IBM Innovate 2011
Collaborative Design Management
using IBM Rational Software Architect
and Rhapsody

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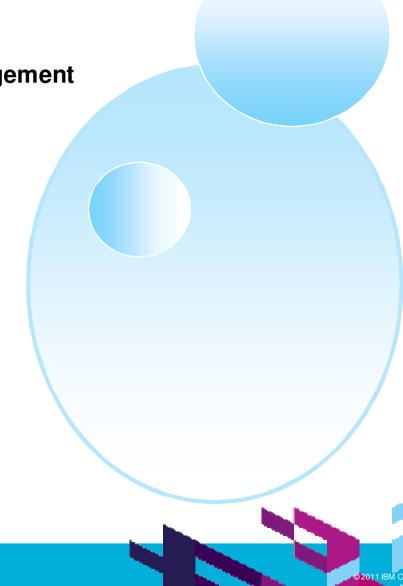
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Agenda

- **Introducing Collaborative Design Management**
- How is it built?
- Features/Demonstration
- A look to the future
- Q & A



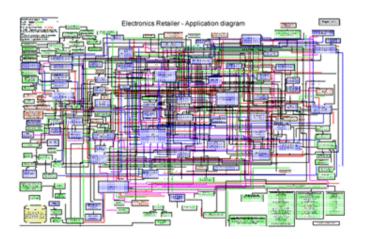


Complexity is the biggest challenge facing organizations today!

"Today's complexity is only expected to rise, and more than half of CEOs doubt their ability to manage it."

IBM 2010 Global CEO Study: 1500 face-to-face interviews, Companies of all sizes across 60 countries, representing 33 industries. (IBM CEO study)

Whether IT or device-based, software-based applications continue to grow in size and complexity. Globally distributed and diverse teams, outsourcing and supply chain dependencies lead to increased challenges in the timely launch of competitive products and services.





Organizations struggle to balance agility and complexity.

It's not enough to manage development, the design process itself must become more streamlined and efficient.



Design is critical to tackling complexity ...

Customers use design tools today to:

- Simplify application and systems complexity
- Analyze software and systems for defects. impact analysis, and potential reuse
- Document and communicate to stakeholders

Estimates Of Relative Costs For Repair Of Generic Defects				
Design and architecture	Implementation	Integration test	Customer beta test	Post product release
1X	5X	10X	15X	30X

X is a normalized unit of cost and can be expressed in terms of person-hours, dollars, etc.

However design tools often focus on the practitioner and lack team integration

- ▶ Teams cannot easily **share designs and get feedback** from stakeholders
- Linking designs to other lifecycle artifacts is difficult, leading to a lack of traceability and understanding of the impact of changes
- Difficult finding information for reuse
- It takes too much time to create reports across multiple designs and lifecycle elements for specifications, communication, regulatory compliance, and auditing
- Design reviews are challenging because they rely on static documents that get disconnected from the design



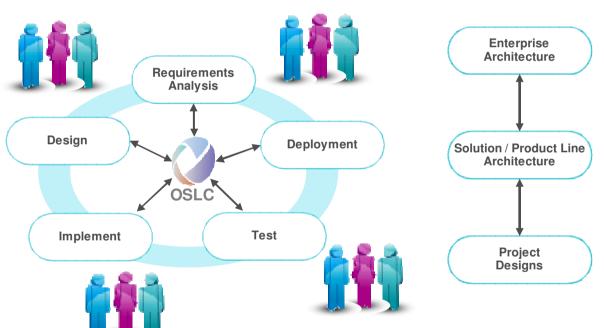


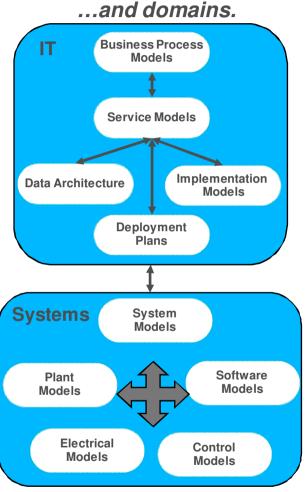
Collaborative Design Management Vision

Integrating and collaborating on designs across...

...the application and engineering lifecycles...

...levels of abstraction...





Enabling better collaboration, automation, reporting, and agility while reducing complexity and risk.



Collaborative Design Management

Engaging teams around the lifecycle

Engage all stakeholders in the design process

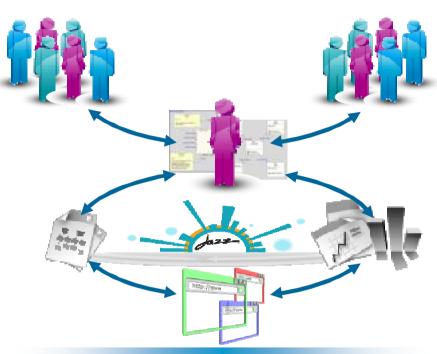
- Stakeholders better understand how their efforts relate to the overall design
- Quality is improved through automated reviews and team-wide trace analysis

Unify designs across domains and supply chains

- ✓ Knowledge transfer increased through a system-wide design repository
- Real and potential impact of design changes easily analyzed and understood

Accelerate project delivery

- Decision-making sped up through readily accessible information
- Reduced iteration times through direct stakeholder involvement in designs
- Regulatory demands satisfied with design process traceability and multi-discipline reporting



"We are excited about the capabilities in Collaborative Design Management We see it playing a significant role in our development process because it allows us to transition away from our home grown solutions in that area to standardized Rational products."

Hans-Peter Berger, Department Head, Application Development Infrastructure, GAD



Collaborative Design Management

Enhance cross-team collaboration on software and systems design

Central Design Hub

- ✓ Enterprise-wide design storage for search, review, analysis, and reuse
- Links design elements to lifecycle artifacts
- Navigate and visualize relationships

Stakeholder Collaboration

- Automated design reviews at all stages of development
- Intuitive extended team web client for broader access to designs

Document Generation and Reporting

- Create documents directly from the development lifecycle
- ✓ Draw from information and assets linked through OSLC



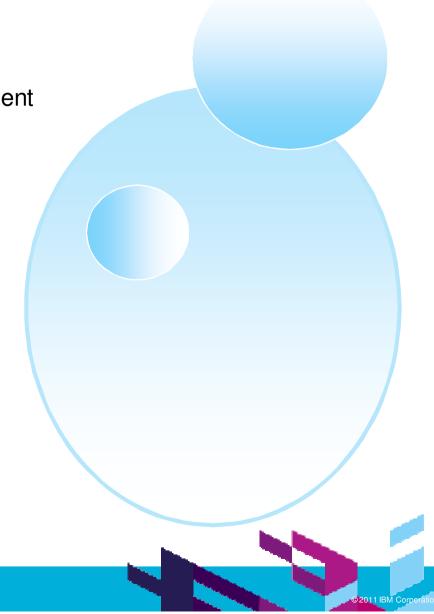
"The ability to review and comment on models from the Web client encourages feedback from a wide array of stakeholders... leading to faster consensus and improved quality of solution designs."

- Lars Tufvesson, Sellegi



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Jazz provides open collaboration across the software and systems lifecycle

COMMUNITY

Transparent collaboration and exchange of ideas



PRODUCTS

Application lifecycle tools that leverage the Jazz platform

PLATFORM

Open Services for Lifecycle Collaboration





Application frameworks and toolkits



Open Services for Lifecycle Collaboration

Simplifying collaboration across the software delivery lifecycle



Open interfaces. Open possibilities

An industry initiative for making it easier to use software delivery tools in combination.

Current Membership Includes

General Motors BigLever

IBM Boeing

EADS Northrop Grumman

Ericsson Siemens

Barriers to sharing resources across the software lifecycle

- Multiple vendors, open source projects, and in-house tools
- Private vocabularies, formats and stores
- Entanglement of tools and data

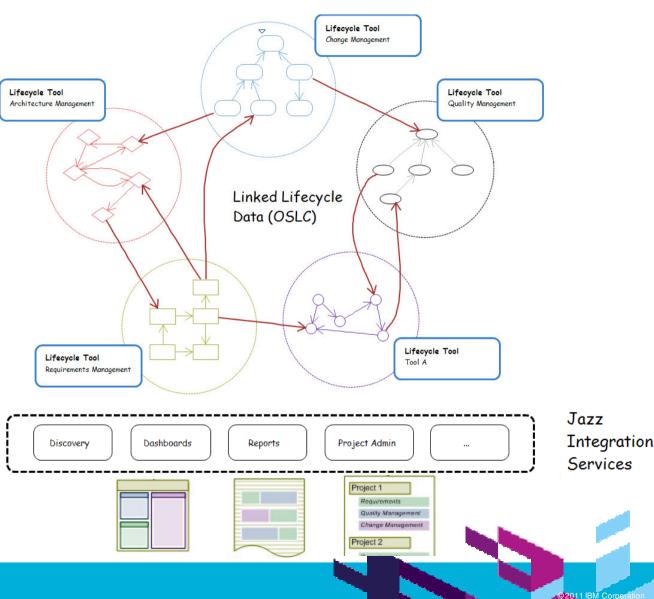
The Open Services initiative is

- Building a community of software vendors, open source projects, integrators, and corporate IT teams, operating at openservices.net
- Creating public specifications of resources and services for sharing the things that software teams rely on, like change requests, test cases, defects, requirements and user stories
- Delivering loosely coupled resource formats and services with "just enough" standardization



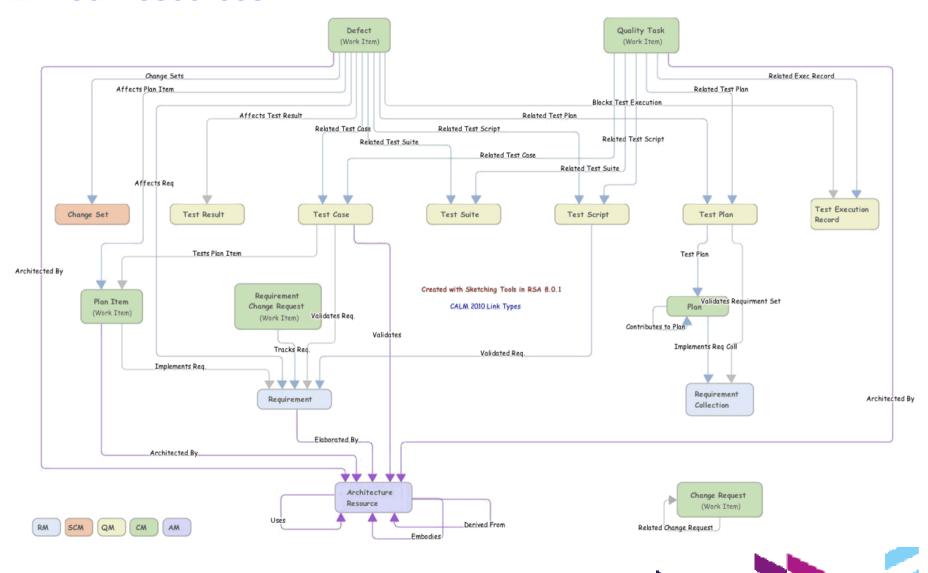
OSLC and Jazz: An open architecture for lifecycle tool integration

- ▶ Built for the 21st century: designed using Web architectural principles, implemented with Web technologies
- ▶ Realistic: recognizes that customers will not replace their current investments wholesale
- Pragmatic: allows tools and services to be upgraded independently, without sacrificing rich integration
- Open: supports the requirement to have a variety of tools from different sources





Linked Resources

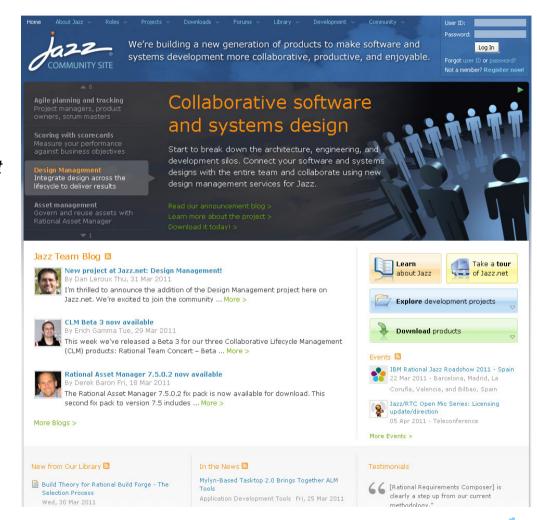




Get Involved on Jazz.net

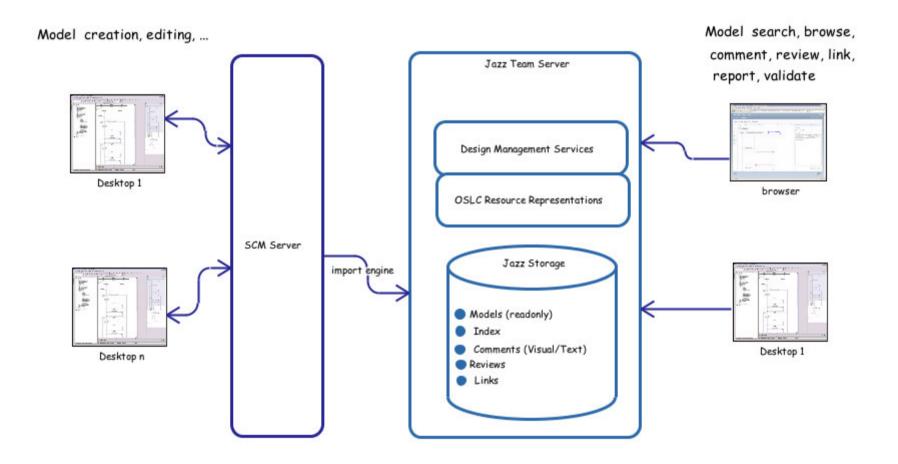
iazz.net/projects/design-management

- Technology initiative to...
 - ✓ Bring design management capabilities to Jazz
 - ✓ Provide a collection of design management services that can be used by any design tool
 - ✓ Involve the community in defining the services needed for design management
- You can participate
 - ✓ Learn more
 - ✓ Register on jazz.net
 - ✓ Download and try it out
 - ✓ Ask questions and give feedback
 - ✓ View plans and dashboards
 - ✓ Report defects and request enhancements





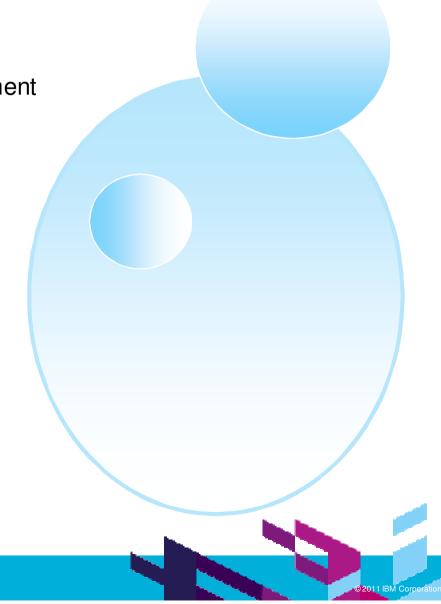
RSA/Rhapsody Design Manager





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Import

Rational Collaborative Architecture Management

modeler 🖈

Models v

Recently Viewed

Main

□ Design

Explorer

AddressBook

▼ C Address Book

addressbook

Searching and Browsing

 Explorer Tree designed to manage very large trees

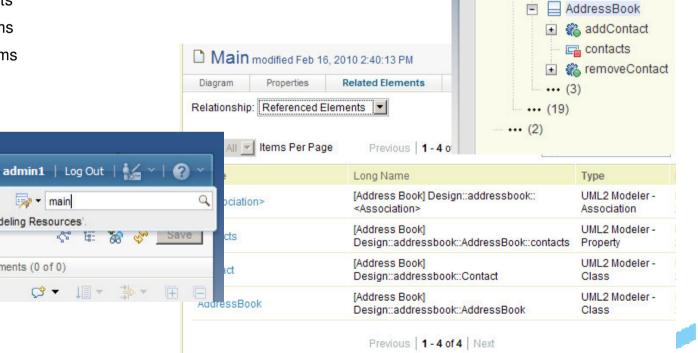
main ▼

Comments (0 of 0)

- Text Search is a full text search (name, description, type)
- When a element is in context, predefine searches show related elements
 - Referenced elements
 - Referenced diagrams
 - Referencing diagrams

Quick Search

You are searching 'All Modeling Resources'

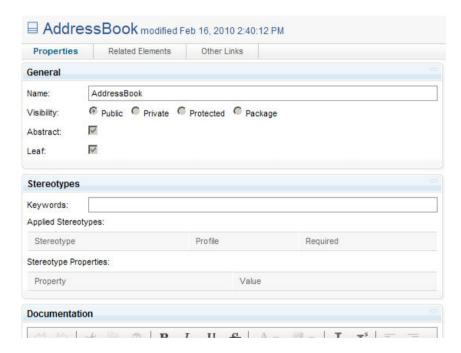




Browser diagram rendering

- All DM resources can be viewed in a web browser
- Diagrams are rendered lazily, and cached between publishes.
- Diagrams can be navigated through
- Elements in diagrams can be selected and their properties shown in a popup dialog.

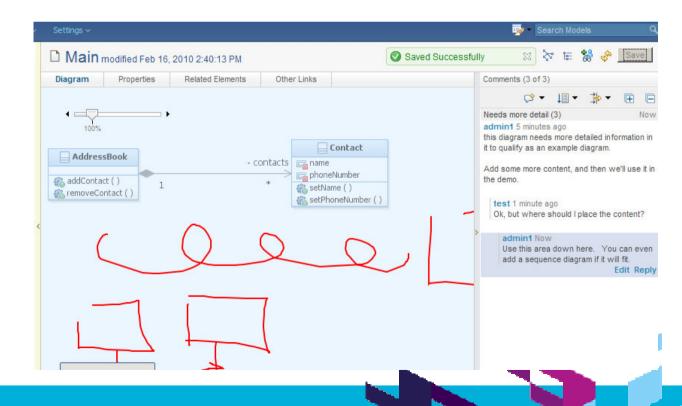






Commenting

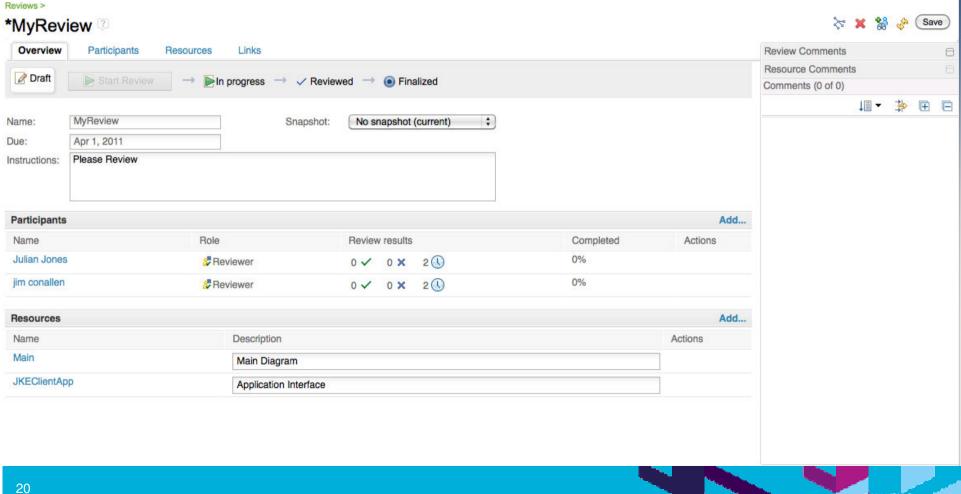
- Comments can be created on any DM resource.
 - Textual (plain text)
 - Graphical
- Organized in discussions (nested replies)





Review

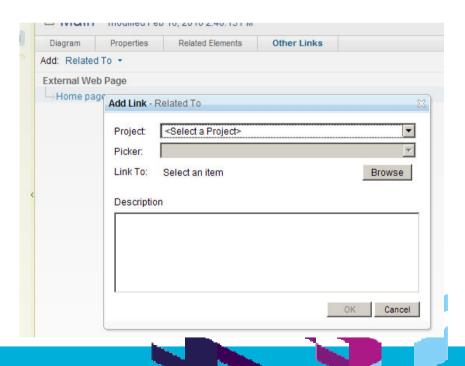
DM allows users to quickly create reviews and gather review comments from the team





ALM and OSLC Linking

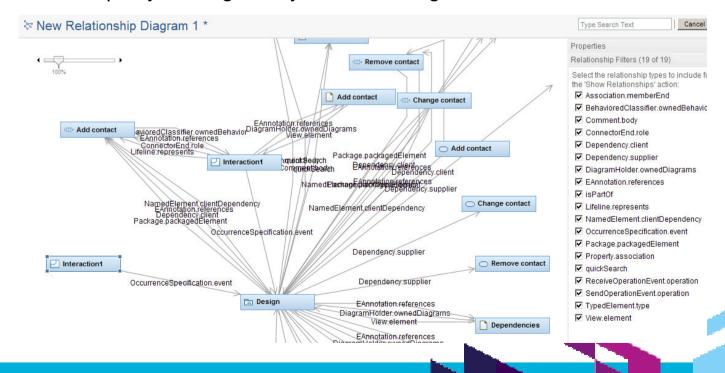
- DM allows users to create "links" to other resources including those managed by other Jazz and OSI C servers.
- DM also allows captures and manages a simple description on links.
- DM uses resource pickers from the applications it is selecting a resource from. It also provides a resource picker to applications that want find an element to link to that it manages.
- Links appear in the user interface on a separate page, and are grouped by type.
- Projects control what types of links can be created (including custom types).





Relationship Diagrams

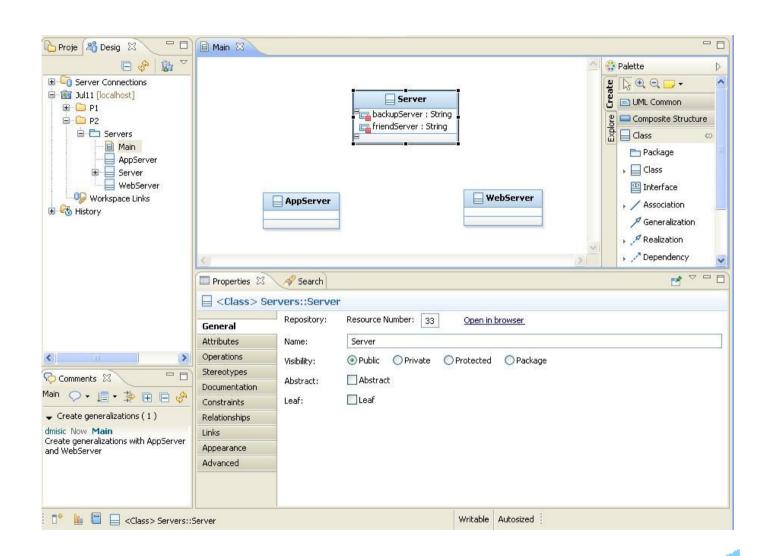
- Interactively "grow" a diagram of relationships
- Every relationship (link) managed by the model elements can be explored, including relationships to resources external to DM.
- Manage the relationships by filtering in only the interesting ones.





Rich Clients

DM allows access through rich clients (RSA and Rapshody)









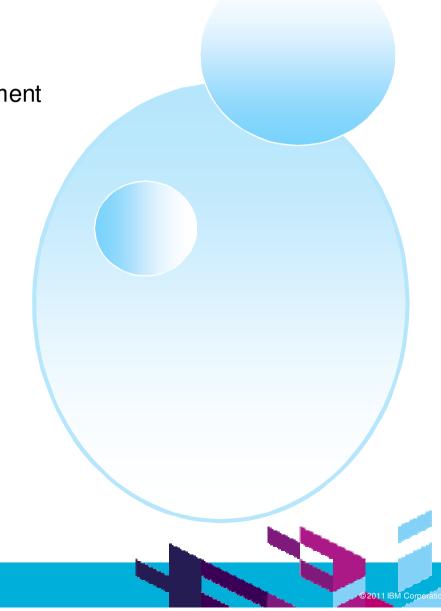
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Collaborative Design Management Roadmap

June 6, 2011 2012 2013

Phase 1

- Design repository with Web based searching, viewing, and analysis
- ▶ Collaborate on designs with design reviews
- ▶ Lifecycle integration
- ▶ Integration with Rational Publishing Engine for document generation and reporting

Phase 2

- Unify designs across domains with support for additional design types (extensibility / toolkit)
- ▶ Additional OSLC linking
- ▶ Change management for designs (SCM optional)
- ▶ Embedded document generation and reporting

Phase 3

- ▶ Unify designs across domains with support for customizable domain modeling behavior and user interfaces
- ▶ Domain specific functional capabilities (transformations, simulation)
- ▶ Web based editing for some RSA, Rhapsody, and custom domain models
- ▶ Automation services





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Collaborative Design Management User Roles

Rational Software Architect Design Manager 3.0 & Rhapsody Design Manager 3.0

	Design Reviewer	Design Manager	
Pational Team Concert	For extended team members who need to access and collaborate on models and designs	For design practitioners using RSA or Rhapsody to create models and designs	
View and search designs	✓	V	
Attach comments and markup	✓	✓	
View designs in dependency diagram	~	1	
View and create design links	✓	✓	
Dashboards	✓	✓	
Import designs directly from RSA or Rhapsody workspace		✓	
Import designs from SCM		✓	
Setup design reviews		✓	
Create design baselines		✓	

*Design Reviewer and Design Manger roles are available in both Rational Software Architect Design Manager and Rhapsody Design Manager.







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