

# IBM zEnterprise® Technology Summit – A Virtual Event on June 27, 2013

Learn how the latest System z software can save you time and solve problems faster

IT budgets may be tighter than ever, but enterprise technology from IBM® continues to advance and close the gaps between where you are and where you want to be. We'll show you how the unique capabilities of zEnterprise® fit into an enterprise private cloud, how integrated analytics can support better decision-making and how you can deliver new services faster and with more flexibility.

Keep up on the technology — from hardware to software to the tools that maximize their value — by attending the **IBM zEnterprise Technology Summit** on **June 27**, delivered as a virtual event. Attending a technical event from your desktop gives you many benefits in addition to saving travel time. Chat with technical experts, product managers and IBM development lab specialists to learn about new product enhancements and tools, and get practical tips that can help you stay current with the demands of your job. You can also gather materials to study and reference later.

Virtual doors open at 10:30 a.m. EDT in the U.S. and 10:30 a.m. BST / 11:30 a.m. CET in Europe on **June 27, 2013**. Technical sessions are organized into six tracks that are aligned with major job responsibilities in an enterprise:

- The New zEnterprise – A Cost-Busting Platform
- DB2® 10 for z/OS®: Performance and Optimization Best Practices
- IMS™: The Revolution/Evolution Continues
- Smarter Computing to Accelerate Agile, Mobile and Cloud Application Delivery
- Cost-Efficiencies of a Modern Application Infrastructure
- Data Center Operations and Systems Management Update

All sessions are on-demand, and you can attend any that meet your professional needs.

Product experts will be on-site and available to answer your questions until 5:00 p.m. EDT in the U.S. and 5:00 p.m. BST / 6:00 p.m. CET in Europe. If you need advice on a technical issue — whether or not it is a session topic — this is a great opportunity to talk to an expert individually, in group chat sessions or in forum discussions with other technical professionals.

**[Click here](#) for additional information and registration.**



## Program overview

### The New zEnterprise – A Cost-Busting Platform *for IT managers and enterprise architects*

- 1 System z® is optimized for critical data workloads
- 2 World's fastest analytics
- 3 Smarter solution delivery on System z and Academic Initiative for System z skills
- 4 Best fit workloads for System z private cloud
- 5 What System z can do that Intel® can't
- 6 TCO lessons from customer engagements

### DB2 10 for z/OS: Performance and Optimization Best Practices

*for database administrators and database managers*

- 1 DB2 10 for z/OS: Performance best practices
- 2 DB2 for z/OS migration: Query performance considerations
- 3 DB2 design for high availability and scalability
- 4 Stored procedure monitoring and analysis
- 5 Why IBM zEnterprise analytics, why now?
- 6 The benefits of zEnterprise analytics: client use cases and performance results

### IMS: The Revolution/Evolution Continues

*for IMS database architects and administrators*

- 1 The IMS value proposition
- 2 What every enterprise architect needs to know about the evolution of IMS
- 3 Accelerate IMS application modernization with new integration capabilities
- 4 Next-level solutions with IMS and Java™ on System z
- 5 Improve data sharing management with IMS Sysplex Manager
- 6 Slow response time in your mixed environment? We have the solution

### Smarter Computing to Accelerate Agile, Mobile and Cloud Application Delivery

*for application developers, managers and architects*

- 1 Trends in enterprise modernization to enable Smarter Development
- 2 Multiplatform development: Part I - Team collaboration, application insight, development and debug
- 3 Multiplatform development: Part II - Team collaboration, application insight, development and debug
- 4 Multiplatform development: Part III - z/OS promotion and deployment
- 5 Making mainframe development more agile: Providing developers with their own environments
- 6 Mobile and cloud development
- 7 Optimizing tools and compilers

### Cost-Efficiencies of a Modern Application Infrastructure

*for application architects and managers, CICS® programmers and administrators*

- 1 CICS V5.1: A new portfolio for first-class platforms
- 2 CICS V5.1: First-class applications
- 3 CICS V5.1: Scalability and performance
- 4 Hey! Who closed my batch window? Using WebSphere® to streamline and assimilate batch processing
- 5 System z Decision Management: Where business rules and events are transformed
- 6 WebSphere MQ Technical Update: Fulfill mobile commerce and machine-to-machine requirements for less cost

### Data Center Operations and Systems Management Update

*for operations managers and system programmers*

- 1 The value of zEnterprise for hybrid computing
- 2 Successful private clouds exploit System z capabilities
- 3 System z continues to be the ultimate security platform
- 4 OMEGAMON® V5 improves problem management for increased system availability
- 5 IT optimization with Linux® on System z
- 6 Maximize performance and productivity with IBM System Automation solutions

[Click here](#) for additional information and registration.



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