

## **IBM** Software Universe

Smarter Businesses, Smarter Industries.

8th March 2011, Pan Pacific, Dhaka.

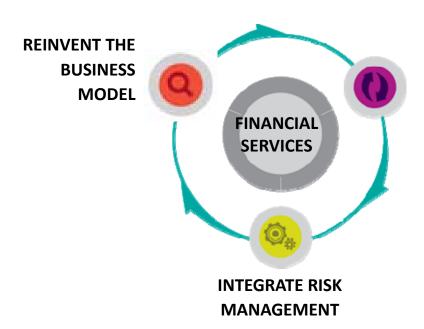




Mr Gopal Rajan Kempaiah Client Technical Professionals IBM India/SA

## A Smarter BFSI focuss on three key imperatives....





DEVELOP NEW INTELLIGENCE

- IBM BSFI Industry Solutions Enabling speed, flexibility & choice in solution deployment
- Banking Performance Management
- Managing Security, Risk & Compliance in BFSI
- Securing Enterprise Data for Banks
- Managing Quality & Security of Banking Applications
- Unified Business Process Management for Collaborative Process Improvement
- Payment Systems: Evolution and Framework
- Better Customer Service Through
   Exceptional Web Experiences

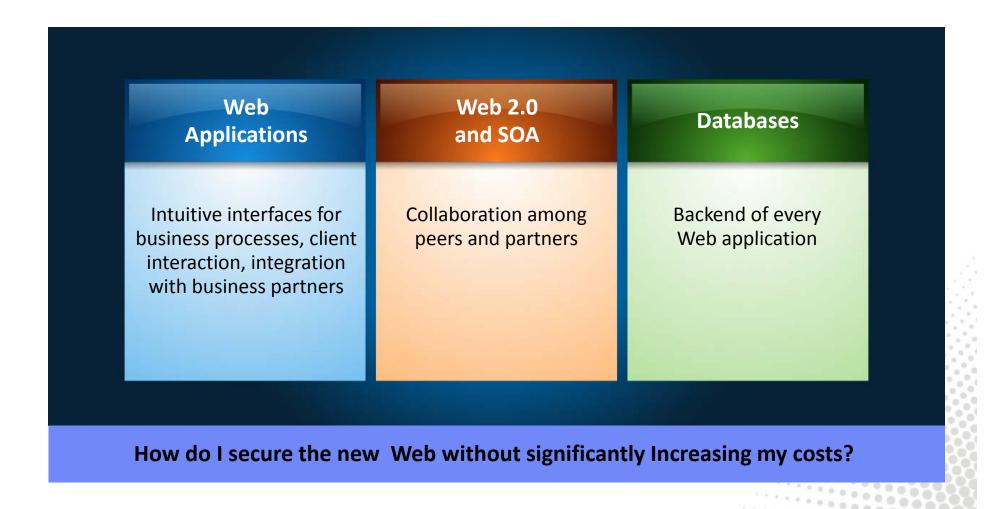
# **Smarter Planet opportunities driven by Web-enabled applications**





## **Web-enabled Applications Linkages**







# Unprotected Web applications risk sensitive data and compliance

#### **Risks and Threats**

Stealing Sensitive
Information is the 2nd
highest motivation for Web
application attacks

# Costs of Security Breaches

- Average cost of a security breach is \$6.6 million
- Client notification (\$202 per record)
- Fines (as high as \$15 million)
- Brand loss and lawsuits
- Disruption to business operations

#### **Compliance Demands**

PCI DSS non-compliance costs clients hundreds of thousands in fines a month

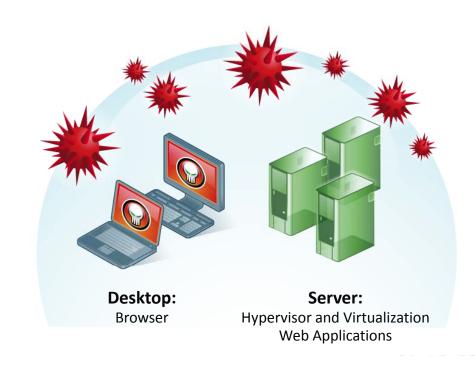
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## **Changing security landscape creates complex threats**

# Web-enabled applications drive the need for security

- New applications are increasing the attack surface
- Complex Web applications create complex security risks
- Making applications (i.e. customer portals)
  more available to "good" users, makes them
  more available to "bad" users
- Web attacks are evolving to blended attacks (i.e. planting of malware on legitimate Web sites)

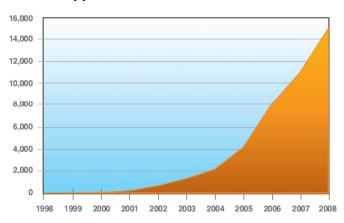


## **Hackers Continue to Focus on Web Applications**



... because they are easy points of entry and there is valuable of data exchanged in the business processes run by the applications

#### Web Application Vulnerabilities on the Rise



#### Web Applications are Under Attack!

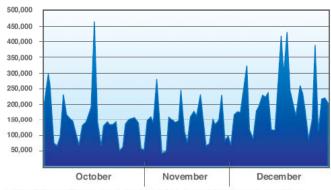
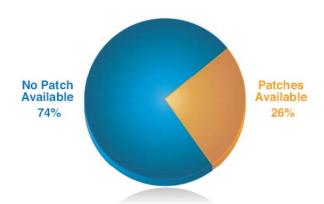


Figure 21: SQL Injection Attacks Monitored by IBM ISS Managed Security Services, Q4 2008

## Percentage of Web Application Vulnerabilities with Available Patches



- In Q4 2008, IBM MSS witnessed millions of SQL Injection attacks across the world
- Hackers targeting Web applications to steal data and redirect legitimate Websites to malicious sites
- 90% of vulnerabilities disclosed in 2008 are remotely exploitable (i.e. hack-able)
- Hackers employing highly complex and malicious techniques to steal your data
- The number of active, automated attacks on Web servers was unprecedented (30x in the last 6 months)

# Traditional point solutions cannot address all Web security requirements



#### Vulnerability scanners

Traditional vulnerability scanners don't cover
 Web applications

#### Penetration testing

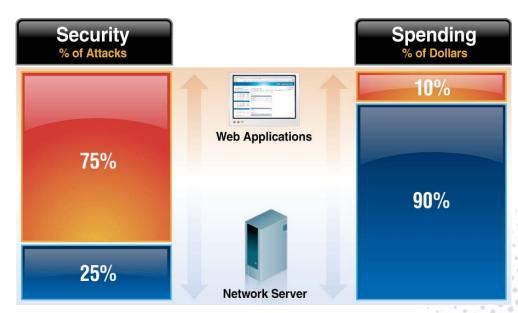
- Effective at finding vulnerabilities but not scalable for ongoing tests
- Not focused on remediation

#### Network firewall and IPS

- Generic Web application protection (if any) so most custom Web applications not covered
- Most IPS solutions focus on exploits as opposed to Web application vulnerabilities

#### • Web application firewall

- Expensive point product to deploy and manage
- Can be effective, but difficult to deploy, tune and manage
- Building policies can be as time consuming as remediating the vulnerability



Source: Gartner In

# IBM Security Framework includes integrated solutions for Web Application Security





## **IBM Web Application Security**

- Assessments and professional services
  - Identify security gaps
  - Expertise to build secure processes
  - Trusted insights to integrate Web application security into holistic security strategy
- Software and hardware solutions
  - Market leading solutions
  - IBM Internet Security Systems™ (ISS)
  - Rational<sup>®</sup>
  - Tivoli®
  - WebSphere®
- Managed services
  - Trusted experts proven to reduce the cost and complexity of security operations



## **Manage Web Security and Compliance**

A large number of rapidly changing, increasingly complex Web applications are being accessed by a diverse set of users and putting your organization at risk

# Protect sensitive company data and the personal information of your clients

- Defend against the high cost of a data breach through improved web site security and compliance
- Mitigate the largest risk to your data security posture by finding and fixing security flaws in business critical Web applications

# Meet stringent and constantly changing regulatory requirements

- Generate timely audit and compliance reports
- Enable compliance for key requirements such as PCI DSS



#### **Key offerings:**

- Rational AppScan
- Rational AppScan Source Edition
- Rational Policy Tester (Web site quality, privacy, and accessibility)

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# Manage secure Web applications

 Ongoing management and security with a suite of identity and access management solutions

# Secure code development and vulnerability management

- Identify vulnerabilities and malware
- Actionable information to correct the problems

**End-to-end Web Application Security** 

Deliver security and performance in Web services and SOA

 Purpose-built XML and SOA solutions for security and performance

# Protect Web applications from potential attacks

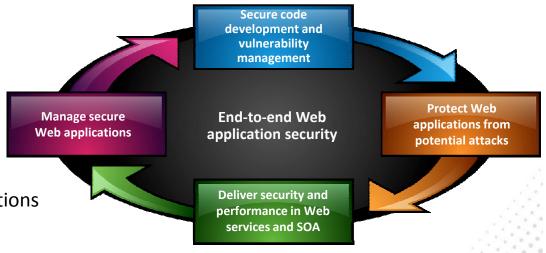
- Block attacks that aim to exploit Web application vulnerabilities
- Integrate Web application security with existing network infrastructure

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## Solution: IBM Web application security for a smarter planet

- Best practices: Integrate secure development, vulnerability management, network protection and host protection
  - Develop secure Web applications
  - Identify vulnerabilities in existing applications
  - Protect Web applications,
     Web 2.0 and databases
     at the network and server
  - Dedicated security for Web Services
  - Manage secure access to Web applications
- Centralized Management
  - Correlate vulnerabilities vs. protection policies vs. actual security events
  - Centralize application entitlement and SOA security policy management
- End-to-end Web security from your trusted security advisor





# Secure code development and vulnerability management – IBM Rational® AppScan®

- A market leader for Web application vulnerability scanning
  - A leader in numerous industry "bake offs"
- Automatically scans Web applications for vulnerabilities
  - SQL Injection
  - Cross-site Scripting
- Provides clear recommendations on how to remediate identified vulnerabilities
- Scans Web sites for embedded malware
  - Protect your Web site from distributing the next Conficker to every Web site visitor
  - Powered by the IBM Internet Security Systems<sup>™</sup> X-Force<sup>®</sup> malware prevention system



Secure code development and vulnerability

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Deliver security and erformance in Web services and SOA

Manage secu

## **Addressing Requirements 6 and 11**





#### **Build and Maintain a Secure Network**

Requirement 1: Install and maintain a firewall configuration to protect cardholder data

Requirement 2: Do not use vendor-supplied defaults for system passwords and other

security parameters

#### **Protect Cardholder Data**

Requirement 3: Protect stored cardholder data

Requirement 4: Encrypt transmission of cardholder data across open, public networks

#### Maintain a Vulnerability Management Program

Requirement 5: Use and regularly update anti-virus software

Requirement 6: Develop and maintain secure systems and applications



Requirement 7: Restrict access to cardholder data by business need-to-know

Requirement 8: Assign a unique ID to each person with computer access

Requirement 9: Restrict physical access to cardholder data

#### Regularly Monitor and Test Networks

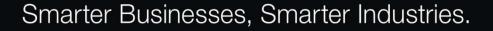
Requirement 10: Track and monitor all access to network resources and cardholder data

Requirement 11: Regularly test security systems and processes

#### Maintain an Information Security Policy

Requirement 12: Maintain a policy that addresses information security





### **Enabling the Operationalization of Security Testing**



Secure code development and

ect Web application

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Manage secure Web application

**Address Web Application Vulnerabilities in three ways: Enable Security Embed Security into Outsource Development Specialists Security Testing** Ounce Labs products AppScan® Standard AppScan OnDemand AppScan Build AppScan Enterprise AppScan Security Consulting AppScan Tester Control, Monitor, Collaborate and Report Web Application Security Testing

(AppScan Reporting Console)

## **Enabling security testing across the Software Development Lifecycle**



