

Teleconference - December 5, 2007

Discover, reuse and govern your mainframe services

Increasingly complex environments are also more difficult to manage, in part because applications are added over time, and they are often isolated from one another. This causes duplication in business processes and contributes to significant maintenance costs and slower time to market. The result is that it's harder to ensure that you're reusing your existing services to rapidly assemble and reconfigure applications and processes. Are you on time and on budget? Are you managing services effectively so that your IT goals are aligned with business objectives?

Teleconference

If you're planning to service-enable your WebSphere® MQ or CICS® applications, join us for this complimentary teleconference and learn how IBM WebSphere Service Registry and Repository can help maximize the business value of new services. This industrial-strength tool enables businesses to publish, find, enrich, manage and govern the services in a Service Oriented Architecture (SOA). In this teleconference, we will describe the key scenarios and patterns of using WebSphere Service Registry and Repository on the IBM System z™ platform. We'll show you how other IBM customers have been able to leverage integration with System z solutions to gain more value from their enterprise SOA implementations.

In this session, you'll learn how WebSphere Service Registry and Repository:

- Promotes reuse and eliminates redundancies by increasing visibility of services, applications and processes
- Enables governance and life-cycle management of highvalue applications, such as WebSphere MQ and CICS

We will also describe briefly the value of other WebSphere Service Registry and Repository integrations that provide end-to-end service life-cycle support (such as IBM WebSphere Developer for System z and Rational® Asset Manager).

Join us after the teleconference for a live question and answer session.

All registrants who attend the teleconference will receive complimentary access to a recent flash video and brochures on WebSphere Service Registry and Repository.

Speakers: Vincent Belfoure, Technical Sales, Worldwide WebSphere Business Process Management Broadcast date: December 5, 2007 - 11 a.m., EST Developed for: IT directors, architecture group heads, IT architects, SOA architects, application developers and managers, CTOs and CIOs Technical level: Basic – intermediate

Register online right now

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This teleconference will also be available for replay after the event.



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