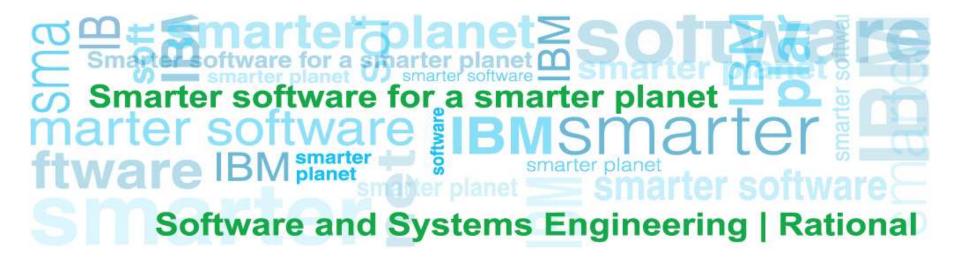


IBM Rational Solution for Systems and Software Engineering

Reduce the Time, Cost and Risk of Developing Products and Systems

Thomas Konrad





Complexity Creates Development Challenges

Leading to cost overruns, schedule slips and quality issues

Poor requirements engineering = failed projects

Paper-based and manual processes hinder efficiency

Complex architecture is difficult to textually explain

Functionality is poorly distributed across components

Hardware/software integration is often late

Many organizations lack formalized practices

Silos of people, process, and projects

Geographic Barriers

- Poor communication
- Language, culture, time
- Process gaps resulting in rework

Organizational Barriers

- Weak collaboration
- Poor project governance and LOB oversight
- Security of IP

Infrastructure Barriers

- Incompatible tools
- Unreliable access
- Lengthy on-boarding
- Inflexible integration





Overcoming Complexity

How do you foster innovation, manage increasing complexity and establish a collaborative, responsive lifecycle approach in developing systems?



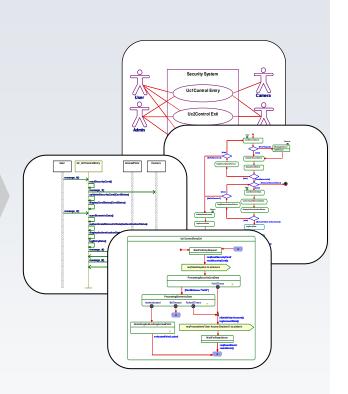
Specifications

Interface requirements

System design

Analysis & trade-off

Test plans



Moving from manual methods to an automated, visual approach



IBM Rational Solution for Systems and Software Engineering

- Specify, design, implement and validate complex products and the software that powers them with an integrated set of tools, practices, and services.
- Improve quality, predictability and consistency with best practices and process guidance.
- Assess and manage changes throughout your systems lifecycle.
- Unify software, electrical and mechanical engineering through a federated, linked data approach.
- Increase agility in embedded software development.



Systems Engineering

- Optimize design alternatives
- Link design and test
- Manage change across domains

Embedded Software Engineering

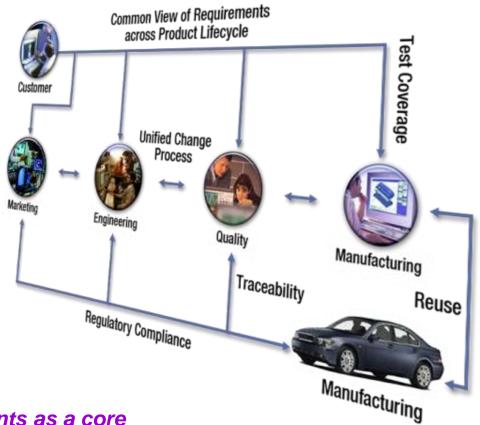
- Develop against changing requirements
- Reduce compliance overhead
- Integrate HW/SW development

Requirements Engineering

Capture, analyze, and manage requirements across the lifecycle



- Capture and document customer and market needs
- Avoid customer-required features from 'falling through the cracks'
- Better control of "scope creep"
- Build what business needs the first time
- Use traceability to prove compliance



Formalize management of requirements as a core development competency

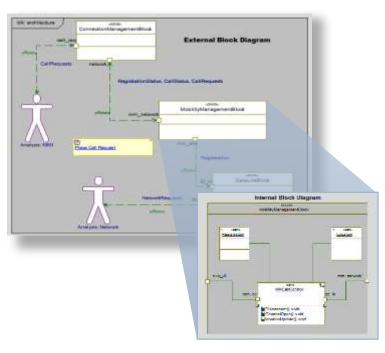
Systems Modeling and Analysis

Visually develop complex systems using a structured approach across all design disciplines

- Manage growing system complexity through architectural and behavioral modeling
- Earlier design verification by simulating systems behavior with executable models
- Manage functional allocation between software, hardware, and mechanical components
- View impact of proposed changes
- Model-based Testing

Systems engineers focus on big picture to ensure requirements can be satisfied





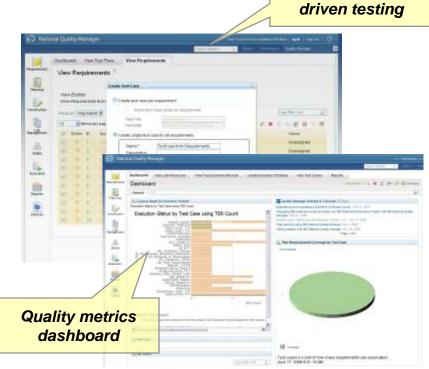
"IBM Rational DOORS and Rational Rhapsody allow us to better manage complex architectures of our products, and help us prevent our development environment from becoming fragmented."

> Gervin Fadda, Body and Security Business Unit Continental Automotive Group

Quality Management

Deliver enduring quality with improved efficiency with a lifecycle approach to quality management

- Make high quality decisions based on quantitative information
- Integrate defect tracking and change management
- Smooth the information flow between testers and developers
- Improve quality by managing complexity across multiple product configurations



Requirements-

Reduce errors through automated reuse of information

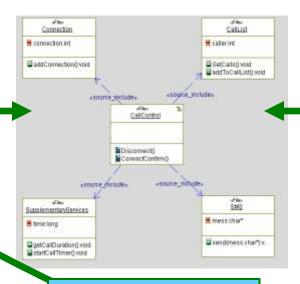
"We have greater control to improve processes, greater test coverage and traceability, plus, vastly improved navigation and user friendliness."

- Beta test participant

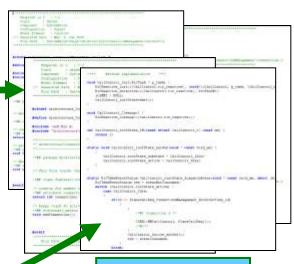
Embedded Software Development

- Design efficient embedded source code
 - Specify and create from the system requirements
 - Generate complete C, C++, and Java applications
- Unite the architecture and code
 - Simultaneously work with the system design, software and target platform
 - View how a change in any one area is reflected in the others





Architectural View



Source Code

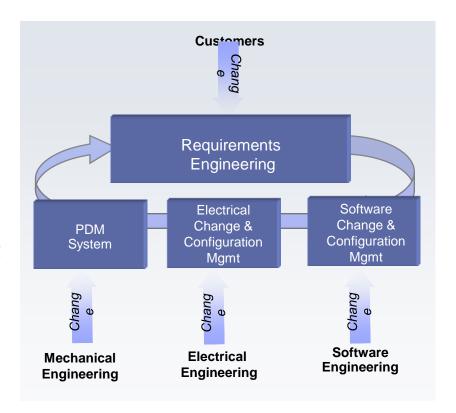
Change & Configuration Management

Synchronize changes across mechanical, electronic and software disciplines and throughout the supply chain



- Reduce the time to propagate changes throughout the entire development team
- Improve management of multiple engineering disciplines
- Understand impact of requirements & product changes
- Leverage existing investment in Product Data Management (PDM), and software development platforms

Enhance the ability to manage project costs

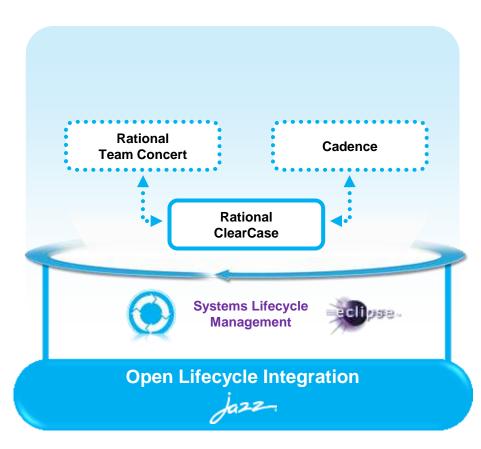


Extended SCM capabilities in SSE through IBM Rational ClearCase



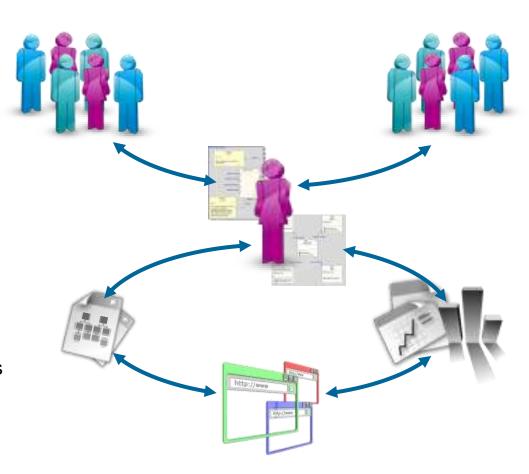
- Enhanced Rational ClearCase integrations with Rational Team Concert
- ClearTeam Explorer unified client
- Enhanced Cadence integration for EDA (Electronic Design Automation)
- Improved Rhapsody, RSA Integrations for Software and System Designers
- Enhanced Eclipse and Visual Studio Integrations

Strengthen co-development of hardware and software



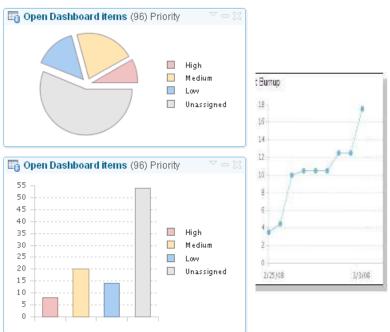
Collaborate and Communicate throughout Development

- Collaborate across teams and geographies
 - Reduce time and risk associated with parallel development
 - Enable integrated design, sharing and review across diverse engineering teams
- Enhance productivity
 - Share views
 - Link work items
 - Automatically execute design reviews
- Automatically generate detailed reports and documentation

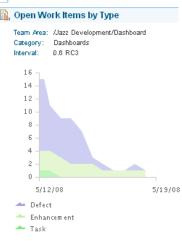




Collaborate, plan and manage change across the lifecycle







Capabilities

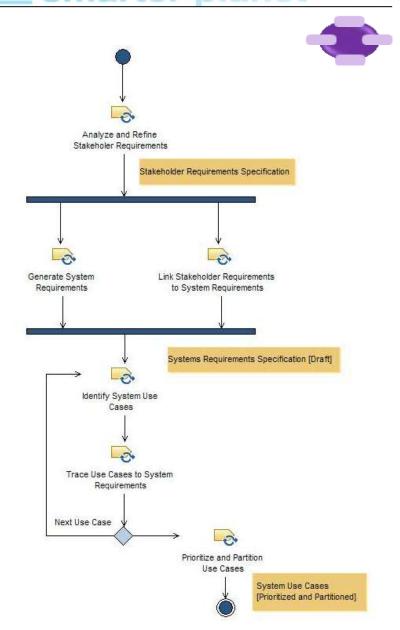
- Integrated planning, change management, collaboration, SCM
- Dashboards and metrics with real-time status
- Enhanced systems engineering support
- In-context collaboration; Work item search and query
- Process guidance when and where needed; eSignatures
- Customizable security for external collaboration
- Mobile application development support

Benefits

- Increase visibility and collaboration across stakeholders, system engineers, contributors & diverse lifecycle disciplines
- Ensure secure collaboration with ecosystem partners
- Link, access & trace artifacts created across lifecycle activities
- Respond efficiently to change
- Enforce policy, desired processes, compliance requirements
- Blend and customize agile, iterative and waterfall processes for incremental adoption. Automate process enactment.
- Integrate your SCM of choice with RTC planning and change management: RTC, ClearCase, Synergy, Open Source

Process Management and Enactment The engine of lifecycle management

- Improve quality and predictability by leveraging proven practices and patterns of success
- Quickly and easily compose right-sized project/team processes and deploy process, methods and tools to project
- Surface process guidance in-context directly within practitioner tools to speed on-boarding, process adoption and return on investment in Rational tools
- Simplify compliance with pre-defined methods and mappings to industry standards and regulations
- Unify process management and enactment with integrated process, methods and tools
- Increase productivity and turn "know-how" into competitive advantage

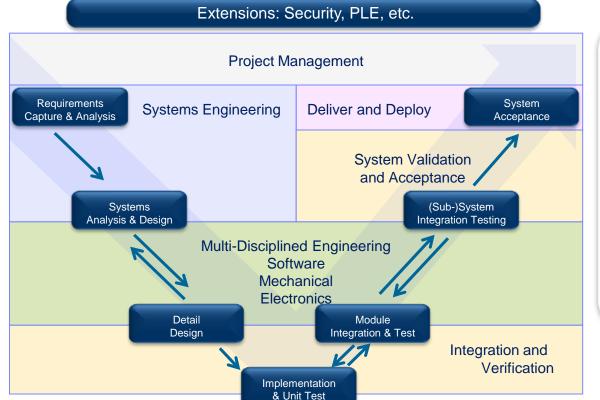


Leverage the expanding ecosystem across the lifecycle

Partnering for Success









Foundation: Change, Version, Lifecycle, Asset Management









Accelerate delivery, reduce cost by managing complexity in product development

New cross-discipline lifecycle capabilities with the Rational Solution for Systems and Software Engineering

How?

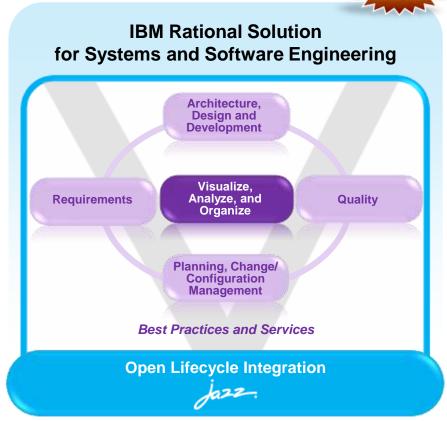
New capabilities that extract additional value from the web of linked engineering artifacts in the Rational Solution for Systems and Software Engineering

What's new?

IBM Rational Engineering Lifecycle Manager (RELM)

Visualize, analyze and organize engineering artifacts across multiple disciplines and tools to:

- See the bigger picture in a single view
- Extract key threads of interest for engineering tasks
- Make more informed, timely engineering discussions
- Improve cross-discipline collaboration



"The beta version of RELM showed us that it has potential to be a very valuable tool and approach to solving challenges in the engineering of complex products."

> Simon Bradley, Vice President Head of Global Innovation Network. Systems and Products Architecture, EADS

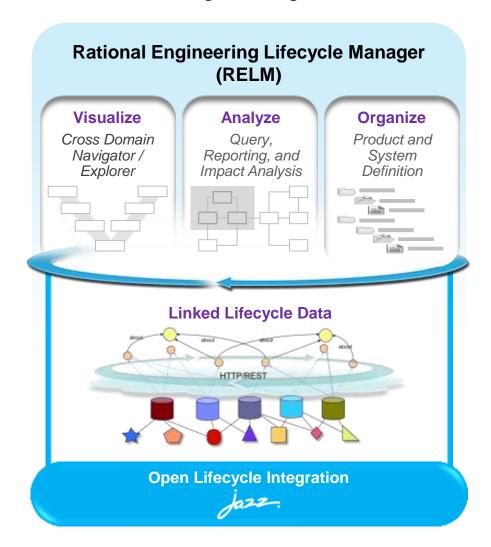
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Rational Engineering Lifecycle Manager (RELM)

Extending the Rational solution for systems and software engineering

- Uses a Linked Data approach that enables
 - ✓ Visualization across many sources of data
 - ✓ Organization information in context
 - Analysis answer questions using that contextualized information
- Allows stakeholders to:
 - manage growing complexity
 - derive more valuable knowledge from the available data
 - make timely and correct engineering and business decisions





Next generation development adoption model What is your next step?

Smarter Product Innovation

Exploit multi-dimensional traceability and data visibility

views by product, process, project, and role multi-discipline impact analysis and reporting

Incrementally automate other disciplines

tool-to-tool traceability impact analysis between disciplines

Address discipline offering biggest ROI

requirements, quality, design, change management configuration management

Automate individually

Automate incrementally

Automate across all disciplines

Engineering Disciplines



High impact initiatives to accelerate delivery today

Product and systems organizations

1. Implement cross-discipline systems engineering

Typical target

25% lower variance in cost/schedule performance

2. Implement model-based systems engineering

Typical target

50% reduction rate of lifecycle scrap and rework

3. Integrate tools and data to support common processes

Typical target

50% lower cost of compliance





Brian Wells

Vice President of Corporate Engineering Raytheon







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