

IBM Content Analytics with Enterprise Search

Explore the sentiment behind facet values

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Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information: "Collection: Happy ... (change)", "Logged in as: Not lo...", "Preferences", "My Profile", "Help", and "About". Below this is a toolbar with various analysis tools: Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment.

The main content area shows search results for "Results 1-10 of 637 (637/637 results matched)". The results are presented in a table with columns for Source, Date, Title, and Thumbnail. The first result is a CSV file dated 3/6/11 with the title "Takes really long to dry". The text snippet shows a customer's complaint: "over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer".

A second result is a CSV file dated 2/27/11 with the title "DO NOT BUY". The text snippet shows a customer's negative review: "I hate this dryer. The matching washer leaves the clothes looking like they have been 'rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these 'twisted' wrinkles in them. There is no 'permanent press' cycle. It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer".

A third result is a CSV file dated 2/19/11 with the title "HappyHomeStoreCustomerComments.csv?id=3". The text snippet shows a customer's positive review: "bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer".

On the left side, there is a "Facet Navigation" panel with a "Default order" dropdown. The facets listed include: Phrase Constituent 2, Sentiment, My Keywords, Document Cluster, Terms of Interest, product, product_category, price, rating, and location. Below this is a "Contextual Views" section with a "Sentiment Highlight" area containing three checked options: Positive sentence, Ambivalent sentence, and Negative sentence. There is also a "Contextual view to search:" dropdown set to "Positive" and a "Search" button.

A purple tooltip box is overlaid on the interface, containing the following text: "If an administrator enables sentiment analysis for a content analytics collection, you can use the Content Analytics Miner to explore positive and negative expressions. You can: - Assess the overall sentiment behind various facet values - See how positive and negative expressions occur in context, and - Explore how positive and negative sentiment changes over time."

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. Below the navigation bar is a toolbar with various analysis tools like Documents, Facets, Time Series, etc. The main content area shows search results for a 'Gas Dryer' with 637 results. The results are displayed in a table with columns for Source, Date, Title, and Thumbnail. The first result is a CSV file dated 3/6/11 with the title 'Takes really long to dry'. The text of this result is: 'over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The second result is a CSV file dated 2/27/11 with the title 'DO NOT BUY'. The text of this result is: 'I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The third result is a CSV file dated 2/19/11 with the title 'HappyHomeStoreCustomerComments.csv?id=3'. The text of this result is: 'bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. A yellow callout box is overlaid on the first result, containing the following text: 'On the **Documents** view, sentences that express sentiment are underlined in different colors. - **Green** indicates that the underlined sentence contains positive expressions. - **Red** indicates that the underlined sentence contains negative expressions.' The Facet Navigation panel on the left shows 'Sentiment' selected, and the Contextual Views panel shows 'Sentiment Highlight' with 'Positive sentence', 'Ambivalent sentence', and 'Negative sentence' all checked. The Contextual view to search is set to 'Positive'.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

Results 1-10 of 637 (637/637 results matched) | Results per page: 10

Facet Navigation	Source	Date	Title	Thumbnail
Phrase Constituent ²	CSV file	3/6/11	Takes really long to dry	
Sentiment	CSV file	2/6/11	Taymag	
My Keywords	CSV file	1/22/11	great dr	
Document Cluster	CSV file	2/27/11	DO NOT BUY	
Terms of Interest	CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	
product				
product_category				
price				
rating				
location				

Sentiment Highlight:
 Positive sentence
 Ambivalent sentence
 Negative sentence

Contextual view to search: Positive

Search

Sentences that are underlined in gray are considered ambivalent. Ambivalence means that the overall sentiment is about evenly divided between positive and negative sentiment.

over 75 minutes to get to almost dry a small load of towels. Very disappointed Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer

dryer works great. Taymag Bicentennial 7.0 cu. ft. Gas D

I could not believe had big the inside of the dryer was. Its G y by the time
the washer was done washing another load of clothes.N st wanted to
add that the gentlemen that installed the dryer were great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

Results 1-10 of 637 (637/637 results matched) | Results per page: 10

Source	Date	Title	Thumbnail
CSV file	3/6/11	Takes really long to dry	
over 75 minutes to get to almost dry a small load of towels. <u>Very disappointed.</u> <u>Plus it's noisy!</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
CSV file		dryer works <u>great.</u> Taymag Bi	
CSV file	1/22/11	great dryer	
I could not believe had big the inside of the dry was. <u>Its Great.</u> <u>The first time I used it my clothes were dry by the time the washer was done washing another load of clothes.</u> <u>Not only does it same money it saves time.</u> <u>I just wanted to add that the gentlemen that installed the dryer were great.</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
CSV file	2/27/11	DO NOT BUY	
I <u>hate this dryer.</u> The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. <u>It's very noisy and takes a long time to dry, compared to my old dryer.</u> <u>The clothes come out very wrinkled.</u> I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	
bought this at a <u>great price</u> to go with <u>matching washer</u> (see review) <u>works great,</u> even at energy preferred setting. enough settings for even a families needs. <u>even heavy towel loads dry amazingly quick.</u> like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer			

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
 - product
 - product_category
 - price
 - rating
 - location

Contextual Views

Sentiment Highlight:

- Positive sentence
- Ambivalent sentence
- Negative sentence

Contextual view to search: Positive

Search

If a sentence is not underlined, it is considered neutral, which means that the system did not detect any sentiment in the sentence.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. Below this is a toolbar with various analysis tools like Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment. The main content area shows search results for a query, with a callout box explaining how to use the Sentiment Highlight feature.

Facet Navigation: Default order

- Phrase Constituent²
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
 - product
 - product_category
 - price
 - rating
 - location
- Contextual Views
 - Sentiment Highlight
 - Positive sentence
 - Ambivalent sentence
 - Negative sentence
 - Contextual view to search:
 - Positive
 - Search

Source	Date	Title	Thumbnail
CSV file	3/6/11	Takes really long to dry	
over 75 minutes to get to almost dry a small load of towels. <u>Very disappointed.</u> <u>Plus it's noisy!</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
CSV file	2/6/11	Taymag gas dryer	
<u>dryer works great.</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
CSV file	1/22/11	great dryer	
I could not believe had big the inside of the dry was. <u>Its Great.</u> <u>The first time I used it my clothes were dry by the time the washer was done washing another load of clothes.</u> <u>Not only does it same money it saves time.</u> <u>I just wanted to</u> <u>ere great.</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
DO NOT BUY			
e clothes looking like they have been "rung out by twisting them, and even and I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them.			
There is no "permanent press" cycle. <u>It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled.</u> I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer			
CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	
<u>bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting.</u> <u>enough settings for even a families needs.</u> <u>even heavy towel loads dry amazingly quick.</u> <u>like the front door access that pulls down.</u> last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer			

You can enable and disable sentence underlining. For example, to explore only the positive expressions, clear the check boxes for Ambivalent and Negative sentence underlining.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search
Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

Results 1-10 of 637 (637/637 results matched) | Results per page: 10

Facet Navigation	Source	Date	Title	Thumbnail
Phrase Constituent ²	CSV file	3/6/11	Takes really long to dry	
Sentiment				
My Keywords				
Document Cluster				
Terms of Interest				
product				
product_category				
price				
rating				
location				
Contextual Views				
Sentiment Highlight				
<input checked="" type="checkbox"/> Positive sentence <input checked="" type="checkbox"/> Ambivalent sentence <input checked="" type="checkbox"/> Negative sentence				
Contextual view to search: Positive				
Search				
	CSV file	2/6/11	Taymag gas dryer	
				over 75 minutes to get to almost dry a small load of towels. <u>Very disappointed.</u> <u>Plus it's noisy!</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer
	CSV file	1/22/11	great dryer	
				dryer works <u>great.</u> Taymag Bicentennial 7.0 cu. ft. Gas Dryer
	CSV file	2/27/11	DO NOT BUY	
				I <u>hate this dryer.</u> The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. <u>It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled.</u> I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer
	CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	
				bought this at a <u>great price to go with matching washer (see review) works great, even at energy preferred setting.</u> enough settings for even a families needs. <u>even heavy towel loads dry amazingly quick.</u> like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

Explore the sentiment behind facet values

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Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. Below this is a toolbar with various analysis tools like Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment. The main content area shows search results for a gas dryer, with a table listing source files, dates, and titles. A yellow callout box highlights that only sentences with positive sentiment are underlined. The left sidebar contains facet navigation options and a sentiment highlight section where 'Positive sentence' is selected.

IBM Content Analytics with Enterprise Search
Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

Results 1-10 of 637 (637/637 results matched) | Results per page: 10

Facet Navigation	Source	Date	Title	Thumbnail
Phrase Constituent ²	CSV file	3/6/11	Takes really long to dry	
Sentiment				
My Keywords				
Document Cluster				
Terms of Interest				
product				
product_category				
price				
rating				
location				
Contextual Views				
Sentiment Highlight				
<input checked="" type="checkbox"/> Positive sentence				
<input type="checkbox"/> Ambivalent sentence				
<input type="checkbox"/> Negative sentence				
Contextual view to search:				
Positive				
Search				

Now, only the sentences that contain positive sentiment are underlined.

over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer

dryer works great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

I could not believe had big the inside of the dry was. Its Great.The first time I used it my clothes were dry by the time the washer was done washing another load of clothes.Not only does it same money it saves time. I just wanted to add that the gentlemen that installed the dryer were great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

DO NOT BUY

I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

HappyHomeStoreCustomerComments.csv?id=3

bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

Great value for the money

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. Below this is a toolbar with various analysis tools like Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment. The main content area shows search results for 'Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. A yellow callout box points to a document preview, stating: 'You can explore the expressions in a document further by opening the document preview.' On the left, the 'Facet Navigation' panel is visible, and the 'Contextual Views' section is expanded to show 'Sentiment Highlight' with checkboxes for 'Positive sentence', 'Ambivalent sentence', and 'Negative sentence'. The 'Contextual view to search:' dropdown is set to 'Positive'. The search results table has columns for Source, Date, Title, and Thumbnail. The first result is a CSV file titled 'Takes really long to dry' with a snippet: '... Takes really long to dry'. The second result is a CSV file titled 'Taymag gas dryer' with a snippet: 'dryer works great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The third result is a CSV file titled 'great dryer' with a snippet: 'I could not believe had big the inside of the dry was. Its Great.The first time I used it my clothes were dry by the time the washer was done washing another load of clothes.Not only does it same money it saves time. I just wanted to add that the gentlemen that installed the dryer were great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The fourth result is a CSV file titled 'DO NOT BUY' with a snippet: 'I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. Its very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The fifth result is a CSV file titled 'HappyHomeStoreCustomerComments.csv?id=3' with a snippet: 'bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'.

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents Facets Time Series Deviations Trends Facet Pairs Connections Dashboard Sentiment

Results 1-10 of 637 (637/637 results matched) Results per page: 10

Facet Navigation	Source	Date	Title	Thumbnail
Phrase Constituent ²	CSV file		Takes really long to dry	
Sentiment	over 75 min 7.0 cu. ft. Ga		... Very disappointed. Plus it's noisy! Taymag Bicentennial	
My Keywords	CSV file	2/27/11	Taymag gas dryer	
Document Cluster			dryer works great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	
Terms of Interest	CSV file	1/22/11	great dryer	
product			I could not believe had big the inside of the dry was. Its Great.The first time I used it my clothes were dry by the time the washer was done washing another load of clothes.Not only does it same money it saves time. I just wanted to add that the gentlemen that installed the dryer were great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	
product_category	CSV file	2/27/11	DO NOT BUY	
price			I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. Its very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	
rating	CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	
location			bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	

Contextual Views

Sentiment Highlight

- Positive sentence
- Ambivalent sentence
- Negative sentence

Contextual view to search: Positive

Search

Explore the sentiment behind facet values

The screenshot shows the IBM Content Analytics Document Analysis interface. The main window displays an 'Analytics Facet' table with the following data:

Name	Value
Numeral	75
General Noun	minute
Verb	get
Adverb	almost
Verb	dry
Modified Noun	small ... load
Adjective	small
General Noun	load
Preposition with Noun	of ... towel
General Noun	towel
Negative	disappointed
Adverb	very
Verb	disappoint
Negative	noisy
Positive	Plus

The document preview on the right shows the following text: "over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer". The words "Very disappointed" and "Plus it's noisy!" are underlined in red.

Two callout boxes provide additional information:

- The first callout points to the 'disappointed' and 'noisy' entries in the Analytics Facet table, stating: "In the document preview, you can see which words are considered positive and which are considered negative."
- The second callout points to the 'Sentiment Highlight' section in the Contextual Views, stating: "As on the main Documents view, you can enable and disable sentence underlining." The 'Positive sentence' checkbox is checked, and the 'Ambivalent sentence' and 'Negative sentence' checkboxes are unchecked.

The interface also includes a 'Metadata Facet' table with the following data:

Name	Value
location	Mesa, AZ
price	479
product	Taymag Bicentennial 7.0 cu. ft. Gas Dryer

The document title is "Title: Takes really long to dry" and the date is "Date: 3/6/11". The interface also shows a 'Facet Navigation' sidebar on the left and a 'Contextual Views' section at the bottom.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics Document Analysis interface. The main window shows a document titled "Takes really long to dry" dated 3/6/11. The interface is divided into several sections:

- Documents:** Shows "Results 1-10 of 637 (637/637 results ma)".
- Facet Navigation:** Lists various facets such as "Phrase Constituents", "Sentiment", "My Keywords", "Document Cluster", "Terms of Interest", "product", "product_category", "price", "rating", and "location".
- Contextual Views:** Includes "Sentiment Highlight" with checkboxes for "Positive sentence", "Ambivalent sentence", and "Negative sentence". A "Contextual view to search" dropdown is set to "Positive".
- Analytics Facet:** A table showing sentiment facets and their values:

Name	Value
Numeral	75
General Noun	minute
Verb	get
Adverb	almost
Verb	dry
Modified Noun	small ... load
Adjective	small
General Noun	load
Preposition with Noun	of ... towel
General Noun	towel
Negative	disappointed
Adverb	very
Verb	disappoint
Negative	noisy
Positive	Plus

- Metadata Facet:** A table showing metadata facets and their values:

Name	Value
location	Mesa, AZ
price	479
product	Taymag Bicentennial 7.0 cu. ft. Gas Dryer

The main content area displays the following text: "over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer". A red dotted line connects a mouse cursor over the "Positive sentence" option in the "Contextual Views" section to a "Cancel" button at the bottom right of the window.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics Document Analysis interface. The main window shows a document titled "Takes really long to dry" dated 3/6/11. The interface is divided into several sections:

- Documents:** Shows "Results 1-10 of 637 (637/637 results ma)".
- Facet Navigation:** Includes "Phrase Constituents", "Sentiment", "My Keywords", "Document Cluster", "Terms of Interest", "product", "product category", "price", "rating", and "location".
- Contextual Views:** Includes "Sentiment Highlight" with checkboxes for "Positive sentence", "Ambivalent sentence", and "Negative sentence".

The central "Document Analysis" window is open, showing two facets:

- Analytics Facet:** A table with columns "Name" and "Value".
- Metadata Facet:** A table with columns "Name" and "Value".

The **Analytics Facet** table contains the following data:

Name	Value
Numeral	75
General Noun	minute
Verb	get
Adverb	almost
Verb	dry
Modified Noun	small ... load
Adjective	small
General Noun	load
Preposition with Noun	of ... towel
General Noun	towel
Negative	disappointed
Adverb	very
Verb	disappoint
Negative	noisy
Positive	Plus

The **Metadata Facet** table contains the following data:

Name	Value
location	Mesa, AZ
price	479
product	Taymag Bicentennial 7.0 cu. ft. Gas Dyer

The main text area displays the following sentence: "over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer". The words "Very disappointed" and "Plus it's noisy!" are underlined in red. A red arrow points from the "product" facet in the left sidebar to the "product" field in the metadata facet. A green arrow points from the "Cancel" button in the bottom right corner of the document analysis window to the "product" facet in the left sidebar.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. Below the navigation bar is a toolbar with various analysis tools like Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment. The main content area shows search results for a query, with 637 results matched. The results are displayed in a table with columns for Source, Date, Title, and Thumbnail. The first result is a CSV file titled 'Takes really long to dry' dated 3/6/11. The text of this result is: 'over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The second result is a CSV file titled 'DO NOT BUY' dated 2/27/11. The text of this result is: 'I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. The third result is a CSV file titled 'HappyHomeStoreCustomerComments.csv?id=3' dated 2/19/11. The text of this result is: 'bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer'. A yellow tip box is overlaid on the first result, stating: 'Tip: If your administrator authorized you to build queries from a document by highlighting text and facet values, you can build a query by selecting sentiment expressions in the **Query Builder** dialog.' The left sidebar contains a 'Facet Navigation' section with a 'Default order' dropdown and a list of facets: Phrase Constituent 2, Sentiment, My Keywords, Document Cluster, Terms of Interest, product, product_category, price, rating, and location. Below this is a 'Contextual Views' section with a 'Sentiment Highlight' section containing three checkboxes: Positive sentence (checked), Ambivalent sentence (checked), and Negative sentence (checked). There is also a 'Contextual view to search:' dropdown set to 'Positive' and a 'Search' button.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the text "IBM Content Analytics with Enterprise Search", and user information: "Collection: Happy ... (change)", "Logged in as: Not lo...", "Preferences", "My Profile", "Help", and "About". Below this is a secondary navigation bar with tabs for "Documents", "Facets", "Time Series", "Deviations", "Trends", "Facet Pairs", "Connections", "Dashboard", and "Sentiment". The "Sentiment" tab is active and highlighted with a red circle and an arrow.

The main content area shows search results for 637 documents. The "Results per page" is set to 10. A "Facet Navigation" sidebar on the left lists various facets: "Phrase Constituent 2", "Sentiment", "My Keywords", "Document Cluster", "Terms of Interest", "product", "product_category", "price", "rating", and "location". The "product" facet is selected, and a tooltip explains: "Use the **Sentiment** view to explore the overall sentiment behind a particular facet's values. For example, click the **product** facet to explore positive and negative sentiment expressed for an array of products." The "Contextual Views" section on the left shows "Sentiment Highlight" with checkboxes for "Positive sentence", "Ambivalent sentence", and "Negative sentence", all of which are checked. A "Contextual view to search:" dropdown is set to "Positive", and a "Search" button is present.

The search results table has columns for "Source", "Date", "Title", and "Thumbnail". The results are as follows:

Source	Date	Title	Thumbnail
CSV file	3/6/11	Takes really long to dry	
CSV file		over 75 minutes to get to almost dry a small load of towels. <u>Very disappointed.</u> Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer	
CSV file		dryer works great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	
CSV file		I could not believe had to wait so long for the washer was done with it. I used it my clothes were dry by the time the washer was done with it. I just wanted to add that the gentlemen	
CSV file	2/27/11	DO NOT BUY	
CSV file		I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. <u>It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled.</u> I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	
CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	
CSV file		bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting, enough settings for even a families needs. <u>even heavy towel loads dry amazingly quick.</u> like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer	

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the text 'IBM Content Analytics with Enterprise Search', and user information: 'Collection: Happy ... (change)', 'Logged in as: Not lo...', 'Preferences', 'My Profile', 'Help', and 'About'. Below the navigation bar is a toolbar with various analysis tools: Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment (highlighted with a red box and a mouse cursor). The main content area shows search results for 'Results 1-10 of 637 (637/637 results matched)'. The results are displayed in a table with columns: Source, Date, Title, and Thumbnail. The 'Facet Navigation' sidebar on the left shows a tree view with 'product' selected. The 'Contextual Views' section shows 'Sentiment Highlight' with checkboxes for 'Positive sentence', 'Ambivalent sentence', and 'Negative sentence', all of which are checked. The 'Contextual view to search:' dropdown is set to 'Positive'. The search results table contains the following entries:

Source	Date	Title	Thumbnail
CSV file	3/6/11	Takes really long to dry	
CSV file	2/6/11	Taymag gas dryer	
CSV file	1/22/11	great dryer	
CSV file	2/27/11	DO NOT BUY	
CSV file	2/19/11	HappyHomeStoreCustomerComments.csv?id=3	

The text snippets for each result are as follows:

- 3/6/11 Takes really long to dry:** over 75 minutes to get to almost dry a small load of towels. Very disappointed. Plus it's noisy! Taymag Bicentennial 7.0 cu. ft. Gas Dryer
- 2/6/11 Taymag gas dryer:** dryer works great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer
- 1/22/11 great dryer:** I could not believe had big the inside of the dry was. Its Great.The first time I used it my clothes were dry by the time the washer was done washing another load of clothes.Not only does it same money it saves time. I just wanted to add that the gentlemen that installed the dryer were great. Taymag Bicentennial 7.0 cu. ft. Gas Dryer
- 2/27/11 DO NOT BUY:** I hate this dryer. The matching washer leaves the clothes looking like they have been "rung out by twisting them, and even tho I shake them out before putting them into the dryer, they come out with these "twisted" wrinkles in them. There is no "permanent press" cycle. It's very noisy and takes a long time to dry, compared to my old dryer. The clothes come out very wrinkled. I would like to sell this dryer and the matching washer and buy a Moreken. Taymag Bicentennial 7.0 cu. ft. Gas Dryer
- 2/19/11 HappyHomeStoreCustomerComments.csv?id=3:** bought this at a great price to go with matching washer (see review) works great, even at energy preferred setting. enough settings for even a families needs. even heavy towel loads dry amazingly quick. like the front door access that pulls down. last dryer door that pulled down got bent. Taymag Bicentennial 7.0 cu. ft. Gas Dryer

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | **Sentiment**

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product**
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	White (18)	14 77%	3 16%	1 5%
	te (10)	0 0%	4 40%	6 60%
	Capacity H	9 90%	0 0%	1 10%
	arge Cap:	0	0	0

Positive Expressions | Negative Expressions | Document Preview | Trends

Analyze more in the Facets view | Analyze more in the Documents view

Tooltip: Green, red, and gray icons help you tell at a glance what the overall sentiment is for each facet value. The overall sentiment is calculated from the ratio of documents with positive, negative, and ambivalent sentiment that correlate to the selected facet.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter: []

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LutherCorp 7.3 Cu. Ft. 7 Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	White (10)	0 0%	4 40%	6 60%
	Capacity H	9 90%	0 0%	1 10%
	Extensive Enterprise 7.3 Cu. Ft. 7 Cycle Extra Large Cap	0	0	0

Positive Expressions | Negative Expressions | Document Preview | Trends

Analyze more in the Facets view | Analyze more in the Documents view

The bar chart conveys the overall sentiment, too. If the bar is predominantly green, for example, it means that the number of positive expressions is much larger than the counts for negative or ambivalent expressions.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | **Sentiment**

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product**
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)			
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)			
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	90%	0%	10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap	0	0	0

Positive Expressions | Negative Expressions | Document Preview | Trends

Analyze more in the Facets view | Analyze more in the Documents view

You can also see the number of documents and percentage of documents that contain positive, negative, or ambivalent expressions.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the text "IBM Content Analytics with Enterprise Search", and user information: "Collection: Happy ... (change)", "Logged in as: Not lo...", "Preferences", "My Profile", "Help", and "About". The main navigation menu contains "Documents", "Facets", "Time Series", "Deviations", "Trends", "Facet Pairs", "Connections", "Dashboard", and "Sentiment".

The interface shows "637/637 results matched". On the left, the "Facet Navigation" panel is set to "Default order" and lists various facets: "Phrase Constituent 2", "Sentiment", "My Keywords", "Document Cluster", "Terms of Interest", "product" (highlighted), "product_category", "price", "rating", and "location". Below this is the "Contextual Views" section, which includes a dropdown menu set to "Positive" and a "Search" button.

The main content area features a "Sentiment Table" with the following columns: "Sentiment", "Values", "Positive", "Ambivalent", and "Negative". The table lists several product entries with their respective sentiment counts and percentages. A yellow callout box with a red arrow points to the "Sentiment" icon for the second row, containing the text: "To explore the sentiment expressions, click a facet value."

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas	2	5%	2
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric D	1	6%	5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0	40%	60%
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	9	0%	10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap	0	0%	0%

At the bottom of the interface, there are two panels: "Positive Expressions" and "Negative Expressions", both containing the text "Analyze more in the Facets view". To the right, there are "Document Preview" and "Trends" tabs, with the "Document Preview" tab showing "Analyze more in the Documents view" and a list of document thumbnails.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the text "IBM Content Analytics with Enterprise Search", and user information: "Collection: Happy ... (change)", "Logged in as: Not lo...", "Preferences", "My Profile", "Help", and "About". Below the navigation bar is a toolbar with icons for Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment. The main content area shows "637/637 results matched" and a "Facet Navigation" sidebar on the left. The sidebar lists various facets, with "product" selected. The main area displays a "Sentiment Table" with columns for Sentiment, Values, Positive, Ambivalent, and Negative. A row for "LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)" is highlighted, and a red dashed circle highlights the "Sentiment" icon for this row. A red dashed arrow points from this icon to a red dashed circle in the "Positive Expressions" section below the table. The "Positive Expressions" section is currently empty, while the "Negative Expressions" section contains the text "Analyze more in the Facets view". The "Document Preview" section contains the text "Analyze more in the Documents view".

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent²
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views

Contextual view to search: Positive

Search

Show: Keywords Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	9 90%	0 0%	1 10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap	0	0	0

Positive Expressions Negative Expressions Document Preview Trends

Analyze more in the Facets view

Analyze more in the Documents view

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search
Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter: []

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 7-Cycle Electric Dryer - White (10)	10 100%	0 0%	0 0%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (10)	10 100%	0 0%	0 0%

Positive Expressions | Negative Expressions

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Love it. Very efficient. Can't believe how fast my clothes get dry!
LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White

Our salesperson recommended the Demo Company products based on recent consumer reporting agency reviews and overall customer feedback. In addition, the washer and dryer were each on sale. We could not be happier with our choice. We did not opt for the models with the broader feature set (and higher price), as we have not had these features on previous appliances and

Positive and negative expressions extracted from the text are displayed on separate tabs. An expression that is highlighted means that it more highly correlates than a plain expression.

Correlation is shown in gradient shades of green and red. The darker the color, the higher the correlation.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. The main toolbar contains various analysis tools, with 'Sentiment' selected. The interface shows 637/637 results matched for the 'product' facet.

Sentiment Table

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity Ultra...	0	0	1 10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14	3	1

Positive Expressions

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Negative Expressions

Analyze more in the Documents view

Love it. Very efficient. Can't believe how fast my clothes get dry! LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White

Our salesperson recommended the Demo Company products based on recent consumer reporting agency reviews and overall customer feedback. In addition, the washer and dryer were each on sale. We could not be happier with our choice. We did not opt for the models with the broader feature set (and higher price), as we have not had these features on previous appliances and

Snippets of the document text from which the expressions were extracted are also displayed so that you can explore the sentiment in context.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. The main toolbar contains various analysis tools, with 'Sentiment' selected. The interface shows 637/637 results matched for the 'product' facet.

The 'Facet Navigation' sidebar on the left lists various facets, with 'product' selected. The 'Contextual Views' section shows 'Positive' selected.

The main content area features a 'Sentiment Table' with the following data:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
	Ext Ultra Capacity H	9 90%	0 0%	1 10%
	Ext Ultra Large Cap	0	0	0

A yellow callout box points to the 'LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White' row, stating: "If you click an expression, snippets that show how that expression occurs are displayed, with the expression shown in a larger, bold font."

The 'Positive Expressions' section shows a list of phrases, with 'pleased with' highlighted in green and bold. The 'Document Preview' section shows a snippet from a document: "Love it. Very efficient. Can't believe how fast my clothes get dry! LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White".

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search
Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter: []

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	9 90%	0	1

Positive Expressions: Analyze more in the Facets view

Negative Expressions: Analyze more in the Documents view

Document Preview: Analyze more in the Documents view

To help you analyze results, you can maximize all of the charts on the Sentiment view.

Maximize this chart

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

I bought this because we needed to upgrade had heard that Demo Company was a ... I am so very pleased with this product. I also have the matching

We have been very pleased with this dryer. The digital timer feature is very handy, as it counts ...

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the text "IBM Content Analytics with Enterprise Search", and user information: "Collection: Happy ... (change)", "Logged in as: Not lo...", "Preferences", "My Profile", "Help", and "About". The main navigation menu contains "Documents", "Facets", "Time Series", "Deviations", "Trends", "Facet Pairs", "Connections", "Dashboard", and "Sentiment".

The interface shows "637/637 results matched". On the left, the "Facet Navigation" panel is set to "Default order" and lists various facets: "Phrase Constituent 2", "Sentiment", "My Keywords", "Document Cluster", "Terms of Interest", "product" (selected), "product_category", "price", "rating", and "location". Below this is a "Contextual Views" section with a dropdown set to "Positive" and a "Search" button.

The main content area features a "Sentiment Table" with the following data:

Sentiment	Values	Positive	Ambivalent	Negative
Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)		28 82%	2 5%	2 5%
LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)		14 77%	3 16%	1 5%
EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)		0 0%	4 40%	6 60%
Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H		9 90%	0 0%	1 10%
Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap		0	0	0

Below the table, there are two panels: "Positive Expressions" and "Negative Expressions". The "Positive Expressions" panel shows a list of phrases: "great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally". The "Negative Expressions" panel is currently empty.

At the bottom, there are two "Document Preview" windows. The left window shows a document snippet: "I bought this because we needed to upgrade. It was on sale and I had heard that Demo Company was a ... I am so very pleased with this product. I also have the matching". The right window shows another snippet: "We have been very pleased with this dryer. The digital timer feature is very handy, as it counts ...".

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. The main toolbar contains various analysis tools like Documents, Facets, Time Series, Deviations, Trends, Facet Pairs, Connections, Dashboard, and Sentiment. The current view is 'Sentiment', showing 637/637 results matched for the keyword 'product'. The left sidebar shows 'Facet Navigation' with categories like Phrase Constituent, Sentiment, My Keywords, Document Cluster, Terms of Interest, and Contextual Views. The main content area displays document snippets with sentiment analysis results. Two callout boxes provide instructions: one points to a minimize button in the top right of the document preview area, and another points to a red dashed circle around a specific sentiment phrase in the text.

IBM Content Analytics with Enterprise Search
Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent²
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
 - product
 - product_category
 - price
 - rating
 - location
- Contextual Views
 - Contextual view to search: Positive
 - Search

Show: Keywords | Filter: []

Document Preview | Trends

Analyze more in the Documents view

I bought this because we needed to upgrade. It was on sale and I had heard that Demo Company was a **I am pleased with this product.** I also have the matching washer which is great too! ...

We have been very pleased with this dryer. The digital timer feature is very handy, as it counts

... When this dryer (and matching washer) went on sale at the beginning of the year I decided to get So far **I am very pleased with my purchase,** especially at the great sale price I got. LuthorCorp 7.3 ...

I love my Demo Company dryer. Clothes dry much faster than with my old dryer of 31 years. I wish ... **I have been very pleased with my selection.** LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White

Minimize the chart to return to the basic Sentiment view.

Minimize this chart

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent²
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Was		4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 14-Cyc		0 0%	1 10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Capa		0 0%	0 0%

Positive Expressions

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Document Preview

I bought this because we needed to upgrade. It was on sale and I had heard that Demo Company was a ... I am so very pleased with this product. I also have the matching washer which is great too! ...

We have been very pleased with this dryer. The digital timer feature is very handy, as it counts ...

To explore how positive and negative sentiment might change over time, open the Trends chart.

See how positive and negative sentiments change over time and select the time scale that you want to explore.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)		28 82%	2 5%	2 5%
LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)		14 77%	3 16%	1 5%
EC 4.0 Cu. Ft. 26-Cycle King-		6 60%	1 10%	0
Extensive Enterprise 4.5 Cu.		1	0	0
Extensive Enterprise 7.3 Cu.		0	0	0

Positive Expressions: great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Negative Expressions:

Analyze more in the Facets view

Analyze more in the Trend... Date Month

If the collection includes more than one facet that can be used as a date, such as creation date, modification date, and so on, you can select the facet to use for analyzing the sentiment trend.

You can also change the timeline to show time units as years, months, or days.

Explore the sentiment behind facet values

The screenshot displays the IBM Content Analytics with Enterprise Search interface. The top navigation bar includes the IBM logo, the product name, and user information. The main toolbar contains various analysis tools, with 'Sentiment' highlighted. The interface shows 637/637 results matched for the current query.

Facet Navigation: A sidebar on the left lists various facets such as 'Phrase Constituent', 'Sentiment', 'My Keywords', 'Document Cluster', 'Terms of Interest', 'product', 'product_category', 'price', 'rating', and 'location'. The 'product' facet is currently selected.

Sentiment Analysis Table: A table displays sentiment data for selected product facets. The columns are 'Values', 'Positive', 'Ambivalent', and 'Negative'. A tooltip points to the 'Sentiment' icon in the table header, stating: "To do deeper analysis, you can add the selected facet value to your current query."

Facet Value	Positive	Ambivalent	Negative
4.5 Cu. Ft. Super Capacity Gas Dryer (34)	28 (82%)	2 (5%)	2 (5%)
LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 (77%)	3 (16%)	1 (5%)
EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 (0%)	4 (40%)	6 (60%)
Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H... (9)	9 (90%)	0 (0%)	1 (10%)
Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap... (0)	0 (0%)	0 (0%)	0 (0%)

Contextual Views: A section below the table shows 'Positive Expressions' and 'Negative Expressions'. The 'Positive Expressions' view is active, displaying a list of sentiment-related terms such as 'great', 'love', 'pleased with', 'good', 'impressed', 'well', 'light', 'fast', 'quickly', 'faster', 'lighter', 'great buy', 'Love this', 'not a big deal', 'NOT disappointed', 'No big deal', 'exceeded expectations', 'likes', 'I really like', 'simple', 'convenient', 'right', 'awesome', 'helps', 'straightforward', 'the best', 'better', 'love the great job', 'efficient', 'Couldn't be happier', 'Love love this', and 'naturally'.

Trends: A 'Trends' view is also visible, showing a bar chart of sentiment data over time from 2010-07 to 2011-03. The chart shows a significant peak in sentiment around 2011-01.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search
Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

Show: Keywords

Filter:

Facet Navigation:

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views:

Contextual view to search: Positive

Search

When you add the selected value to a query, you can specify that you want to search only documents with positive sentiment or only documents with negative sentiment.

If you search only documents with positive sentiment, for example, a document that contains both positive and negative expressions is also searched.

Facet Values	Positive	Ambivalent	Negative
Capacity Gas Dryer (34)	28	2	2
82%	5%	5%	
14-Cycle Electric Dryer - White (18)	14	3	1
77%	16%	5%	
g-Size Washer - White (10)	0	4	6
0%	40%	60%	
Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	9	0	1
90%	0%	10%	
Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap	0	0	0

Positive Expressions

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Negative Expressions

Document Preview

Analyze more in the Trend...

Date Month

7.0
5.0
3.0
1.0

2010-07 2010-09 2010-11 2011-01 2011-03

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search

Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

Show: Keywords

Filter:

Facet Navigation:

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views

Contextual view to search: Positive

Search

In addition, to continue the example, the facet value that you add to the search must occur in a positive context.

For example, a document that contains the sentence, "I am so very pleased with this product." will match because the facet value "product" occurs within the positive context (the whole sentence is a positive context).

A document that contains "I have the product. I love it." will not match because the facet value "product" does not occur within the positive context (the second sentence).

Facet Value	Positive	Ambivalent	Negative
Capacity Gas Dryer (34)	28	2	2
Electric Dryer - White (18)	14	3	1
Washer - White (10)	0	4	6
14-Cycle Ultra Capacity H	9	0	1
Extensive Enterprise 7.3 Cu. Ft. 7 Cycle Extra Large Cap	0	0	0

Positive Expressions

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Negative Expressions

Document Preview

Analyze more in the Trend...

Date | Month

Bar chart showing sentiment trends over time (2010-07 to 2011-03).

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Positive	Ambivalent	Negative
as Dryer (34)	28 82%	2 5%	2 5%
LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	9 90%	0 0%	1 10%
Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap	0	0	0

Positive Expressions: Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Negative Expressions: Analyze more in the Trend...

Document Preview | Trends

Analyze more in the Trend... | Date | Month

7.0
5.0
3.0
1.0

2010-07 2010-09 2010-11 2011-01 2011-03

You can save the current display in the Sentiment view to a graphic in BMP, JPG, or PNG format.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	White (10)	0 0%	4 40%	6 60%
	Ultra Capacity H	9 90%	0 0%	1 10%
	ra Large Cap	0	0	0

You can also do additional analysis by clicking links to explore a selected value in a different view.

For example, you can open the **Facets** view to explore the frequency and correlation of positive and negative expressions.

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Analyze more in the Trend...

7.0
5.0
3.0
1.0

2010-07 2010-09 2010-11 2011-01 2011-03

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28	2	2
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14	3	1
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White			
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra C			

Positive Expressions: Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Document Preview: Analyze more in the Trend... | Date | Month

On the Document Preview chart, you can click a link to open the **Documents** view and explore documents that contain positive and negative expressions.

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter:

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0	4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 14	0	0	1 10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Capacity	0	0	0

And you can click a link to analyze sentiment trends with the **Trends** view.

Positive Expressions | Negative Expressions

Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Document Preview | Trends

Analyze more in the Trend... | Date | Month

Explore the sentiment behind facet values

IBM Content Analytics with Enterprise Search | Collection: Happy ... (change) | Logged in as: Not lo... | Preferences | My Profile | Help | About

Documents | Facets | Time Series | Deviations | Trends | Facet Pairs | Connections | Dashboard | Sentiment

637/637 results matched

Facet Navigation: Default order

- Phrase Constituent 2
- Sentiment
- My Keywords
- Document Cluster
- Terms of Interest
- product
- product_category
- price
- rating
- location

Contextual Views: Contextual view to search: Positive

Show: Keywords | Filter: []

Sentiment	Values	Positive	Ambivalent	Negative
	Admirable 6.5 cu. ft. Super Capacity Gas Dryer (34)	28 82%	2 5%	2 5%
	LuthorCorp 7.3 Cu. Ft. 7-Cycle Electric Dryer - White (18)	14 77%	3 16%	1 5%
	EC 4.0 Cu. Ft. 26-Cycle King-Size Washer - White (10)	0 0%	4 40%	6 60%
	Extensive Enterprise 4.5 Cu. Ft. 14-Cycle Ultra Capacity H	9 90%	0 0%	1 10%
	Extensive Enterprise 7.3 Cu. Ft. 7-Cycle Extra Large Cap	0	0	0

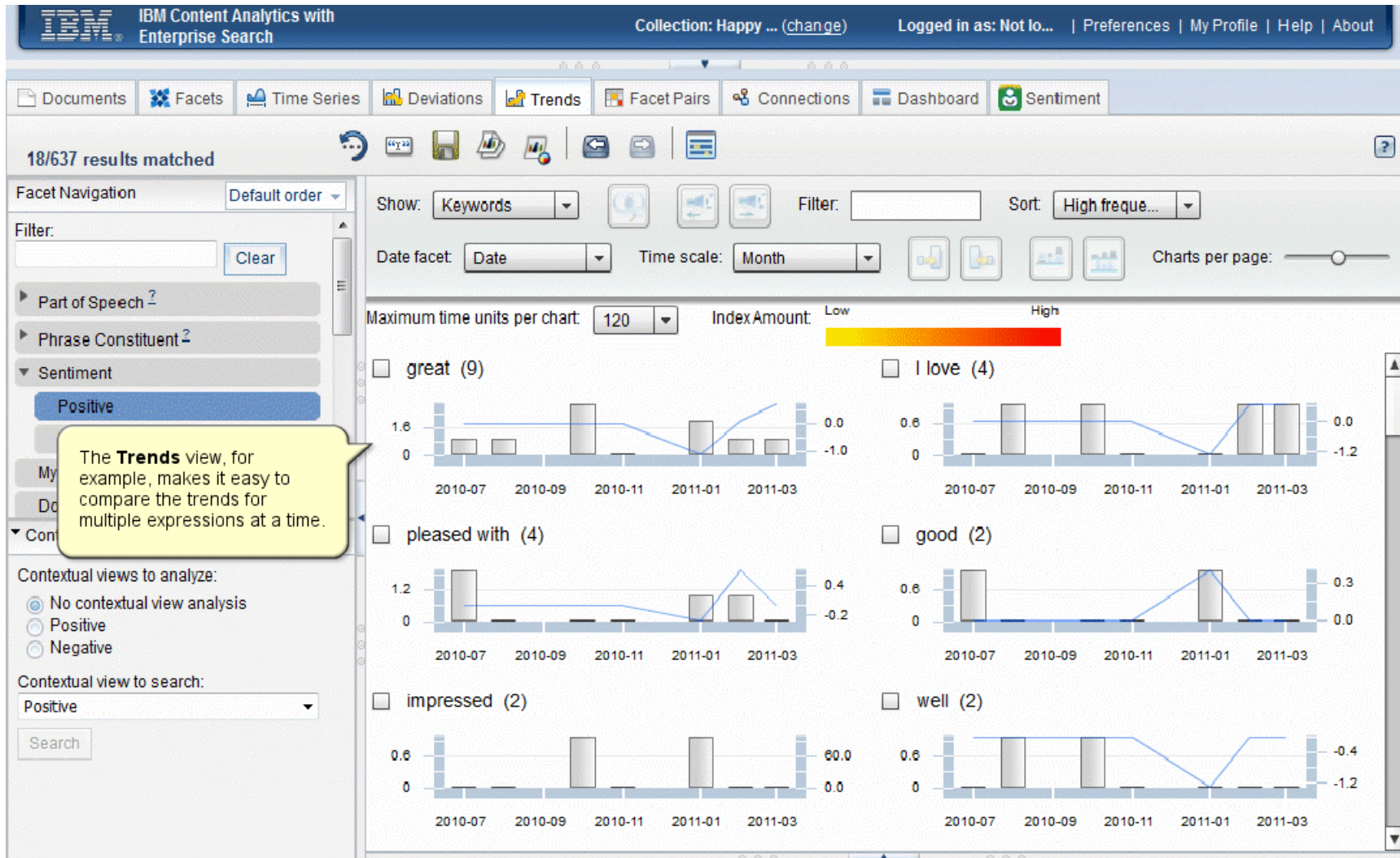
Positive Expressions: Analyze more in the Facets view

great I love pleased with good impressed well light fast quickly faster lighter great buy Love this not a big deal NOT disappointed No big deal exceeded expectations likes I really like simple convenient right awesome helps straightforward the best better love the great job efficient Couldn't be happier Love love this naturally

Negative Expressions: []

Document Preview: Analyze more in the Trend... | Date: [] | Month: []

Explore the sentiment behind facet values



Explore the sentiment behind facet values

