System z Software Technology Summit - A Virtual Event on June 20, 2012

Learn how the latest System z software can save you time and solve problems faster

Business as usual is a thing of the past, as the introduction of IBM® zEnterprise™ is proving. In this era of reduced IT budgets and more complex demands, the unique capabilities of System z and zEnterprise are helping organizations optimize workload deployment on best fit technologies with a common management infrastructure that also helps drive down costs. This model integrates data serving and analytics for valuable insight and enables fast and flexible delivery of new services to drive innovation.

Keep up on the technology—from hardware to software to the tools that maximize their value—when you join us on **June 20, 2012** for our **System z Software Technology Summit**, delivered as a virtual event. Attending a technical event from your desktop gives you many benefits in addition to saving travel time. Chat with technical experts, product managers and IBM development lab specialists to learn about new product enhancements and tools, and get practical tips that can help you stay on top of the demands of your job. You can also gather materials to study and reference later.

Virtual doors open at 10:30 a.m. EDT in the U.S. and 10:30 a.m. BST / 11:30 a.m. CET in Europe on **June 20, 2012**. Technical sessions are organized into five tracks that are aligned with major job responsibilities in an enterprise, and you can attend any that meet your professional needs. All sessions are on-demand and can be attended at any time:

- zEnterprise The ideal basis for Smarter Computing
- DB2 for z/OS Technical Update
- Smarter Development and Deployment
- Application Infrastructure Modernization for Business Agility
- Data Center Operations and Systems Management Update

Product experts will be on-site and available to answer your questions until 5:00 p.m. EDT in the U.S. and 5:00 p.m. BST / 6:00 p.m. CET in Europe. If you need advice on a technical issue—whether or not it is a session topic—this is a great opportunity to talk to an expert individually, in group chat sessions or in forum discussions with other technical professionals.

Click here for additional information and registration.



Program overview

zEnterprise – The ideal basis for Smarter Computing *for IT managers, IT enterprise architects*

- 1 Understanding the value of the mainframe today
- 2 Simplify and compress your hardware footprint with zEnterprise
- 3 System z Still the best place for data
- 4 System z Academic Initiative
- 5 Improving service delivery with private cloud computing
- **6** The reality of rehosting
- 7 Tales from the Eagle TCO team

DB2 for z/OS Technical Update for database administrators, database managers

- 1 Leveraging DB2 for z/OS for your data warehousing and business analytics requirements
- 2 DB2 10 overview and migration planning
- 3 Migration best practices and customer experiences with DB2 10
- 4 DB2 10: Secrets of scalability
- 5 Migrating to DB2 10? Get maximum CPU benefit with minimum impact
- 6 A proactive approach to security, audit and compliance with DB2 for z/OS
- 7 Beyond migration: Reduce CPU in DB2 10 using DB2 utilities and tools

Smarter Development and Deployment for IT application architects and developers

- 1 Enterprise Modernization and smarter development: Strategy and overview
- 2 Quickly identify, research and fix abends in a critical System z production application - Part 1 and Part II
- 3 Research and fix a performance problem in a critical CICS production environment Part 1 and Part II
- **4** Getting started with smarter development for modernizing the enterprise

Application Infrastructure Modernization for Business Agility

for system analysts, IT architects, application architects and CICS application developers

- 1 System z Business Process Management: Highperformance process agility for business growth
- **2** System z Decision Management: Where business rules and events are transformed
- 3 What's new in WebSphere® MQ and Message Broker Creating an interconnected enterprise
- 4 CICS Architecting for your future and why CICS matters to you
- 5 CICS Minimize costs and maximize your CICS investments
- 6 CICS Strength throughout the ecosystem. Are you tooled up?

Data Center Operations and Systems Management Update

for IT operations and system programmers

- 1 Getting started with private clouds on System z
- 2 Successful System z clouds need good visibility, control and automation from Tivoli
- 3 Solving the server sprawl problem with effective IT optimization
- 4 Increasing availability and productivity with Tivoli OMEGAMON® monitoring and analytics
- 5 Creating an infrastructure tuned to the task with z/VM
- **6** Maximize availability and performance with Tivoli System Automation solutions

Click here for additional information and registration.



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