooth
  - Unassigned [view 2 items]

Catalog [SC Offres]

Show Realtime Filter » Show Search »

- SC Classification Offres
  - Offre Nokia + Abonnement à la minute
  - Sony Ericsson S700i + Blueway oreillette Bluetooth
  - Unassigned [view 2 items]

SC Offres ...

Mapped Hierarchy Nodes

Common Attributes

SC Offres PriSpec

SKU ABCD

SELECTION Catalog: SC Offres Key: 100000

Image

Accessoires

SELECTION Catalog: SC Accessoires Key: 100002

Mobiles

SELECTION Catalog: SC Mobiles Key: 369.00

Prix 369.00

Image

Visualisation image

Modifié par reco teby

Dernière modification reco Thu Apr 21 01:17:10 PDT 2005

Date d'effectivité

Début -NONE-

Fin -NONE-

CHECKOUT MACRO ACTION LOGS

1 ADD CLONE DROP SAVE SC Classification Offres HIERARCHY DELETE

Done

Start Internet 1:49 AM

Alexis Belanger - Inbox ... WPC 5.0 - VMware Wor... WebSphere Product C... WebSphere Product C...

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