WebSphere® Commerce V6.0 Feature Pack 3

Catalog tool

This presentation covers the catalog tool introduced in WebSphere Commerce V6 Feature Pack 3.

Goals

- Prerequisite knowledge: know how to perform catalog management in Accelerator

- Learn capabilities of catalog management in feature pack 3

- Learn how to use some of these capabilities

Before completing this presentation, you should have some previous knowledge of performing catalog management tasks in the Accelerator tool. The goals of this presentation are to build on your knowledge by teaching you the capabilities of catalog management in feature pack 3. You will also learn some details on using some of these capabilities.

Agenda

- Entering catalog tool

- Browsing and updating catalog objects

- Creating catalog objects

- Miscellaneous operations with catalog objects

Catalog tool

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The agenda for this presentation is to discuss how to enter the catalog tool, how to browse and update catalog objects, how to create catalog objects, and other miscellaneous operations with catalog objects.
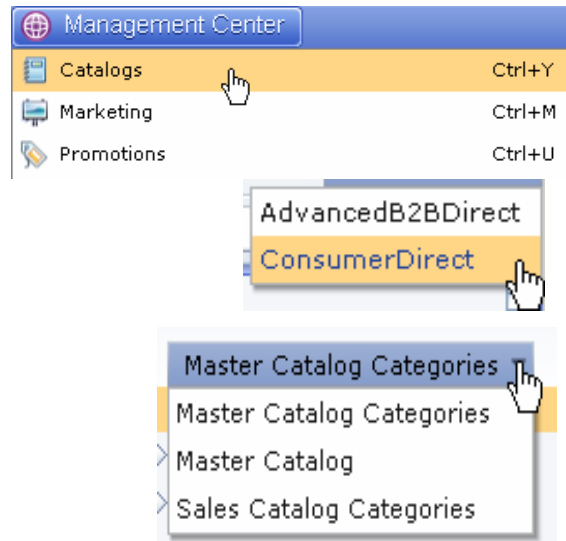
Section

Entering catalog management

This section discusses how to enter the catalog tool after you log in to Management Center
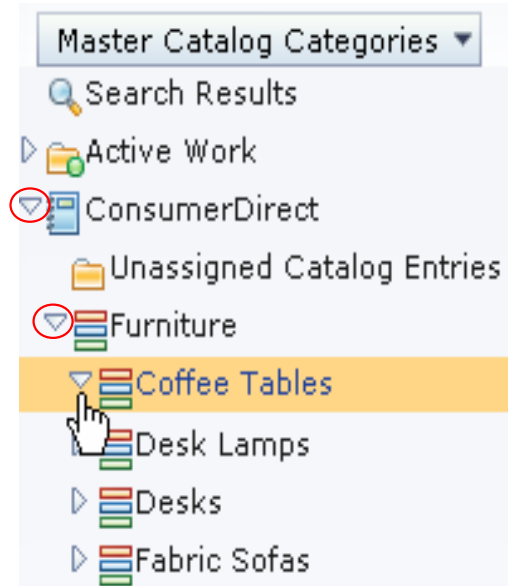
Selecting catalog objects

- Navigate to Catalogs section in Management Center
- Select store
- Select top level object

To enter catalog management from the Management Center, first select Catalogs from the application menu, then the store from the store list, followed by the appropriate object filter in the explorer view.

Section

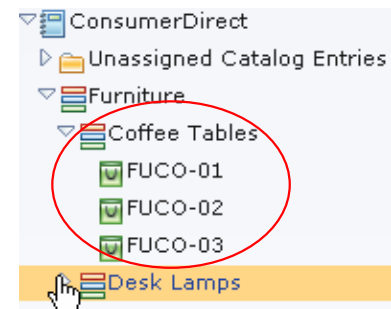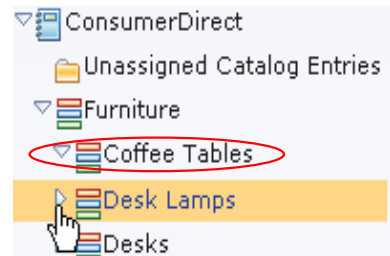### *Browsing and updating*

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This section covers browsing and updating existing catalog entries.

Browse master catalog

- Browse
  - Master catalog categories
  - Master catalog entries

Master Catalog Categories ▼

- 🔍 Search Results
- ▷ 📁 Active Work
- ▽ 📋 ConsumerDirect
  - 📁 Unassigned Catalog Entries
- ▽ 📊 Furniture
  - ▽ 📊 Coffee Tables
  - 📊 Desk Lamps
  - ▷ 📊 Desks
  - ▷ 📊 Fabric Sofas

Catalog tool

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Browsing is initiated in the explorer view. Click the triangles next to each category to expose child categories.
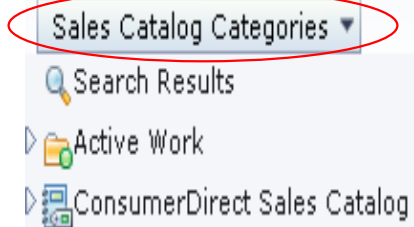
Catalog explorer views

- Select explorer filter first

- Master catalog categories does not show entries

- Master catalog does show entries

- Note highlight color while performing explorer expansion

ConsumerDirect
　　Unassigned Catalog Entries
　Furniture
　　Coffee Tables
　　Desk Lamps
　　Desks

ConsumerDirect
　Unassigned Catalog Entries
　Furniture
　　Coffee Tables
　　　FUCO-01
　　　FUCO-02
　　　FUCO-03
　　Desk Lamps

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You can browse just categories if you select the Master Catalog Categories filter. If you select Master Catalog, you will also see product entries in the explorer view.

Browse sales catalog

- Select explorer filter first

Sales Catalog Categories ▼
🔍 Search Results
▷ 📁 Active Work
▷ 🖥 ConsumerDirect Sales Catalog

To browse sales catalogs, select the Sales Catalog filter.

You open a catalog entry list by clicking in the explorer view on a category to the right of the icon. The color changes and a list appears in the list view.
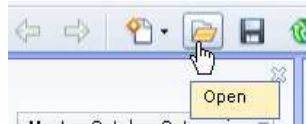
Viewing and updating catalog properties

- Some properties can be edited in the entry list view
  - Select the field
  - If the field has a pencil icon in it, it can be edited
  - Select the icon to edit

Display Sequence	* Type	* Code	* Name	Thumbnail
0.0	🗹	FUDEL-01	Banker's Desk Lamp	

Display Sequence

0.0

Catalog tool
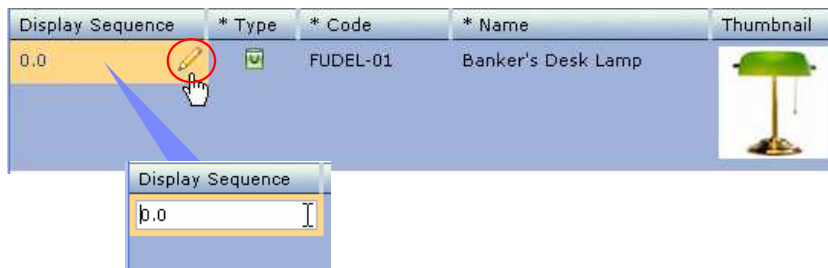
You can edit properties from the entry list. Select the field in the list item. If the field shows a pencil icon, you can edit that field in the list row. Click the pencil icon to enter edit mode. The fields can also be edited in the property view.

Viewing and updating catalog properties

- Select object
- Open with
  - Icon in toolbar
  - Context menu

Open the property view for a catalog entry by first selecting it. You can then either open with the folder icon or use the pop-up menu to open the entry. When you open an entry, you will see its properties in the property view, which is discussed in the next slide.

Catalog entry properties

- Products have the largest set of properties

- Manage Product tab
  - Descriptions modified with plain text fields and rich text editor

This slide shows the top half of the properties view for the Manage Product tab.

This slide shows the bottom half of the properties view for the Manage Product tab. You expand collapsed properties areas by clicking the small triangles.

Catalog attributes

- Descriptive attributes
  - ▸ Edit attributes by clicking pencil icon
  - ▸ Add attributes with **New** icon

Descriptive attributes are viewed using the Descriptive Attributes tab. You can edit existing attributes by selecting the pencil icon in the attribute value field. You can add new attributes by using the Add icon.

Catalog attributes

- Defining attributes
  - ▸ Edit existing attributes by opening
  - ▸ Add attributes with **New** icon

| Manage Product | Descriptive Attributes | Defining Attributes | Merchandising Associations | Reference |

Defining Attributes

* Display Name (United States English)	* Data Type	Description (United States English)
Assortment	Text	The desired assortment of plates.
Serving Size		ng size.
Trim Color		ate trim.

Open
Copy
Delete

Settings...

About Adobe Flash Player 9...

1 to 3 of 3

You can edit defining attributes by opening the row in the attribute table using the pop-up menu. A attribute editor view appears, which is shown in the next slide.

Catalog attributes

- Attribute editor
  - ▶ Plain text fields
  - ▶ Edit value table by selecting pencil icon

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The attribute editor allows you to edit the plain text fields for the attribute properties values by clicking the pencil icon.

Merchandising associations

- Edit any items in table with pencil icon
- Quickly add item with **Find and Add icon**

In the Merchandising Association tab, you will find a table of items associated with the item whose properties you are editing. You can add an item to the table when you know the product code by using the **Find and Add** icon.
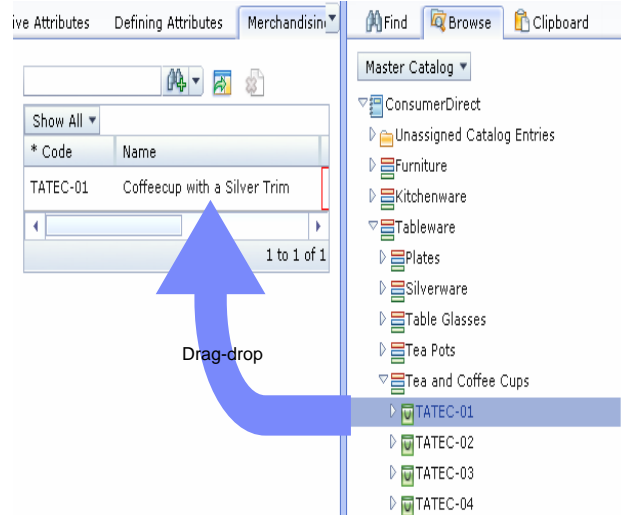
When you are not sure how to identify a single item with a search, a more complex search is needed. Create a merchandising association by opening the utilities view and then find or browse to a source entry. When you find the source entry, drag it to the table in the Merchandising Associations tab.

Catalog properties

- Specify merchandise association type
  - ▸ Edit field
  - ▸ Select type

Show All ▼				
* Code	Name	* Association	Quantity	Sequence
TATEC-01	Coffeecup with a Silver Trim			

Specify a value for the null.

1 to 1 of 1

* Association	Qua
▼	

REPLACEMENT
ACCESSORY
UPSELL
X-SELL

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After creating a merchandising association, you must edit the association type by clicking the pencil icon, or double-clicking the field to edit and then selecting the appropriate type.

Catalog properties

- References
  - Not editable
  - Shows if this product is listed in a merchandising association or bundle

| Manage Product | Descriptive Attributes | Defining Attributes | Merchandising Associations | Reference |

▽ Merchandising Associations

* Code	Name
KICOF-01	Brewmaster Deluxe Coffeemaker
KICOF-02	Coffee Maker/Grinder 3000
	1 to 2 of 2

▷ Bundles

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The reference tab shows data that is not directly editable. The Merchandising Associations section shows if this product entry is included in a merchandising association with another product in this catalog. The Bundles section shows if this product entry is contained in any bundles in this catalog.

You can open the property view of a category by selecting the category in the explorer view and clicking open from the pop-up menu or by using **the Open** icon in the toolbar.

Category properties

- Category properties are a subset of product properties

- Attributes, merchandising associations and references are not applicable

Furniture

Manage Category

▽ **General Category Information**

*Code	Furniture
*Name (United States English)	Furniture
Short Description (United States English)	Furnish your entire home with this elegant collection
Long Description (United States English)	B *I* U T ᵀT 🖊

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Category entries contain properties that are a subset of the properties in a product entry. Attributes, merchandising associations, and references are not found in a category entry property view.

Section

Creating new catalog objects

This section covers creating new catalog objects

Create catalog objects

- Create from menu
  - ▶ Category
  - ▶ Product
  - ▶ SKU
  - ▶ Bundle
  - ▶ Kit
  - ▶ Sales catalog
  - ▶ Sales catalog category
- New object opens a property editor

File	Edit	View	Help
New			Category
Open			SKU
Close			Product
Close All			Bundle
Save			Kit
Save All			Sales Catalog
Reload			Sales Category

New Category
New Product
New SKU
New Bundle
New Kit
Open
Reload
Copy
Delete

Catalog tool

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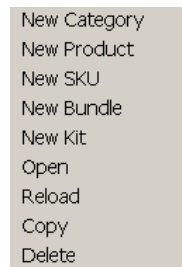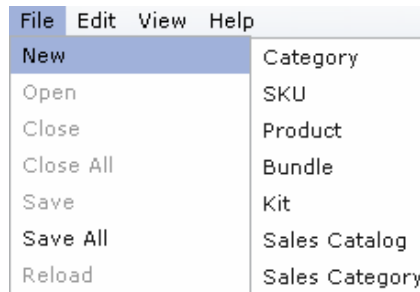
You can create any valid catalog object from the File – New menu or by using the pop-up menu.

Some properties are listed in tables. If the table shows a **Create New** icon, you can use it to add items to the list. If, instead, you see a **Show Utilities View** icon above the table, then you can drag items from the utilities view to the table. Subsequent slides show examples of dragging items.

Creating a bundle or kit shows a Manage kit tab very similar to the Manage Product tab. You must specify the kit type.

Specifying kit types

- Kit – prebuilt kit with one inventory record

- Dynamic kit – configured with external configurator

There are two supported kit types. A static prebuilt kit, identified by the type **Kit**, contains multiple SKUs bundled together with a single inventory record. A dynamic kit uses an external configurator to define valid combinations and calculate the price.

Create bundle or kit

- Add products under components tab
  - ▶ Open utility view and browse or search
  - ▶ Drag products into component drop area
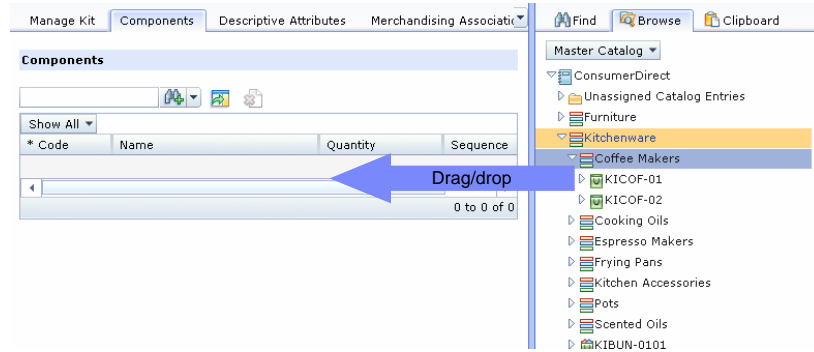
Bundles and kits have a component tab in which you must list the components. You add components by using the utilities view to browse or search. Once you find the entry, drag it to the drop target in the Components tab.

Create new sales catalog

- Specify code and name fields

New Sales Catalog*

Manage Catalog

▽ **General Catalog Information**

*Code

*Name (United States English)

Short Description (United States English)

Long Description (United States English)   **B** *I* U | **T** Ɬ 🎨 | ▤ ▤

Creating a sales catalog opens the sales catalog properties view, which looks very similar to the categories properties view. Specify the code and name fields as a minimum and fill in optional descriptive fields

Copy to sales catalog category

- Select sales catalog
- Open utilities view and search or browse master catalog
- Drag category to sales catalog list

Clearance Sales Catalog - Top SalesCategories

Display Sequence	Code	* Category Name	Thumbnail Image

Drag/drop

Utilities

Find | Browse | Cl

Master Catalog Categories ▼

ConsumerDirect
  Unassigned Catalog Entrie
  Furniture
  Kitchenware
    Coffee Makers
    Cooking Oils
    Espresso Makers
    Frying Pans
    Kitchen Accessories
    Pots
    Scented Oils

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In order to save time, you often want to duplicate an entire category in the master catalog to a sales catalog. To copy to a sales catalog category, select the sales catalog root or sales catalog category that will become the parent category of the link, then open the utilities view and search or browse the master catalog and drag the category to the list view. This opens a sales category property view, which is shown on the next slide.

Copy sales catalog category

- Edit sales category properties
  - Most attributes copied
  - Must specify Code
  - May override other attributes

The result of dragging a master category to a sales catalog is a new sales catalog category with most of the fields already filled in. You will need to specify the unique category code.

Section

Miscellaneous operations

This section covers miscellaneous operations.

Deleting and copying

- Delete the selected object

- Copy
  - ▸ Copy the selected object
  - ▸ Paste to category
  - ▸ Edit properties
  - ▸ Change **Code** to be unique

Display Sequence	* Type	* Code	* Name
0.0	▾	FUCO-01	Sleek Occasional Table
		Open	
		Copy	
2.0		Delete	sional

Paste
Settings...

Copy of FUCO-01*   Save and Close

Manage Product   Descriptive Attributes   Defining Attributes   Merchandising Associations   Reference

▽ **General Product Information**

*Code   Copy of FUCO-01

*Name (United States   Sleek Occasional Table
English)

Short Description (United   The sleek styling makes this occasional table a perfect addition to your home.
States English)

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Object delete is done by selecting the object and then **Delete** from the pop-up menu.

Copy is done by selecting an object and then **Copy** from the context menu.

The next step is to paste the object to the target, which will typically be a category.

After the paste, the properties view opens, where you can modify the appropriate properties.

All of the properties are copied intact except for the **Code** and the parent category.

Searching

- Search in
  - Main search bar
  - Utilities view
- Select appropriate search filter
  - Default – All catalog entries
- Example searches:
  - *table*
  - sku1,sku2,sku3

You can search for keywords in either the main search bar or the utilities view. See the User Interface Overview presentation for more details on how to search.

Summary

- General navigation to browse catalogs and update properties
- Creating new catalog objects

In summary, this presentation covered browsing catalogs, updating properties of catalog entries, and creating new catalog objects.

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