

**WebSphere** software

## IBM QuickStart for WebSphere Business Events



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### Highlights

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- ***Sense and respond to changing business conditions***
- ***Achieve greater agility through real-time discovery and response***
- ***Capitalize on opportunities and outmaneuver competitors***
- ***Engage the experts—team with IBM Software Services for WebSphere®! Our skilled consultants will enable your business to be agile and high performing in a constantly changing environment***

### Business Challenge

An explosion in event volumes is occurring, driving the need for increased insight and response to event-driven business conditions. You need real-time visibility to the events and information as they occur. And you need the ability to correlate disparate events for actionable insight. IBM Software Services for WebSphere can help you detect, evaluate and respond to the impact of those business events and empower you to act on those opportunities and risks quickly.

Your business can benefit from implementing WebSphere Business Events, but you face challenges ahead. Our expert will help you to

- Realize value from your investment in WebSphere Business Events
- Avoid common pitfalls while quickly and efficiently adopting a new technology
- Speed time-to-value to boost project return on investment (ROI)

### Service Solution

An IBM Software Services for WebSphere expert will help you discover the best approach for planning and implementing WebSphere Business Events. Backed by years of proven software deployment experience, IBM Software Services for WebSphere is a team of highly skilled consultants with broad process modeling and architectural knowledge, deep technical skills and recommended practices expertise. We provide worldwide support for WebSphere products to make it easy for clients and partners to design, build, test and deploy solutions.

Our proven methodology empowers you to recognize new capabilities for capitalizing on opportunities and outmaneuvering competitors. We offer visibility into your business events and the expertise to help you drive change with confidence and flexibility. And we understand that in these challenging economic times, you need to realize quick time-to-value for your technology investments.

Through the QuickStart, our expert consultant can provide a working installation of WebSphere Business Events in a sandbox environment and establish competency in translating your event-tracking requirements into possible WebSphere Business Events solutions. We offer hands-on experience with developing and deploying

business event-processing solutions, and we also provide a tailored roadmap for moving forward with WebSphere Business Events.

### Typical Activities

The QuickStart engagement includes a hands-on, interactive session with an IBM Software Services for WebSphere expert, but the specific activities may vary by customer. The following activities are typically included:

- Exploring the decomposition of event-tracking requirements into common use-cases and possible WebSphere Business Events solutions
- Discussing an approach for integrating WebSphere Business Events with your existing middle-ware solutions
- Installing your WebSphere Business Events workstation environment
- Providing assistance in developing a medium-complexity business events application

### Deliverables

Upon completion of the QuickStart, an IBM Software Services for WebSphere expert will deliver the following:

- Architecture document outlining the major use-cases
- Installation of a WebSphere Business Events developer workstation
- Development of a WebSphere Business Events application of medium complexity
- Engagement summary report

### Education

The following course complements this QuickStart service, enabling you to get the most out of your WebSphere software investment:

ZU101 - IBM WebSphere Business Events Fundamentals

[ibm.com/websphere/education](http://ibm.com/websphere/education)

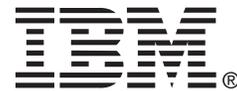
### Duration

The duration of this QuickStart is approximately 80 hours and provides you with the support of one IBM Software Services for WebSphere consultant.

### Contact

To discuss your specific needs or to find out more about the value that IBM Software Services for WebSphere can offer, please contact your local IBM Software Services Sales Specialist at the following URL:

[ibm.com/developerworks/websphere/services/contacts.html](http://ibm.com/developerworks/websphere/services/contacts.html)



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