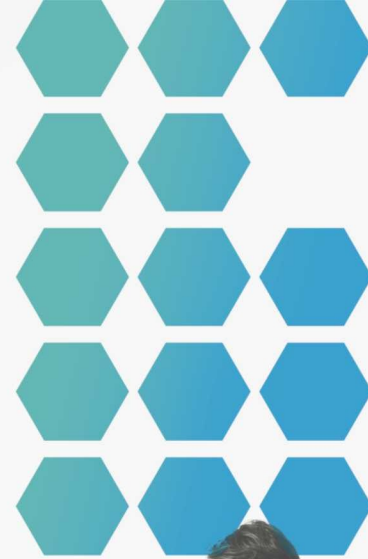


Panel : CIO as the Agent of Change



CIO in the New Era : Trends

Growing number of CIOs taking a bigger role on the front lines of the businesses

As lines of business try to get closer to customers, CIOs are playing bigger roles

Mobility and business insight are top visions among CIOs

Efficiency in internal and external collaborations

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1. Conflict between leadership roles is holding up digitization in businesses
2. Organizations are not adopting technologies at the same pace as customers are
3. Reputation Risk impacts the CMO the most
4. The CFO is the only custodian of cost

