Corporate Social Responsibility Policy (India):

Overview:

IBM strives to foster a company culture based on core values that defines the role that we can and should play in society.

- We identify and act upon new opportunities to apply our technology and expertise to societal problems.
- We scale our existing programs and initiatives to achieve maximum benefit.
- We empower our employees and others to serve their communities.
- We integrate corporate citizenship and social responsibility into every aspect of our company.

IBM pursues the highest standards of social responsibility, from how we address pressing societal concerns, to support and empower our employees, to how we work with our clients, to how we govern the corporation. We aim to regularly exceed those standards.

Throughout its history, IBM has taken a thoughtful, comprehensive approach to corporate responsibility that we believe aligns with IBM's values and maximizes the impact we make as a global enterprise. In all these efforts, there are several guiding principles we follow.

Since its inception, IBM has been a company that defines itself by fundamental values not by products, technologies or leaders. Today, shared values are more essential than ever before — for enterprises, for individuals and for the globally integrating society of the 21st century.

In 2003, IBMers worldwide came together to renew and define our core values which now serve as the foundation of IBM's culture and brand, and the guide for each IBMers work, decisions and relationships.

These values are:

a.   *Dedication to every client's success*
b.   *Innovation that matters – for our company and for the world*
c.   *Trust and personal responsibility in all relationships*

Corporate Responsibility Approach:

IBM believes that a company culture based on core values not only helps our business, but also defines the role that we can and should play in society.

- We identify and act upon new opportunities to apply our technology and expertise to societal problems.

- We scale our existing programs and initiatives to achieve maximum benefit.

- We empower our employees to exercise their "well-developed skills" to make a measurable impact on communities and develop their skills.

- We integrate corporate citizenship and social responsibility into our business strategy overall, which includes our environmental policies, supply chain practices and how we treat our employees in every aspect of our company.

IBM's comprehensive approach to corporate citizenship aligns with our values and maximizes the impact we can have as a global enterprise. We focus our community engagement and corporate service programs on specific societal issues, including community enablement, economic development and education. These are areas of urgent societal needs where we can apply IBM's technology and talent to solve problems.

In all of our community service efforts, we aim to provide leadership and effect positive change. We also work closely with highly qualified partners who are deeply committed to the same outcomes.

Under the aegis of our corporate social responsibility, we do not work with organizations that have religious or political orientation.

IBM Citizenship Focal Areas:
IBM citizenship initiatives could be broadly categorized under five anchors through which IBM delivers its sustainability agenda:

1. **Education**
2. **Economic Development & Skill Development**
3. **Cities and Citizenship Engagement**
4. **Social**

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