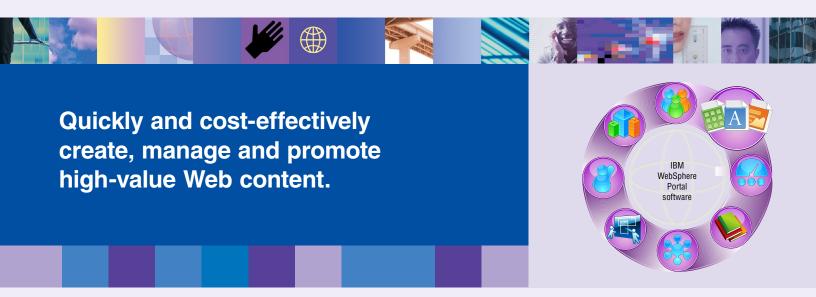


IBM® Content Accelerator



Portal solutions to address specific business needs

IBM® accelerators for IBM WebSphere® Portal software easily "snap in" to your environment to address specific business challenges, extend existing investments and simplify portal implementations, helping you obtain faster time to value for your software investments. IBM Content Accelerator is included in this family of accelerators.

Maintain Web content at the speed of business

Your Web sites are your company's face to the world. If content is outdated, inaccurate or difficult to find, you risk frustrating your site visitors and losing your opportunity to communicate with them. The challenge is to keep content relevant and secure without overstretching teams and budgets.

IBM Content Accelerator can help your organization increase the value of Web sites by delivering realtime, personalized information, while reducing the cost of deploying and managing Web sites.

- Enables you to "snap in" powerful, flexible Web content management tools that support the dynamic delivery of personalized Web content, helping to extend the value of existing investments
- Facilitates rapid creation and easy management of robust Web sites, intranets, extranets and portals
- Reduces the time it takes to get content from producers to consumers, and speeds the Web content update and approval cycle

Empower business users to manage content

While line-of-business users are best suited to developing Web site content, overstretched IT teams are typically tasked with managing and deploying changes and updates, often leading to data bottlenecks. IBM Content Accelerator includes features and capabilities from IBM Lotus[®] Web Content Management and IBM Lotus Quickr™ software to help address this challenge.

- Provides more powerful, comprehensive Web content management tools for business users, allowing them to control authoring, workflow, management and delivery processes
- Helps ensure consistency across the Web site via templates and aligns content creation with existing business processes
- Enables nontechnical content experts to create Web content, increasing your technical staff's capacity to innovate



Support security-rich, accurate content searches

Web site content is more valuable when users can easily find what they need. IBM Content Accelerator uses IBM OmniFind™ Enterprise Edition software to provide fast and accurate search results while helping to protect sensitive information.

- Enhances the relevancy of search results by using rich query processing, semantic search capabilities and advanced search features
- Extends searches to a broad array of enterprise repositories, including databases, file shares, collaboration tools and content management systems, all from within the portal
- Indexes enterprise content while maintaining native documentlevel security



For more information

For more information about services that support Lotus and WebSphere Portal products, go to:

ibm.com/software/lotus/services

To learn more about IBM Content Accelerator and other accelerators for IBM WebSphere Portal software, contact your IBM representative or IBM Business Partner, or visit:

ibm.com/software/lotus/contentaccelerator



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