# CICSbuzz

06 MARCH 2013



# Making an Impact: are you ready?

Hello! Spring is in the air at IBM Hursley, home of the CICS® newsletter team, and we're delighted to have some newly hatched publications about CICS to share with you, as well as some exciting events gambolling up towards us. Our next big conference is **IBM Impact**, 28 April - 2 May; we hope you can be there to find out how CICS can help boost the operational efficiency and service agility of your business while also bringing you cloud enablement.

# A call to perform: don't miss this week's teleconference!



# Thursday 7 March: Solving complex CICS cross-system performance problems

If you run CICS transactions that use other IBM® subsystems such as IMS<sup>™</sup>, DB2® and WebSphere® MQ, you'll know that performance problems in mixed subsystems can be difficult and time-consuming to track down. Regardless of the challenge, the operational efficiency of your CICS systems is critical to overall enterprise performance; register now for this free call to learn how IBM Transaction Analysis Workbench can help.

# Business in motion: join us at Impact 2013



#### 28 April - 2 May: IBM Impact

Immerse yourself in the technology, learn from experts and be inspired by your peers. Discover how to use IBM capabilities, including the power of CICS V5.1, to transform your organisation. Put your business in motion by bringing Mobile, Cloud and Big Data together with optimised applications and processes to harness their full power. Don't miss this chance to network with over 9500 business and IT leaders - register now!

# Analyse these: two detailed reports

CICS has gone under the looking glass of two eminent analysts, and the results are out!

#### CICS V5.1: Learning from the cloud

The Bathwick Group **reports** on how we've embedded some of the key features and benefits of cloud computing within the CICS V5.1 platform.





# IBM CICS Tools: Discovery and Optimization for the Next Generation

The Branham Group reports on the cost savings CICS Tools make possible, and describe how Tools can help you to improve your operational efficiency.

## Stating our course: CICS Mobile

We intend to deliver enhanced support for mobile applications. Find out how in our recent Statement of Direction about CICS TS Support for Mobile and One Time Charge (OTC) Pricing.

If you missed it in the last CICSbuzz, you might also like to find out how we're helping students at the University of Florida stay on track with a mobile app based on CICS TS.

## **Banking on CICS - Garanti Bank**

With continued growth in customers, assets and transactions, Garanti Bank - Turkey's second largest - needed to manage capacity and reduce costs. Find out how they capitalised on the newest optimisation features of IBM CICS Transaction Server in our client case study.

#### Perfect partners: your story here

We're always eager to hear news and success stories from our IBM Business Partners. Have something to share? Please contact our Partner Program Focal, **Diane Johnson**.

Get listed... join our growing list of IBM Business Partners today: contact cicsetp@uk.ibm.com

#### Find us online...





# And finally...

We hope you felt the love if you visited us on Facebook this Valentine's Day! Here's a cheeky glimpse...



Roses are red Violets are blue Use CICS five point one For whatever you do

Editors: John Knutson, Nick Garrod & Anna Bridgen You're receiving this email because you are subscribed via the <u>CICS News page</u>.

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