Your Information Agenda: Roadmap to Information Centricity



Delivering Trusted Information for Smarter Business Decisions

AUTOMATION

Unlocking Information

OPTIMIZATION



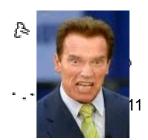
Trusted and complete

- •in context
- insightful
- *timely









Strategy

Define & Information Agenda

Road Maps

Information Infrastructure



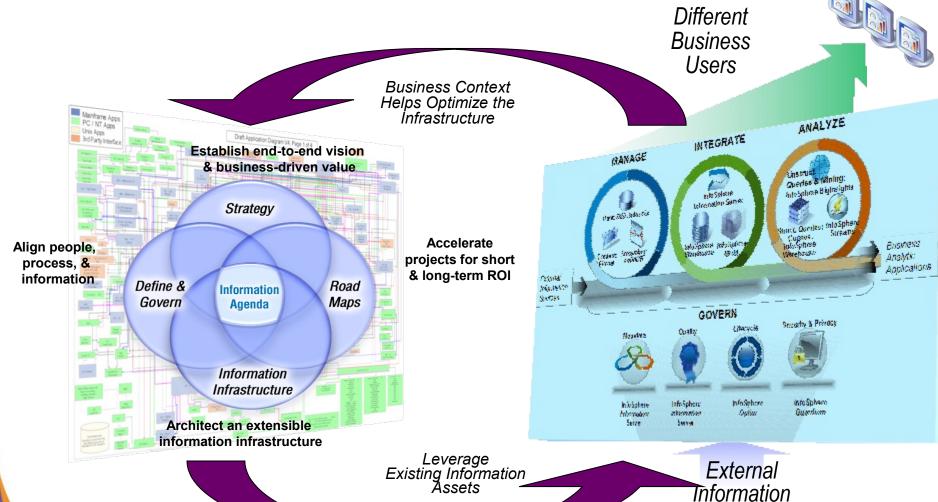








A Software System is required to systematically create Value & Lower Costs.



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Sources

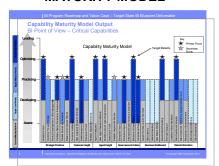




Unlocking Information for Better and Sustainable Business Results IBM can help you attain this with Information Agenda Workshops

What should we be doing?

CAPABILITY MATURITY MODEL

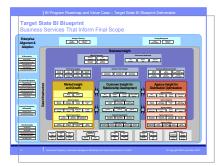


ORGANIZATIONAL READINESS
ASSESSMENT

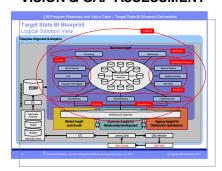


How should we be doing it?

THREE-YEAR BUSINESS INITATIVES BLUEPRINT

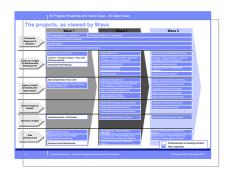


DATA & TECHNOLOGY VISION & GAP ASSESSMENT



When should we be doing it?

BUSINESS INITIATIVES ROADMAP



VALUE CASE

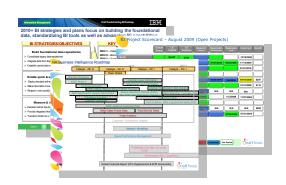
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Information Agenda Roadmap Process IBM's approach to assist Clients with an Informations Angenda Workshop.





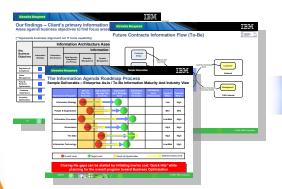


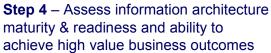


Step 1 – Evaluate existing Information Strategy and Roadmap and prepare for the workshop

Step 2 – Balance Information Strategy Against Industry Imperatives and industry desired maturity

Step 3 – Conduct on-site workshop and interviews with LOB and IT staffs to prioritize high value business areas







Step 5 – Assimilate findings, analyze and prioritize gaps, identify potential projects, develop recommendations and create the Information Agenda roadmap





Step 6 – Present final report, deliver Information Agenda roadmap and plan for Solution Roadmap

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