Find, reach and collaborate with IBM Unified Communications and Collaboration solutions.

Enterprises have found that they can drive faster, better decisions and cut costs with a unified communications (UC) infrastructure. IBM Unified Communications and Collaboration (UC²™) solutions take UC to the next level by simplifying the user experience, driving adoption and delivering the return on investment promised by unified communications.

IBM brings together the hardware, software and expert services you need to use voice, data and video right from the applications and devices you use every day. We help enterprises lower their travel, telephony and other costs. We also help people connect and collaborate smarter in real time to work effectively, make quick, informed decisions, and achieve better business outcomes.

Make unified communications simple and effective

IBM Lotus® Sametime® software, the cornerstone of IBM UC² solutions, provides a core set of integrated synchronous (real-time) communication services—voice, data and video—that makes it intuitive for people to find, reach and collaborate effectively with colleagues, customers and business partners:

- **Rich presence** (online status, availability, automatic location awareness and telephony status) helps make it easy to quickly find people you need.
- **Security-rich, enterprise-class instant messaging (IM)** helps reduce phone and voicemail costs while providing a way to quickly engage with colleagues.
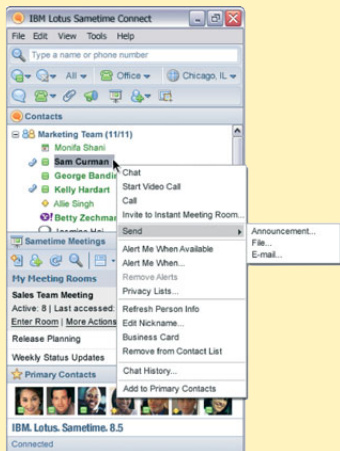
Instant messaging and presence awareness make it easy to chat or call others. Photos can add a face to the names of your contacts.

- **Online meetings with audio- and videoconferencing** help reduce travel and enable remote workers to fully engage with their colleagues.
- **Integrated Voice over IP (VoIP) and high-quality desktop video** deliver a more interactive collaborative experience and lower telephony costs.
- **Community collaboration** helps save hours by finding and interacting with experts in the organization who you didn't even know.

- **Mobile device support** gives you access to people and information even when you are on the road.
- **Telephony, audio and video integration** provide one-number phone service, softphone, call management capabilities and more. Deliver next-generation voice capabilities through your existing telephony infrastructure.

The platform of choice for unified communications

Sametime software serves as the single communications and collaboration interface on users' desktops. From it, people can access all of their UC tools, whether they have been integrated into the Sametime client or they stand alone. This can help minimize travel expenses, lower audio- and Web-conferencing service expenses and dramatically reduce telephony expense. Sametime software is designed for:

- **Simplicity and choice.** An intuitive, easy-to-use user experience—and the ability to invoke it from virtually wherever people work—drives adoption, which in turn drives business value. People have a range of options at their fingertips: IM, screen sharing, persistent group chat, VoIP, phone calls or video. Enterprises have a choice of servers and clients—including a browser-based, zero-download client for IM and online meetings.
- **Investment protection.** Sametime software supports and integrates with multiple client and server operating systems, e-mail platforms, directories, telephony, and audio- and videoconferencing systems. It integrates out of the box with IBM Lotus, IBM WebSphere® and Microsoft® products.
- **Extendability.** The software provides standards-based tools to extend the platform with custom applications and third-party plug-ins. Web 2.0 tools make it easier to embed communications into business processes.
- **Security and scalability.** Sametime software provides the proven security features, reliability and scalability enterprises need.

Comprehensive IBM UC^2 solutions support smarter collaboration

Leverage the combination of IBM software and services with IBM Business Partner offerings to implement your UC solution and help your people collaborate smarter and make better, faster decisions with:

- **IBM Lotus Sametime software,** described on page 1 of this flyer
- **IBM Lotus Sametime Unified Telephony software,** which includes phone presence awareness and intelligent call management, and works with multiple, mixed telephone systems. This software adds the ability to access and manage telephone communications through the Sametime or Lotus Notes client.
- **IBM Global Business Services, IBM Global Technology Services and IBM Software Services for Lotus,** which provide trained service professionals with significant experience in business transformation; telephony and converged communications; and software consulting, training and implementation to help you realize business benefits more quickly.
- **IBM Business Partners,** which deliver enhanced audio, video and telephony offerings as well as industry-specific or general business applications to extend your UC platform.
- **IBM appliance and cloud offerings,** which include UC capabilities delivered through appliances like IBM Lotus Foundations™ and cloud offerings like IBM LotusLive™ technology.

What's new in IBM Lotus Sametime 8.5 software:

- **Effective online meetings**—Instant access means no time lost to sharing pass codes.
- **Simplified audio and video**—Take the guesswork out of multimedia collaboration.
- **Zero-download browser clients**—Enable chats, meetings and Apple iPhone devices.
- **Web 2.0 tools**—Presence- and communications-enable applications.
- **Streamlined management**—Deploy, configure and administer from a single console.
- **Licensing options**—Take advantage of new and easier ways to license the software.

For more information

To learn more about the IBM UC^2 strategy or IBM Lotus Sametime software and services, contact your IBM representative or IBM Business Partner, or visit:

- **ibm.com**/lotus/uc2
- **ibm.com**/lotus/sametime
- **ibm.com**/software/lotus/services
- **ibm.com**/services/integrated