Aligning IT Strategy and

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Abstract

Investments in IT applications and projects must be aligned with business strategy in order for enterprises to achieve their goals. Rational is introducing enhancements to Rational Focal Point and Rational Team Concert that will help you achieve this critical alignment. Rational Focal Point has improved capabilities for defining, prioritizing, and managing your project portfolio, and has new integrations with Rational Team Concert for linking the portfolio with the executing projects. Rational Team Concert has also been enhanced with improved project management capabilities that enable it to manage traditional and hybrid projects in addition to Agile projects. This session describes and demonstrates the new capabilities in Rational Focal Point and Rational Team Concert for aligning strategy and execution.





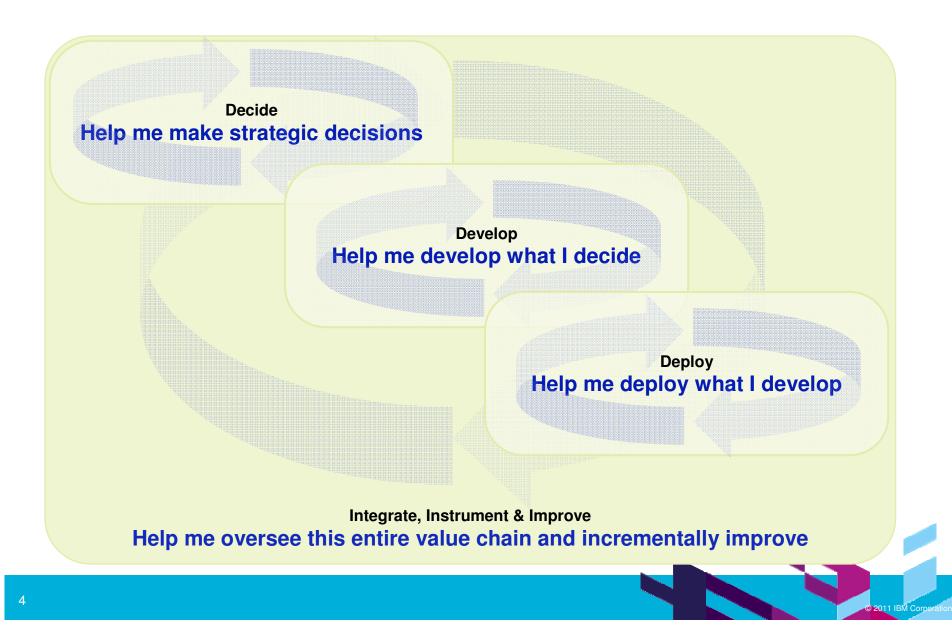
Agenda

- Overview Arthur, 25 min.
 - Aligning IT strategy and execution
 - Managing IT portfolios with Rational Focal Point
 - Planning and executing development projects with Rational Team Concert
 - Linking Rational Focal Point and Rational Team Concert
- Demo Karthi, 25 min.
 - Rational Focal Point: Define and approve projects for implementation
 - > Rational Team Concert: Plan and execute development tasks in an approved project
 - Rational Focal Point: Monitor an executing project
- Q & A All, 10 min.



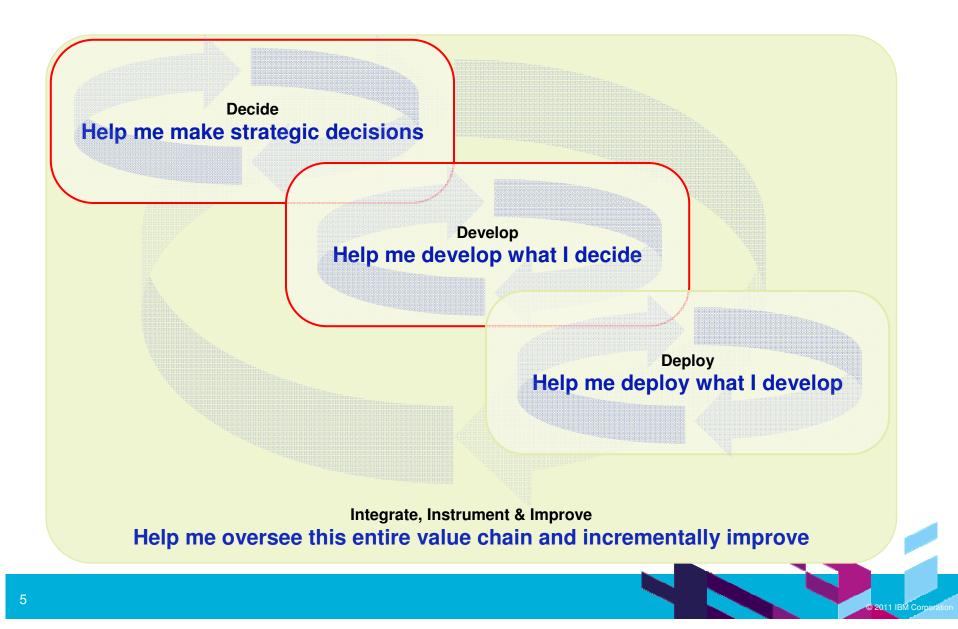


IT customer challenges





IT customer challenges





Aligning IT strategy and execution

- In general, the process of portfolio management consists of
 - Creating a portfolio of investments that aligns with your strategic goals, is balanced, and has the desired risk/reward tradeoffs
 - Continually monitoring the performance of the portfolio and making adjustments to maintain the desired characteristics
- IT investments include infrastructure, applications, and projects
 - Our focus in this session is on application development projects
- IT Portfolio Management is a best practice for aligning IT investments with business strategy
 - New projects proposals are assessed in the context of the existing portfolio and may result in the suspension or termination of existing projects



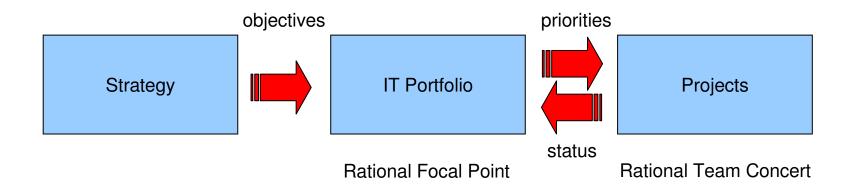


Rational IT portfolio management overview

- Rational Focal Point gives you IT portfolio management capabilities
 - Helps you make strategically aligned application development project investment decisions
 - Enables you to monitor the implementation progress of those projects
- Rational Team Concert gives you integrated, developer-centric project planning and execution capabilities
 - Agile and traditional planning
 - Plan items are linked to development work items
- Approved projects in Rational Focal Point can be linked to development plans in Rational Team Concert
- Project status in Rational Focal Point can be updated from plan snapshots in Rational Team Concert
- These linkages help you establish and maintain alignment of your IT project investments with your business strategy



Aligning projects with strategy through IT portfolio management







Managing IT portfolios with Rational Focal Point

- Rational Focal Point is a highly configurable, Web-based collaboration tool that helps business users collect, visualize, analyze, and prioritize information
- Rational Focal Point includes predefined templates, for:
 - Product Management
 - Product Portfolio Management
 - IT Portfolio Management
- You can modify these templates or create your own from scratch
- We'll focus on the IT Portfolio Management template in this session
 - For more information, see <u>IT portfolio management template</u>, Rational Focal Point InfoCenter





IT portfolio management template structure

- The IT portfolio management template contains custom domain entities (modules), user roles, and a lifecycle process (state transitions) for managing project initiation and monitoring project execution
 - Also includes a dashboard for monitoring portfolio status and health
- Domain entities business needs, applications, projects, …
- Roles business stakeholder, IT analyst, project management office, ...
- Lifecycle draft, ready for prioritization, approved for implementation, ...





IT portfolio management domain entities

- Strategic Objectives are high-level business targets or themes
- Business Units are high-level parts of the business organization
- Business Needs are high-level requirements from the business point of view
- Applications are software systems that fulfill business needs
- Projects are time-bounded work efforts that implement some business needs
- Portfolios are sets of related projects
- *Risks* are possible events that would negatively affect projects
- Resource Pools are sets of people that work on projects
- Allocations are assignments from resource pools to projects
- Rates are costs associated with project roles in resource pools





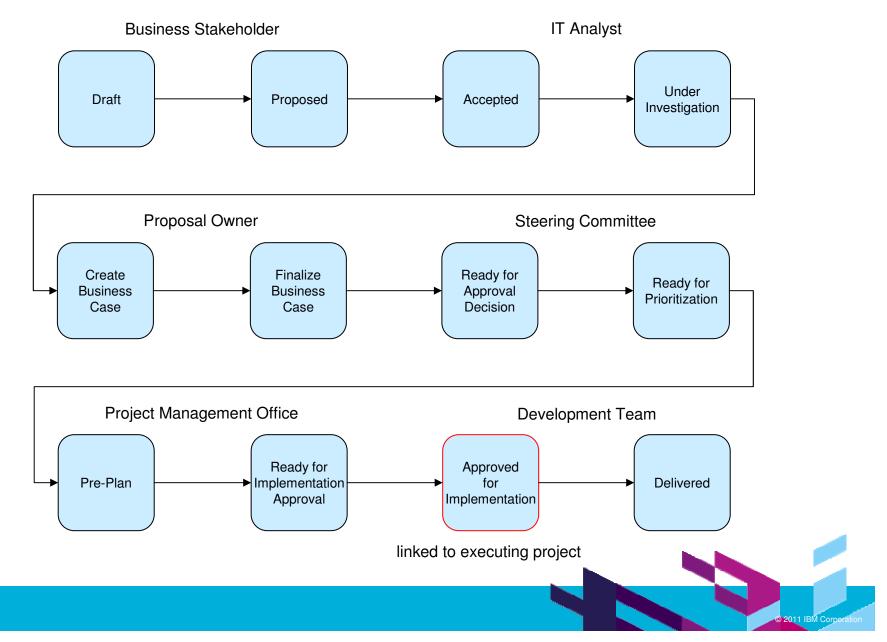
IT portfolio management roles

- Business Stakeholder creates and submits project proposals and business needs
- IT Analyst assesses and triages proposals
- Proposal Owner develops business case for project proposals
- Steering Committee plans and prioritizes projects; balances and monitors portfolio
- Application Gap Analyst identifies most needed enhancements to applications
- Project Management Office plans and monitors projects
- *Finance* enters financial data for applications and projects
- Executive Stakeholder reviews and monitors overall portfolio status and health



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IT portfolio management project lifecycle





Planning development projects with Rational Team Concert

- Rational Team Concert is a web-based, collaborative development tool that integrates
 - Developer-centric project planning
 - Change management
 - Configuration management
 - Build management
- We are focusing on its planning capabilities in this session





Relation with Rational Project Conductor

- Rational Team Concert 3.0 now supports both Agile and traditional projects
- Many traditional project planning features previously delivered in Rational Project Conductor 1.0 have been added
- Rational Project Conductor has been discontinued
- Current Rational Project Conductor customers can upgrade to Rational Team Concert
- For more information, see <u>Where is Rational Project Conductor?</u>, Neil Leblanc, Jazz Team Blog, 2011-01-18





Planning enhancements in Rational Team Concert 3.0

- Formal Project Management process template
 - > Defines phases and work item types, including risks, for traditional project plans
 - Critical path task scheduler (schedule constraints and dependencies)
- Timeline view (Gantt chart/roadmap) for plans
- Microsoft Project 2007 plan import and export
- Resource search and allocation for plans, projects, and teams
- Time tracking in work items
 - Record time worked by day, by person, and by type (time code)
 - > Data is available for integration with external timesheet or billing applications
- Plan snapshots record status and schedule at a point in time
 - Used to update project status in Rational Focal Point
- For more information, see <u>Countdown to the next Rational Team Concert: Part I –</u> <u>Planning Enhancements</u>, Jean-Michel Lemieux, Jazz Team Blog, 2010-10-26

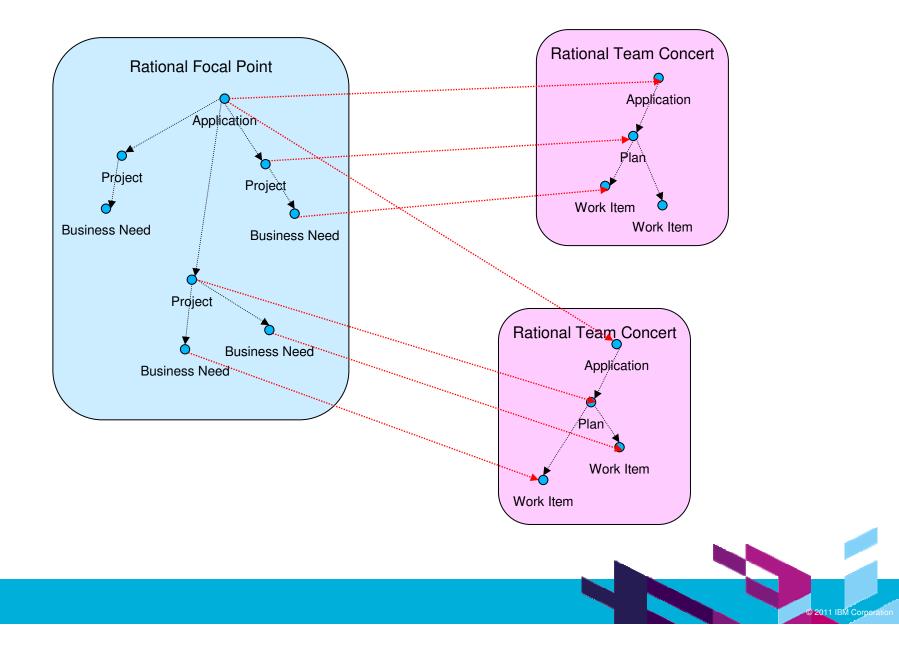


Linking Rational Focal Point to Rational Team Concert

- Rational Focal Point uses REST APIs provided by Rational Concert Team
 - Open Services for Lifecycle Collaboration (OSLC) Change Management (CM)
- Application linking
 - administrator configures Rational Focal Point as a consumer of Rational Team Concert, including OAuth credentials
- Project linking
 - > This link is established by sending the project to Rational Team Concert for execution
 - Projects in Rational Focal Point are linked to plans in Rational Team Concert
 - Project status is pulled back into Rational Focal Point from the current plan snaphot in Rational Team Concert
- Business need linking
 - Links are created when project is sent, and new links can be added manually later
 - Business needs in Rational Focal Point are linked to work items in Rational Team Concert
 - Rational Focal Point displays rich hovers using the OSLC CM API



Linking from Rational Focal Point to Rational Team Concert





Summary

- IT portfolio management helps you align application development project investments with strategic objectives
- Rational Focal Point provides rich IT portfolio management capabilities
- Rational Team Concert provides rich developer-centric planning capabilities for Agile, traditional, and hybrid projects
- You can link your IT portfolio in Rational Focal Point to your executing development projects in Rational Team Concert so you can maintain strategic alignment and achieve the desired balance and risk/reward trade-offs



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Demo Storyboard

- 1. Configuring Rational Focal Point with a connection to Rational Team Concert
- 2. Scoping the project in Rational Focal Point
- 3. Sending the project from Rational Focal Point to Rational Team Concert
- 4. Executing the project in Rational Team Concert
- 5. Updating the project status in Rational Focal Point from Rational Team Concert



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0.1 Rational Team Concert 3.0

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1.1 Create connection to RTC server

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2.4 Specify project target start and end dates

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Strategic Objectives (r/-)	-% Leasing	Target Delivery Date	0		
Project Pre-Planning		Planned Delivery Date			
Project Roadmap		Actual Delivery Date	-		
Projects Under Implement		Snapshot Date	2		
Approved Projects	Electronic bank book	Backlog Handling			
Projects On Hold or Stopp	Virtualization	Element Information			
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3.1 Send the project to RTC

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Project Roadmap	₩ Personal Tax Services ₩ Online Bill Payment	Туре	V Cost reduction	
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Approved Projects	🖤 🖤 Inventory Control Upgrade	Submitter	David	3
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3.2 Select and log in to the RTC server

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3.3 Select the process template, work item type, and owner

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3.4 Project created sucessfully

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3.5 Project linked to plan in RTC

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Projects	■ Integrated banking solution:	Title	Financing factory		
Applications	Account analysis	Project State	Approved for implementation		
Susiness Units		Description			
Risks	-% Interest calculation	Туре	♥ Cost reduction		
Business Needs	Locker monitoring system	Portfolio	Le External Applications		
Allocations	Online application forms Financing factory	Submitter	David		
Rates	- 2 Outgoing funds transfer	Proposal Owner			
🖌 Criteria	- Q Debit Card Renewal	IT Analyst	ý Sam		
Administration		Business Units	9 Operations		
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Portfolios(r/-)	Interest rate changes	Histophysical Information			
Project Pre-Planning Project Roadmap	- Y Automated Clearing House	Project Implementation			
Projects Under Implement	- 8 Company Firewall Upgrade	Priority	0		
Approved Projects	Electronic bank book	Link to Implementation	https://rpcdemo.dev.ratlcore.ibm.com:9443/ccm/resource/itemOid/com.ibm.team.apt.IterationPlanRecord		
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3.6 Business need linked to work item in RTC

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🛧 Applications	- 1 005:Apply component in	Description	Automatic monitoring and alerts		
Business Units	006:Approval Gates for	Benefit Statement		Status Resolution Summary	
Risks	- B 008:Authentication of cl	Attachments		New Automatic monitoring and alerts	
Business Needs	009:Automated proces:	Comments	2		1
Allocations	- (*=- 010:Automatic monitor) 			Details	1
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Criteria	13.Compare CD Rate	Effort Estimated Effort	930 hrs	Progress: Priority: Unassigned Project Area: Financing factory Owned By: Unassigned	
Administration-	- 🛱 014:Component conter				
🛐 Images	315:Document and pro	Planned Effort	0 hrs	Filed Against: Category 1 Planned For: Financing factory	
i Use Cases	- 🛱 016:Early testing of upc - 🎇 017:Education Financia	Actual Effort	0 hrs	Quick Information	4
M Attributes	018:Electronic Data Inte	Actual vs Planned		Subscribers (1): FP [[Related Artifacts (1)	
S Attribute Groups	🛛 🧑 019:eMail Alerts	🗉 Links			
Add	020:email notification o	Business Units		Description	2
Display	021:Employee Educatio	Application	Enough Detection Text	Automatic monitoring and alerts on suspect transactions is also important.	
Strategic Objectiv	- Ø 022:Employee Web Acc - 🖪 023:Encoding		Fraud Detection Tool		
Portfolios(r/-) Project Pre-Planni	24:eNews Letter	Projects	♥ Financing factory 雪 Supplemental Insurance		4
Project Pre-Planni	- 🛱 025:Enforce authorized	Related to Business Needs	Supplemental Insurance		1
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4.1 Project plan in RTC

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4.2 Import development tasks into plan

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Actions	Summary	Select import file To import a Microsoft Project file, save it as an .xml file. Browse to and select the .xml file for the import. File :* C:Demo\Project Tasks.xml Browse	11 July 2011 August 201 1 July 2011 August 201 12 6/19 6/26 7/3 7/10 7/17 7/24 7/31 8/7	11
	Automatic monitoring and alerts	Plan start and end Date:* (Keep the date range as specified in iterations in the project area.)		
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	Compare CD Rates with other (
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4.3 Steps for importing tasks

Import Microsoft Project XML	file	Import Microsoft Project XML file
Select import file Select import file To import a Microsoft Project File :* Plan start and end Date:*	e ct file, save it as an xml file. Browse to and select the xml file for the import. (c:\Demo\Project Tasks.xml) (Seep the date range as specified in iterations in the project area.) (Use the date range as specified in the XML file. (Extend the date range to include the dates specified in the XML file.	2 Map tasks 3 4 Map tasks Map summary tasks and tasks in the import file to the available work item types in your project area. External task type Mapped work item type Summary Task Task Task Task Defect Task Defect Task Defect Task Defect Task Defect Task Defect Risk Risk Action Finish Cancel
Import Microsoft Project XML	file	Import Microsoft Project XML file
Map resource	mport file with a user in your repository. The users you select will replace the tasks in the import file.	Summary Import successful. Created 16 work item(s) for the iteration plan. Explore the plan work breakdown structure in the Planned Items tab. To add new work items, select the owner or the Unassigned container, and click the New Work Item icon. To modify the work item details, click the work item.
	< Back Next> Finish	Cancel



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4.4 Imported development tasks

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	Compare CD Rates with other Banking Providers and Onlin	🖁 Unassignec	-	()		-	90	-			
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	Document and promote our security efforts	🖁 Unassignec			(227)		92	-			
	📋 fund management	🖁 Arthur Ryma	1 week 🔹	As Soon As Possib			127				
	▲ ▼ 📋 Monitoring and alerts	🖁 Arthur Ryma		As Soon As Possib			128	-	-		
	Define component architecture	🖁 Arthur Ryma	1 week	As Soon As Possib	-	🔁 127: fund m	129				
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4.5 Link tasks to parent business need

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(☐ Task 130]		ا 🗞 🍇 الا	Save
Summary: * Compare CD Rates with other Banking Providers and Online	Project Area: Financing factory	→ New 💌	~
	Search by Keyword or Work Item Number O Search by Query	Loaded: Apr 19, 2011	10:51 PM
Overview Links Approvals History Time Tracking	Type: (Show All)		
Attachments	Work Item Number or Words Contained in the Text. Use an asterisk as a wildcard:	Subscribers	Add
Add File: Browse	90	Francis Parks	
No Attachments.	Matching Work Items: 1 result(s)		
	90: Compare CD Rates with other Banking Providers and Online Providers		
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4.6 Elaborated plan

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	Define component architecture	🖁 Arthur Ryma	1 week	As Soon As Possib		🔁 127: fund m	129	-			
	Specify the interfaces	🔒 Arthur Ryma	3 days	As Soon As Possib		🔁 129: Define	132	-			
	🖹 Produce Detailed Class Diagram	🔓 Karthi Daksl	1 week	As Soon As Possib		132: Specify	138	L_			
	Client history	🖁 Arthur Ryma	-			-	89	-			-
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	Compare CD Rates with other Banking Providers and Onlin	🔒 Karthi Daksl	44		20		90				
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	🗐 Produce Test Plan	🖁 Arthur Ryma	1 week	As Soon As Possib		🔁 138: Produc	131	Ļ	-		
	Performance testing	🖁 Arthur Ryma	1 week	As Soon As Possib		🔁 136: Integra	137			-	
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5.1 Update project status

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5.2 Imported development tasks

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5.3 Updated business need status

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Interia	020:email notification of custome 021:Employee Education Portal	Target Start Date	4/8/12		
Administration	022:Employee Web Access to the	Planned Start Date	6/1/11		
Mages	E 023:Encoding	Actual Start Date	-		
i Use Cases	8 024:eNews Letter	Target End Date	6/10/12		
Attributes	025:eServices	Planned End Date	6/7/11		
S Attribute Groups	27:eStatements	Actual End Date	-		
Add	228:Evaluation of financial oppor	Snapshot Date	4/19/11		
Display	029:Flexible time sheet entry		7/12/11		
Prioritize	31:Graphs for portfolio	E Effort Estimated Effort	930 hrs		
Visualize	032:Accounting service				
Reports	033:History log for SMS traffic	Planned Effort	40 hrs		
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5.4 Updated project status

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Project Pre-Planning	·····································	Actual End Date -		
Project Roadmap	Company Firewall Up	Target Delivery Date -		
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Daily iPod Touch giveaway

- Complete your session surveys online each day at a conference kiosk or on your Innovate 2011 Portal!
- Each day that you complete all of that day's session surveys, your name will be entered to win the daily IPOD touch!
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