

An abstract graphic on the left side of the slide, composed of various colored geometric shapes (triangles, quadrilaterals) in shades of blue, green, and light blue, arranged in a pattern that suggests movement and depth.

# Stay ahead.

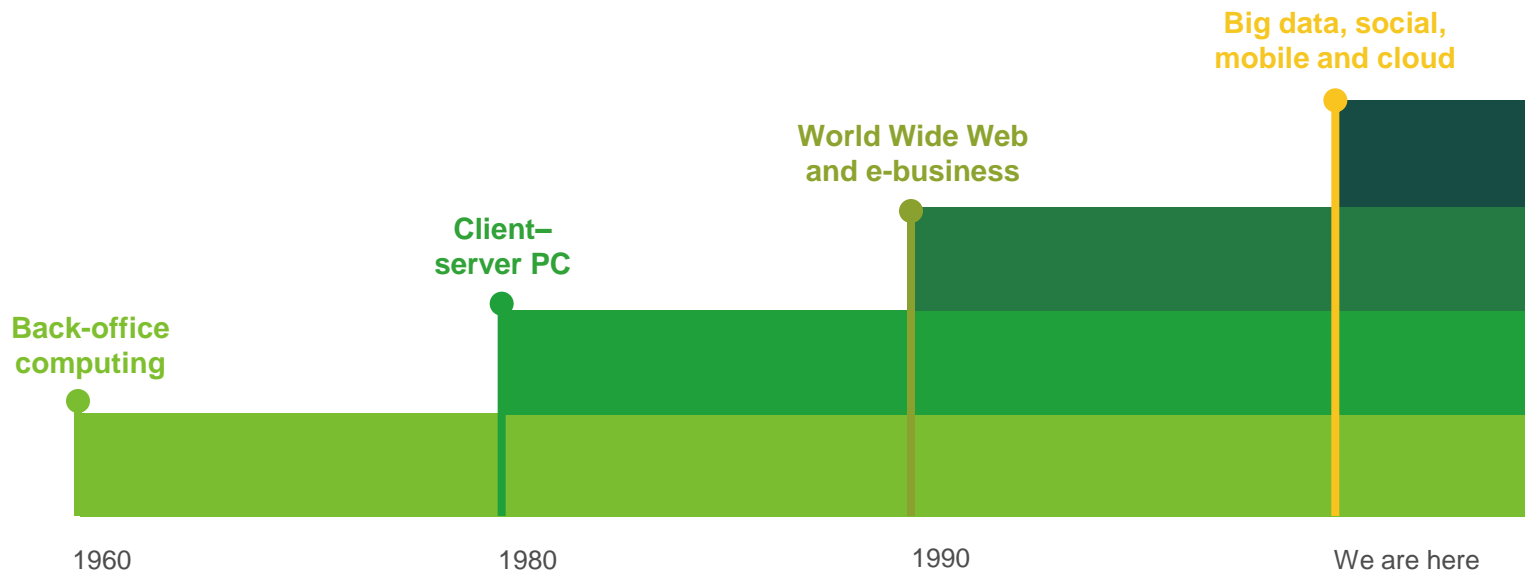
## What's Your Next Challenge?

**Jason Mosakowski,**

*Director of Sales & Marketing, IBM Software Group,*

*India-South Asia*

# Igniting change— the transformative power of computing



# 100 Years of IBM Innovation

## 20 years of Patent Leadership



# A BOY & HIS ATOM

THE WORLD'S SMALLEST MOVIE

The image above is made with atoms, moved by IBM scientists (actual size of the boy: 1/25,000,000 of an inch). The scientists moved thousands of atoms to create the frames for *A Boy And His Atom*.

[youtube.com/madewithatoms](https://www.youtube.com/madewithatoms) #MadeWithAtoms







## What Next?

**Atomic-scale magnetic memory**

**From big bang to big data**

**Cognitive computing**

**Nano-sized patterns to thwart forgeries**

**Quantum computing**

**Foiling financial fraud**

**& more.**

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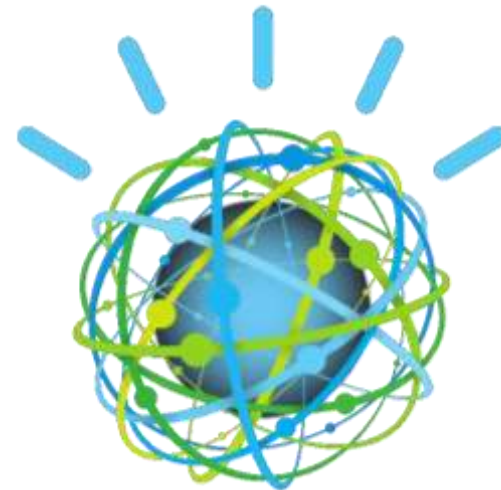
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# THE **NEW ERA** OF COGNITIVE COMPUTING

To the right of the main title, there are several small, colorful characters (0, 1, @, #, \$, %, &, ') floating in the air, suggesting a digital or data environment.

A LESSON WITH ERIC BROWN, IBM RESEARCH



# Stay ahead.

**What is your next  
challenge?**