IBM Technical Summit





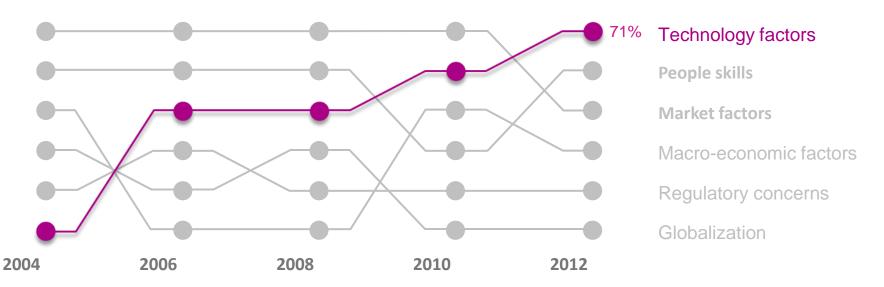
Managing DevOps - Control Your Release in a Continuous Delivery World

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Technology is what drives businesses today

External Forces that will Impact the Organization

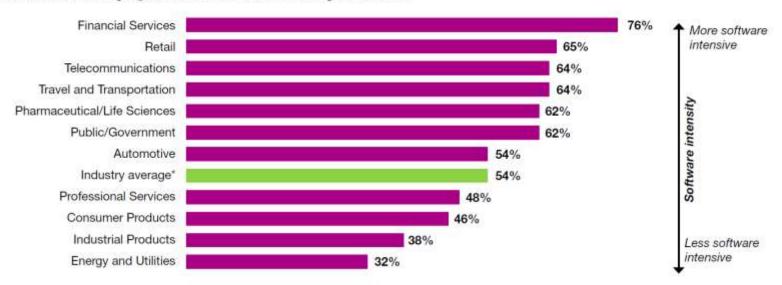


Source: IBM Institute for Business Value, The Global CEO Study 2012. Question: "What are the most important external forces that will impact your organization over the next 3 to 5 years?"



Software innovation is crucial to competitiveness

Industries identifying software as crucial to competitiveness



^{*}Industries were classified as "more software intensive" where more organizations identified software as crucial to competitiveness as compared with the average for all industries.

Source: IBM Institute for Business Value.



Market shifts are fundamentally changing the way businesses approach software driven innovation

Empowered Users

Consumerization of IT drives the need for apps with high quality customer experience

Macro Business Environment

Increasing regulatory environments drive the need to reduce risk

Big Data



Cloud

Increasing outsourcing drive

the need for governance

Multi-sourcing

Mobile



Technology Trends

Mobile, social, big data, cloud, intelligent/connected systems drive the need for agility

Intelligent/
Connected Systems



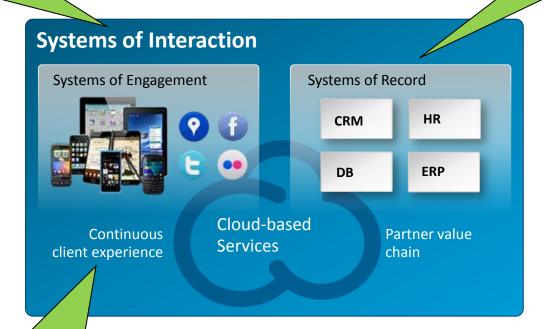
Clients are trying to rapidly innovate and become agile with systems of engagement

At the same time need to evolve their systems of records and manage regulatory compliance, reduce costs by outsourcing and provide world class customer experience

Enterprises are using Systems of Interactions to drive business innovation...

Provide differentiating services and customer experience to grow market share and revenue

Maintain stability and compliance of core business systems



Rapidly improve and evolve services based on customer feedback and success metrics



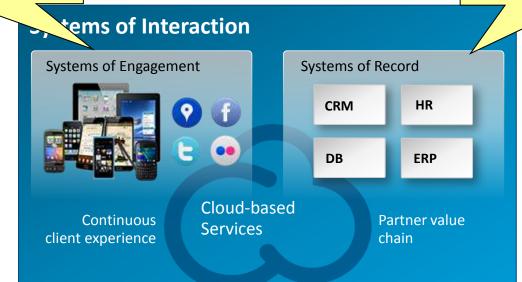
... however, they are struggling to do so

Line-of-business: Limited capacity to innovate on new products and services

IT Operations: Pressure for rapid app release impacts overall system stability

80%

Of resources devoted to maintaining existing systems and products



51%

applications rolled back due to quality issues escaping into production

4-6 Weeks

to deliver application changes to customers

Development/Test:

Speed mismatches between faster moving front-end and slower moving back-end systems

41%

experience delays in integration, configuration and testing of applications

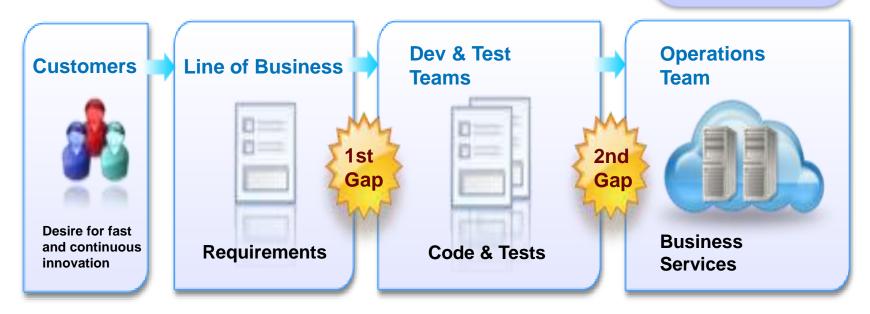
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Delivery Challenges

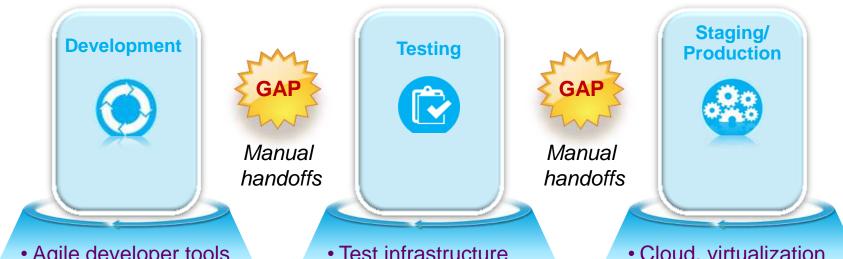
Today's business and technical needs are pushing traditional delivery approaches to the breaking point

People
Process
Information



Approaches taken today

Selective and siloed solutions



- Agile developer tools
- Build automation
- Continuous integration

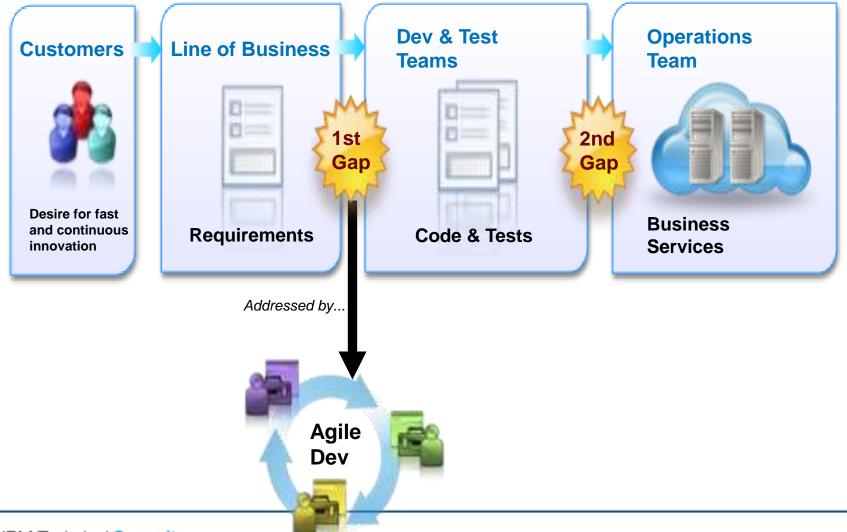
- Test infrastructure automation
- Test Management
- Test Automation

- Cloud, virtualization
- Infrastructure provisioning automation
- App and middleware deployment automation

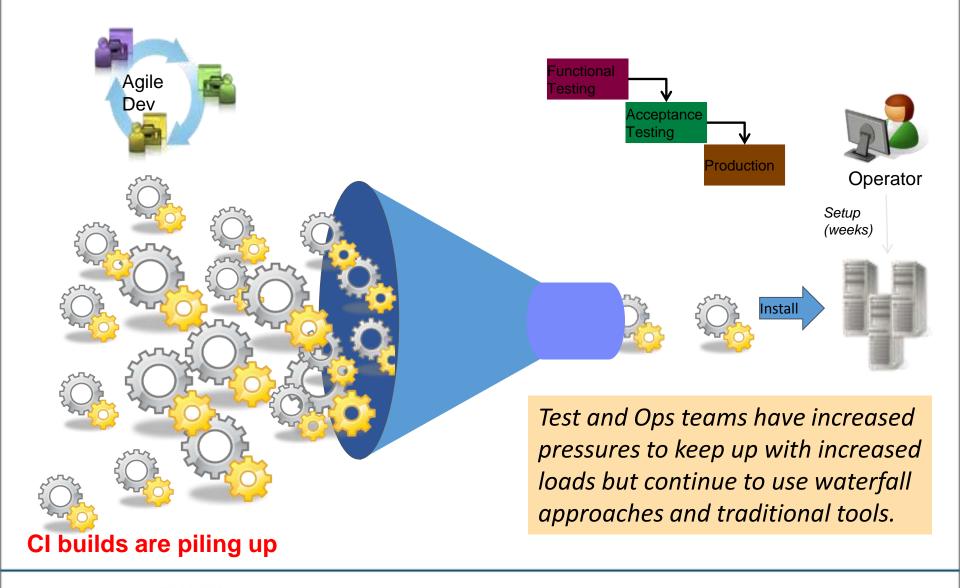
Gaps and challenges still exist due to lack of integration across people, processes and tools...

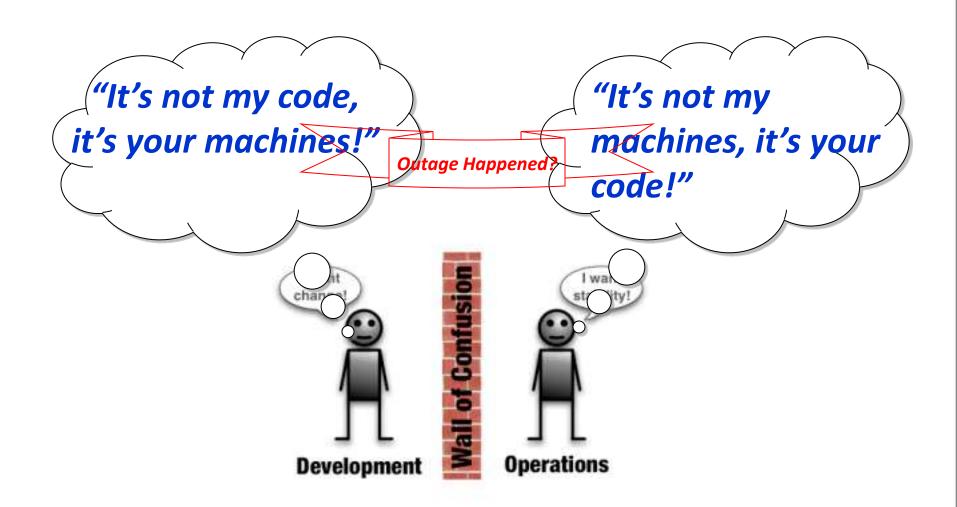


Addressing Application Lifecycle Management gaps



With only Agile Development improvements...





Or.... more practical like this



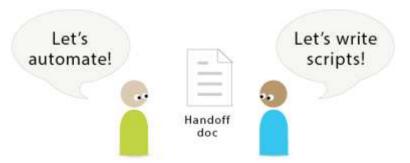
Why is the Wall between Dev and Ops

1. Tooling

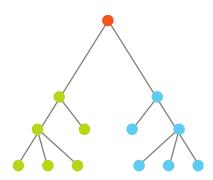
Don't take my tools!



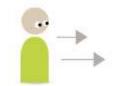




3. Reporting Structures



- 4. Incentives
- Devs want change
- Ops want stability

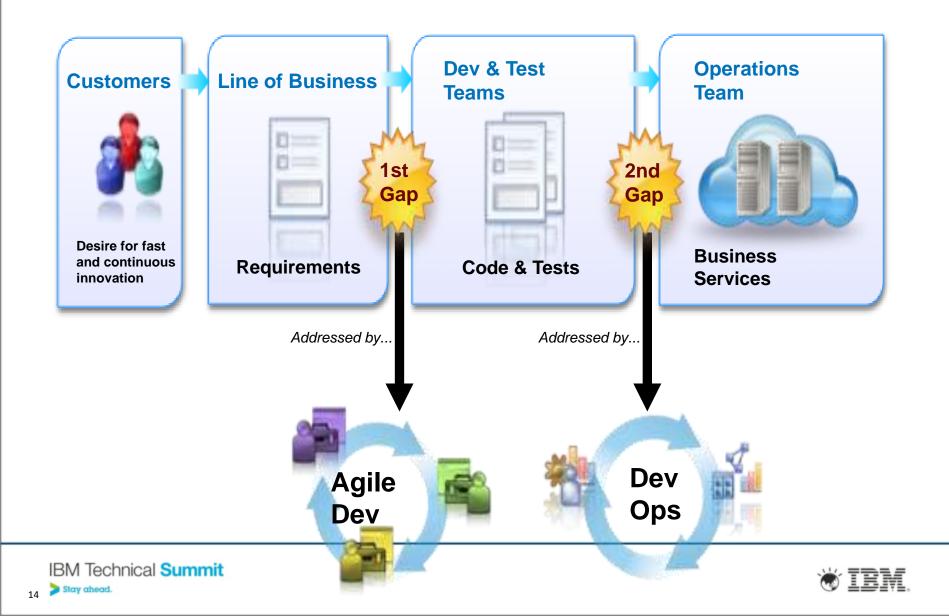




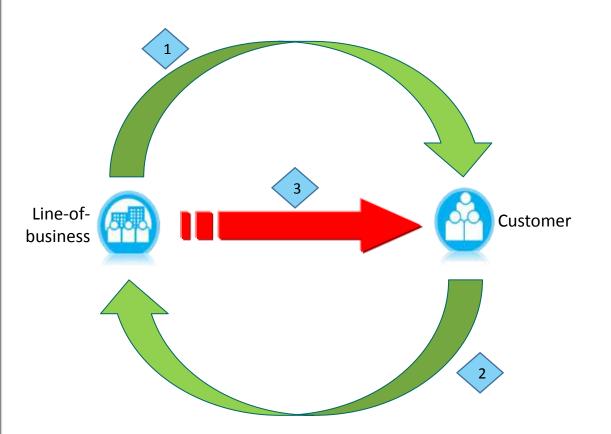




Addressing Application Lifecycle Management gaps



Lean-thinking provide a good set of guiding principles to improve software delivery

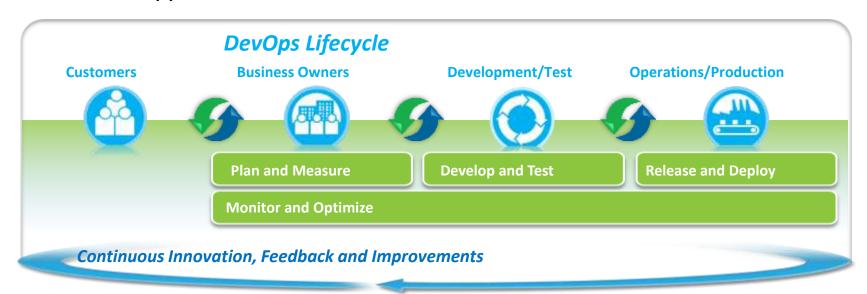


- 1. Speeding *continuous innovation* of ideas by
 enabling collaborative
 development and testing
 across the value chain
- 2. Providing a feedback loop for continuous learning from customers by monitoring and optimizing the software driven innovation
- 3. Enabling *continuous delivery* of these innovations by automating software delivery processes and eliminating waste while still helping to meet regulatory concerns



DevOps

Enterprise capability for continuous software delivery that enables clients to seize market opportunities and reduce time to customer feedback



Accelerate Software Delivery

Expanding collaboration to include customers, LOB and others to eliminate organization silos

Balance speed, cost, quality and risk

Automating manual processes across delivery lifecycle to eliminate waste/delays and compliance tracking

Reduce time to customer feedback

Enabling a customer feedback loop for continuous improvement





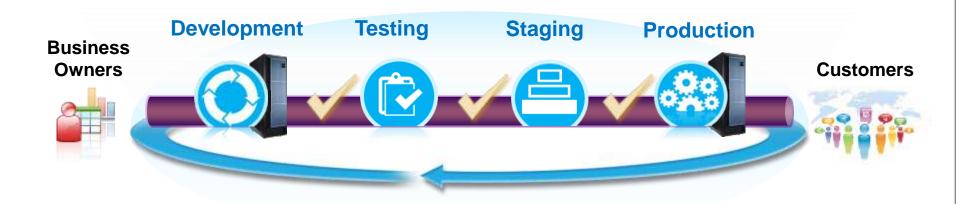
DevOps Principles and Values

- Develop and test against a production-like environments
- Iterative and frequent deployments using repeatable and reliable processes
- Continuously monitor and validate operational quality characteristics
- Amplify feedback loops



Continuous delivery pipeline defined

Ensure applications are production-ready throughout the lifecycle and can be released at any time without rollback due to quality issues



Continuous Delivery Pipeline:

An iterative set of quality checks and verifications that each piece of application code must pass during lifecycle phases before being released to production.

urban{code}

An IBM company





Continuous Delivery

Continuous Delivery is a process that integrates Continuous Integration with automated deployment, test, and release; creating a Continuous Delivery solution.

uRelease

Release
Management and
Coordination
Platform

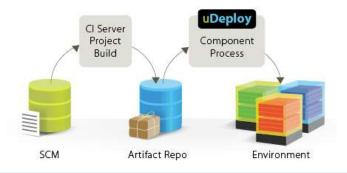
uBuild

Enterprise Class Build Automation



Release Automation

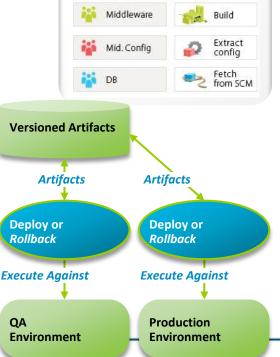




uDeploy – Deployment Automation

Deployment of Applications through Environments

- Blueprints to model complex applications
- Per environment configuration management
- Compliance: audit trails and security
- Easy to use process designer
- Inventory: what is where



Application Blueprint

Build

Content

Artifacts

QA

Deploy or

Rollback

Execute Against

Development

Environment

uDeploy works in heterogeneous environments

Deployment Sources

- Build servers
- Source control tools
- Maven repositories

IBM Integrations

- RTC / ClearCase / Synergy
- WebSphere Application Server
- MQ
- Message Broker

Other Java Platforms

WebLogic, Tomcat, Jboss, etc

Quality & Change Management

- QualityCenter
- ServiceNow

Microsoft Platform

- IIS
- SharePoint & Biztalk

Infrastructure

- Public / Private Cloud
- Load Balancers
- DataBases

uRelease – Release planning and orchestration

uRelease delivers

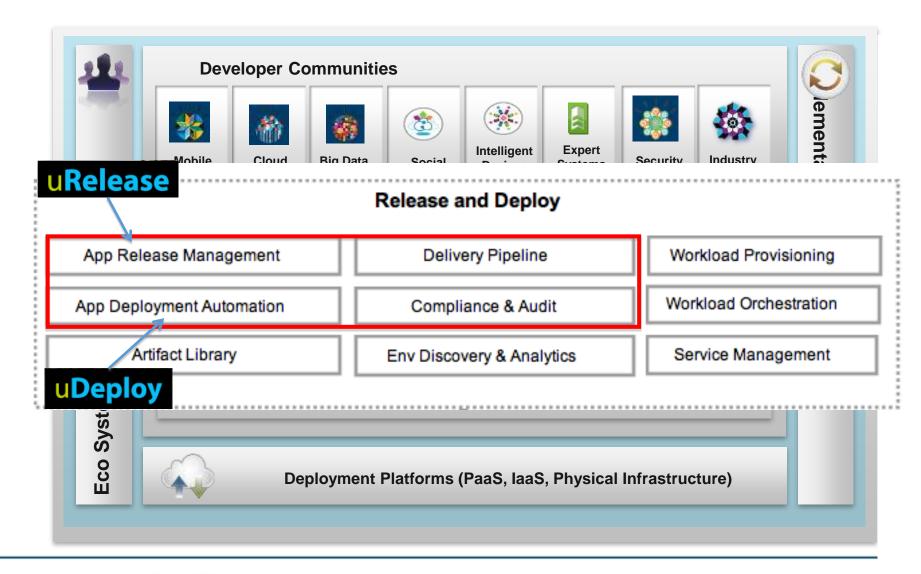
- Plan the release day
- Execute the release
- Communicate what's going on
- Allocate environments to releases
- Tie release back to development

Because spreadsheets are a) terrible and b) normal



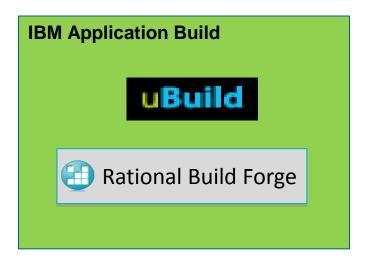


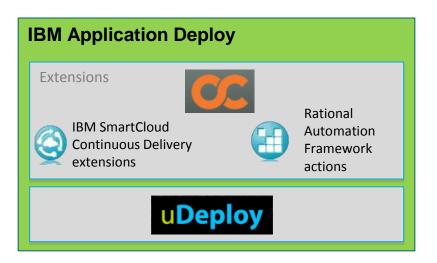
UrbanCode accelerates DevOps plans





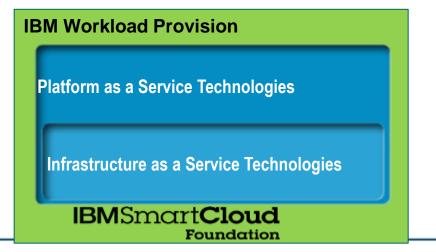
Convergence Plans





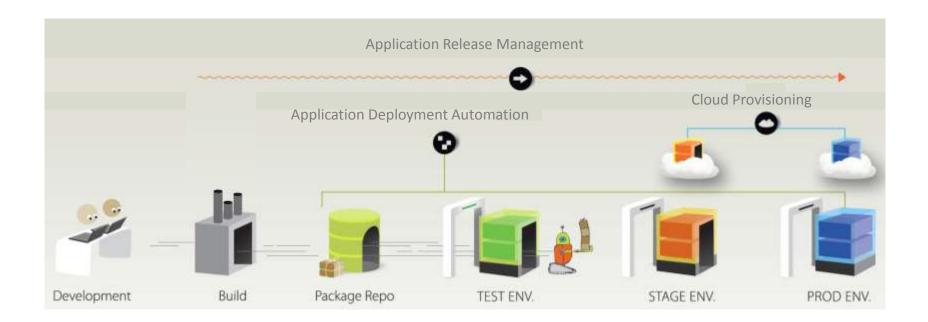
IBM Application Release

URelease





DevOps Tool Chain



Build & Unit Test

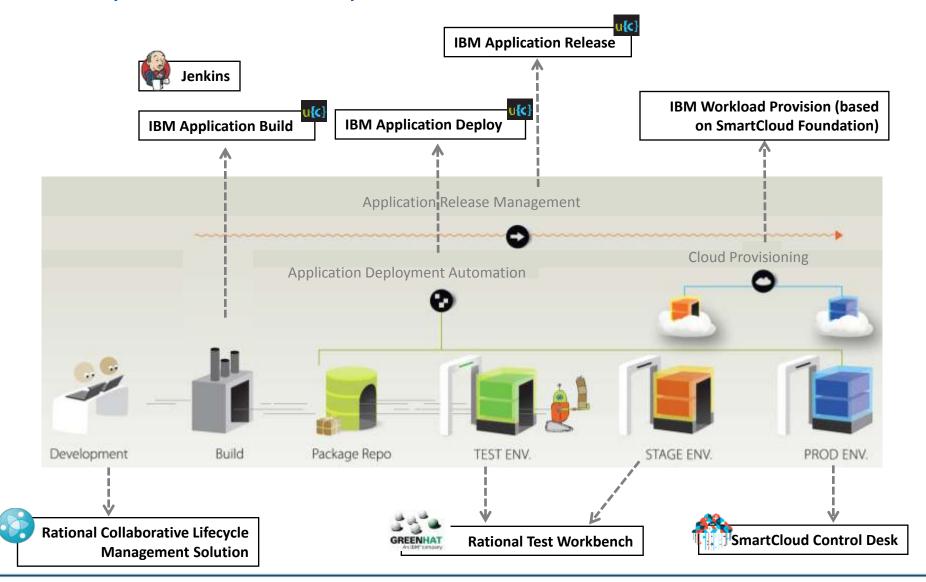
Deploy to DEV

Functional Tests Deploy to SIT Integration Tests Deploy to UAT Deploy to PROD

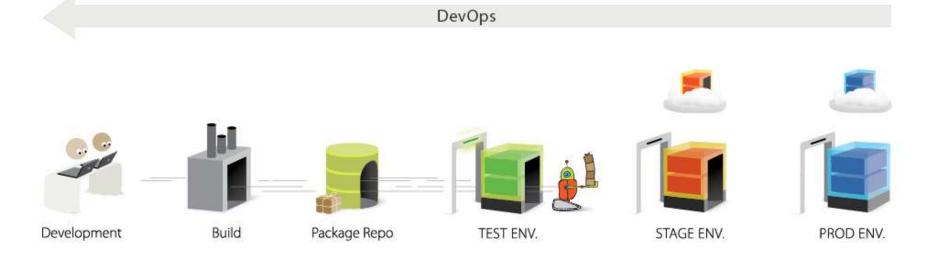




DevOps Tool Chain - Implementations



Common Tooling

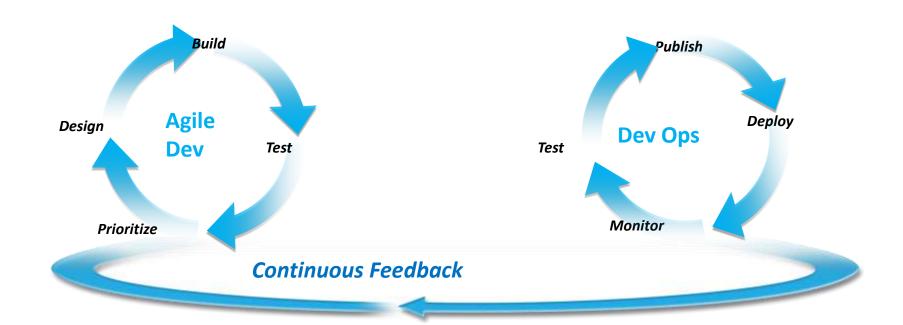


Continuous Delivery



Agile development and delivery

Continuous Integration extends to Continuous Delivery







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